

20
26



IDF
WORLD
DAIRY
SUMMIT

Partnership Prospectus

15-20 November 2026

www.idfwds2026.com



Contents

About the Summit	3
Your Hosts	4
The Venue	5
Summit Programme	6
Sponsorship Opportunities	7
Packages	7
Exhibition Information	18
World Dairy Summit 2026 Application Form	19
Terms and Conditions	20



New Zealand (Aotearoa) is privileged to again host the **IDF World Dairy Summit (WDS) in November 2026** as a premier event on the global dairy calendar and we invite you to be a key part of it.

The New Zealand Organising Committee will ensure that the 2026 annual Summit, the third to be held in New Zealand, to be as informative, stimulating and inspiring as the previous Summits hosted in 2001 and 2010.



About the Summit

Guided by the theme **People, Planet, Economies**, IDF WDS 2026 seeks to:

- Assemble world class inspirational speakers and expert panels who will present, analyse and debate information, issues and opportunities that will appeal to a wide range of attendees.
- Show how dairy nutrition is an essential component of a healthy diet, how dairy farming and milk processing fits into a sustainable future, and the importance of the global dairy industry to the economic wellbeing of numerous communities and countries. In doing so it will explore the bigger picture and the role played by the IDF.
- Let the world see inside the NZ dairy industry with site visits, technology discussions and access to R&D facilities where attendees will experience how and why the dairy sector is such an important asset to the country and supported by many enabling partners.

The Summit will bring together over 1500 (2500 in 2010) highly influential stakeholders from across senior management, policy setting bodies, government agencies, research scientists, and not forgetting the farming community leaders.

Your Hosts



IDF

IDF's mission is "Helping nourish the world with safe and sustainable dairy". The IDF is the leading source of scientific and technical expertise for all stakeholders of the dairy chain.

Since 1903, IDF has provided a mechanism for the dairy sector to reach a global consensus on how to help feed the world with safe and sustainable dairy products. A recognized international authority in the development of science-based standards for the dairy sector, IDF has an important role to play in ensuring the right policies, standards, practices, and regulations are in place to ensure the world's dairy products are safe and sustainable.



IDF New Zealand

The NZ National Committee of the International Dairy Federation (NZ NC IDF) provides science-based advocacy on behalf of the NZ dairy sector. It contributes scientific and technical expertise to the work programmes of IDF, ISO, AOAC INTERNATIONAL, the InterAgency Meeting, World Organisation for Animal Health (WOAH), US Pharmacopeia and Codex Alimentarius relating to international policy and standards development for the global dairy sector, including those relating to dairy farming.

Through this work IDF NZ plays a major role in ensuring the operating framework for the NZ dairy sector is optimised and its role in the provision of sustainable nutrition is appreciated.

Organising Committee

The Summit is organised by representatives of the NZ National Committee overseen by Dairy NZ.

The Venue

The New Zealand International Convention Centre (NZICC) is right in the heart of Auckland city.

The Centre's purpose-built ground floor exhibition hall will be the hub of the Summit with exhibition booths, areas for poster displays, the dairy bar, catering during breaks, theatrettes for small group symposia and plenty of seating for informal gatherings.



The exhibition hall will also be the venue for the Welcome Reception on the evening of Sunday 15th November.

A wide range of accommodation is adjacent to the Centre or only a short walk away and facilities to make bookings will be made available to sponsors and exhibitors.

Summit Programme

The programme opens with a Welcome Reception on Sunday 15th November and concludes with a Gala Dinner on Wednesday 18th November.

In addition, the Organising Committee will bring a local New Zealand style by including post-Summit technical visits on Thursday 19th and Friday 20th to research facilities, farming enterprises and manufacturing facilities. Attendees will experience first-hand how and why the dairy sector is such an important asset to the country.

November 2026	Sunday 15th	Monday 16th	Tuesday 17th	Wednesday 18th	Thursday 19th	Friday 20th
Morning		Conference opening Opening Plenary	Plenary, parallel sessions, panel discussions	Plenary, parallel sessions, panel discussions Technical symposia	Technical visits	Technical visits
		Dairy Leaders' Forum				
Afternoon	Registration	IDF Forum World Dairy Situation report	Parallel sessions Poster session*	Parallel sessions, closing plenary Conference close		
Evening	Welcome Reception		Farmers' Dinner	Gala Dinner		

* timing to be confirmed



Sponsorship Opportunities

A range of opportunities are described in this prospectus, however, we welcome the chance to discuss your organisation's particular needs and tailor an offering to suit.

Packages

Fees are quoted in New Zealand dollars and exclude Goods and Services Tax of 15%.

DIAMOND SPONSOR

We are pleased to announce Fonterra as the Diamond sponsor.

	Gold Sponsor \$100,000-\$120,000	Silver Sponsor \$60,000-\$80,000	Exhibitor \$10,000
Complimentary Summit registrations	3-4	2-3	-
Complimentary social event tickets – Gala Dinner	3-4	2-3	-
Complimentary exhibitor staff passes	6	5	2
Exhibition space	36m ² (6m x 6m)	18m ² (6m x 3m)	9m ² (3m x 3m stand)
Company logo on Summit website	✓	✓	✓
Company logo on onsite signage and transition slides	✓	✓	-
Company logo on Summit App	✓	✓	✓
Company profile on Summit App	200 words	150 words	-
Verbal acknowledgement of your sponsorship at the opening and closing plenaries	✓	✓	-
Opportunity to host a technical visit	✓	✓	-
Opportunity to host a technical symposium	✓	-	-
Opportunity to host a Speakers' Corner session	✓	-	-
Digital advertisement included in Summit App News & Alerts (artwork supplied by sponsor)	✓	✓	-
Company advertisement in printed handbook (artwork supplied by sponsor)	Single page	Half page	-
Company logo in printed handbook	✓	✓	✓
Access to delegate list (name, organization, state, country, email)	4 weeks prior then weekly updates and 1 week post-Summit	2 weeks prior 1 week prior and 1 week post-Summit	Start of Summit

GOLD SPONSOR

NZD100,000 – NZD120,000 excluding GST

As a Gold Sponsor you will be recognised as a key sponsor of the World Dairy Summit 2026.

Technical Visit

- The option to host a technical visit (at your expense).

Speakers' Corner

- The option to host a Speakers' Corner session.

Technical Symposium

- The option to hold a technical symposium (inclusions below).

Profile

- Company logo on website with a hyperlink to your nominated website
- Verbal acknowledgement of your sponsorship at the opening and closing plenaries
- Company logo and profile (200 words) in the Summit App
- Digital advertisement in the App News & Alerts (artwork supplied by you)
- Company logo on Summit signage and transition slides
- Company logo in the Summit handbook
- One full page advertisement in the Summit handbook (artwork supplied by you)
- Access to the delegate list* (4 weeks prior to the Summit and then weekly updates and 1 week post-Summit)

*Names are limited to those who agree to name disclosure.

Exhibition Space

- 36m² space only (premium 6m x 6m location).

Registrations

- Three to four (3-4) delegate registrations
- Three to four (3-4) Gala Dinner tickets
- Six (6) exhibitor staff passes (morning teas, lunches, afternoon teas and Welcome Reception but excluding sessions).

SILVER SPONSOR

NZD60,000 – NZD80,000 excluding GST

Technical Visit

- The option to host a technical visit (at your expense).

Profile

- Verbal acknowledgement of your sponsorship at the opening and closing plenaries
 - Company logo on website with a hyperlink to your nominated website
 - Company logo and profile (150 words) in the App
 - Company logo on Summit signage (where applicable)
 - Digital advertisement in the App News & Alerts (artwork supplied by you)
 - Company logo on Summit signage and transition slides
 - Company logo in the Summit handbook
 - One half page advertisement in the Summit handbook (artwork supplied by you)
 - Access to the delegate list* (2 weeks prior to the Summit then 1 week prior and updated 1 week post-Summit)
- *Names are limited to those who agree to name disclosure.

Exhibition Space

- 18m² space only (3m x 6m)

Registrations

- Two to three (2-3) delegate registrations
- Two to three (2-3) tickets to the Gala Dinner
- Five (5) exhibitor staff passes (morning teas, lunches, afternoon teas and Welcome Reception but excluding sessions).



EXHIBITOR

NZD10,000 excluding GST

Profile

- Company logo on website
- Company logo and contact details in the App
- Company logo in the Summit handbook
- Access to the delegate list* (at the start of Summit)
 - *Names are limited to those who agree to name disclosure.

Exhibition Space

- 9m² shell scheme (3m x 3m), including
 - white Octonorm panels
 - two (2) spotlights
 - one (1) 10 amp power point
 - company name on fascia sign (limit to one per stand)
 - one (1) clothed table
 - two (2) chairs

Registrations

Two (2) exhibitor staff passes (morning teas, lunches, afternoon teas and Welcome Reception but excluding sessions)

- Additional passes may be purchased at NZD430 excluding GST per person



GALA DINNER SPONSOR (exclusive opportunity)

Price by negotiation

Opportunity to engage and promote your company at the World Dairy Summit gala dinner.

Dinner Presence

- Opportunity for a representative to address the audience for five (5) minutes
- VIP table of ten (10) complimentary tickets for staff and/or guests
- Opportunity for wait staff to wear sponsor branded aprons (to be provided by sponsor)
- Opportunity for branded centre pieces (at the sponsor's cost)

Profile

- Opportunity to display up to 4 free-standing banners in the Gala Dinner venue (sponsor to provide)
- Company logo on the Summit website and acknowledged as the “Gala Dinner Sponsor”
- Digital advertisement in the Summit App News & Alerts (advertisement to be supplied by the sponsor)
- Access to delegate list *(1 week prior to the Summit)

*Names are limited to those who agree to name disclosure



FARMERS' DINNER SPONSOR (exclusive opportunity)

NZD50,000 excluding GST

Price by negotiation

Opportunity to engage and promote your company at this social event for dairy farmers.

Dinner Presence

- Opportunity for a representative to address the audience for five (5) minutes
- VIP table of ten (10) complimentary tickets for staff and/or guests
- Opportunity for wait staff to wear sponsor branded aprons (to be provided by sponsor)
- Opportunity for branded centre pieces (at the sponsor's cost)

Profile

- Opportunity to display up to 4 free-standing banners in the Farmers' Dinner venue (sponsor to provide)
- Company logo on the Summit website and acknowledged as the "Farmers' Dinner Sponsor"
- Digital advertisement in the Summit App News & Alerts (advertisement to be supplied by the sponsor)
- Access to delegate list *(1 week prior to the Summit)

*Names are limited to those who agree to name disclosure



WELCOME RECEPTION SPONSOR (exclusive opportunity)

NZD40,000 excluding GST

Opportunity to engage and promote your company at the start of the World Dairy Summit 2026. This function ultimately sets the tone for a successful experience on the part of the attendees.

Reception Presence

- Three (3) complimentary tickets for the sponsor's staff and/or guests to attend the Welcome Reception
- Opportunity for wait staff to wear sponsor branded aprons (provided by the sponsor)
- Opportunity for branded napkins (provided by the sponsor)

Profile

- Opportunity to display up to 4 free-standing banners in the Welcome Reception venue (sponsor to supply)
- Company logo on the Summit website and acknowledged as the "Welcome Reception Sponsor"
- Digital advertisement in the Summit App News & Alerts (advertisement to be supplied by the Sponsor)
- Access to delegate list *(1 week prior to the Summit)

*Names are limited to those who agreed to name disclosure



SUMMIT APP SPONSOR (exclusive opportunity)

NZD20,000 excluding GST

Be recognized as the Summit App Sponsor, fostering innovation and sustainability excellence. The App will provide attendees with access to the programme, speakers, sponsors, exhibitor profiles, resources and engagement through attendee connections, as well as with news and alerts keeping information up to date.

App branding

- Logo presence on the Front 'splash' page of the App (page appears every time anyone opens the App)
- Logo/banner presence on navigation/home page (bottom of App) which is hyperlinked to your company website
- Logo presence on the App sponsorship page (this page will also contain other sponsors' logos, details and links).

Profile

- Promoted as the App Sponsor for the Summit on the website
 - Digital advertisement included in the App News & Alerts.
-

LANYARD SPONSOR (exclusive opportunity)

NZD20,000 excluding GST

- Company logo printed on lanyards (together with the Summit logo)
- One (1) complimentary delegate registration
- Acknowledgement as the Lanyard sponsor in the App
- Logo and link to your website from the Summit website



COFFEE CART SPONSOR (for the duration of the Summit - four opportunities available and all four will need to be sponsored for this service to be delivered)

NZD20,000 excluding GST

Coffee Cart Branding

- Opportunity to brand 1 coffee cart (at the sponsor's cost)
- Opportunity to provide branded coffee cups (at the sponsor's cost)
- Opportunity to supply a banner at the coffee cart

Profile

- Acknowledgement on the Summit App as a coffee cart sponsor
- Company logo on the Summit website as a coffee cart sponsor

TECHNICAL SYMPOSIUM (multiple opportunities)

NZD15,000 excluding GST

- Profiled as a Technical Symposium Sponsor
- Speaker and topic to be approved by the Organising Committee
- Meeting room and basic audio-visual provided (additional costs for room set up and catering at the sponsor's expense)

Profile

- Company logo on Summit website with a hyperlink to your nominated website
- Company logo in Summit App (sponsor section)
- Logo displayed on transition slides in the meeting room
- Access to delegate list *(1 week prior to the Summit)
*Names are limited to those who agreed to name disclosure



Hydrogen Power



SPEAKER'S CORNER/SILENT SESSIONS (multiple opportunities)

NZD7,000 excluding GST

- 10 minute speaking platform with Q&A in the networking area
- Speaker and topic to be approved by the Organising Committee
- Purpose built area with signage, stage, PA system and theatre style seating for delegates.
- One (1) complimentary delegate registration
- Ability to distribute handouts

Profile

- Company logo, session title and speaker details on Summit website with a hyperlink to your nominated website
- Session title and speaker details on Summit App (Speakers' Corner section)
- Company logo and session details included in Speakers' Corner related promotions
- Announcements of your session during the day
- Access to delegate list *(1 week prior to the Summit)
*Names are limited to those who agreed to name disclosure

DAIRY BAR SPONSOR (exclusive opportunity)

NZD15,000 excluding GST

- Company logo and link to your website from the Summit website
- Acknowledgement as the Dairy Bar sponsor in the App
- Opportunity to brand the Dairy Bar (at your expense)



MEETING RETREAT SPONSOR (exclusive opportunity)

Area includes workspaces, lounge seating and charging stations

NZD8,000 excluding GST

- Company logo and link to your website from the Summit website
- Acknowledgement as the Meeting Retreat sponsor in the App
- Opportunity to brand the Meeting Retreat area (at your expense)

SACHEL SPONSOR (exclusive opportunity)

Price on application

- Company name and logo on satchels
- Company logo and link to your website from the Summit website
- Acknowledgement as the Satchel sponsor in the App
- Access to delegate list *(from 1 week prior to the Summit)
*Names are limited to those who agree to name disclosure



Exhibition Information

The exhibition will be held in the Ground Floor halls of the NZICC.
The floor plan will be made available for space selections early in 2025.

Provisional Timetable – November 2026

Saturday 14th	Exhibition custom builds
Sunday 15th	Exhibitors access to set up 0800-1500hrs Welcome Reception in Exhibition Hall
Monday 16th	
Tuesday 17th	Exhibition open
Wednesday 18th	
Wednesday 18th	Exhibitors pack out from 1500hrs

Exhibitor passes:

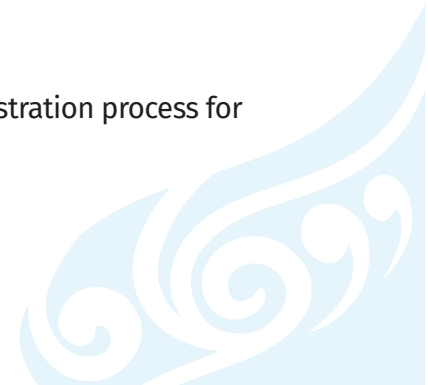
An allocation of Exhibitor Staff Passes are included in each sponsorship package. These passes include morning tea, lunch and afternoon tea but do not include attendance to any of the Summit sessions. Sponsors will receive an online form to register staff. Additional passes may be purchased for NZD430 per person (excluding GST). Should sponsors wish to attend sessions, they will need to purchase a delegate registration unless stated otherwise in your package.

Exhibitor Manual:

A manual will be distributed to all sponsors three months prior to the Summit. The manual will contain details of the online registration process for staff, the pack-in / pack-out schedule, supplier contact details and forms for exhibition handbook entry etc.

Accommodation:

Sponsors will be able to book accommodation at Summit hotels. Further details will be provided when Summit registrations open.



World Dairy Summit 2026 Application Form

To book your selection, please email this completed form to idfws@idfws2026.com

Company details

Company Name (for promotion purposes): _____

Company Name (for invoice): _____

Postal Address: _____

Telephone: _____

Mobile: _____

Email: _____

Contact Person: _____

Sponsorship and Exhibition Opportunities selected

1.	NZD:
2.	NZD:
3.	NZD:
4.	NZD:
Total Investment	NZD:

We apply in accordance with the terms and conditions set out in the prospectus.

Date: _____ Signature: _____

Terms and Conditions

Booking and Payment

All prices are quoted in New Zealand dollars and exclude Goods and Services tax (GST).

GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%).

Sponsorship and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of the date of the tax invoice. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 31 March 2026, to be paid by 20 April 2026. Applications made after 01 April 2026 must include full payment.

All payments should be made in New Zealand Dollars by bank transfer or credit card (Please note there is a credit card fee of 2.6%). All payments due must be received by the Summit Managers prior to the Summit. No organisation will be permitted to set up their exhibition stand at the Summit until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space. The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected. Sponsors consent to their contact details being shared with Summit suppliers and contractors.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

Prior to 7 May 2026, you are liable for 50% of the package selected

From 7 May 2026, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Summit in case of circumstances beyond its control. In such a case, all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Insurance & Security

All property, display materials and vehicles under the control and custody of the Exhibitor are understood to remain under the control and custody of the Exhibitor and therefore the total responsibility of the Exhibitor in relation to insurance protection and coverage in transit to, within the confines of the exhibition boundaries and in transit to and from the confines of the exhibition venue and its boundaries and for the total duration of the Summit from the commencement of the set up through until the Summit site is vacated. The Organiser provides 24-hour monitoring of the site by event staff and overnight security by accredited security services from the official start of set up (the official set up times may vary and will be advised in event publications and upon checking at the Summit) through until 8am on the day after the last day of the Summit. The Organiser is not responsible for any damage to or loss of goods of the Exhibitor or its servants, staff, agents or contractors due to any reason whatsoever.

The Organiser recognises that exhibitors and sponsors securing site space at a number of events will only need to provide Certificates of Currency of Insurance once yearly valid for the period of all events to which the exhibitor or sponsor is attending.

Exhibitors and others are not permitted to connect or otherwise interfere with the electrical, gas, water or other fittings within a venue or at the grounds where the Summit is located. Any such connections or alterations need to be approved by the Organiser and the host venue and should then be carried out at the expense of the Exhibitor. All electrical items brought to the Summit MUST HAVE valid electrical certification tags on them, including extension leads and power boards. Exhibitors who have ordered power and require more than one power outlet must bring their own additional power leads and power boards. It is an inherent obligation of the Exhibitor to provide proof of currency of public liability insurance in accordance with the date set out in the Summit Information – Public Liability Certificate of Currency Due Date set out in the Summit’s specific terms and conditions. The Exhibitor will ensure that such public liability insurance is to the value of \$20 million prior to being permitted access to the Summit.

Health & Safety

The Exhibitor acknowledges that the Summit site can be hazardous. Exhibitors are required to take due care and attention in order to prevent injury and property damage. The Organiser cannot be held responsible nor liable for damage caused by the act or omission of an exhibitor. The Exhibitor, its servants, agents, licensees, contractors or subcontractors will be responsible for complying with workplace health and safety standards at all times.

Exhibitors, contractors, delivery drivers, etc. MUST wear high visibility vests and closed in shoes during the set up and bump out hours of the Summit. Children are not permitted on site at a venue during set up and bump out times.



Please sign up for email updates, so we can keep you informed of Summit arrangements.

For any queries, please email: idfws@idfws2026.com

