



WCBIP
2026



24th World Congress of
**BRONCHOLOGY
AND INTERVENTIONAL
PULMONOLOGY**

3 - 6 December 2026
Melbourne, Australia

SPONSORSHIP PROSPECTUS

**World Congress of Bronchology and Interventional
Pulmonology**
3 – 6 December 2026
Melbourne, Australia



The Thoracic Society
of Australia & New Zealand
LEADERS IN LUNG HEALTH



Invitation to sponsor

Dear Valued Sponsor and Exhibitor,

On behalf of the Organising Committee of the 24th World Congress of Bronchology and Interventional Pulmonology, we are delighted to invite your support for the inaugural WCBIP Meeting in Oceania, set in the vibrant city of Melbourne, Australia.

The Congress will take place at the Melbourne Convention and Exhibition Centre from December 3rd to 6th, 2026.

Our theme, "Celebrating 130 Years of Bronchoscopy," highlights the rich history and advancements in the field.

This prospectus details the sponsorship and exhibition opportunities available at the Congress. We encourage you to review the packages and determine how best to promote your business. Should you need any further clarification, please do not hesitate to contact us.

We look forward to welcoming you as a valued Sponsor and Exhibitor.

On behalf of the Organising Committee,

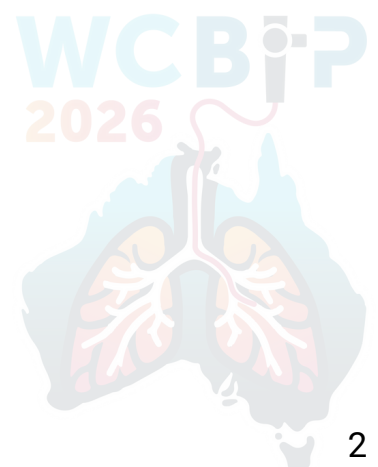
Rajesh Thomas
Congress President

Arash Badiei
Congress Secretary

Sponsor Liaison

The Conference Company *on behalf of the Organising Committee*

Email: wcbip2026@theconferencecompany.com
Phone: 1800 193 405 (within Australia) or +64 9 360 1240
Postal: Level 35, International Tower One
100 Barangaroo Avenue
Sydney, NSW, 2000
Australia



About the destination

Melbourne is Victoria's capital city and the business, administrative, cultural and recreational hub of the state.

Melbourne is very much about lifestyle and has consistently been ranked as one of the world's most liveable cities.

It is a very vibrant place with many fashion boutiques, café-filled laneways, cool bars, unbeatable galleries, spacious parks and village-like inner suburbs, each with its own special character.

The Congress will be held at the Melbourne Convention and Exhibition Centre (MCEC) in the heart of the city.

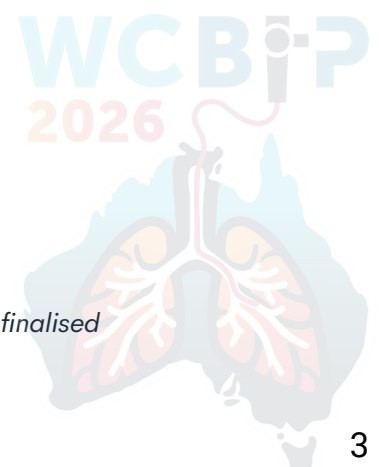
Benefits of participating as a sponsor

- Maximum exposure at a premier World Congress bringing together the majority of international experts in interventional pulmonology, bronchology, lung airway and pleural disorders
- The opportunity for you to interact and target the most influential figures in the field
- The opportunity to participate in the excellent social program allowing you to network with colleagues and peers from across the globe
- High visibility on the Congress website and throughout official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to the industry
- Acquire highly qualified leads and increase brand awareness
- Meet the decision makers and gain instant market feedback

Exhibition Timetable

	Thursday 3 December	Friday 4 December	Saturday 5 December	Sunday 6 December
Morning Tea	Pack in	1000 - 1030	1000 - 1030	1000 - 1030
Lunch		1200 - 1330	1200 - 1330	
Afternoon Tea		1500 - 1530	1500 - 1530	
Evening	Welcome Reception			

*Please note: These exhibition timings are approximate and could change as the program is finalised
The Welcome Reception will be held in the exhibition hall amongst the exhibition stands.*



Sponsorship Overview

Category	Platinum	Gold	Silver	Bronze	Exhibitor
AU\$ excluding GST	\$73,000	\$45,000	\$25,000	\$15,000	\$10,000
Opportunity to host an evening or breakfast symposia (cost additional)	✓	✓			
Opportunity to host a lunchtime educational session (cost additional)	✓	✓	✓		
Exhibition Space (booth size is limited to the package allowances)	54sqm Space only	36sqm Space only	18sqm Space only or shell	9sqm Space only or shell	9sqm Space only or shell
Delegate registrations (includes access to sessions)	6	4	2		
Exhibitor passes (no access to sessions)	6	4	2	2	2
Gala Dinner tickets	6	4	2	2	
Verbal acknowledgement of sponsorship during opening and closing session	✓				
Logo with hyperlink on meeting website	✓	✓	✓	✓	Name only
Company logo on Congress signage (where applicable)	✓	✓			
Company logo on slide rotations during session breaks	✓	✓	✓	✓	
Name, logo and contact details in app	✓	✓	✓	✓	✓
Company profile in app	250 words	200 words	150 words	100 words	
Access to the delegate list (Named are limited to those who have provided permission to disclose)	8 weeks prior	4 weeks prior	2 weeks prior	1 week prior	Post Congress



Sponsorship Opportunities

Platinum Sponsor

AUD\$73,000 + GST

The premier level of sponsorship for the Congress.

Benefits

Registrations

- Six delegate registrations (includes access to sessions, Welcome Reception)
- Six exhibitor passes (includes the Welcome Reception, **no** access to sessions)
- Six dinner tickets

Exhibition Space

- 54 square metre exhibition space in a prime location (space only)

Opportunities (additional cost, see page 8 for further details)

- Opportunity to submit and expression of interest to host an evening or breakfast symposia
- Opportunity to host an educational session during lunch in the exhibition hall

Profile

- Verbal acknowledgement of sponsorship during the opening and closing sessions
- Company logo on the Congress website hyperlinked to your website
- Company logo on the Congress signage (where applicable)
- Company logo on holding slide rotations during session breaks
- Name, logo, and contact details in the Congress App
- Company profile (250 words) in the Congress app
- Access to delegate list* (name, organisation, state, country, email) – from 8 weeks prior to the congress

**Names are limited to those who agreed to name disclosure*



Gold Sponsor

AUD\$45,000 + GST

Benefits

Registrations

- Four delegate registrations (includes access to sessions, Welcome Reception)
- Four exhibitor passes (includes the Welcome Reception, **no** access to sessions)
- Four dinner tickets

Exhibition Space

- 36 square metre exhibition space in a prime location (space only)

Opportunities (additional cost, see page 8 for further details)

- Opportunity to submit and expression of interest to host an evening or breakfast symposia
- Opportunity to host an educational session during lunch in the exhibition hall

Profile

- Company logo on the Congress website hyperlinked to your website
- Company logo on the Congress signage (where applicable)
- Company logo on holding slide rotations during session breaks
- Name, logo, and contact details in the Congress App
- Company profile (200 words) in the Congress app
- Access to delegate list* (name, organisation, state, country, email) – from 4 weeks prior to the congress

**Names are limited to those who agreed to name disclosure*

Silver Sponsor

AUD\$25,000 + GST

Benefits

Registrations

- Two delegate registrations (includes access to sessions, Welcome Reception)
- Two exhibitor passes (includes the Welcome Reception, **no** access to sessions)
- Two dinner tickets

Exhibition Space

- 18 square metre exhibition space (space only or shell scheme)

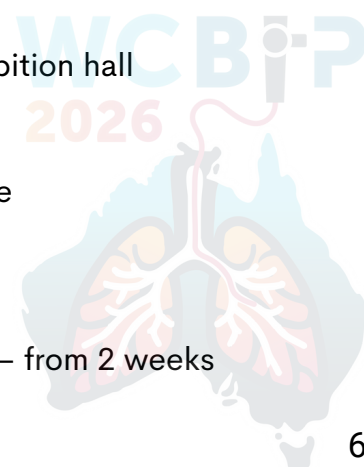
Opportunities (additional cost, see page 8 for further details)

- Opportunity to host an educational session during lunch in the exhibition hall

Profile

- Company logo on the Congress website hyperlinked to your website
- Company logo on holding slide rotations during session breaks
- Name, logo, and contact details in the Congress App
- Company profile (150 words) in the Congress app
- Access to delegate list* (name, organisation, state, country, email) – from 2 weeks prior to the congress

**Names are limited to those who agreed to name disclosure*



Bronze Sponsor

AUD\$15,000 + GST

Benefits

Registrations

- Two exhibitor passes (includes the Welcome Reception, **no** access to sessions)
- Two dinner tickets

Exhibition Space

- 9 square metre exhibition space (space only or shell scheme)

Profile

- Company logo on the Congress website hyperlinked to your website
- Company logo on holding slide rotations during session breaks
- Name, logo, and contact details in the Congress App
- Company profile (100 words) in the Congress app
- Access to delegate list* (name, organisation, state, country, email) – from 1 weeks prior to the congress

**Names are limited to those who agreed to name disclosure*

Exhibitor

AUD\$10,000 + GST

Benefits

Registrations

- Two exhibitor passes (includes the Welcome Reception, **no** access to sessions)

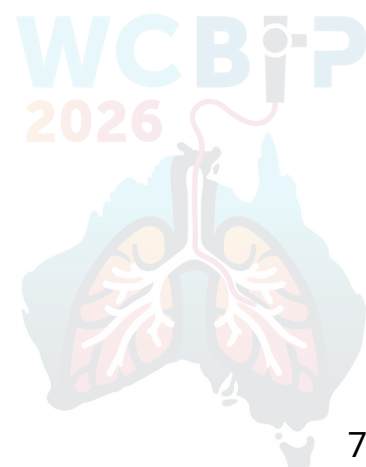
Exhibition Space

- 9 square metre exhibition space (space only or shell scheme)

Profile

- Company name listed on the Congress website
- Name, logo, and contact details in the Congress App
- Access to delegate list* (name, organisation, state, country, email) – post-Congress

**Names are limited to those who agreed to name disclosure*



Other Opportunities

Expressions of Interest for evening or breakfast symposia should be lodged with the Meeting Managers by close of business Friday 30 January 2026.

Expression of interest, no greater than 2 pages in length should include:

- An outline of the theme of the Symposium
- A brief synopsis to include in the ASM material
- A list of invited speakers

Allocation of Symposia will be determined by the Organising Committee based on the following criteria

- Quality of proposed content and speakers – highly topical or novel themes will be well regarded
- Relevance to broad interests of attendees across disciplines, special interest groups etc with potential to inform research or practice

Evening symposia

AUD\$30,000 + GST

Exclusive to Platinum and Gold sponsors

Benefits

- Naming rights to a Breakfast Symposium which will be for duration of 30 + 60 minutes (30 minutes catering time pre-session, 60 minutes session time)
- Exclusive timeslot
- Promotion of the Symposium in Congress releases
- Opportunity to place company banners in the Session room
- Standard audio-visual services and room will be provided
 - Any additional audio-visual equipment, stage sets or theming are at the sponsor's own cost
- Not included:
 - Arrangement of the program including liaison with speakers
 - Cost of catering
 - Signage and promotional costs

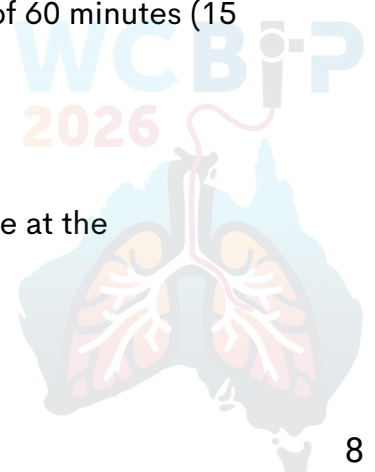
Breakfast symposia

AUD\$15,000 + GST

Exclusive to Platinum and Gold sponsors

Benefits

- Naming rights to a Breakfast Symposium which will be for duration of 60 minutes (15 minutes catering time pre-session, 45 minutes session time)
- Promotion of the Symposium in Congress releases
- Opportunity to place company banners in the Session room
- Standard audio-visual services and room will be provided
 - Any additional audio-visual equipment, stage sets or theming are at the sponsor's own cost
- Not included:
 - Arrangement of the program including liaison with speakers
 - Cost of catering
 - Signage and promotional costs



Industry Innovators

*Exclusive to Platinum,
Gold and Silver sponsors*

Platinum AUD\$7,000 + GST

Gold AUD\$11,000 + GST

Silver AUD\$15,000 + GST

Host a lunchtime educational session during the Congress.

Benefits

- Naming rights to the lunchtime educational session which will be for a duration of 40 minutes
- Promotion of the session in Congress releases
- Opportunity to place company banners in the Session room
- Standard audio-visual services and room will be provided
 - Any additional audio-visual equipment, stage sets or theming are at the sponsor's own cost
- Not included:
 - Arrangement of the program including liaison with speakers
 - Signage and promotional costs

Congress Dinner Sponsor

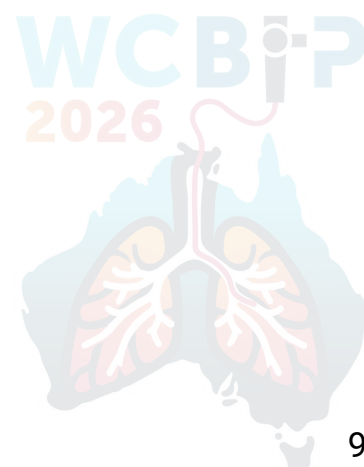
AUD\$50,000 + GST

Opportunity exclusively sponsor the social highlight event of the Congress

Benefits

- Acknowledged as the Congress Dinner Sponsor in all communication related to the Congress dinner (website, emails, social posts)
- Opportunity for the sponsor representative to address the audience for five minutes
- Ten complimentary tickets for the sponsor staff or guests to attend the Dinner
- Opportunity to display two free standing banners on the stage at the dinner (sponsor to supply)
- Company logo on the Congress website and hyperlinked as "Dinner Sponsor"
- Opportunity for wait staff to wear sponsor branded aprons (to be provided by the sponsor)
- Exclusive opportunity
- Access to delegate list* (name, organisation, state, country, email) – from one week prior the Congress

*Names are limited to those who agreed to name disclosure



App Sponsor

AUD\$10,000 + GST

Opportunity to exclusively sponsor the Congress App

Benefits

- Promoted as the App Sponsor for the Congress on the website
- Acknowledged as the Congress Dinner Sponsor in all communication related to the Congress dinner (website, emails)
- Two delegate registrations (includes access to sessions, Welcome Reception)
- Company logo presence on the Front 'splash' page of the App, highlighting the Congress – this page will appear every time anyone opens the App
- Company logo/banner presence on navigation/home page of the App. This will also be hyperlinked to the company website
- Opportunity to provide digital advertisement sent as a push notification during the Congress, displayed in the App News & Alerts section (Sponsor to provide artwork or text content within required deadlines)
- Company logo and profile presence on the App sponsorship page (this page will also contain other sponsor logos, details and links)

Lanyard Sponsor

AUD\$15,000 + GST

Opportunity exclusively sponsor the lanyards worn by all delegates at the Congress

Benefits

- Promoted as the Lanyard Sponsor for the Congress on the website
- Exclusive opportunity
- Two delegate registrations (includes access to sessions, Welcome Reception)
- Company logo along side WCBIP 2026 logo on all delegate lanyards
 - Not included on lanyards worn by exhibitors
- Company logo and contact details on the App sponsorship page

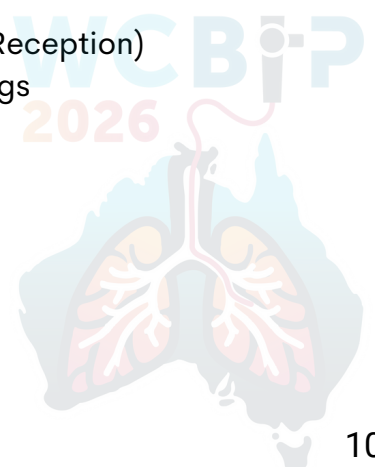
Eco Bag Sponsor

AUD\$15,000 + GST

Opportunity exclusively sponsor the Eco (tote) bags provided to all delegates

Benefits

- Promoted as the Eco Bag Sponsor for the Congress on the website
- Exclusive opportunity
- Two delegate registrations (includes access to sessions, Welcome Reception)
- Company logo along side WCBIP 2026 logo on all Congress eco bags
 - Not included on lanyards worn by exhibitors
- Company logo and contact details on the App sponsorship page



Bursary Sponsorship

AUD\$3,500 + GST

Empower global voices – our bursary sponsorship program is dedicated to supporting international attendees from lower and middle-income countries.

This initiative will provide financial assistance to researchers, enabling them to present their work on a global stage. By alleviating the financial barriers, we hope to foster a diverse and inclusive environment and contribute to the advancement of knowledge across various fields globally. Help us in empowering these brilliant minds and enriching the global research community.

Benefits

- Promoted as a Bursary Sponsor for the Congress on the website
- Organisations who support at least one bursary will have their logo on a Bursary Sponsor slide in the opening and closing sessions, and included in the slide rotations during session breaks
- Organisations who support three or more bursaries will be verbally acknowledged in the opening and closing sessions of the Congress
- Organisations who support three or more bursaries will be thanked in the Welcome Email to all attendees prior the Congress
- Company logo and profile presence on the App sponsorship page



Terms and Conditions

Booking and Payment All prices are quoted in Australian dollars. Goods and Services tax (GST) is required to be paid on all packages purchased by Australian residents, where costs state including GST this is quoted at the current rate at 10%. Any change to the Australian GST price will alter the GST inclusive price. GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 30 days of date of tax invoice. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 2 March 2026, to be paid by 1 April 2026. Applications made after 2 March 2026 must include full payment.

All payments should be made in Australian Dollars by bank transfer or credit card (Please note there is a credit card fee of 2.8%). All payments due must be received by the Congress Managers prior to the Congress. No sponsor will be allowed to set up their exhibition stand at the Congress until full payment has been received.

Sponsorship packages and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form

Stand Selection: Stand space is allocated to companies in order of level of sponsorship based on the date the signed application is received. A final floorplan will be forwarded to your company representative to select from available spaces.

Sponsors may not assign or sublet any part of their exhibition space. The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected. Sponsors consent to their contact details being shared with Congress suppliers and contractors.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- prior to 2 March 2026, you are liable for 50% of the package selected
- from 2 March 2026, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Congress in case of circumstances beyond its control. In such a case, all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Insurance & Security All property, display materials and vehicles under the control and custody of the Exhibitor are understood to remain under the control and custody of the Exhibitor and therefore the total responsibility of the Exhibitor in relation to insurance protection and coverage in transit to, within the confines of the exhibition boundaries and in transit to and from the confines of the exhibition venue and its boundaries and for the total duration of an Event from the commencement of the set up through until an Event site is vacated. The Organiser provides 24 hour monitoring of the site by event staff and overnight security by accredited security services from the official start of set up (the official set up times may vary and will be advised in event publications and upon checking at an Event) through until 8am on the day after the last day of an Event. The Organiser is not responsible for any damage to or loss of goods of the Exhibitor or its servants, staff, agents or contractors due to any reason whatsoever.

The Organiser recognises that Exhibitors and Sponsors securing site space at a number of Events will only need to provide Certificates of Currency of Insurance once yearly valid for the period of all Events to which the Exhibitor and/or Sponsor are attending.

Exhibitors and others are not permitted to connect or otherwise interfere with the electrical, gas, water or other fittings within a venue or at the grounds where an Event is located. Any such connections or alterations need to be approved by the Organiser and the host venue and would then be carried out at the expense of the Exhibitor. All electrical items brought to an Event **MUST HAVE** valid electrical certification tags on them, including extension leads and power boards. Exhibitors who have ordered power and require more than one power outlet, must bring their own additional power leads and power boards. It is an inherent obligation of the Exhibitor and Sponsor to provide proof of currency of public liability insurance in accordance with the date set out in the Event Information – Public Liability Certificate of Currency Due Date set out in an Event specific terms and conditions. The Exhibitor and/or Sponsor will ensure that such public liability insurance is to the value of \$20 million prior to allowing access to an Event.

Health & Safety The Exhibitor and Sponsor acknowledge that Event sites can be hazardous. Exhibitors and Sponsors are required to take due care and attention in order to prevent injury and property damage. The Organiser cannot be held responsible nor liable for damage caused by the act or omission of an Exhibitor or Sponsor. The Exhibitor, its servants, agents, licensees, contractors or subcontractors will be responsible for complying with workplace health and safety standards at all times.

Exhibitors, contractors, delivery drivers, etc. **MUST** wear high visibility vests and closed in shoes during the set up and bump out hours of an Event. Children are not permitted on site at a venue during set up and bump out times.

Terms and Conditions continued

It is expected that sponsors and exhibitors will comply with the Medical

Technology Association of Australia (MTAA) and Medicines Australia (MA)

Codes of Practice as applicable to their organisations.

Sponsors must be

compliant with the TSANZ Sponsorship policy.

For full details refer to the following websites:

www.mtaa.org.au/code-of-practice

www.medicinesaustralia.com.au

Specifically:

i. Trade displays must only be directed at health care professionals.

ii. Product information for all products being promoted must be available from the display stand.

iii. Starter packs must not be made available for collection from unattended

stands nor be supplied to unauthorised or non-qualified persons

iv. Competitions intended to encourage participants to attend trade displays

must be consistent with the requirements of the MTAA and MA Codes.

Sponsors & Exhibitors shall not have loud music, distracting noises, etc. emanating from their display areas that will interfere with other suppliers.

All meeting speakers (including International Speakers) may not be approached to participate in any presentations scheduled from 20th - 29th October without specific approval from the Organisers to ensure no conflict of interest or duplication in presentation topics.

Sponsors & Exhibitors shall not disassemble their displays before appointed time unless special circumstances require, and then only with approval of the Organisers.

Sponsors & Exhibitors shall not solicit business in front of displays not their own. They shall not interrupt or entice prospective clients away when engaged with another supplier. They shall train their personnel in the purpose of the sponsorship opportunity and shall teach business etiquette to staff members.

Code of Conduct Sponsors & Exhibitors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct.

Sponsors & Exhibitors shall not discriminate against or harass any conference attendee, staff member or exhibitor because of race, religion, sex, national origin, age, disability, or sexual orientation.

We invite your support

Thank you for taking the time to consider the possibilities the World Congress of Bronchology and Interventional Pulmonology has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship form located on the following page. If we can assist with further information, or discussing other opportunities, please contact the Congress Managers.

We hope that you find value in the opportunities that are available and we look forward to welcoming you to Melbourne, Australia, in December 2026.

**THE
CONFERENCE
COMPANY**

The Conference Company *on behalf of the
Organising Committee*

Email: wcbip2026@theconferencecompany.com

Phone: 1800 193 405 (within Australia) or +64 9 360 1240

Application for Sponsorship of the 24th World Congress of Bronchology and Interventional Pulmonology

To confirm your sponsorship, please complete the form below and email to wcbip2026@theconferencecompany.com.

Applications are subject to approval from the Organising Committee. We reserve the right to decline your application on the grounds of professional or ethical differences.

We apply for sponsorship in accordance with the terms and conditions as set out in this prospectus.

Company Details

Company Name (for invoice):

Company Name (for exhibition / promotion):

Postal Address:

Telephone:

Email:

Contact Person:

Sponsorship Selection

AUD + GST

1.

2.

3.

4.

Total Sponsorship Spend (AUD + GST)

Date:

Signed:

