



# TSANZSRS

The Annual Scientific Meeting for  
Leaders in Lung Health & Respiratory Science

**22 – 26 March 2024**

Gold Coast Convention and Exhibition Centre



The Thoracic Society  
of Australia & New Zealand  
LEADERS IN LUNG HEALTH



ANZSRS

Australian and New Zealand Society of Respiratory Science Ltd  
www.anzsrs.org.au

[www.tsanzsrsasm.com](http://www.tsanzsrsasm.com)

**SPONSORSHIP  
PROSPECTUS**

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# ABOUT THE MEETING

TSANZSRS 2024 will be held at the Gold Coast Convention and Exhibition Centre from 22 - 26 March 2024.

## Delegates

TSANZSRS is expected to be attended by over 1500 people with a split of about 15% for ANZSRS sessions and 85% for TSANZ sessions.

The 2023 Meeting consisted of:



Delegates from over 15 countries, including Belgium, Canada, China, Denmark, Germany, India, Japan, South Korea, United Kingdom, and the United States



Over 200 abstract submissions, accepted as oral or poster presentations



Welcome Reception in the exhibition hall introducing our delegates to sponsors and exhibitors



Almost 30 hours of open exhibition enhancing industry engagement



Sponsorships included Platinum, Gold, Silver, and Bronze across TSANZ and ANZSRS, Breakfast and Evening Symposia, App, Website, Social Function and Postgraduate Workshops

# INVITATION

Dear Valued Sponsor & Exhibitor,

On behalf of the Organising Committees we warmly invite you to attend the Annual Scientific Meetings of The Thoracic Society of Australia and New Zealand and The Australian and New Zealand Society of Respiratory Science. The Annual Meeting will use a combined acronym and be known as TSANZSRS 2024. TSANZSRS 2024 will be held at the Gold Coast Convention and Exhibition Centre from 22 - 26 March 2024.

This prospectus outlines the sponsorship and exhibition opportunities available at the Meetings. Please take some time to review the packages and determine your requirements for the promotion of your business and contact us if any further clarification is needed.

The theme for The Thoracic Society of Australia and New Zealand 2024 Annual Scientific Meeting is *A new era in health care (Innovation)*.

The last few years have required the respiratory health community (and the entire world) to adapt and innovate in extraordinary ways. The new era in health care theme will explore these innovations and innovators in all their forms: from bench to bedside, and in the development and application of new technologies and strategies.

The theme for the Australian and New Zealand Society of Respiratory Science 2024 Annual Scientific meeting is: "Physiology in motion - exploring the power and science of exercise".

This theme delves into the dynamic realm of exercise and its profound impact on our bodies, with a specific focus on the intricate relationship between exercise and the lungs. Exploring topics such as exercise in chronic health conditions, the disconnect of supraphysiological lung disease, and pediatric exercise testing, this gathering of respiratory exercise experts promises invaluable insights into the remarkable physiology of movement.

Further information can be found at [www.tsanzsrsasm.com](http://www.tsanzsrsasm.com)

We are delighted to have such an outstanding line up of speakers for 2024 and we look forward to welcoming you to the Gold Coast in 2024.

**Daniel Barnes & Jarrod Warner**  
Co-Chairs - ANZSRS Organising Committee

**Ross Vlahos**  
Chair - TSANZ Organising Committee

Sponsorship Liaison:

**Holly Adams**

Sponsorship and Exhibition Manager on behalf of the TSANZSRS Organising Committee

The Conference Company

Email: [tsanzsrs@theconferencecompany.com](mailto:tsanzsrs@theconferencecompany.com) or [ha@theconferencecompany.com](mailto:ha@theconferencecompany.com)

Telephone: Australia Freephone 1800 193 405 | +64 9 360 1240

Postal: PO Box 90040, Auckland 1142, New Zealand

**THE  
CONFERENCE  
COMPANY**

# ABOUT THE VENUE

**Centrally located in Broadbeach on the Gold Coast, the Gold Coast Convention and Exhibition Centre (GCCEC) offers maximum convenience and flexibility.**

In 2024 the TSANZSRS exhibition will be held in Halls 1 and 2, providing a pillarless floor space of 3295 square metres with carpeting and a large ceiling height of 10 metres. Located in the heart of the Gold Coast, it is Australia's largest regional convention centre featuring a main arena, four exhibition halls and meeting rooms for up to 6,000 people. It is an intelligent building, adaptable to the most advanced technology and has been designed to provide unsurpassed conferencing and exhibition facilities and services.

## BENEFITS OF PARTICIPATING AS A SPONSOR

- Maximum exposure at a premier Meeting devoted to the Respiratory Science Health industry
- The opportunity for you to interact and target the most influential figures in the field of Respiratory Science
- The opportunity to participate in the excellent social program allowing you to network with colleagues, renew old friendships and foster new relationships.
- High visibility on the Meeting website and throughout official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to the industry
- Build new and strengthen existing relationships
- Acquire highly qualified leads and increase brand awareness
- Meet the decision makers and gain instant market feedback.

## TSANZ DIVERSITY AND INCLUSION GUIDELINE

The Thoracic Society is committed to ensuring that those invited to present at the 2024 TSANZSRS conference are representative of those working in respiratory science. In keeping with TSANZ's Diversity and Inclusion policy, we politely request consideration should be given to the following issues with respect to selection of speakers for sponsored symposia:

- 1) Gender
- 2) Professional group
- 3) Adult and Paediatric representation
- 4) Cultural and geographical diversity



# PROGRAM

2024	Friday 22 March	Saturday 23 March	Sunday 24 March	Monday 25 March	Tuesday 26 March
Morning	TSANZ Postgraduate Workshops	ANZSRS & TSANZ Postgraduate Workshops	ANZSRS & TSANZ	ANZSRS & TSANZ	TSANZ
Afternoon	TSANZ Postgraduate Workshops	ANZSRS & TSANZ	ANZSRS & TSANZ	TSANZ	TSANZ
Evening	ANZSRS Welcome Reception	TSANZ Awards for Respiratory Research Excellence  TSANZ Welcome Reception  ANZSRS Dinner	ANZSRS Closing Reception		TSANZ Dinner

# EXHIBITION TIMETABLE

2024	Thursday 21 March	Friday 22 March	Saturday 23 March	Sunday 24 March	Monday 25 March	Tuesday 26 March
Day	Bump-in	Bump-in	Exhibition Open	Exhibition Open	Exhibition Open	Exhibition Open
Evening			TSANZ Welcome Reception			Bump-out



# OVERVIEW OF TSANZ SPONSORSHIP

	Platinum	Gold	Silver	Bronze
AUD including GST	\$73,000	\$47,000	\$23,000	\$15,000
Complimentary delegate registrations	6	4	3	2
Complimentary TSANZ Dinner tickets	6	4	3	2
Complimentary exhibitor passes	7	5	3	2
<b>Exhibition</b>				
Exhibition space (power only supplied)	54sqm	36sqm	18sqm	
Exhibition booth				9sqm
No extra stand option	X	X	X	X
<b>Symposia during ASM</b>				
Opportunity to submit an EOI to host an unopposed evening educational symposium or concurrent breakfast symposium. (cost additional)	✓			
<b>Industry Innovators</b>				
Opportunity to host an educational session during lunch in the exhibition hall (cost additional)	✓	✓	✓	
<b>Verbal Acknowledgement</b>				
Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓	✓	✓	
<b>Prominent Logo Placement</b>				
Company logo within the Meeting app	✓	✓	✓	✓
Company logo on the website	Linked to company website	Linked to company website	Linked to company website	Linked to company website
Company logo on the Meeting signage (where applicable)	✓	✓	✓	✓
<b>Advertising</b>				
Digital advertisement included in Meeting App News & Alerts (artwork supplied by you)	✓	✓	✓	✓
Company listing in the Meeting App	300 words	200 words	150 words	100 words
<b>Delegate Information</b>				
Access to delegate list (name, organisation, state, country, email)*	From 8 weeks prior	From 6 weeks prior	From 3 days prior	From the start of the Meeting

\* Delegate list: email addresses of attendees who have agreed to name disclosure are provided. Kindly ensure that when contacting delegates, involuntary disclosure of information of attendees does not occur and the communication confines within the guidelines of anti-spamming protocols. Non-compliance will result in provision of the list for future meetings without the relevant email contacts

## ACKNOWLEDGEMENT IN MEETING PUBLICATIONS:

- Meeting App
- Website – acknowledgement commences immediately after the contract is signed

## DELEGATE REGISTRATION INCLUDES:

- Attendance at all scientific sessions
- Access to the TSANZ Welcome Reception
- Morning tea, lunch and afternoon tea

## EXHIBITOR PASSES INCLUDE:

- No access to the scientific sessions
- Access to the TSANZ Welcome Reception
- Morning tea, lunch and afternoon tea





# TSANZ SPONSORSHIP OPPORTUNITIES\*\*

## PLATINUM SPONSOR\*\*

AUD73,000 including GST (AUD66,364 plus GST)

As a Platinum Sponsor you will be recognised as a major sponsor of the TSANZ Meeting.

### Benefits:

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#### Registration

- Six (6) delegate registrations
- Six (6) TSANZ Dinner tickets
- Seven (7) exhibitor passes

#### Exhibition Space

- 54m2 space only (premium 6m x 9m location) (no extra stand option)

#### Symposia during ASM

- Opportunity to submit an EOI to host an unopposed evening symposium (Sunday and Monday) or a concurrent breakfast symposium (Sunday, Monday or Tuesday morning) (additional cost). See pages 8 & 9 for further details.

#### Industry Innovators

- Opportunity to host an educational session during lunch in the exhibition hall (cost additional). See page 10 for further details

#### Profile

- Verbal acknowledgement as a Platinum Sponsor at the Opening and Closing ceremonies
- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (300 words) in the TSANZSRS Meeting App
- Company logo on all Meeting signage (where applicable)
- Digital advertisement included in the Meeting App News & Alerts (artwork supplied by you)
- Access to delegate list\* (From 8 weeks prior)

*\*Names are limited to those who agreed to name disclosure.*

## GOLD SPONSOR\*\*

AUD47,000 including GST (AUD42,727 plus GST)

As a Gold Sponsor you will be recognised as a key sponsor of the TSANZ Meeting.

### Benefits:

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#### Registration

- Four (4) delegate registrations
- Four (4) TSANZ Dinner tickets
- Five (5) exhibitor passes

#### Exhibition Space

- 36m2 space only (premium 6m x 6m location) (No extra stands)

#### Industry Innovators

- Opportunity to host an educational session during lunch in the exhibition hall (cost additional). See page 10 for further details

#### Profile

- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (200 words) in the TSANZSRS Meeting App
- Company logo on all Meeting signage (where applicable)
- Digital advertisement included in the Meeting App News & Alerts (artwork supplied by you)
- Access to delegate list\* (From 6 weeks prior)

*\*Names are limited to those who agreed to name disclosure.*

**\*\*All Sponsors/Exhibitors looking to conduct any Activity/Event in conjunction with the TSANZSRS Annual Scientific Meeting (onsite or offsite), will need to request prior approval from the Organising Committee. No Activity/Event can occur during the program times, coffee and lunch breaks, official social functions or any approved sponsors symposia (evening or morning)**

## SILVER SPONSOR\*\*

AUD23,000 including GST (AUD20,909 plus GST)

### Benefits:

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#### Registration

- Three (3) delegate registrations
- Three (3) TSANZ Dinner tickets
- Three (3) exhibitor passes

#### Exhibition Space

- 18m2 space only (3m x 6m) (No extra stands)

#### Industry Innovators

- Opportunity to host an educational session during lunch in the exhibition hall (cost additional). See page 10 for further details

#### Profile

- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (150 words) in the TSANZSRS Meeting App
- Company logo on all Meeting signage (where applicable)
- Digital advertisement included in the Meeting App News & Alerts (artwork supplied by you)
- Access to delegate list\* (From 3 days prior)

\* Names are limited to those who agreed to name disclosure.

## BRONZE SPONSOR\*\*

AUD15,000 including GST (AUD13,636 plus GST)

### Benefits:

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#### Registration

- Two (2) delegate registrations
- Two (2) TSANZ Dinner tickets
- Two (2) exhibitor passes

#### Exhibition Space

- 9m2 shell scheme (3m x 3m), including white octonorm panels, two x 150W spotlights, one x 4amp powerpoint, and organisation name on fascia sign (No extra stands)

#### Profile

- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (100 words) in the TSANZSRS Meeting App
- Company logo on all Meeting signage (where applicable)
- Digital advertisement included in the Meeting App News & Alerts (artwork supplied by you)
- Access to delegate list\* (From the start of the Meeting)

\* Names are limited to those who agreed to name disclosure.

**\*\*All Sponsors/Exhibitors looking to conduct any Activity/Event in conjunction with the TSANZSRS Annual Scientific Meeting (onsite or offsite), will need to request prior approval from the Organising Committee. No Activity/Event can occur during the program times, coffee and lunch breaks, official social functions or any approved sponsors symposia (evening or morning)**

# ADDITIONAL OPPORTUNITIES AVAILABLE TO TSANZ PLATINUM SPONSORS ONLY

## EXPRESSION OF INTEREST (EOI) FOR SPONSORED SYMPOSIA

Expressions of Interest should be lodged with the Meeting Managers by close of business Monday 25 September 2023.

**Expression of interest, no greater than 2 pages in length should include:**

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- An outline of the theme of the Symposium
- A brief synopsis to include in the ASM material
- A list of invited speakers (**Please observe the TSANZ Diversity and Inclusion Guideline outlined on pg. 2**)
- Titles plus details of oral or other presentations
- Details of other activities included in the Symposium
- Other relevant information

Allocation of Symposia will be determined by the Program Committee based on the following criteria

- Quality of proposed content and speakers – highly topical or novel themes will be well regarded
- Relevance to broad interests of attendees across disciplines, special interest groups etc with potential to inform research or practice
- Relevance to the meeting theme: **A new era of health care (Innovation)**



## TSANZ EVENING SYMPOSIUM

**AUD18,200 including GST (AUD16,545 plus GST)**

As a key benefit of being a Platinum Sponsor, you will be the only organisations afforded the opportunity to forward an EOI to the Meeting Managers to conduct a symposium session with your speaker and topic (pending approval from the Program Committee).

### **Benefits:**

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- Naming rights to an unopposed Symposium which will be for duration of 90 minutes. Available days:  
Sunday 24 March  
Monday 25 March
- The scheduled time allows for half an hour after completion of the daily program for pre-symposium catering (at sponsor expense)
- Promotion of the Symposium in Meeting releases
- Standard audio-visual services and room will be provided. Any additional audio-visual equipment, stage sets or theming are at the sponsor's own cost
- Opportunity to place company banners in the Session room

### **Not included:**

- Arrangement of the program including liaison with speakers
- Cost of catering
- Signage and promotional costs

*Please note: Any unsuccessful Expressions of Interest for an evening symposium gain an opportunity to conduct a Breakfast Symposium.*

## TSANZ BREAKFAST SYMPOSIUM

**AUD7,300 including GST (AUD6,636 plus GST)**

With limited number of Symposia available, Platinum Sponsors who have forwarded an Expression of Interest and have not secured a Symposium gain the opportunity to conduct a Breakfast Symposium with your speaker and topic (pending approval from the Program Committee). Kindly note that there could be more than one sponsored breakfast session occurring with no exclusivity being provided.

### **Benefits:**

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- Naming rights to a concurrent Breakfast Symposium which will be for a duration of 60 minutes with time prior for breakfast to be served to the attendees (at company's own cost).
- Promotion of the Breakfast Symposium in meeting releases
- Standard audio-visual services and room will be provided. Any additional audio-visual equipment, stage sets or theming are at the sponsor's own cost.
- Opportunity to place company banners in the Symposium room

### **Not included:**

- Arrangement of the program including liaison with speakers
- Cost of catering
- Signage and promotional costs

# ADDITIONAL OPPORTUNITY AVAILABLE TO TSANZ PLATINUM, GOLD, AND SILVER SPONSORS ONLY

## INDUSTRY INNOVATORS (LIMIT OF ONE PER SPONSOR)

Platinum Sponsors - AUD5,000 including GST (AUD4,545 plus GST)

Gold Sponsors - AUD7,000 including GST (AUD6,364 plus GST)

Silver Sponsors - AUD10,000 including GST (AUD9,091 plus GST)

Host an educational session of your own design (pending program committee approval). Industry Innovators will take place during lunch within the exhibition hall in custom built theatrettes for maximum exposure. Kindly note that there could be more than one session occurring concurrently, with no exclusivity being provided.

### Benefits:

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- Naming rights to the Industry Innovators session which will be for a duration of 20 minutes
- Inclusion of the session in meeting program
- Standard audio-visual services will be provided. Any additional audio-visual equipment, stage sets or theming are at the sponsor's own cost.
- Opportunity to place company banners in the theatrette during the session

### Not included:

- Arrangement of the program including liaison with speakers
- Signage and promotional costs



# OVERVIEW OF ANZSRS SPONSORSHIP

	Platinum	Gold	Silver
AUD including GST	\$17,200	\$13,000	\$8,100
Complimentary delegate registrations	3	3	1
Complimentary exhibitor passes	3	3	2
<b>Exhibition</b>			
Exhibition space	18 sqm		
Exhibition booth		9 sqm	9 sqm
No extra stand option	✗	✗	✗
<b>Verbal Acknowledgement</b>			
Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓	✓	
<b>Prominent Logo Placement</b>			
Company logo within the Meeting app	✓	✓	✓
Company logo on the website	Linked to company website	Linked to company website	Linked to company website
Company logo on the Meeting signage (where applicable)	✓	✓	✓
<b>Advertising</b>			
Digital advertisement included in the Meeting App News & Alerts (artwork to be supplied by you)	✓	✓	✓
Company listing in the Meeting App	150 words	150 words	100 words
<b>Delegate Information</b>			
Access to delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.*	From 8 weeks prior	From 6 weeks prior	From 3 days prior

\* Delegate list: email addresses of attendees who have agreed to name disclosure are provided. Kindly ensure that when contacting delegates, involuntary disclosure of information of attendees does not occur and the communication confines within the guidelines of anti-spamming protocols. Non-compliance will result in provision of the list for future meetings without the relevant email contacts.

## ACKNOWLEDGEMENT IN MEETING PUBLICATIONS:

- Meeting App
- Website – acknowledgement commences immediately after the contract is signed

## DELEGATE REGISTRATION INCLUDES:

- Attendance at all scientific sessions
- Access to the ANZSRS Welcome Reception, ANZSRS Dinner and ANZSRS Closing Reception
- Morning tea, lunch and afternoon tea

## EXHIBITOR PASSES INCLUDE:

- Morning tea, lunch and afternoon tea and TSANZ Welcome Reception
- No access to the scientific sessions and ANZSRS Welcome Reception, ANZSRS Dinner or ANZSRS Closing Reception



# ANZSRS SPONSORSHIP OPPORTUNITIES\*\*

## PLATINUM SPONSOR\*\*

**AUD17,200 including GST (AUD15,636 plus GST).**

As a Platinum Sponsor you will be recognised as a key sponsor of the ANZSRS Meeting.

### Benefits:

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#### Registration

- Three (3) delegate registrations
- Three (3) exhibitor passes

#### Exhibition Space

- 18m2 space only (premium 6m x 3m location) (No extra stands)

#### Profile

- Verbal acknowledgement as a Platinum Sponsor at the Opening and Closing ceremonies
- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (150 words) in the TSANZSRS Meeting App
- Company logo on all Meeting signage (where applicable)
- Digital advertisement included in the Meeting App News & Alerts (artwork supplied by you)
- Access to delegate list\* (From 8 weeks prior)

*\* Names are limited to those who agreed to name disclosure.*

## GOLD SPONSOR\*\*

**AUD13,000 including GST (AUD11,818 plus GST)**

### Benefits:

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#### Registration

- Three (3) delegate registrations
- Three (3) exhibitor passes

#### Exhibition Space

- 9m2 shell scheme (3m x 3m), including white octonorm panels, two x 150W spotlights, one x 4amp powerpoint, and organisation name on fascia sign (No extra stands)

#### Profile

- Verbal acknowledgement as a Gold Sponsor at the Opening and Closing ceremonies
- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (150 words) in the TSANZSRS Meeting App
- Company logo on all Meeting signage (where applicable)
- Digital advertisement included in the Meeting App News & Alerts (artwork supplied by you)
- Access to delegate list\* (From 6 weeks prior)

*\* Names are limited to those who agreed to name disclosure.*

**\*\*All Sponsors/Exhibitors looking to conduct any Activity/Event in conjunction with the TSANZSRS Annual Scientific Meeting (onsite or offsite), will need to request prior approval from the Organising Committee. No Activity/Event can occur during the program times, coffee and lunch breaks, official social functions or any approved sponsors symposia (evening or morning)**

## SILVER SPONSOR\*\*

AUD8,100 including GST (AUD7,364 plus GST)

### Benefits:

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#### Registration

- One (1) delegate registrations
- Two (2) exhibitor passes

#### Exhibition Space

- 9m2 shell scheme (3m x 3m), including white octonorm panels, two x 150W spotlights, one x 4amp powerpoint, and organisation name on fascia sign (No extra stands)

#### Profile

- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (100 words) in the TSANZSRS Meeting App
- Company logo on all Meeting signage (where applicable)
- Digital advertisement included in the Meeting App News & Alerts (artwork supplied by you)
- Access to delegate list\* (From 3 days prior)

\* Names are limited to those who agreed to name disclosure.

**\*\*All Sponsors/Exhibitors looking to conduct any Activity/Event in conjunction with the TSANZSRS Annual Scientific Meeting (onsite or offsite), will need to request prior approval from the Organising Committee. No Activity/Event can occur during the program times, coffee and lunch breaks, official social functions or any approved sponsors symposia (evening or morning)**





# EXHIBITOR OPPORTUNITIES

## TSANZSRS EXHIBITOR OPPORTUNITY

AUD7,000 including GST (AUD6,364 plus GST)

### Benefits:

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#### Registration

- Two (2) exhibitor passes
- Additional passes may be purchased at AUD425 including GST per person

#### Exhibition Space

- 9m2 shell scheme (3m x 3m), including white octonorm panels, two x 150W spotlights, one x 4amp powerpoint, and organisation name on fascia sign (Limit one stand.)

#### Profile

- Company logo on website
- Company logo and contact details in the TSANZSRS Meeting App
- Access to delegate list\* (From the start of the Meeting)

\* Names are limited to those who agreed to name disclosure.

# ENGAGEMENT SPONSORSHIP OPPORTUNITIES

## MEETING APP SPONSOR (EXCLUSIVE OPPORTUNITY)

AUD15,000 including GST (AUD13,636 plus GST)

Be recognised as the Meeting App Sponsor, fostering innovation and sustainability excellence. With no printed handbook, the App will be the one go-to source of information at the Meeting for all attendees.

The App will provide attendees access to the program, speakers, sponsor and exhibitor profiles, resources, engagement through attendee connections, with news and alerts keeping information up to date.

### Benefits:

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#### Branding and Promotion on the App

- Logo presence on the Front 'splash' page of the App, highlighting the meeting – this page will appear every time anyone opens the App
- Logo/banner presence on navigation/home page (bottom of App). This will also be hyperlinked to the company website
- Logo presence on the App sponsorship page – this page will also contain other sponsor logos, details and links (Sponsor to provide logo in the specific format within required deadlines)

#### Profile

- Promoted as the App Sponsor for the Meeting on the website
- Digital advertisement included in the App News & Alerts (Sponsor to provide artwork within required deadlines)



## WEBSITE SPONSOR (EXCLUSIVE OPPORTUNITY)

**AUD8,800 including GST (AUD8,000 plus GST)**

The website will be the flagship of Meeting content and updates providing delegates, sponsors, media and interested parties with information on abstract submission, registration, accommodation and the destination.

### Benefits:

- Company logo to be placed on key pages of the Meeting website  
Your logo will be the only sponsor logo present in the Meeting website header across the key pages. (Sponsor to provide specific format within the required deadlines)
- Digital advertisement in the Meeting App News & Alerts (Sponsor to provide artwork within required deadlines)

## NURSES /ALLIED HEALTH SYMPOSIUM SPONSOR (EXCLUSIVE OPPORTUNITY)

**AUD10,000 including GST (AUD9,091 plus GST)**

### Package Benefits:

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- Profiled as Nurses/Allied Health Symposium Sponsor
- Logo to be displayed on audio visual platforms and will remain static where applicable
- Company logo on the Meeting website with a hyperlink to your nominated website
- Company logo in the Meeting App (Sponsor section)
- Access to delegate list\* (From 1 week prior the Meeting)

*\* Names are limited to those who agreed to name disclosure.*

## POSTGRADUATE WORKSHOP SPONSOR

**AUD20,000 including GST (AUD18,182 plus GST) for full day workshops**

**AUD10,000 including GST (AUD9,091 plus GST) for half day workshops**

### Package Benefits:

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- Profiled as a Postgraduate workshop sponsor (full or half day)
- Logo to be displayed on audio visual platforms and will remain static where applicable
- Company logo on the Meeting website with a hyperlink to your nominated website
- Company logo in the Meeting App (Sponsor section)
- Included is a standard trestle table outside of the room, attendance for 2 staff members to attend the Postgraduate workshop
- Access to delegate list\* (From 1 week prior the Meeting)

*\* Names are limited to those who agreed to name disclosure.*

## ADVANCED TRAINEE WORKSHOP SPONSOR (EXCLUSIVE OPPORTUNITY)

**AUD20,000 including GST (AUD18,182 plus GST)**

### Package Benefits:

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#### Profile

- Profiled as the Advanced Trainee Workshop Sponsor
- Logo to be displayed on audio visual platforms and will remain static where applicable
- Company logo on the Meeting website with a hyperlink to your nominated website
- Company logo in the Meeting App (Sponsor section)
- Included is a standard trestle table outside of the room, attendance for 2 staff members to attend the Advance Trainee Day program
- Access to delegate list\* (From 1 week prior the Meeting)

*\* Names are limited to those who agreed to name disclosure.*

## ANZSRS WELCOME RECEPTION SPONSOR (EXCLUSIVE OPPORTUNITY)

**AUD4,800 including GST (AUD4,364 plus GST)**

Opportunity to engage and garner profile at the start of the ANZSRS meeting which will ultimately set the tone for a successful experience on the part of the attendees. The Welcome Reception will take place at the venue.

### Package Benefits:

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- Opportunity for the sponsor representative to address the audience for Five (5) minutes
- Three (3) complimentary tickets for the sponsor staff or guests to attend the ANZSRS Welcome Reception
- One (1) complimentary exhibitor pass to use during the course of the Meeting
- Opportunity to display a free standing banner in the welcome reception area (sponsor to supply)
- Sponsor logo on the Meeting website as **"ANZSRS Welcome Reception Sponsor"**
- Opportunity for wait staff to wear sponsor branded aprons (to be provided by the sponsor)
- Digital advertisement in the Meeting App News & Alerts (advertisement to be supplied by the Sponsor)
- Access to delegate list\* (From 1 week prior the Meeting)

*\* Names are limited to those who agreed to name disclosure.*

## ANZSRS DINNER SPONSOR (EXCLUSIVE OPPORTUNITY)

**AUD13,200 including GST (AUD12,000 plus GST)**

Opportunity to engage and garner profile at the main ANZSRS social function, a key memorable experiences for attendees each year.

### Package Benefits:

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- Opportunity for the sponsor representative to address the audience for Five (5) minutes
- Six (6) complimentary tickets for the sponsor staff or guests to attend the ANZSRS Dinner
- Two (2) complimentary exhibitor passes to use during the course of the Meeting
- Opportunity to display a free standing banner at the dinner (sponsor to supply)
- Sponsor logo on the Meeting website as **"ANZSRS Dinner Sponsor"**
- Opportunity for wait staff to wear sponsor branded aprons (to be provided by the sponsor)
- Digital advertisement in the Meeting App News & Alerts (advertisement to be supplied by the Sponsor)
- Access to delegate list\* (From 1 week prior the Meeting)

*\* Names are limited to those who agreed to name disclosure*

## ANZSRS CLOSING RECEPTION SPONSOR (EXCLUSIVE OPPORTUNITY)

**AUD2,800 including GST (AUD2,545 plus GST)**

Opportunity to engage and garner profile at the end of the ANZSRS meeting as an acknowledgement of support and thanks for attendance.

### **Package Benefits:**

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- Opportunity for the sponsor representative to address the audience for Five (5) minutes
- Two (2) complimentary tickets for the sponsor staff or guests to attend the ANZSRS Closing Reception
- One (1) complimentary exhibitor pass to use during the course of the Meeting
- Opportunity to display a free standing banner at the closing reception (sponsor to supply)
- Sponsor logo on the Meeting website as **"ANZSRS Closing Reception Sponsor"**
- Opportunity for wait staff to wear sponsor branded aprons (to be provided by the sponsor)
- Access to delegate list\* (From 1 week prior the Meeting)

*\* Names are limited to those who agreed to name disclosure*



# AWARD SPONSORSHIP OPPORTUNITIES

The two Societies would also like to offer prospective sponsors an opportunity to be associated with specific awards and special interest group awards based on their area of interest and expertise.

## TSANZ SPECIAL INTEREST GROUP (SIG) AWARDS

TSANZ ASM Best Poster Award	AUD1,100 plus GST
TSANZ Cell, Immunology & Molecular Biology of the Lung Special Interest Group Award	AUD1,100 plus GST
TSANZ COPD Special Interest Group Award	AUD1,100 plus GST
TSANZ Interventional Pulmonology Special Interest Group Award	AUD1,100 plus GST
TSANZ Lung Cancer Special Interest Group Award	AUD1,100 plus GST
TSANZ Bill Musk Occupational & Environmental Lung Disease Special Interest Group Award	AUD1,100 plus GST
TSANZ Orphan Lung Diseases, Lung Transplant, Interstitial Lung Disease and Pulmonary Vascular Disease (OLIV) SIG Award	AUD1,100 plus GST
TSANZ Symptom Support and Palliative Care Special Interest Group Award	AUD1,100 plus GST
TSANZ Peter van Asperen Paediatric Special Interest Group Award	AUD1,100 plus GST
TSANZ Physiotherapy SIG Award	AUD1,100 plus GST
TSANZ Primary Care Special Interest Group Award	AUD1,100 plus GST
TSANZ Respiratory Nurses Special Interest Group Award	AUD1,100 plus GST
TSANZ Nutrition Special Interest Group	AUD1,100 plus GST
TSANZ Tobacco and Related Substances Special Interest Group Award	AUD1,100 plus GST

## ANZSRS AWARD

ANZSRS Best Poster Award	AUD1,650 plus GST
ANZSRS Best Oral Prize	AUD2,750 plus GST
ANZSRS New Investigators Prize	AUD2,750 plus GST

# EXHIBITION INFORMATION

Sponsors installing custom designed stands must provide the contact details of their appointed stand contractor (together with a plan showing full design dimensions including a graphic of the stand design) to the Meeting Managers email:

[tsanzsrs@theconferencecompany.com](mailto:tsanzsrs@theconferencecompany.com) by no later than 1 February 2024.

Furniture hire, AV hire and provision of internet connections is not included for any of the above packages. These items may be hired from the official Meeting contractors. Contact details will be provided in the Sponsorship and Exhibition Manual.

## PRELIMINARY EXHIBITION TIMETABLE

2024	Thursday 21 March	Friday 22 March	Saturday 23 March	Sunday 24 March	Monday 25 March	Tuesday 26 March
Day	Bump-in	Bump-in	Exhibition Open	Exhibition Open	Exhibition Open	Exhibition Open
Evening			TSANZ Welcome Reception			Bump-out

## EXHIBITOR PASSES

An allocation of Exhibitor Staff Passes is included in each sponsorship package. These passes include morning tea, lunch and afternoon tea but do not include attendance to any of the scientific sessions. Sponsors will receive access to an online form to register staff. Additional passes may be purchased at AUD425 including GST per person. Should sponsors wish to attend scientific sessions, they need to purchase a delegate registration.

## SPONSORSHIP AND EXHIBITION MANUAL

A Manual will be distributed to all sponsors three months prior to the Exhibition. The manual will contain details of the online registration process for staff, the pack-in / pack-out schedule, supplier contact details and forms for exhibition handbook entry, etc.

## ACCOMMODATION

Sponsors will be able to book accommodation at Meeting hotels. Further details will be provided when meeting registration opens in October 2023.

## EXHIBITION BINGO

All organisations with a stand in the exhibition hall will participate in the Exhibition Bingo competition.

Designed to drive high engagement the exhibition bingo competition will require attendees to visit stands, marking off their bingo cards for a chance to win prizes.





# TSANZSRS MEETING

## APPLICATION FOR SPONSORSHIP

To book your selected package please forward this completed form to:

TSANZSRS 2024 Managers  
The Conference Company  
PO Box 90 040, Auckland 1142, New Zealand  
Ph: +64 9 360 1240  
Fax: +64 9 360 1242  
Email: [tsanzsrs@theconferencecompany.com](mailto:tsanzsrs@theconferencecompany.com)  
Website: [www.tsanzsrsasm.com](http://www.tsanzsrsasm.com)

## COMPANY DETAILS

Company: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

Sponsorship Type	AUD including GST
1. _____	AUD _____
2. _____	AUD _____
3. _____	AUD _____
4. _____	AUD _____
Total Sponsorship Spend (including GST)	AUD _____

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus (overleaf, p22).

Date: \_\_\_\_\_ Signed: \_\_\_\_\_

# TERMS AND CONDITIONS

## BOOKING AND PAYMENT

All prices are quoted in Australian Dollars.

All prices are quoted in Australian dollars. Goods and Services tax (GST) is required to be paid on all packages purchased by Australian residents, where costs state including GST this is quoted at the current rate at 10%. Any change to the Australian GST price will alter the GST inclusive price. GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

On receipt of a signed Booking Form, a tax invoice for the required 50% deposit will be sent. Confirmation of Sponsorship Packages and Exhibition space confirmation will only be made upon payment of this deposit. The balance will be invoiced on 1 November 2023. Applications after this date will be invoiced in full. Packages in value AUD10,000 or less including GST will be invoiced in full at the time of booking.

Payment terms – net 30 days.

All payments due must be received by the Meeting Managers prior to the Meeting. No sponsor/exhibitor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

All payments should be made in Australian dollars by bank transfer or credit card (please note a fee of 2.8% will apply for all Visa and Mastercard payments).

## SPONSORSHIP AND EXHIBITOR PROTOCOL

It is expected that sponsors and exhibitors will comply with the Medical Technology Association of Australia (MTAA) and Medicines Australia (MA) Codes of Practice as applicable to their organisations. Sponsors must be compliant with the TSANZ Sponsorship policy.

For full details refer to the following websites:

<https://www.mtaa.org.au/code-of-practice>

<https://www.medicinesaustralia.com.au/>

<https://thoracic.org.au/wp-content/uploads/2021/09/TSANZ-Sponsorship-Policy.pdf>

Specifically:

- i. Trade displays must only be directed at health care professionals.
- ii. Product information for all products being promoted must be available from the display stand.
- iii. Starter packs must not be made available for collection from unattended stands nor be supplied to unauthorised or non-qualified persons
- iv. Competitions intended to encourage participants to attend trade displays must be consistent with the requirements of the MTAA and MA Codes.

**In order to drive delegates to the Exhibition Hall during catering breaks for everyone's benefit, organising ancillary meetings during the ASM sessions and catering breaks is strongly discouraged.**

## FLOOR PLAN

Every attempt will be made to meet your preferred exhibition location. However, the Organising Committee reserves the right to re-assign locations if necessary following discussion with the affected parties.

## CANCELLATION POLICY

If notification of cancellation of sponsorship is received in writing:

- prior to 1 November 2023, you are liable for 50% of the package(s) selected
- from 1 November 2023, you are liable for 100% of the package(s) selected.

The Organising Committee reserves the right to cancel the Meeting in case of circumstances beyond its control. In such a case, all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

## GENERAL TERMS AND CONDITIONS

All property, display materials and vehicles under the control and custody of the Exhibitor are understood to remain under the control and custody of the Exhibitor and therefore the total responsibility of the Exhibitor in relation to insurance protection and coverage in transit to, within the confines of the exhibition boundaries and in transit to and from the confines of the exhibition venue and its boundaries and for the total duration of an Event from the commencement of the set up through until an Event site is vacated. The Organiser provides 24 hour monitoring of the site by event staff and overnight security by accredited security services from the official start of set up (the official set up times may vary and will be advised in event publications and upon checking at an Event) through until 8am on the day after the last day of an Event. The Organiser is not responsible for any damage to or loss of goods of the Exhibitor or its servants, staff, agents or contractors due to any reason whatsoever.

Exhibitors and others are not permitted to connect or otherwise interfere with the electrical, gas, water or other fittings within a venue or at the grounds where an Event is located. Any such connections or alterations need to be approved by the Organiser and the host venue and would then be carried out at the expense of the Exhibitor. All electrical items brought to an Event MUST HAVE valid electrical certification tags on them, including extension leads and power boards. Exhibitors who have ordered power and require more than one power outlet, must bring their own additional power leads and power boards. It is an inherent obligation of the Exhibitor and Sponsor to provide proof of currency of public liability insurance in accordance with the date set out in the Event Information – Public Liability Certificate of Currency Due Date set out in an Event specific terms and conditions. The Exhibitor and/or Sponsor will ensure that such public liability insurance is to the value of \$20 million prior to allowing access to an Event.

The Organiser recognises that Exhibitors and Sponsors securing site space at a number of Events will only need to provide Certificates of Currency of Insurance once yearly valid for the period of all Events to which the Exhibitor and/or Sponsor are attending.

The Exhibitor and Sponsor acknowledge that Event sites can be hazardous. Exhibitors and Sponsors are required to take due care and attention in order to prevent injury and property damage. The Organiser cannot be held responsible nor liable for damage caused by the act or omission of an Exhibitor or Sponsor. The Exhibitor, its servants, agents, licensees, contractors or subcontractors will be responsible for complying with workplace health and safety standards at all times.

Exhibitors, contractors, delivery drivers, etc. MUST wear high visibility vests and closed in shoes during the set up and bump out hours of an Event. Children are not permitted on site at a venue during set up and bump out times.

## WE INVITE YOUR SUPPORT

Thank you for taking the time to consider the possibilities the TSANZSRS Meeting has to offer.

If you have made your choices, please complete and return the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the Meeting Managers.

We hope that you find value in the opportunities that are available and we look forward to welcoming you to the Gold Coast for TSANZSRS 2024.

### Contact:

#### Holly Adams

Sponsorship and Exhibition Manager on behalf of the Organising Committee

The Conference Company

PO Box 90 040, Auckland 1142, New Zealand

Email: [tsanzsrs@theconferencecompany.com](mailto:tsanzsrs@theconferencecompany.com) or [ha@theconferencecompany.com](mailto:ha@theconferencecompany.com)

Telephone: Australia Freephone 1800 193 405 | +64 9 360 1240

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CONFERENCE  
COMPANY**

