



TSANZSRS

The Annual Scientific Meeting for
Leaders in Lung Health & Respiratory Science

Virtual ASM

1 - 2 May 2021



LEADERS IN LUNG HEALTH



ANZSRS



SPONSORSHIP

DIGITAL OPPORTUNITIES PROSPECTUS

INVITATION TO SPONSORS

Dear valued Sponsors,

On behalf of the Organising Committees we warmly invite you to attend the Annual Scientific Meetings of The Australian and New Zealand Society of Respiratory Science and The Thoracic Society of Australia and New Zealand. The Annual Meeting will use a combined acronym and be known as TSANZSRS 2021. TSANZSRS 2021 will be held as a fully virtual ASM, 1 - 2 May 2021.

This prospectus outlines the Digital Sponsorship Offerings available at the Meetings. Please take some time to review the packages and determine your requirements for the promotion of your business and contact us if any further clarification is needed.

Further information can be found at www.tsanzsrs2021.com.

We are delighted to have an outstanding line up of speakers for 2021 and we look forward to you joining us for the virtual ASM.

Brigitte Borg and Pam Liakakos

Joint Chairs - ANZSRS Organising Committee

Jyotika Prasad and Gary Anderson

Joint Chairs - TSANZ Organising Committee

Sponsorship Liaison:

Nihal Fernandez

The Conference Company
Level 14, 5 Martin Pl
Sydney 2000
NSW
Australia

Australia: 1800 193 405

Phone: +64 9 360 1240

Email: nf@theconferencecompany.com

Website: www.tsanzsrs2021.com



DIGITAL SPONSORSHIP OFFERINGS

TSANZ SPONSORSHIP OPPORTUNITIES

Category	Digital Partner	Session Sponsor*	Supporter
AUD excluding GST	\$40,000	\$7,000	\$2,000
AUD including GST	\$44,000	\$7,700	\$2,200

*Per session sponsorship, maximum of three.

All sponsorship packages confirmed prior 1 December 2020 will receive a 10% discount.

Digital Platform			
Logo visibility on all TSANZ live streams and pre-recorded content throughout the entire program.	✓		
Logo visibility on all TSANZ on-demand content hosted online for 12 months post Meeting.	✓		
Logo visibility on a rotating basis within selected TSANZ session (1 per sponsorship).		✓	
Logo visibility on all TSANZ on-demand content per selected session (1 per sponsorship) hosted online for 12 months post Meeting.		✓	
Logo visibility on a rotating basis (with other Meeting information) during scheduled TSANZ live program breaks.	✓	✓	
Opportunity to provide video content (maximum 3 minutes) to be aired during scheduled TSANZ live stream program breaks. <i>Content subject to the approval of the Scientific Program Committee.</i>	✓		
Sponsored Session			
Opportunity to host a symposium unopposed (live or pre-recorded) for 40 minutes prior to or after the live stream program, available on-demand thereafter and hosted online for 12 months post Meeting. <i>Content subject to the approval of the Scientific Program Committee.</i>	✓		
Complimentary Registrations			
Complimentary virtual registrations.	8	3	1
Profile			
Sponsor collateral (including contact details), maximum 4 A4 pages uploaded to the Sponsor Listings webpage and hosted online for 12 months post Meeting.	✓	✓	✓
Sponsor logo on the TSANZSRS Meeting website (non-digital meeting platforms).	✓	✓	✓
Sponsor logo on all email correspondence in relation to the Meetings.	✓		
Delegate List			
Delegate List (delegates who have agreed to name disclosure only)	Provided 4 & 2 weeks prior to Meeting and at Meeting	Provided 3 & 2 weeks prior to Meeting and at Meeting	Provided 1 week prior to Meeting and at Meeting

DIGITAL SPONSORSHIP OFFERINGS

ANZSRS SPONSORSHIP OPPORTUNITIES

Category	Digital Partner	Session Sponsor*	Supporter
AUD excluding GST	\$10,000	\$4,000	\$2,000
AUD including GST	\$11,000	\$4,400	\$2,200

*Per session sponsorship, maximum of two.

All sponsorship packages confirmed prior 1 December 2020 will receive a 10% discount.

Digital Platform			
Logo visibility on all ANZSRS live streams and pre-recorded content throughout the entire program.	✓		
Logo visibility on all ANZSRS on-demand content hosted online for 12 months post Meeting.	✓		
Logo visibility within selected ANZSRS session timeslot (available for half a day only).		✓	
Logo visibility on all ANZSRS on-demand content per selected session (1 per sponsorship) hosted online for 12 months post Meeting.		✓	
Logo visibility on a rotating basis (with other Meeting information) during scheduled ANZSRS live program breaks.	✓	✓	
Opportunity to provide video content (maximum 3 minutes) to be aired during scheduled ANZSRS live stream program breaks <i>Content subject to the approval of the Scientific Program Committee.</i>	✓		
Complimentary Registrations			
Complimentary virtual registrations.	5	2	1
Profile			
Sponsor collateral (including contact details), maximum 4 A4 pages uploaded to the Sponsor Listings webpage and hosted online for 12 months post Meeting.	✓	✓	✓
Sponsor logo on the TSANZSRS Meeting website (non-digital meeting platforms).	✓	✓	✓
Sponsor logo on all email correspondence in relation to the Meetings.	✓		
Delegate List			
Delegate List (delegates who have agreed to name disclosure only)	Provided 4 & 2 weeks prior to Meeting and at Meeting	Provided 3 & 2 weeks prior to Meeting and at Meeting	Provided 1 week prior to Meeting and at Meeting

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PODCAST SPONSORSHIP

AUD \$5,500 plus GST (AUD \$6,050 incl. GST)

Opportunity to provide a podcast (pre-recorded audio only, maximum 10 minutes) to be available on-demand and hosted online for 12 months post Meeting.

Content subject to the approval of the Scientific Program Committee.

TSANZ SPECIAL INTEREST GROUP (SIG) SESSION AND AWARD SPONSOR

AUD \$3,300 plus GST (AUD \$3,630 incl. GST)

Opportunity to be associated to a specific Special Interest Group with the program content running for the entire or half day. This will be on a different day from the main meeting but will receive strong branding and promotion through the Meeting channels.

Sponsors will automatically also be promoted as that specific SIG Award sponsor as part of the opportunity.

For high opportunity SIG's as determined by TSANZ, two sponsors may be permitted. Otherwise, the SIG session sponsorship will be an Exclusive opportunity.

KEY DATES

Once you have confirmed your package, we will work with you on a timeline for providing any relevant information to effectively deliver your entitlements and promote any sponsored symposia.

ADDITIONAL SPONSOR REGISTRATIONS

AUD \$204.55 plus GST (AUD \$225 incl. GST)

Virtual registration to attend the full meeting 1 - 2 May 2021

TSANZSRS WEBSITE SPONSOR

AUD \$8,000 plus GST (AUD \$8,800 incl. GST)

Opportunity to be the Exclusive Meeting Website sponsor. The TSANZSRS Meeting website will be the only repository for all Meeting related content including the program and speakers. It will be the focal point for delegates and members to view information pertaining to the meeting.

Sponsor logo will be visible on all pages of the website and a great visibility option.

ANZSRS SYMPOSIUM SPONSORSHIP

AUD \$3,300 plus GST (AUD \$3,630 incl. GST)

Opportunity to host a symposium (live or pre-recorded) for 30 minutes prior to or after the live stream program, available on-demand thereafter and hosted online for 12 months post Meeting.

Content subject to the approval of the Scientific Program Committee.

ANZSRS AWARD SPONSORS

Best Poster Prize	AUD \$1,500 plus GST (AUD \$1,650 incl. GST)
Best Oral Prize	AUD \$2,500 plus GST (AUD \$2,750 incl. GST)
New Investigators Prize	AUD \$2,500 plus GST (AUD \$2,750 incl. GST)



TERMS & CONDITIONS

Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

1. Sponsorship packages will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).
2. Confirmation will be sent together with a tax invoice for the full amount, which is payable within 30 days of invoice date.
3. All payments should be made in Australian dollars by credit card or bank transfer. Any payment by credit card will include a convenience fee of 2.8%.
4. All payments must be made prior to the start of the Conference. Sponsorship entitlements will not be delivered until full payment has been received.
5. Email addresses of participants who have agreed to name disclosure are provided to all sponsors. Kindly ensure that when contacting delegates, involuntary disclosure of attendees does not occur and the communication is within the guidelines of anti-spamming protocols. Non-compliance will result in provision of the list for future meetings without the relevant email contacts.
6. Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Cancellation Policy

In the event of you cancelling your sponsorship you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Virtual Conference in case of circumstances beyond its control. In such a case all monies paid to date will be refunded less any expenses incurred. The liability of the organisers will be limited to that amount.

WE APPLY FOR SPONSORSHIP IN ACCORDANCE WITH THE TERMS AND CONDITIONS SET OUT IN THE PROSPECTUS

Authorised by:

Name: _____

Signed: _____

Date: _____

APPLICATION FOR SPONSORSHIP TSANZSRS MEETING

Please complete the form below.

We, _____ (company name),
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: _____ Date: _____

Please forward this form to: tsanzsrs@theconferencecompany.com

By fax: +64 9 360 1242

By mail to: The Conference Company, Level 14, 5 Martin Pl, Sydney, 2000, NSW, Australia

Company Details

Company: _____

Postal Address: _____

Telephone: _____

Facsimile: _____

Mobile: _____

Email: _____

Contact Person: _____

Sponsorship Opportunities

Sponsorship and/or Item/s requested: _____

1. _____ AU\$

2. _____ AU\$

3. _____ AU\$

4. _____ AU\$

Total Sponsorship Spend (excl GST)

AU\$

CONTACT

Nihal Fernandez

*Sponsorship and Exhibition Manager
on behalf of the TSANZSRS Virtual ASM Organising Committee*

THE CONFERENCE COMPANY

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