



# TRIPARTITE COLORECTAL MEETING 2020



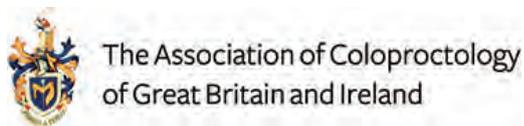
9-12 NOVEMBER, AUCKLAND, NEW ZEALAND

*Looking Forward, Looking After | Mā Muri Ki Mua*



SPONSORSHIP AND EXHIBITION PROSPECTUS





## TRIPARTITE COLORECTAL MEETING 2020 ORGANISING COMMITTEE

The 2020 Tripartite Colorectal Meeting is being organised by:

**Ian Bissett**, University of Auckland, Meeting Convenor

**Rowan Collinson**, Auckland District Health Board

**Tim Eglinton**, University of Otago, Christchurch

**Jacquelyn Hutchings**, New Zealand Nurses Organisation, College of Stomal Therapy Nursing

**Sze-Lin Peng**, Counties Manukau Health Board

**Wendy Sansom**, Australian Association of Stomal Therapy Nurses

**Chris Wakeman**, Canterbury District Health Board

**Maree Weston**, Counties Manukau Health Board

**Damien Petersen**, Colorectal Surgical Society of Australia and New Zealand

**Julian Hayes**, Royal Australasian College of Surgeons



## INVITATION

Dear Valued Sponsor,

On behalf of the Organising Committee, we take great pleasure in inviting you to support the 2020 Tripartite Colorectal Meeting. The 2020 Tripartite Colorectal Meeting will be held from 9-12 November 2020 in Auckland at the Aotea Centre.

This prospectus outlines the sponsorship and exhibition opportunities available to you at the Meeting. Please review the packages to determine the best fit for your promotion requirements. In order to provide the best return for your investment, we are also open to discussing your particular promotional requirements and tailoring a package accordingly.

Get ahead of your industry planners and start planning now! Based on past meetings we anticipate a sell-out exhibition, so act now to secure your preferred stand.

We look forward to sharing this unique event and welcoming you as a valued Sponsor and Exhibitor to Auckland in 2020.

Professor Ian Bissett  
Convenor

## ABOUT THE TRIPARTITE MEETING

The 2020 Meeting will be jointly hosted by the Colorectal Surgical Society of Australia and New Zealand (CSSANZ) and the Royal Australasian College of Surgeons Colon and Rectal Surgery Section. The Meeting will be held in partnership with the NZ Nurses Organisation, College of Stomal Therapy Nursing and the Australian Association of Stomal Therapy Nurses.

Tripartite Meetings provide exceptional education through the joint efforts of the six partner organisations:

- The Association of Coloproctology of Great Britain and Ireland
- The Section of Coloproctology Royal Society of Medicine
- The European Society of Coloproctology
- The American Society of Colon and Rectal Surgeons
- Royal Australasian College of Surgeons Colon and Rectal Surgery Section
- Colorectal Surgical Society of Australia and New Zealand

The 2020 Meeting is the pre-eminent event for global leaders in colorectal surgery. It will be a forum where ideas around the latest developments and issues will be discussed with a global audience. The Meeting will attract a broad range of healthcare professionals from around the world working in colorectal surgery and stomal therapy nursing.

By participating as a sponsor or exhibitor, your company, people and products can gain first class exposure.

The Meeting program will be tailored to provide ample opportunities for delegates to network as well as visit the exhibition to explore and discuss your latest products and services.



## PROGRAM OVERVIEW

	Monday 9 November	Tuesday 10 November	Wednesday 11 November	Thursday 12 November
<b>AM</b>	Exhibition set up Pre-Meeting Workshops and Symposia	Opening Ceremony Sessions	Sessions	Sessions
<b>PM</b>				Closing Ceremony
<b>Evening</b>	Welcome Reception		Meeting Networking Dinner	

## EXHIBITION TIMETABLE

	Monday 9 November	Tuesday 10 November	Wednesday 11 November	Thursday 12 November
<b>Morning tea</b>		1000 – 1030	1000 – 1030	1000 – 1030
<b>Lunch</b>		1230 – 1330	1230 – 1330	1230 – 1330
<b>Afternoon tea</b>	Exhibition set up	1500 – 1530	1500 – 1530	1500 – 1530

Please note: These exhibition timings are likely to change closer to the meeting and are currently for reference purposes only.

## ABOUT THE TRIPARTITE ORGANISATIONS

Tripartite organisations provide exceptional educational offerings through the joint efforts of six colorectal organisations. Organisations from the United States, United Kingdom, and Australasia compose the partnership, which collaborates on a scientific meeting every three years.

### The Association of Coloproctology of Great Britain and Ireland

The Association of Coloproctology of Great Britain and Ireland has more than 1,000 members made up of surgeons, specialist nurses, and allied medical specialists involved in the treatment of patients with colorectal diseases and members in training. Its mission is to advance the knowledge and treatment of bowel diseases in Britain and Ireland.

### The Section of Coloproctology Royal Society of Medicine

The Section of Coloproctology of the Royal Society of Medicine, based in London, is part of one of the United Kingdom's major providers of postgraduate medical education. Its purpose is promotion of the study of diseases of the colon and rectum by the reading and discussion of papers and by the exhibition and examination of clinical cases, specimens, instruments, and appliances.

### Royal Australasian College of Surgeons Colon and Rectal Surgery Section

The Royal Australasian College of Surgeons (RACS), formed in 1927, is a non-profit organisation training surgeons and maintaining surgical standards in Australia and New Zealand. The College's purpose is to be the unifying force for surgery in Australia and New Zealand, with FRACS standing for excellence in surgical care.

### Colorectal Surgical Society of Australia And New Zealand

The Colorectal Surgical Society of Australia and New Zealand, also known as CSSANZ, represents specialist colorectal surgeons in these two countries, who are dedicated to ongoing professional development to maintain their expertise in the diagnosis and treatment of intestinal and anorectal problems. The Society has a close relationship with the Royal Australasian College of Surgeons and maintains strong links with many other professional organisations, both nationally and internationally.

### The European Society of Coloproctology

The European Society of Coloproctology (ESCP), formed in 2005 from a merger of the European Association of Coloproctology (EACP) and the European Council of Coloproctology (ECCP), is a non-profit membership organisation dedicated to promoting and advancing the science, knowledge, and practice of coloproctology in Europe. Special areas on its website enable national representatives to share information about the colorectal community in their country and with members in their own language.

### The American Society of Colon and Rectal Surgeons

The American Society of Colon and Rectal Surgeons (ASCRS) is the premier society for colon and rectal surgeons and other surgeons dedicated to advancing and promoting the science and practice of the treatment of patients with diseases and disorders affecting the colon, rectum, and anus. More than 1,200 of the Society's 3,500 members are certified by the American Board of Colon and Rectal Surgery.

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## TRIPARTITE MEETING PARTNERS

The 2020 Tripartite Meeting is organised in partnership with:

### NZ Nurses Organisation – College of Stomal Therapy Nursing

The New Zealand Nurses Organisation College of Stomal Therapy Nursing is a special interest group comprised of nurses throughout New Zealand working in both hospital and community settings who provide care to people, both pre and post operatively, who require formation of a stoma.

### Australian Association of Stomal Therapy Nurses Inc.

The Australian Association of Stomal Therapy Nurses consists of Nurses who specialise in the management of stoma care, wound management and continence. People requiring these services may be seen in the acute, community and rehabilitation settings and throughout the continuum of their care.

## ABOUT THE DELEGATES

We anticipate that over 1000 delegates from around the world will register for the Meeting including:

- Colorectal Surgeons
- Trainee Surgeons
- Stomal Therapy Nurses

## ABOUT AUCKLAND

Otherwise known as the City of Sails, Auckland is a beautiful city built around a stunning waterfront and unspoiled harbour and rated as one of the world's top cities. With a population of about 1.5 million, it is also New Zealand's commercial centre.

Auckland is an exciting, ever changing city. Lively, sophisticated, cosmopolitan and multi-cultural it also offers an easy escape to beaches, parks, golf courses, bush and countryside within a very short journey.

## Aotea Centre

The Aotea Centre is located in the heart of Auckland City, and houses New Zealand's largest modern tiered auditorium. The building is being refurbished in early 2019 and will be transformed into a Centre with a fresh, sophisticated edge. The Centre is only a short walk from city hotels.

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## WHY YOUR PRESENCE AT THE 2020 TRIPARTITE MEETING IS ESSENTIAL

We understand how important it is for all our sponsors and exhibitors to feel that your investment is wisely placed.

### Benefits of sponsorship

- Maximise exposure at a premier Meeting devoted to the colorectal surgery profession
- Create the opportunity to deliver a clear message to delegates that you have a genuine commitment to the field
- Build new and strengthen existing relationships
- Acquire highly qualified leads
- Increase brand awareness
- Meet the decision makers
- Gain instant market feedback
- Logo and website link promotion on the Meeting website
- Exposure via onsite signage at the Meeting
- Delegate list to assist with marketing and return on investment pre- and post-event
- Complimentary registration offers and social function tickets
- Option for complimentary booths in the exhibition

### 10 reasons to exhibit

1. Meet hundreds of new buyers and develop a quality database
2. Develop a personal and direct relationship with your clients
3. Show your full product range in real life rather than a catalogue – live events provide the best possible interactive marketing platform
4. Let buyers use all five senses to gain a full appreciation of your product
5. Get immediate feedback on your product range
6. Overcome objections and accelerate the buying process
7. Sell your product at the event
8. Raise your profile in the industry and add value to your brands
9. Locate new agents and distributors for your products
10. Launch a new product and generate media interest

To summarise, the benefits of your investment are exceptional exposure, creative networking spaces and opportunities, direct connections, ability to build new relationships, strengthen existing ones, display commitment and transact excellent business.

## MARKETING PLAN

A comprehensive online and print media marketing campaign will be used to promote the Meeting nationally and internationally. This gives sponsors and exhibitors the opportunity to access a highly targeted and influential audience.

**Printed and digital channels will be used to communicate to the colorectal community:**

### Meeting Website

The dedicated Tripartite 2020 website will be the main communication channel for the latest meeting information, sponsor and exhibitor listing, online abstract submission and registration and program updates.

[www.tripartite2020.com](http://www.tripartite2020.com)

### E-Marketing

Regular email blasts detailing Meeting updates are distributed in the lead up to the Meeting.

### Marketing Collateral

Flyers will be used at related industry events, adverts and editorials in industry journals and newsletters, listings and website link on related industry sites internationally.

### Conference App

The Tripartite 2020 Meeting app will enhance delegates' experience with the following capabilities:

- Dashboard that will keep them organised with up-to-the-minute info
- Schedule-at-a-Glance to easily organise schedules with one click
- Alerts with important real-time communications
- Locating Sponsors to visit
- Connecting with colleagues via the messaging feature

The app will be available for iPhone and Android with a HTML5 web-based app version for all other smartphone types.

### Social Media

We will promote the Meeting via social media (Facebook and Twitter) to create excitement and drive delegate registrations.

These channels will also give Sponsors more exposure.

During the Meeting, social media will allow participants to network easily, record points of significance and exchange ideas.



# SPONSOR SELECT OPPORTUNITY

## Process Outline:

**Step 1:** Select which level of sponsorship matches your desired total spend (Diamond, Platinum, Gold, Silver)

**Step 2:** Choose your nominated sponsorship opportunities up to the total value of the selected level of sponsorship

**Step 3:** Select your preferred exhibition location. Additional space can be purchased as required.

Note: Additional registration or exhibition passes purchased do not contribute towards the level of sponsorship.

## Step 1: Select your level of Sponsorship

[Exclusive of GST]

### Diamond Sponsor

- NZ\$60,000 +

- Select your nominated opportunities to the value of \$60,000 or higher
- Acknowledgement as the Diamond Sponsor at the Opening and Closing Ceremonies
- Complimentary Exhibition space of 28.8sqm (6m x 4.8m)
- Eight (8) Full Meeting Registrations which include attendance to the Program Sessions, Exhibition and Welcome Reception
- Seven (7) Exhibitor passes which include access to the Exhibition and Welcome Reception
- Opportunity to send a welcome email to delegates (to be approved by Committee)
- Company logo on the Meeting Website
- Company logo visible on a rotational basis on the information screens
- Company logo and 300-word company profile in the Meeting app
- Access to the delegate list 4 weeks prior and updated every week until the Meeting
- Additional signage opportunities may be available closer to the time

### Platinum Sponsor

- NZ\$40,000 to NZ\$59,999

- Select your nominated opportunities between the value of \$40,000 - \$59,999
- Acknowledgement as the Platinum Sponsor at the Opening and Closing Ceremonies
- Complimentary Exhibition space of 21.6sqm (9m x 2.4m)
- Six (6) Full Meeting Registrations which include attendance to the Program Sessions, Exhibition and Welcome Reception
- Six (6) Exhibitor passes which include access to the Exhibition and Welcome Reception
- Company logo on the Meeting Website
- Company logo visible on a rotational basis on the information screens
- Company logo and 200-word company profile in the Meeting app
- Access to the delegate list 3 weeks prior and updated every week until the Meeting

### Gold Sponsor

- NZ\$25,000 to NZ\$39,999

- Select your nominated opportunities between the value of \$25,000 - \$39,999
- Complimentary Exhibition space of 14sqm (6m x 2.4m)
- Three (3) Full Meeting Registrations which include attendance to the Program Sessions, the Exhibition and Welcome Reception
- Five (5) Exhibitor passes which include access to the Exhibition and Welcome Reception
- Company logo on the Meeting Website
- Company logo visible on a rotational basis on the information screens
- Company logo and 100-word company profile in the Meeting app
- Access to the delegate list 2 weeks prior and updated every week until the Meeting

### Silver Sponsor

- NZ\$12,000 to NZ\$24,999

- Select your nominated opportunities between the value of \$12,000 - \$24,999
- Complimentary Exhibition space of 7.2sqm (3m x 2.4m)
- One (1) Full Meeting Registration which includes attendance to the Program Sessions, Exhibition and Welcome Reception
- Three (3) Exhibitor passes which include access to the Exhibition and Welcome Reception
- Verbal acknowledgement at the Opening and Closing Ceremony
- Company logo on the Meeting Website
- Company logo visible on a rotational basis on the information screens
- Company logo and 50-word company profile in the Meeting app
- Access to the delegate list at the Meeting

## Step 2: Select your nominated opportunities

(Prices in New Zealand dollars and exclusive of 15% GST)

Meeting Gala Dinner	\$40,000
Electronic Posters	\$34,785
Speaker Sponsor	\$19,130
Session Sponsor	\$19,130
Meeting App	\$19,130
Meeting Lanyards	\$17,395
Welcome Reception	\$17,395
Meeting Lounge	\$13,045
Breakfast Symposium Sponsor	\$13,045
Charging Station	\$13,045
Website	\$13,045
Meeting Lunch	\$11,305
Official Pen Sponsor	\$8,695
Official Pad Sponsor	\$8,695
Workshop Sponsor	\$8,695
Morning/Afternoon Coffee break	\$6,960



## Meeting Gala Dinner

**NZ\$40,000 excluding GST -  
Exclusive Sponsor Opportunity**

Impress all delegates, VIPs, speakers, exhibitors, accompanying persons and media with your hospitality at the main social function of the Meeting. The Meeting Gala Dinner is an excellent opportunity to make a strong initial impact on all delegates. The Meeting Gala Dinner will be held on Wednesday 11 November.

### Benefits:

- Reserved Sponsor table seating eight (8) in a prominent location
- Three (3) minute opportunity to welcome dinner audience
- Five (5) complimentary tickets to the Gala Dinner
- Acknowledgement of Sponsorship across applicable platforms (dinner tickets, dinner programs, menus)
- Sponsor tent cards on all Dinner tables (provided by the Meeting)
- Opportunity to display up to two (2) freestanding banners at a prominent location in the Dinner venue (maximum size 2m high and 1m wide). Banner to be provided by the Sponsor and subject to approval by the Organising Committee
- Sponsor can provide branded gifts to all the attendees (at sponsor expense and subject to approval by the Organising Committee)
- Sponsor can provide branded aprons for wait staff to wear (at sponsor expense and subject to approval by the Organising Committee)

## Electronic Posters

**NZ\$34,785 excluding GST -  
Exclusive Sponsor Opportunity**

The Electronic Poster System is an integral part of the Scientific Program and sponsorship will provide a premium branding and marketing opportunity to demonstrate your support and commitment to the profession.

The Electronic Poster System is an electronic poster management system allowing posters to be submitted, reviewed and presented electronically. The system is fully searchable and is seen by organising committees, authors and delegates as the future of the scientific exhibit program. The Electronic Poster System will be located within the exhibition area during the Meeting. It will also be accessible via the internet post-meeting which provides the Sponsor with superior levels of exposure both during and well beyond the meeting.

### Benefits:

- Opportunity to display a branded screen saver on the Electronic Poster System
- Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the Electronic Poster area (Banner to be provided by the Sponsor and subject to approval by the Organising Committee)



## Speaker Sponsor

**NZ\$19,130 excluding GST -  
Companies can sponsor more than one speaker**

A highlight of the Meeting Program is having sessions presented by a renowned visiting international or local speaker. Due to the popularity of these sessions, interested parties should not miss this opportunity to gain premium levels of exposure.

Confirmation of Speaker Sponsorship is dependant upon approval by the individual speaker selected by the Sponsor and the Organising Committee.

### Benefits:

- Sponsor logo will be displayed in the session room's audio-visual platform at the commencement of all program presentations by the sponsored speaker
- Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the session room (banner to be provided by the Sponsor and subject to approval by the Organising Committee)
- Verbal acknowledgement by the Session Chairperson prior to and post session

## Session Sponsor

**NZ\$19,130 excluding GST -  
Companies can sponsor more than one session**

The Meeting Program provides a key platform for sponsors to be associated to a particular topic. These sessions will be presented by renowned visiting international or local speakers. Due to the popularity of these sessions, interested parties should not miss this opportunity to gain premium levels of exposure.

Confirmation of Session Sponsorship is dependant upon approval by the Organising Committee.

### Benefits:

- Sponsor logo will be displayed in the session room's audio-visual platform at the commencement of the sponsored session
- Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the session room (banner to be provided by the Sponsor and subject to approval by the Organising Committee)
- Verbal acknowledgement by the Session Chairperson prior to and post session

## Meeting App

**NZ\$19,130 excluding GST -  
Exclusive Sponsor Opportunity**

Opportunity to be promoted as The Meeting App Sponsor thereby fostering innovation and excellence. The primary Meeting App will provide attendees up-to-the-minute information on the program, exhibition and details.

### Benefits:

#### Branding and Promotion on the App

- Exclusive logo presence on the front 'splash' page of the app, highlighting the Meeting - this page will be hyperlinked to the company website and will appear every time anyone opens the app
- Exclusive logo presence on every navigation page (banner across bottom of app pages dedicated to the Sponsor). This will also be hyperlinked to the company website
- Logo presence on the app sponsorship page - this page will also contain other sponsor logos, details and links (Sponsor to provide logo in the specific format within required deadlines)

#### Profile

- Promoted as the exclusive Meeting App Sponsor for the Meeting on the website

## Meeting Lanyards

**NZ\$17,395 excluding GST -  
Exclusive Sponsor Opportunity**

All delegates to the Meeting are required to wear a name badge. Alignment with the Meeting Lanyards will provide the Sponsor with front of mind exposure throughout the event.

### Benefits:

- Sponsor logo to appear exclusively on the Meeting Lanyards, provided by the Meeting (Sponsor to provide print quality artwork within required deadlines)

## Welcome Reception

### NZ\$17,395 excluding GST - Exclusive Sponsor Opportunity

Demonstrate your support of the Meeting by sponsoring the first social event. The Welcome Reception will take place on Monday 9 November and is included in the delegate registration.

#### Benefits:

- Two (2) complimentary tickets to the Welcome Reception
- Acknowledgement of Sponsorship across applicable platforms (Reception tickets)
- Sponsor tent cards on all refreshment tables (provided by the Meeting)
- Opportunity to display up to two (2) freestanding banners at a prominent location in the Reception venue (maximum size 2m high and 1m wide). Banner to be provided by the Sponsor and subject to approval by the Organising Committee
- Sponsor can provide branded gifts to all the attendees (at Sponsor's expense and subject to approval by the Organising Committee)
- Sponsor can provide branded aprons for wait staff to wear (provided by the Sponsor and subject to approval by the Organising Committee)

## Meeting Lounge

### NZ\$13,045 excluding GST - Exclusive Sponsor Opportunity

An area will be allocated within the exhibition to provide delegates with an area in which to relax and re-energise. Delegates often seek a refuge from the hustle and bustle of a busy schedule and the Meeting Lounge provides the perfect setting and level of comfort.

#### Benefits:

- The Meeting Lounge will be located in a prominent location in the exhibition area with 18 sqm allocated to the Sponsor to theme the space as required. (Theming costs for the area will be borne by the Sponsor including furniture and internet. Power will be supplied by the Meeting)
- Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the Meeting Lounge (banners to be provided by the Sponsor and subject to approval from the Organising Committee)

## Breakfast Symposium Sponsor

### NZ\$13,045 excluding GST - (Only 3 Symposia available) – Available for purchase by existing Diamond, Platinum and Gold Sponsors first before being made available to Silver Sponsors and Exhibitors

This is an opportunity to host an organisation Breakfast Symposium event prior to the commencement of the Meeting proceedings during Tripartite 2020. Breakfast Symposia will be held between 0700 – 0815 (subject to change). The event may include guest speakers, scientific presentations and product launches.

All requests for the Breakfast Symposium opportunity need to be submitted to the Meeting Managers before the 31 March 2020 for approval by the Organising Committee.

#### Benefits:

- Sponsor topic and speaker information to be forwarded for approval by the Organising Committee
- Five (5) complimentary tickets to invite guests, or speakers for the Symposium
- Sponsor logo is projected on the screen at the start and end of the Breakfast session
- Opportunity to display up to two (2) freestanding banners at a prominent location in the Breakfast venue (maximum size 2m high and 1m wide). Banner to be provided by the Sponsor and subject to approval by the Organising Committee.
- Sponsor can provide branded gifts to all attendees (at Sponsor's expense and subject to approval by the Organising Committee)
- Venue and standard audio-visual facilities will be provided by the Meeting (if the Sponsor wishes to provide catering, this will be at the Sponsor's expense)

## Charging Station

### NZ\$13,045 excluding GST - Exclusive Sponsor Opportunity

Receive valuable exposure when delegates use the sponsored Charging Station to plug in their mobile phones, smartphone or tablets to the re-charge outlets in the Charging Station. The Charging Station will be in high demand, therefore, this is an opportunity not to be missed.

#### Benefits:

- Signage on the Charging Station to feature Sponsor name and logo (Meeting to provide sample visuals to the Sponsor for approval prior to the start of the Meeting)
- Opportunity to display up to two (2) freestanding banners at a prominent location (maximum size 2m high and 1m wide). Banner to be provided by the Sponsor and subject to approval by the Organising Committee
- Opportunity to place promotional material within the Charging Station area

## Website

### NZ\$13,045 excluding GST - Exclusive Sponsor Opportunity

The website will be the flagship of meeting updates providing delegates, sponsors, media and interested parties with information on the program, exhibition and details.

#### Benefits:

- Company banner advertisement to be placed on every page of the Meeting website (your advertisement will be the only banner present across all the pages on the Meeting website). Sponsor to provide specific format within the required deadlines

## Meeting Lunch (per day)

### NZ\$11,305 excluding GST

Offers a key opportunity to increase your brand awareness. Focussed visibility in front of all the attendees makes this an opportunity which cannot be missed.

#### Benefits:

- Sponsor tent cards on all lunch catering tables (provided by the Meeting)
- Logo on holding slide in session rooms prior to sponsored lunch
- Opportunity to display up to six (6) freestanding banners in the exhibition hall next to the catering stations (maximum size 2m high and 1m wide). Banner to be provided by the Sponsor and subject to approval from the Organising Committee



## Official Pen Sponsor

**NZ\$8,695 excluding GST -  
Exclusive Sponsor Opportunity**

A marketing opportunity is available to provide delegates with company branded stationery. If you have pre-existing pens (with your company name or logo) we will include these in the delegate satchels.

### Benefits:

- Branded pens to be included into the delegate satchels (pens provided by the Sponsor and subject to approval by the Organising Committee)

## Official Pad Sponsor

**NZ\$8,695 excluding GST -  
Exclusive Sponsor Opportunity**

A marketing opportunity is available to provide delegates with company branded stationery. If you have pre-existing writing pads (with your company name or logo) we will include these in the delegate satchels.

### Benefits:

- Branded writing pads to be included into the delegate satchels (writing pads provided by the Sponsor and subject to approval by the Organising Committee)

## Workshop Sponsor

**NZ\$8,695 excluding GST -  
Exclusivity on the selected workshop**

The Meeting Program provides a key platform for sponsors to be associated to particular workshops being conducted during the program.

(Kindly refer the program for information for exact schedules, topics and timings). These workshops provide a potential sponsor the opportunity to associate with a key area of speciality and will be provided exclusivity as the only sponsor for that workshop.

Confirmation of workshop sponsorship is dependant upon approval by the Organising Committee.

### Benefits:

- Sponsor logo will be displayed in the workshop room's audio-visual platform at the commencement of the workshop
- Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the workshop room (banner to be provided by the Sponsor and subject to approval by the Organising Committee)
- Verbal acknowledgement by the Session Chairperson prior to and post the workshop

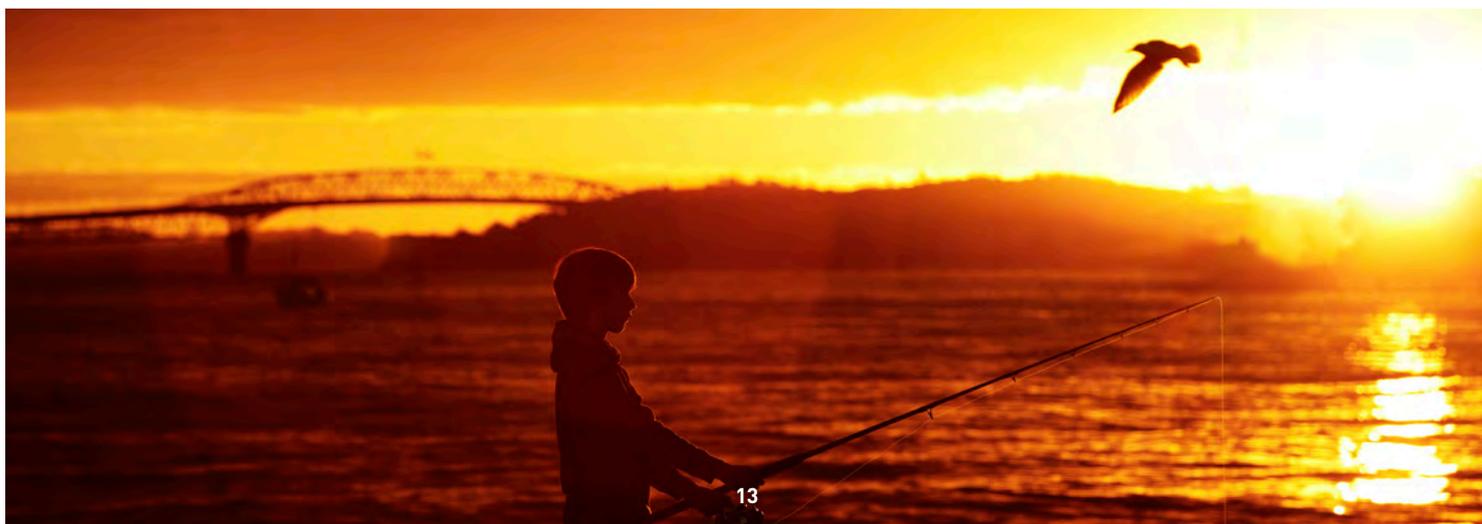
## Morning/Afternoon Coffee (per day covering morning and afternoon coffee)

**NZ\$6,960 excluding GST**

This is an opportunity to host a daily morning and afternoon coffee break which will be held in the exhibition area.

### Benefits:

- Sponsor tent cards on all morning and afternoon coffee catering tables (provided by the Meeting)
- Opportunity to display up to (6) freestanding banners in the exhibition hall next to the stations (maximum size 2m high and 1m wide). Banner to be provided by the Sponsor and subject to approval from the Organising Committee



## Step 3: Select your Exhibition space on the floor plan as part of your sponsor allocation entitlement

### Exhibition Stand or Space Only

**(Exhibitors will not be allocated more than 14.4 sqm as part of their Exhibitor entitlement)**

Single Booth - 3m x 2.4m (7.2sqm) booth – NZ\$5,000 excluding GST

Double Booth - 6m x 2.4m (14.4sqm) booth – NZ\$8,695 excluding GST

### Stand/Space Inclusions

**Diamond, Platinum, Gold and Silver Sponsors' exhibition allocations include:**

- Raw space to facilitate the installation of custom stands
- One (1) x 10amp power point for each sponsor's exhibition package (regardless of the size).

Exhibitors installing custom designed stands must provide the contact details of their appointed stand contractor, (together with a plan showing full design dimensions including a graphic of the stand design) to the Exhibition Project Manager email: [bs@theconferencecompany.com](mailto:bs@theconferencecompany.com) no later than 31 August 2020.

### Single Booth entitlements

**(Space only also possible)**

- 7.2 sqm Evolve stand (3m x 2.4m)
- Two (2) Exhibitor passes with access to the exhibition area and Welcome Reception only
- Organisation name on fascia sign
- Two (2) spotlights
- One (1) Power board

### Double Booth entitlements

**(Space only also possible)**

- 14.4 sqm Evolve stand (6m x 2.4m)
- Four (4) Exhibitor passes with access to the exhibition area and Welcome Reception only
- Organisation name on fascia sign
- Four (4) spotlights
- Two (2) Power boards

### Stand Allocation

Refer to the floor plan for stand number allocation.

The Organising Committee reserve the right to change the program times and floor plan including stand numbers without notice. All stands will be allocated based on the level of sponsorship (Diamond Sponsors to get first pick).

### Exhibition Handbook

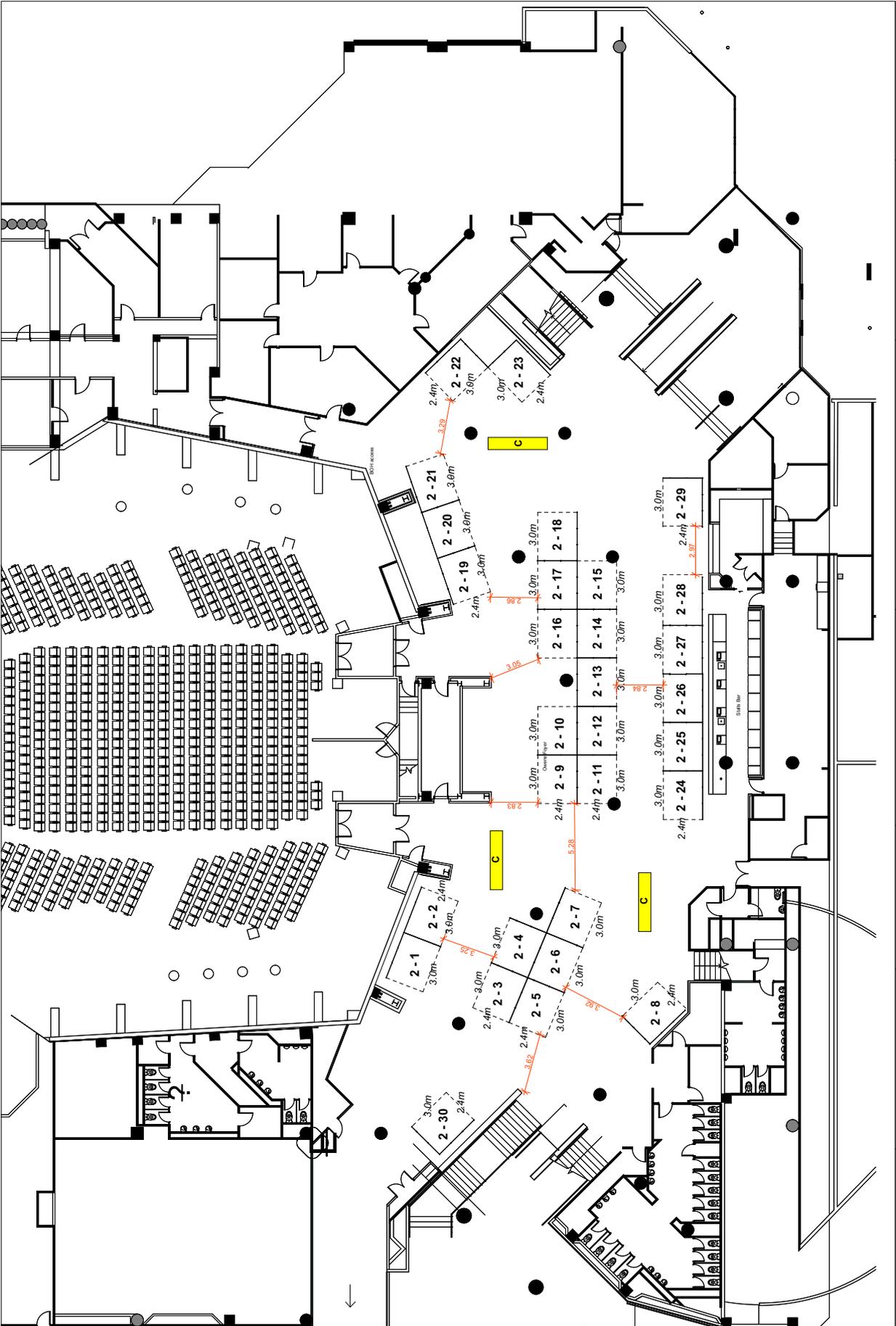
Further information regarding hire goods, electricity, storage, delivery, move in/out schedule, additional stand catering and convention centre information will be provided in the Exhibitor Handbook and will be distributed to confirmed exhibitors and sponsors five months prior to the Meeting.

### Exhibitor Staff passes

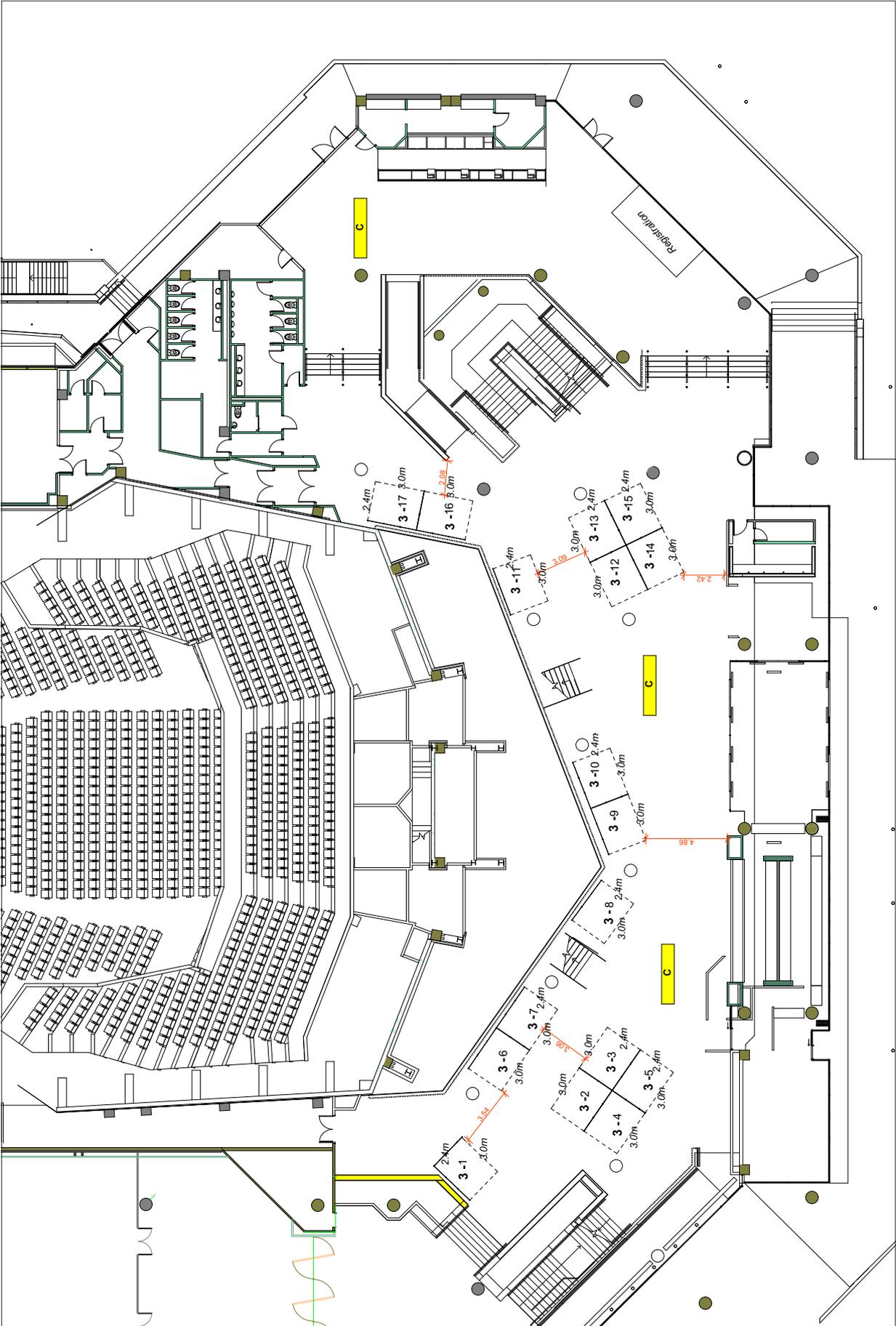
An allocation of Exhibitor Staff Passes is included in each sponsorship package. These passes include morning tea, lunch, afternoon tea and Welcome Reception but do not include attendance to any of the scientific sessions or other social functions.

Sponsors will receive access to an online form to register staff. Additional passes may be purchased at NZ\$350 (plus GST) per person. Should sponsors wish to attend scientific sessions, they need to purchase a full Meeting registration.

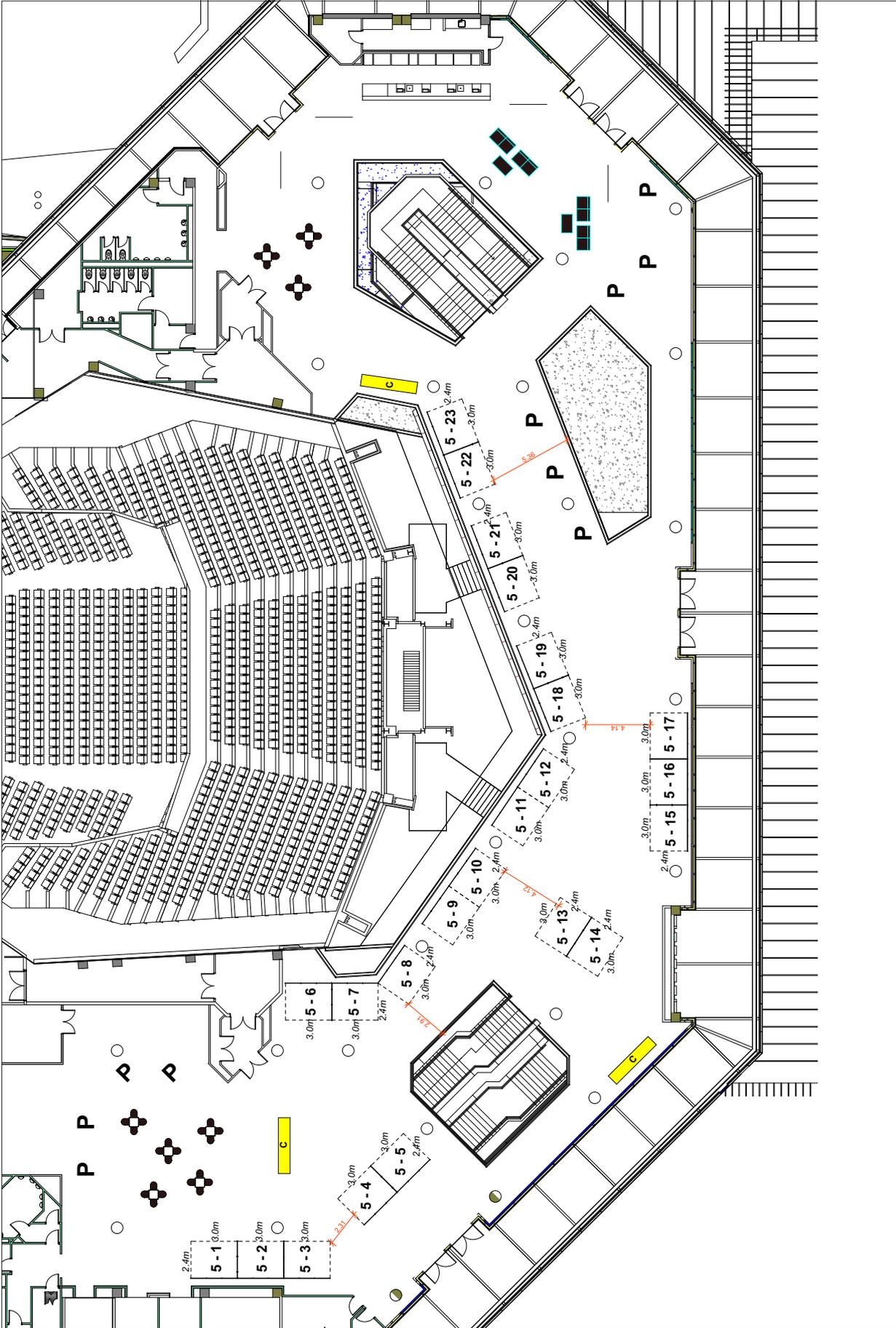
EXHIBITION FLOOR PLAN – LEVEL 2 (TO BE CONFIRMED)



# EXHIBITION FLOOR PLAN – LEVEL 3 (TO BE CONFIRMED)



# EXHIBITION FLOOR PLAN – LEVEL 5 (TO BE CONFIRMED)



## TERMS AND CONDITIONS

### Booking and Payment

All prices are quoted in New Zealand dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%).

Sponsorship packages and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 1 May 2020, to be paid by 20 May 2020. Applications made after 1 May 2020 or invoices for \$5,000 or less must include full payment.

All payments should be made in New Zealand dollars by credit card or bank transfer. Payments by credit card will incur a fee of 2.8%.

All payments due must be received by the Meeting Managers prior to the Meeting. No sponsor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Meeting suppliers and contractors.

### Cancellation Policy

#### **If notification of cancellation of sponsorship is received in writing:**

- prior to 11 November 2019, your deposit will be refunded in full, less 20% administration fee
- between 11 November 2019 and 1 May 2020, you are liable for 50% of the package selected
- from 2 May 2020, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Meeting no later than 30 June 2020 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

## WE INVITE YOUR SUPPORT

Thank you for taking the time to consider the possibilities of the 2020 Tripartite Colorectal Meeting.

After making your sponsorship selections, please complete and return the Application for Sponsorship form. If you need further information or would like to discuss other sponsorship opportunities, please contact the Bridgette Sinclair, the Sponsorship and Exhibition Manager.

We hope that you are as enthusiastic about the opportunities that are available in Auckland as we are and look forward to welcoming you to Auckland in 2020.

### Contact

#### **Bridgette Sinclair**

Sponsorship and Exhibition Manager on behalf of the Organising Committee

The Conference Company

PO Box 90040, Auckland 1142, New Zealand

Email: tripartite2020@tcc.co.nz

Telephone: New Zealand +64 9 360 1240,

calling from Australia 1800 193 405

# APPLICATION FOR SPONSORSHIP - TRIPARTITE 2020 MEETING

Please complete the form below to book your sponsorship and exhibition package. If you wish to pay by credit card, we will send you a secure link to make payment. Please note, credit card payments will incur a fee of 2.8%.

We, \_\_\_\_\_ [company name] \_\_\_\_\_, apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: \_\_\_\_\_ Dated: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Please forward this form to: **tripartite2020@tcc.co.nz**

By fax: **+64 9 360 1242**

By mail to: **The Conference Company, PO Box 90040, Auckland, 1142, New Zealand**

## Company Details

Company: \_\_\_\_\_

Postal Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

## A. Sponsorship Opportunities/Exhibition Opportunities

Sponsorship and/or Item/s requested

1. \_\_\_\_\_ NZ\$ \_\_\_\_\_

2. \_\_\_\_\_ NZ\$ \_\_\_\_\_

3. \_\_\_\_\_ NZ\$ \_\_\_\_\_

4. \_\_\_\_\_ NZ\$ \_\_\_\_\_

**Total Sponsorship Spend (excl GST) NZ\$** \_\_\_\_\_

**Based on your level of Total Sponsorship Spend, kindly select your appropriate stand allocation:**

Diamond Sponsor Level (\$60,000+) 28.8 sqm (6m x 4.8m) complimentary Exhibition space

Platinum Sponsor Level (\$40,000 to \$59,999) 21.6 sqm (9m x 2.4m) complimentary Exhibition space

Gold Sponsor Level (\$25,000 to \$39,999) 14.4 sqm (6m x 2.4m) complimentary Exhibition space

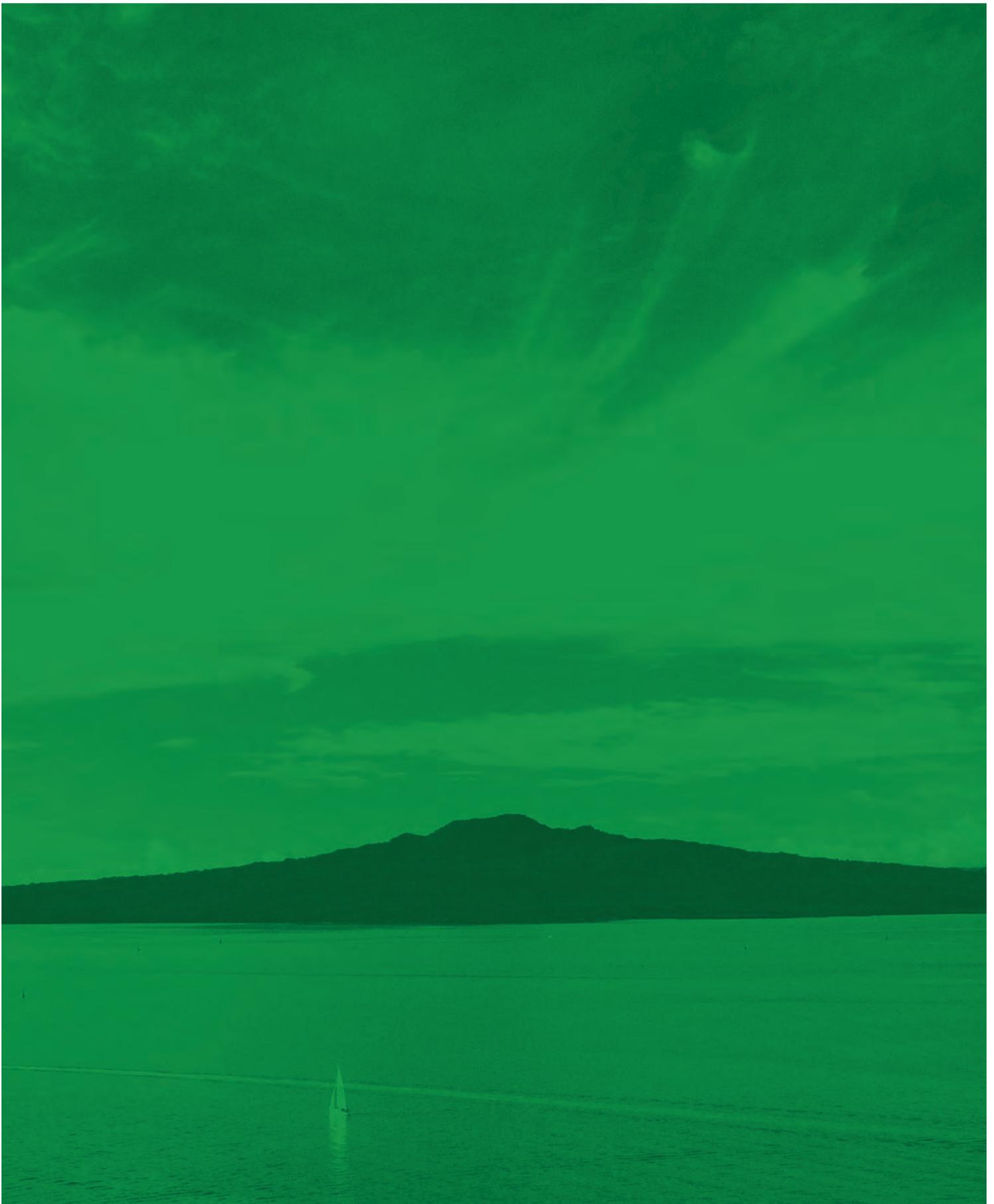
Silver Sponsor Level (\$12,000 to \$24,999) 7.2 sqm (3m x 2.4m) complimentary Exhibition space

## B. Exhibition Booth only

Single Exhibition Booth/Space 7.2sqm (3m x 2.4m) \$5,000

Double Exhibition Booth/Space 14.4 sqm (6m x 2.4m) \$8,695

C. Please indicate your stand number preferences: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_



TRIPARTITE COLORECTAL MEETING 2020



9-12 NOVEMBER, AUCKLAND, NEW ZEALAND

ROYAL AUSTRALASIAN  
COLLEGE OF SURGEONS 

 **CSSANZ**  
COLORECTAL SURGICAL SOCIETY  
OF AUSTRALIA AND NEW ZEALAND

For more information please contact:

**THE  
CONFERENCE  
COMPANY**

**Phone:** New Zealand +64 9 360 1240  
Australia 1800 193 405

**Email:** [tripartite2020@tcc.co.nz](mailto:tripartite2020@tcc.co.nz)

PO Box 90040, Auckland 1142, New Zealand