



# Sleep DownUnder 2026

11-14 November 2026  
Brisbane Convention and  
Exhibition Centre, Australia



PROUDLY  
PRESENTED IN  
ASSOCIATION WITH



Australasian  
Sleep  
Association



Australia and New Zealand

SLEEP SCIENCE  
ASSOCIATION

# Message from ASA CEO, Marcia Balzer



It feels like Sleep DownUnder 2025 in Adelaide wrapped up only yesterday. With 734 people in attendance and 174 first-time attendees, four short courses and our unforgettable gala dinner at the iconic Adelaide Oval there was a real buzz in the air! It was great to see you all again and catch up with your news. We thank you for being there to support ASA, ANZSSA and the wider sleep health community.

Of course, we're now in full swing planning Sleep DownUnder 2026. We changed both dates and venue due to a clash with an international Conference, which means we're heading back to sunny Brisbane from 11-14 November for the largest sleep gathering in our region. The Conference will kick off on Wednesday, 11 November, with a lineup of short courses offering an intensive and interactive learning experience for attendees.

We value your feedback and are introducing some exciting new features to elevate your Sleep DownUnder experience:

- New sponsorship opportunities, including lunchtime express sessions taking place in a theatrette in the exhibition hall
- An enhanced push notification app package to help you connect with delegates in real time
- Following the success of the dental short course, this year we are introducing a new dental stream to the main Conference program and will be introducing a brand new dental sponsorship package!

We're keeping the favourites from this year that brought extra engagement to Sleep DownUnder 2025!

- Gamification challenges, where exhibitors can interact with delegates via QR codes
- The beloved barista coffee machine package, because great conversations always start with great coffee!

If you have any more suggestions about how to refine these newly arrived features, please do get in touch.

And the best part? Our sponsorship packages will stay at the same price as 2025\*

We're delighted to confirm that two world-renowned international keynote speakers will join us in Brisbane: Dr Erna Sif Arnadottir and Dr Raffaele Ferri. All Conference sessions will be in person only, with no virtual attendance or streaming options. However, plenary sessions and one concurrent stream will be recorded and available via the ASA Learning Centre for members unable to attend the Conference.

Join us for an unforgettable experience, as the premier meeting for sleep health and sleep medicine professionals in Australia and New Zealand. Sleep DownUnder continues to grow as the place to learn, connect, and celebrate our passion for all things sleep.

I look forward to welcoming familiar faces back to Brisbane and meeting new industry representatives joining us for what's set to be an epic Sleep DownUnder 2026.

Marcia Balzer  
Chief Executive Officer  
Australasian Sleep Association

\*Coffee and gelato cart prices increased due to venue charges

# HIGHLIGHTS FOR 2026

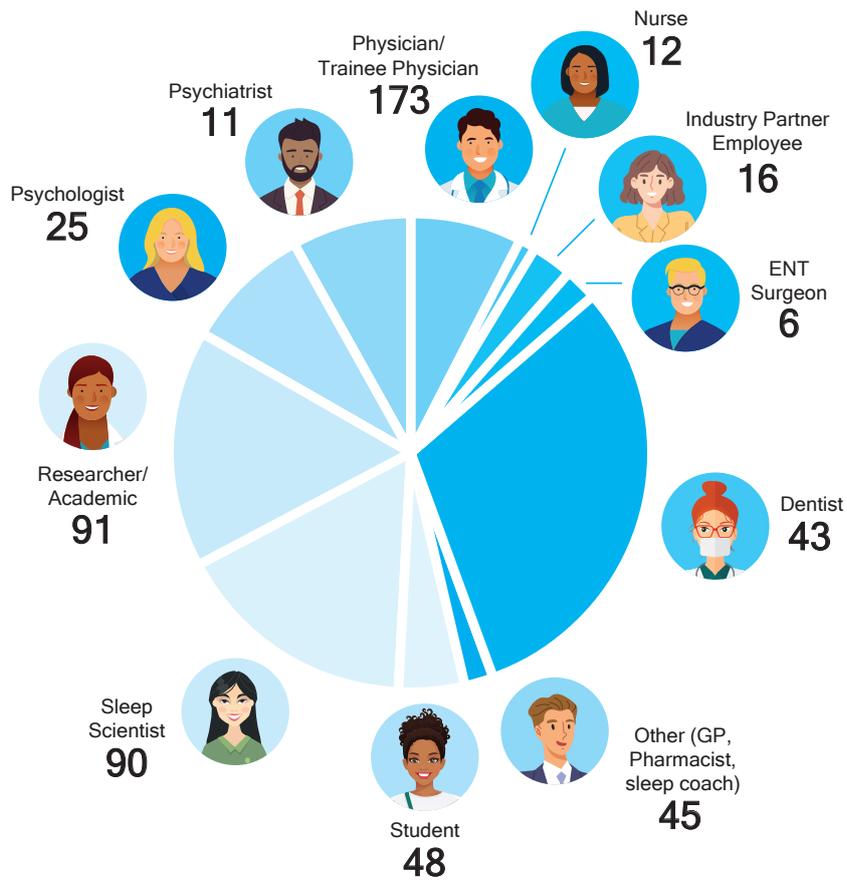
-  TWO INTERNATIONAL KEYNOTE SPEAKERS
-  DELEGATES CONNECT MIXER
-  5 CONCURRENT STREAMS
-  LATEST IN SLEEP HEALTH AND INNOVATION
-  4 SHORT COURSES
-  AWARDS CEREMONY
-  WELCOME RECEPTION
-  PRIME NETWORKING OPPORTUNITY
-  GALA DINNER AT THE CONFERENCE VENUE
-  DENTAL STREAM

# SLEEP DOWNUNDER 2025

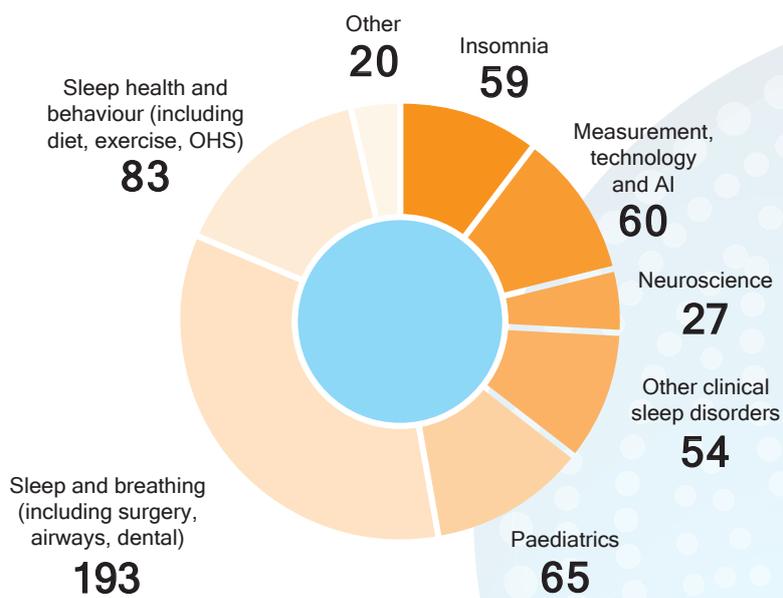
## Attendance

- 537**  
  
PAYING REGISTRATIONS
- 33**  
  
COMPLIMENTARY REGISTRATIONS
- 117**  
  
SPONSOR & EXHIBITOR REGISTRATIONS
- 33**  
  
DENTAL SLEEP COURSE REGISTRATIONS
- 14**  
  
SHORT COURSE ONLY REGISTRATIONS
- 734**  
  
TOTAL REGISTRATIONS

# Occupational Breakdown



# Delegate Areas of Interest



# DESTINATION BRISBANE

## MEETING VENUE

Brisbane Convention and Exhibition Centre  
Grey St, Brisbane

With a focus on innovation and sustainability, BCEC brings over 30 years of industry knowledge to deliver exceptional, world class experiences with award-winning service, and a commitment to providing a safe, inclusive, and welcoming environment. Set amongst the city's cultural hub of South Bank, surrounded by green spaces, galleries and performing arts, eateries and bars at every turn, hotels and every mode of transport are all within walking distance.



## VISITING BRISBANE

Brisbane is home to vibrant inner-city precincts, unique neighbourhoods and stunning surrounding regions for you to enjoy. Living up to Brisbane's sunny persona, there's never a shortage of places to go that will put a smile on your face. Alongside the winding river and glistening skyscrapers explore world-class shopping, alfresco dining and uniquely Brisbane cultural experiences. Embrace Brisbane's outdoor lifestyle and discover tropical islands, world heritage listed rainforests and rolling hills of the hinterland on the city's doorstep.



# SPONSOR OVERVIEW

	<b>Platinum</b> <b>AU\$33,000</b> <b>+ GST</b> (AU\$36,300 Incl GST)	<b>Gold</b> <b>AU\$27,600</b> <b>+ GST</b> (AU\$30,360 Incl GST)	<b>Silver</b> <b>AU\$19,845</b> <b>+ GST</b> (AU\$21,830 incl GST)	<b>Bronze</b> <b>AU\$13,230</b> <b>+ GST</b> (AU\$14,553 incl GST)
Complimentary delegate registrations (including daily catering, the Welcome Function and access to sessions, but not the Gala Dinner)	6	5	4	
Complimentary exhibitor staff passes (including daily catering and the Welcome Function, but not the Gala Dinner or access to sessions). Passes are in addition to the complimentary delegate registrations described above.	6	5	4	3
Exhibition stand/space	6mx6m (4 stands)	9mx3m (3 stands)	6mx3m (2 stands)	6mx3m (2 stands)
Exhibition stand/space	✓	✓	✓	✓
Complimentary sponsorship of ONE of the following options on first come first served basis: • Welcome Function Sponsor • Industry lunch or evening symposium (Limited to 5 companies only) • Opening plenary sponsor	✓			
Complimentary sponsorship of ONE of the following options on a first come first served basis: • Plenary session sponsor • Short course Sponsor • Lanyard Sponsor		✓		
Complimentary sponsorship of ONE of the following options on a first-come first-served basis: • Concurrent symposium sponsor • Oral poster presentation sponsor			✓	
Company logo on the Conference website, all associated promotional material (hard copy) and social media	✓	✓	✓	✓
Push notifications on the Conference app during the meeting	2 x 50 word push notifications	1 x 50 word push notifications		
Company logo with a hyperlink to nominated website within the sponsor section of the Conference website	✓	✓	✓	✓
Company logo and profile within the sponsor section of the Conference app	300 word profile	200 word profile	150 word profile	100 word profile
Sponsor logo onscreen during the breaks in between live sessions	✓	✓		
Verbal acknowledgement during the opening plenary session	✓	✓		
Opportunity to interact with delegates through the chat functionality of the Conference App	✓	✓	✓	✓
Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	4 weeks prior, 1 week prior and 1 week after	2 weeks prior, 1 week prior and 1 week after	1 week prior and 1 week after	1 week prior and 1 week after

# ADDITIONAL SPONSOR OPPORTUNITIES AT A GLANCE

<b>Sponsor Opportunity</b>	<b>Number Available</b>	<b>Cost (AU\$ plus GST)</b>
Gala Dinner	Exclusive	\$8,500
Welcome Reception	Exclusive	\$5,500
Sleep DownUnder sponsored lounge	Exclusive	\$15,000
Opening plenary session	Exclusive	\$7,166
Industry Symposium		
Breakfast	3	\$4,043
Express	9	\$2,350
Evening	5	\$4,043
Session Support		
Plenary	5	\$4,043
Concurrent	20	\$2,756
Oral Poster Presentation		\$1,323
Breakfast Sessions	4	\$2,756
Short Course Sponsor	4	\$4,961
Lanyards	Exclusive	\$3,860
Technology Sponsor	Exclusive	\$8,820
Wellness Break Sponsor	4	\$2,205
Barista Coffee Machine Package	3	\$8,500
Gelato cart	2	\$7,500
Push notification package	Exclusive	\$2,000
Welcome connect	Exclusive	\$12,000

## **Exhibition Costs (AU\$ plus GST)**

One Exhibition Space	\$7,166
Two Exhibition Spaces	\$13,230
Three Exhibition Spaces	\$18,743
Four Exhibition Spaces	\$24,255
Tabletop Display*	\$2,205

## **Additional Registrations and Exhibition Passes (AU\$ plus GST)**

Delegate Registrations include access to sessions, but not the Gala Dinner

Exhibition Passes do not include access to sessions and the Gala Dinner

Delegate Registration	\$1,404
Exhibition passes	\$551
Two day Exhibition pass	\$441
One day Exhibition pass	\$221

\* For Universities and Not-for-profits only

# SPONSOR OPPORTUNITIES

## GALA DINNER

**AU\$8,500 plus GST**

The gala dinner will be held on Saturday evening, 14 November 2026. As the main social event of the Conference, sponsoring the dinner allows for a strong presence in a relaxed and informal atmosphere which provides ample opportunity to network. As the cost of the dinner is included with full registration fees, most delegates attend the dinner. The presentation of awards is a highlight of each year's gala dinner and delegates are invited to glam up for the occasion.

### **Benefits include:**

- Acknowledgment as the exclusive Sleep DownUnder Gala Dinner sponsor. Company logo on A/V screen and four banner displays at the gala dinner (signage to be provided by the supporting company and banners set up within the room)
- Company logo to be printed on menu cards (if available)
- 1 x sponsor staff table with 10 complimentary places
- Acknowledgment in all meeting publications (hard copy and/or virtual)
- Acknowledgment and thanks at gala dinner
- 50 words company profile within the Conference app
- Opportunity to include one (1) promotional item on tables for each guest (to be supplied at sponsor cost)

## WELCOME RECEPTION

**AU\$5,500 plus GST**

The welcome reception will be held for delegates on the evening of Wednesday, 11 November 2026. Support of this event will allow you to promote your company in a relaxed atmosphere, while delegates have an opportunity to network and catch up on the past year.

### **Benefits include:**

- Company logo on banner display at the welcome reception (signage to be provided by the supporting company)
- Acknowledgment and thanks at welcome reception
- Acknowledgment in all Conference publications (hard copy and/or virtual)
- 50 words company profile within the Conference app

## SLEEP DOWNUNDER SPONSORED LOUNGE

**AU\$15,000 plus GST**

This exclusive opportunity is available to sponsors who have secured a booth at Sleep Down Under 2026 and wish to enhance their presence with additional exposure. The sponsored lounge area accommodates up to 50 delegates and is centrally located within the exhibition hall, offering a prime setting for delegate engagement and networking, with consistent foot traffic throughout the Conference. Please note aside from banners and add-ons within the lounge, all additional marketing activities should take place at the sponsor's booth.

**Benefits include:**

- Exclusive opportunity to one sponsor.
- Two (2) complimentary exhibitor staff passes
- Basic café seating package will be included; sponsor can upgrade furniture/customise at own cost
- Sponsor can display two banners 850mm (wide) x 2000mm (high) (to be supplied by sponsor)
- Company logo on the Conference website, all associated promotional material, and social media
- Sponsor logo onscreen during the breaks in between live sessions
- One (1) 50 word push notification through the app during the Conference.
- Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure. (2 weeks prior, 1 week prior and 1 week after)



**Optional add-ons to the Sponsored Lounge package**

**Barista coffee cart package (to be booked via the Brisbane Convention and Exhibition Centre's preferred supplier)**

- Two group head automatic coffee machine with brandable trolley
- One barista to prepare and serve coffee on stand
- Stylised 8oz paper cups & stirrers
- T Bar tea selections, hot chocolate & sugar, along with full, skim, soy & oat milk

*Coffee cart branding, additional barista/staff, running hours and branded materials need to be arranged and paid by sponsor.*

**Barista coffee cart must operate during the opening hours of the exhibitions on each day.**

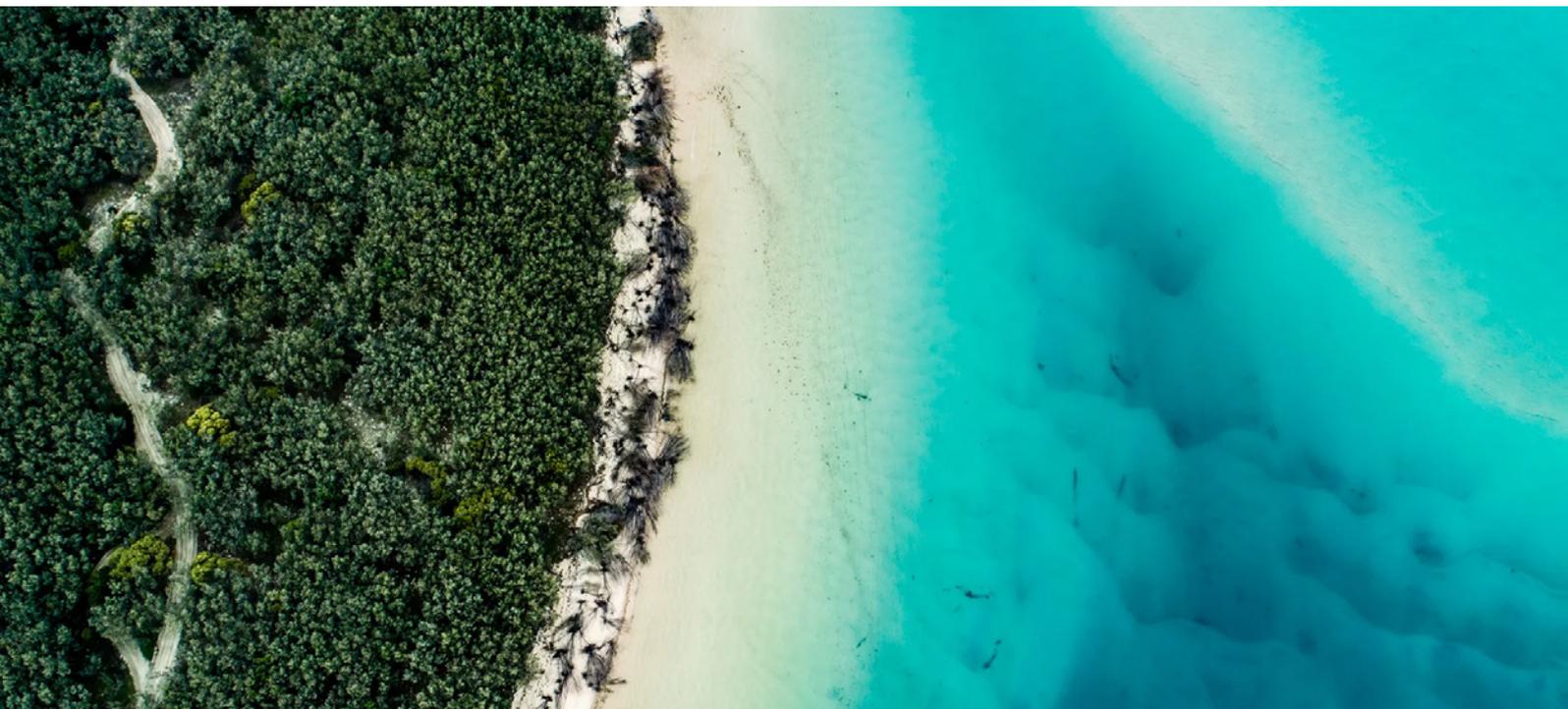
- Thu 12 Nov: 10:30 - 16:30
- Fri 13 Nov: 10:30 - 16:30
- Sat 14 Nov : 10:30 - 16:30

## ONE 2-HOUR EVENING COCKTAIL FUNCTION FOR INVITED SLEEP DOWNUNDER REGISTERED DELEGATES

AU\$5,000 plus GST

Includes: venue hire, catering staff, security, and microphone for speeches.  
Catering and beverages are at the cost to the sponsor

This sponsorship package will be available until the last week of **August 2026**



## INDUSTRY SYMPOSIUM

**Breakfast or Evening: AU\$4,043 plus GST**

Industry sponsored symposia will be included in the Conference program. Bookings for these symposia will be taken at the time of delegate registration, so the earlier program details are finalised, the more delegates are likely to register to attend.

The organising committee reserves the right to ensure the program is of appropriate scientific standard and negotiate the optimum time slot for the symposium with the sponsor to minimise competing sessions and maximise attendance. The supporting company will be responsible for speaker and catering expenses for these sessions. Any special additional room expenses beyond the standard room hire and A/V setup are also the sponsor's responsibility.

Five opportunities exist - Thursday/Friday/ Saturday breakfast session and Thursday/Friday evening session.

### **Benefits include:**

- This is an excellent opportunity to highlight products or services to attendees in a scientifically appropriate format
- The session will be identified as "your company" industry breakfast/evening symposium in the Conference program, including logo acknowledgment (hard copy and/or virtual)
- Company signage on display in the meeting room (signage to be provided by the supporting company)
- Acknowledgment in any additional meeting publications (hard copy and/or virtual)
- Logo Acknowledgment on A/V screen at the start of the session
- 50 words company profile within the Conference app
- 1 x 50 word push notification



## EXPRESS LUNCHTIME INDUSTRY SESSION

AU\$2,350 plus GST

9 exclusive opportunities available

\*subject to reaching minimum enquiries\*

This new express 15-minute lunchtime industry sponsored session will take place in the theatrette area located in the exhibition hall and one session per company will take place per Conference day. These mini sessions are designed to be memorable and encourage interaction. The goal is to create a positive association with the sponsor's brand, share the latest product news and add value to the delegate experience.

### Benefits include:

- This is an excellent opportunity to highlight products or services to attendees in a scientifically appropriate format, perhaps a product demonstration, product launch, organisation update or facilitated discussion
- The session will be identified as "your company" session in the Conference program, including logo acknowledgment (hard copy and/or virtual)
- Acknowledgment in any additional meeting publications (hard copy and/or virtual)
- Logo Acknowledgment on A/V screen at the start of the session
- 50 words company profile within the Conference app

The earlier program details are finalised, the more delegates are likely to attend. Session content will need to be approved by ASA CEO, and the supporting company will be responsible for specific expenses for their session such as speaker costs.



## SESSION SUPPORT

OPENING SESSION

AU\$7,166 plus GST

CONCURRENT SYMPOSIUM

AU\$2,756 plus GST

PLENARY SESSION

AU\$4,043 plus GST

ORAL OR POSTER PRESENTATION SESSION

AU\$1,323 plus GST

Session support has been tailored to promote your company during various sessions of the Conference.

The program is not finalised and topics for oral presentations will depend on the abstracts submitted. If the program changes and your chosen session does not eventuate, you will be offered an alternative session. Companies should nominate three preferred sessions on the booking form.

This opportunity allows your company to demonstrate support and continuing commitment to education and awareness of sleep-related health problems.

### Benefits include:

- Company signage on display during the session (signage to be provided by the supporting company)
- Logo acknowledgment on A/V screen prior to and after the session
- Logo acknowledgment in all meeting publications (hard copy and/or virtual)
- Acknowledgment in any additional meeting publications (hard copy and/or virtual)
- Acknowledgment by chairperson prior to and after the session
- 50 words company profile within the Conference app

Please note that session sponsors DO NOT have any input into the speakers or topics chosen for discussion.



## BREAKFAST SESSION

AU\$2,756 plus GST

Breakfast sessions are planned where delegates will hear an invited speaker in a more intimate environment. Supporting these sessions will allow your company to align itself with the areas of interest of the speaker.

The program is not finalised and topics for breakfast sessions will depend on the proposals submitted.

### Benefits include:

- Company signage on display during the session (signage to be provided by the supporting company)
- Logo acknowledgment on AV screen prior to and after the session
- Logo acknowledgment in all Conference publications (hard copy and/or virtual)
- Acknowledgment in any additional Conference publications (hard copy and/or virtual)
- Acknowledgment by chairperson prior to and after the session
- 50 words company profile within the sponsor section of the Conference app

## WELCOME CONNECT FOR NEW MEMBERS AND FIRST TIMERS

AU \$2,000 plus GST

Every year we welcome first attendees and new members to Sleep DownUnder, and this year we plan to hold an introduction 20 minutes in duration in our new mini theatre seating area to welcome delegates and promote interaction with other Conference attendees and members of the Conference committee, attendees will hear from ASA CEO, Marcia Balzer, and ASA President Jasneek Chawla, this will take place in the afternoon tea break on Thursday 12 November, includes:

- Sponsor thanks and logo on ASA welcome pamphlet
- Logo on screen during session and opportunity to provide one printed leaflet
- Opportunity to meet welcome session attendees and network with the ASA Board and Sleep DownUnder Committee.



## SHORT COURSE SUPPORTER

AU\$4,961 plus GST

At least three short courses will be held prior to Sleep DownUnder 2026, and opportunities exist to support these. These one-day courses are designed to provide an in-depth understanding of the topic and provide a forum for interactive discussion. Short courses will run on Wednesday 11 November at the Brisbane Convention Centre as in-person events. The short courses are not limited to one sponsor.

### Benefits include:

- Logo acknowledgment in all Conference publications
- Tabletop display during the course
- Company signage on display during the session (signage to be provided by the supporting company)
- Promotional flyer included in course material (flyer to be provided by the supporting company)
- 50 words company profile within the sponsor section of the Conference app
- Delegate lists e-mailed 1 week prior to the course (who have agreed to have their names published)

## DENTAL STREAM SPONSORSHIP PACKAGE

AU\$8,000 plus GST

Limited to four sponsors

### Dental stream package will include:

- One 3m x 3m exhibition stand in the exhibition hall
- Two exhibition passes (including daily catering and the Welcome Function, but not the Gala Dinner)
- Dedicated networking time with dentists in the exhibition hall during a 90-minute dental stream Conference session
- One 10-minute demonstration in mini theatrette in exhibition hall during the dedicated dental networking Conference session
- Opportunity to include one (1) promotional item on tables for one dental stream session (to be supplied at sponsor cost)
- Acknowledgment in Conference publications
- Delegate lists emailed 1 week prior and post meeting (who have agreed to have their names published)
- 50 words company profile within the sponsor section of the Conference app

### Each stand will have:

- 3m x 3m floor space
- 2.4m high, slimline aluminium wall frame with removable white panels that allow for graphics
- A company sign will be installed over each other side
- 2 x 150 watt spotlights per 3m x 3m
- 1 x 4 amp power point per 3m x 3m

# ADDITIONAL OPPORTUNITIES

Looking to make an even bigger impact at Sleep Down Under 2026? This is your chance!

## LANYARD SPONSOR

**AU\$3,860 plus GST**

Have delegates wearing your name on a lanyard holding their name badges. (Lanyards to be provided by the supporting company).

### **Benefits include:**

Delegates will be your walking promotion.

## PUSH NOTIFICATIONS

**AU\$500 plus GST**

A great way to directly communicate with attendees, and direct them to your booth, purchase a push notification package where you can schedule a x 50-word push notification for each day of Sleep DownUnder 2026! This opportunity is limited to 3 companies.

## WELLNESS BREAK SPONSOR

**AU\$2,205 plus GST**

Promote your company and products while also encouraging delegates to take a wellness break during the Conference. The sky is the limit with the type of activity chosen, but could include yoga, hula-hooping, mini-Zumba class, pamper station or 5-minute express massage! Delegates will leave your stand relaxed and recharged.

This opportunity is limited to 4. All activities are to be held across all days of the meeting and are to be completely organised by the sponsor. Activities will need to be approved by the Conference Committee. Please note that the wellness activity will be conducted within your exhibition booth.

### **Benefits include:**

- 2 app alerts promoting activity 50-word push notification
- Attract engagement through interest in wellness activity
- Logo acknowledgment in all Conference publications

## BARISTA COFFEE CART PACKAGE

**AU\$8,500 plus GST**

- Promoted as a Coffee Cart Sponsor of the Conference
- Coffee cart with barista will be located in high traffic areas or close to the sponsors booth if exhibiting. Opportunity to build the coffee cart into custom booth
- Company logo on Conference website with a hyperlink to your nominated website
- Coffee machine includes:
  - Two group head automatic coffee machine with brandable panels
  - One barista to prepare and serve coffee on stand:

One barista to prepare and serve coffee on stand:

- Thu 12 Nov: 10:30 - 16:30
- Fri 13 Nov: 10:30 - 16:30
- Sat 14 Nov: 10:30 - 16:30

Requires an area of 2.3 metres x 1.6 metres. Measurements of the cart itself are 160cm long, 70cm wide and 90 cm high.

Additional branding and signage this can be arranged at an additional cost.

Please note, additional barista, running hours and materials need to be arranged by sponsor.

There is an option to incorporate machines into your custom-built exhibition stand with purchase of the barista package.

## GELATO CART

**AU\$7,500 plus GST**

Option to have during full exhibition hours for three days Thursday 12 to Saturday 14 November or during afternoon tea only on one, two or three days.

*Gelato cart branding, additional staff, running hours and branded materials need to be arranged directly with the supplier and paid by sponsor.*



## POSTER SHOWCASE

AU\$12,000 plus GST

Exclusive opportunity for one sponsor.

- 1.5 hours includes catering and beverages for up to 150 people on Friday 13 November at 17.00-18.30 in the Poster area in the Exhibition Hall
- Sponsor can display two banners 850mm (wide) x 2000mm (high) during the function (to be supplied by sponsor)
- Company logo on the meeting website, all associated promotional material, and social media
- Sponsor logo onscreen during the breaks in between live sessions
- One (1) 50 word push notification through the Conference app during the Conference.
- Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure. (1 week prior and 1 week after)

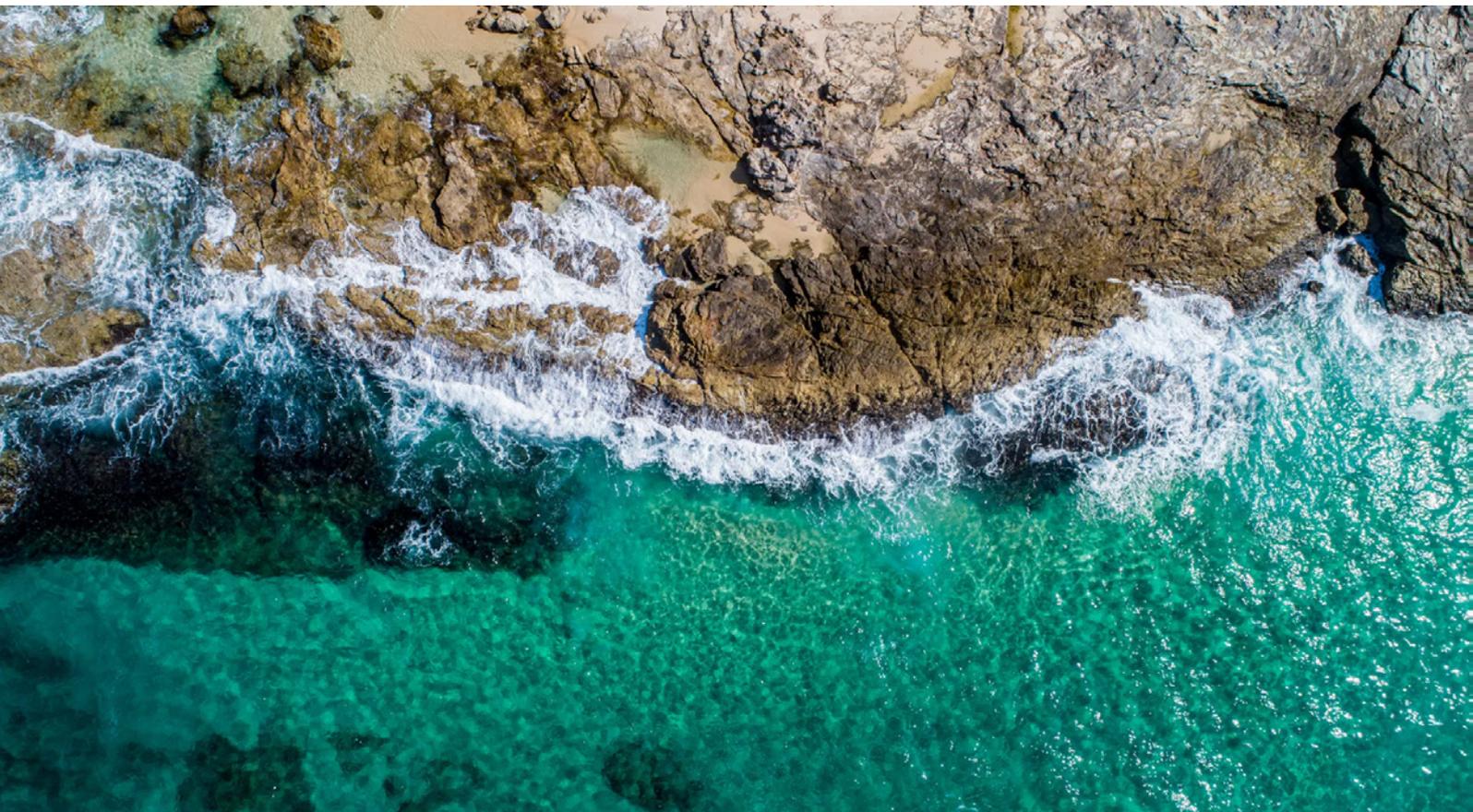
## CONFERENCE ON-DEMAND SESSIONS

AU\$4,200 plus GST

Selected sessions from Sleep DownUnder 2026 will be recorded and available from the ASA Learning Centre after the Conference. The Learning Centre platform is used regularly by members to access educational resources, store their CPD points, and download certificates for completed learning activities.

### Benefits include:

- Sponsor logo and acknowledgement will be included on Learning Centre information about recorded Conference sessions.



# EXHIBITION

The exhibition area will allow delegates to move freely around the exhibition, during lunch and tea breaks. All catering will be served in the exhibition area, and the posters are co-located here.

## An exhibition package will include:

- Two exhibition passes (including daily catering and the Welcome Function, but not the Gala Dinner)
- Acknowledgment in meeting publications
- Delegate lists emailed 1 week prior to the meeting (who have agreed to have their names published)

## Each stand will have:

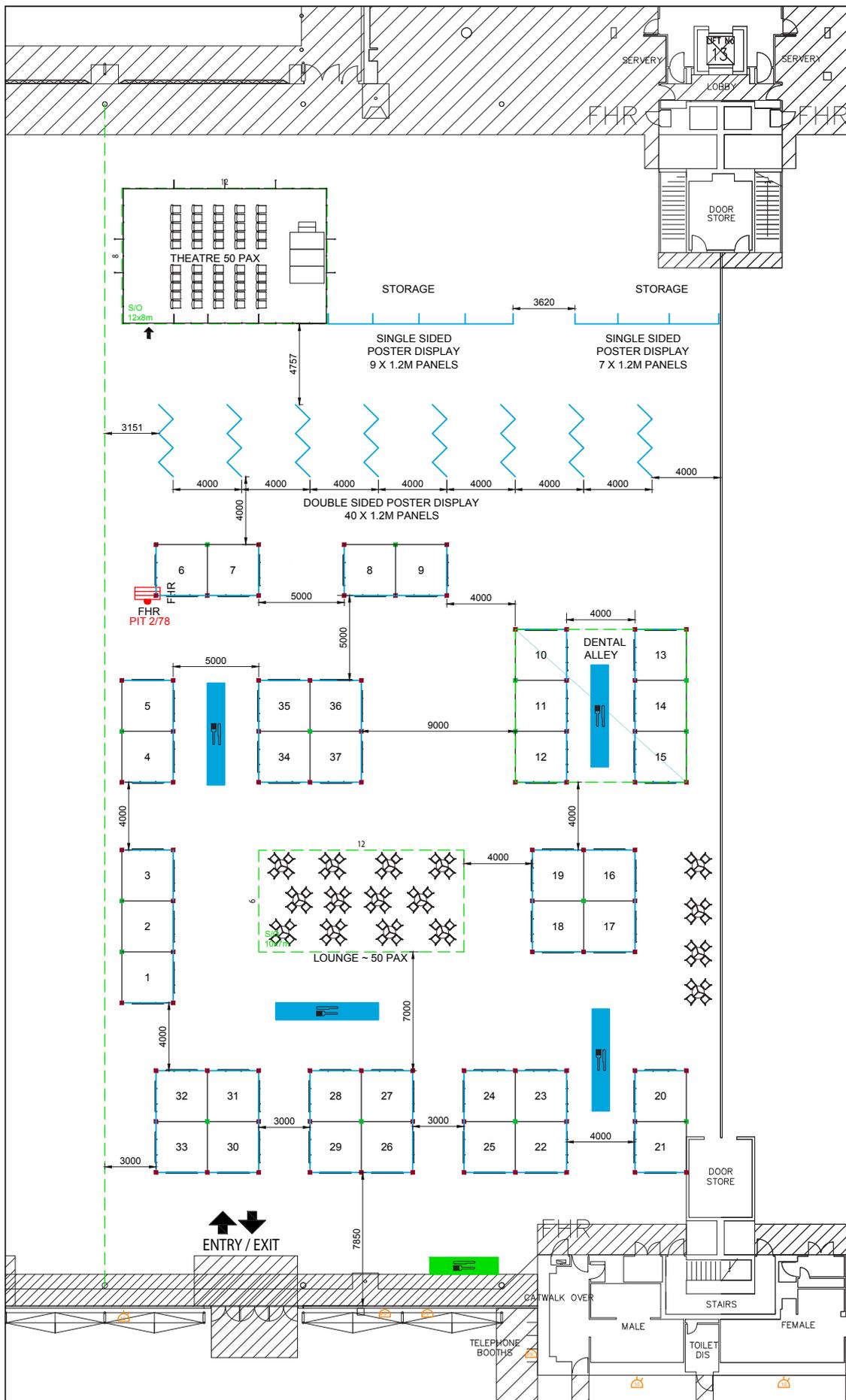
- 3m x 3m floor space
- 2.4m high, slimline aluminium wall frame with removable white panels that allow for graphics
- A company sign will be installed over each other side
- 1 x LED spotlight per 3m x 3m
- 1 x 4 amp power point per 3m x 3m

1 space: **AU\$7,166 plus GST**

2 spaces: **AU\$13,230 plus GST**



# EXHIBITION FLOORPLAN



# TERMS AND CONDITIONS

## BOOKING AND PAYMENT

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages (if you are a resident in Australia) at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship packages and exhibition space will be allocated only on receipt of the booking form or a signed hard copy booking form. Stand spaces will be allocated to companies in order of level of sponsorship and based on the date the application is received.

Confirmation will be sent together with a tax invoice for the required 50% deposit.

The deposit is payable within 20 days of the date on the tax invoice. If the deposit is not received within this timeframe, then you relinquish your right to the requested sponsor package and exhibition space.

The balance will be invoiced on 20 May 2026, to be paid by 20 June 2026. Applications made after 10 July 2026 must include full payment.

All payments should be made in Australian dollars by credit card (fees applicable) or bank transfer.

All payments due must be received by the Conference Managers prior to the Conference. No sponsor will be allowed to set up their exhibition stand at the Conference until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Conference suppliers and contractors.

## CANCELLATION POLICY

In the event of cancellation received by you in writing after 24 April 2026 and prior to 19 June 2026, you are liable for 50% of the sponsorship package selected.

In the event of cancellation received by you in writing after 19 June you are liable for 100% of the sponsorship package selected.

After sponsorship has been confirmed and accepted, a reduction in sponsorship by you is considered a cancellation.

In the event that the in-person Conference is cancelled and Sleep DownUnder proceeds as a virtual-only meeting, you are able to either:

- Cancel your participation according to the terms below, or
- Take up a virtual sponsorship package with the fee differential either refunded or credited towards participation in the 2027 meeting.

The Organising Committee reserves the right to cancel the entire Conference or in-person element in case of circumstances beyond its control

- If the cancellation is prior to 25 September 2026, all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.
- If the cancellation is after 25 September 2026 a 20% service fee will be deducted from sponsorship package selected with the balance refunded.

If the Organising Committee cancels the entire Conference or in-person element we will not be liable for any expenses incurred by you in preparation of material for the meeting or the supply of goods and services.

## MEDICINES AUSTRALIA CODE OF CONDUCT

Sponsors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct available on the industry association's website at:

[www.medicinesaustralia.com.au/code-of-conduct](http://www.medicinesaustralia.com.au/code-of-conduct) and with the [Medical Technology Industry Code of Practice: https://www.mtaa.org.au/resources/medical-technology-industry-code-of-practice-edition-9](https://www.mtaa.org.au/resources/medical-technology-industry-code-of-practice-edition-9)

## PUBLIC AND PRODUCT LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10,000,000 or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Sponsors/exhibitors are required to submit their Public Liability Insurance Certificate to the Conference Managers at the time of submitting their sponsorship booking form.

## LIST OF PARTICIPANTS

Email addresses of attendees who have agreed to disclosure are provided to all sponsors and exhibitors.

Kindly ensure that when contacting delegates involuntary disclosure of information of attendees does not occur and the communication complies with anti-spamming protocols. Non-compliance will result in provision of the list of participants without contact email addresses for future Conference.

## TRANSFER TO VIRTUAL FORMAT

In the event of a transition to a full virtual Conference format you will be provided with the opportunity to transfer to a virtual sponsorship package of an equivalent level, with any difference in price refunded. Alternatively, you can choose to transfer to the 2027 Sleep DownUnder Conference or obtain a full refund.



# SUPPORTER BOOKING FORM

We, \_\_\_\_\_ (company name), apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: _____		Date: _____	
Company Name: _____		Contact Name: _____	
Address: _____		Telephone: _____	
_____		Fax: _____	
State: _____		Mobile: _____	
Postcode: _____	Country: _____	Email: _____	

**Our Company is interested in the following support opportunities:**

\*All costs are exclusive of GST.

Platinum  Gold  Silver  Bronze

Gala Dinner	AU \$8,500	<input type="checkbox"/>
Welcome Reception	AU \$5,500	<input type="checkbox"/>
Opening Session	AU \$7,166	<input type="checkbox"/>

**Industry Symposium**

Breakfast	AU \$4,043	<input type="checkbox"/>
Evening	AU \$2,350	<input type="checkbox"/>
Express Lunch session	AU \$2,350	<input type="checkbox"/>

**Session Support**

Plenary	AU \$4,043	<input type="checkbox"/>
Concurrent	AU \$2,756	<input type="checkbox"/>
Oral Poster Presentation	AU \$1,323	<input type="checkbox"/>

**Preferred Sessions:**

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

Breakfast Session	AU \$2,756	<input type="checkbox"/>
Sleep DownUnder sponsored lounge	AU \$15,000	<input type="checkbox"/>
Poster showcase	AU \$12,000	<input type="checkbox"/>
Barista Coffee Machine Package	AU \$8,500	<input type="checkbox"/>
Gelato cart	AU \$4,961	<input type="checkbox"/>
Short Course Sponsor	AU \$4,961	<input type="checkbox"/>
Short course name	AU \$4,961	<input type="checkbox"/>
Lanyards	AU \$3,860	<input type="checkbox"/>
Technology Sponsor	AU \$8,820	<input type="checkbox"/>
Wellness Break Sponsor	AU \$2,205	<input type="checkbox"/>
Welcome connect	AU \$2,000	<input type="checkbox"/>
Push notification	AU \$500	<input type="checkbox"/>
<b>Short course sponsor</b>	AU \$4,961	<input type="checkbox"/>

(insert short course name)

**Exhibition**

One Exhibition Space	AU \$7,166	<input type="checkbox"/>
Two Exhibition Spaces	AU \$13,230	<input type="checkbox"/>
Three Exhibition Spaces	AU \$18,743	<input type="checkbox"/>
Four Exhibition Spaces	AU \$24,255	<input type="checkbox"/>
Table Top Display*	AU \$2,205	<input type="checkbox"/>

Stand spaces will be allocated to companies in order of level of sponsorship and based on the date the application is received.

Delegate Registration	AU \$1,404	<input type="checkbox"/>
Exhibition Pass	AU \$551	<input type="checkbox"/>
Two Day Exhibition Pass	AU \$441	<input type="checkbox"/>
One Day Exhibition Pass	AU \$221	<input type="checkbox"/>

Preferred choice of stands:

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

**Exhibition Costs (AU\$ plus GST)**

\* For Universities and Not-for-profits only

Please email the completed form to [sleep@theconferencecompany.com](mailto:sleep@theconferencecompany.com)



# Sleep DownUnder 2026

11-14 November 2026  
Brisbane Convention and  
Exhibition Centre, Australia

[sleepdownunder.com](http://sleepdownunder.com)