

IN IN INCLUSION

Sleep DownUnder 2025 ^{8-11 October 2025} Adelaide Convention Centre Australia

PROUDLY PRESENTED IN ASSOCIATION WITH





WELCOME TO SLEEP DOWNUNDER 2025!



It doesn't feel like very long ago that we welcomed you to Sleep DownUnder 2024 in the Gold Coast. With **more than 800 people** in attendance, five short courses taking place and our much-anticipated disco-themed gala dinner there was excitement all around! It was great to meet you all personally and hear the latest in industry news. We thank you for being there to support the ASA and the sleep health community.

This year the region's flagship sleep conference will return to the Adelaide Convention Centre from 8 -11 October with some exciting new additions and approaches to keep delegates and trade exhibitors engaged. For example, the gala dinner will be held offsite at the Adelaide Oval offering a unique experience for delegates and exhibitors alike.

Two world-renowned international keynote speakers have confirmed their attendance:

- Sanjay Patel, Professor of Medicine, Epidemiology, Clinical and Translational Science at the University of Pittsburgh USA, and
- Yuval Nir, Professor of Neuroscience, Physiology at Biomedical Engineering at Tel Aviv University, Israel.

We've taken on your feedback from last year and some of the ideas we're working on to enhance the trade exhibition include:

- New sponsorship options such as a barista coffee machine package
- Increased complimentary exhibitor staff passes for the Platinum, Gold, Silver and Bronze packages
- Increased complimentary delegate passes for the Platinum, Gold and Silver packages
- Better functionality for scanning delegate name tags to capture contact information during interactions
- Gamification to increase delegate traffic to all exhibition stands.

All conference sessions will take place in person, with no virtual streaming and no virtual registrations options. Instead, plenary sessions and one concurrent stream will be recorded and made available via the ASA Learning Centre for members who weren't able to attend in person.

Sleep DownUnder is the premier meeting for sleep health and sleep medicine professionals in Australia and New Zealand. I look forward to welcoming familiar faces back to Adelaide and meeting our new industry representatives joining us this year for Sleep DownUnder 2025.

Marcia Balzer Chief Executive Officer Australasian Sleep Association

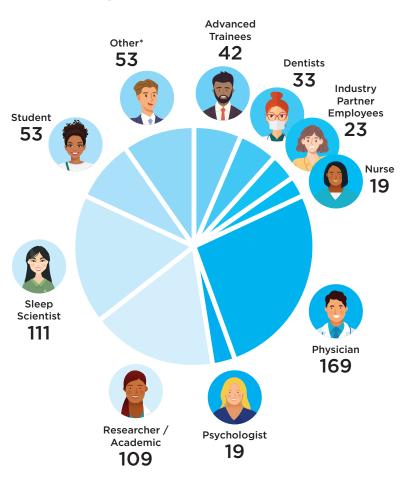
HIGHLIGHTS FOR 2025



SLEEP DOWNUNDER 2024

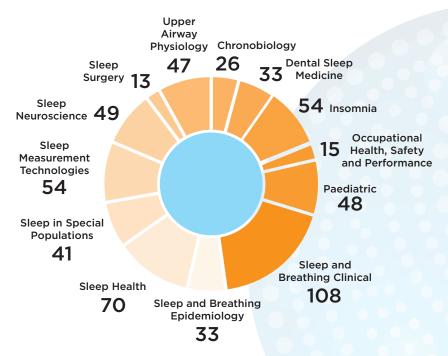


Occupational Breakdown



*surgeon, sleep coach, psychiatrist, physiotherapist, pharmacist, advocate

Delegate Areas of Interest



ABOUT THE VENUE AND CITY

MEETING VENUE

Adelaide Convention Centre North Terrace, Adelaide

The Adelaide Convention Centre (ACC) is one of the world's most modern, flexible and technologically advanced venues. In addition to its modern facilities, the Centre is known for its creative menus, expert service and innovative technologies. The ACC is located at the heart of Adelaide's Riverbank Precinct, just 15 minutes' drive from the Adelaide International Airport, where the city's cultural, sporting, education, medical, conference and entertainment zones merge.

VISITING ADELAIDE

Adelaide is an incredible destination for anyone looking to explore South Australia. The city is known for its vibrant culture, stunning beaches, and rolling hills that offer breathtaking views. From its iconic coastline to its lively city centre, Adelaide has something for everyone. The worldfamous wine regions are only minutes from the city, indulge in award-winning restaurants, or spend the night exploring Adelaide attractions.



SPONSOR OVERVIEW

	1			
	Platinum AU\$33,000 + GST (AU\$36,300 Incl GST)	Gold AU\$27,600 + GST (AU\$30,360 Incl GST)	Silver AU\$19,845 + GST (AU\$21,830 incl GST)	Bronze AU\$13,230 + GST (AU\$14,553 incl GST)
Complimentary delegate registrations (including daily catering, the Welcome Function and access to sessions, but not the Gala Dinner)	8	6	4	
Complimentary exhibitor staff passes (including daily catering and the Welcome Function, but not the Gala Dinner or access to sessions). Passes are in addition to the complimentary delegate registrations described above.	8	6	4	4
Exhibition stand/space	6mx6m (4 stands)	9mx3m (3 stands)	6mx3m (2 stands)	6mx3m (2 stands)
Exhibition stand/space	\checkmark	\checkmark	\checkmark	\checkmark
Complimentary sponsorship of ONE of the following options on first come first served basis: • Welcome Function Sponsor • Industry lunch or evening symposium (Limited to 5 companies only) • Opening plenary sponsor	*			
Complimentary Sponsorship of ONE of the following options on a first come first served basis: • Industry Breakfast Symposium (Limited to 3 companies only) • Plenary session sponsor • Short course Sponsor • Lanyard Sponsor		~		
Complimentary sponsorship of ONE of the following options on first-come first-served basis: • Concurrent symposium sponsor • Oral poster presentation sponsor • Breakfast symposium sponsor (session programs run by the Conference Committee)			~	
Company logo on the meeting website, all associated promotional material (hard copy) and social media	~	~	Ý	~
Push notifications on the conference app during the meeting	2 x 50 word push notifications	1 x 50 word push notifications		
Company logo with a hyperlink to nominated website within the sponsor section of the conference website	✓ 300 word profile	✓ 200 word profile	✓ 150 word profile	✓ 100 word profile
Company logo and profile within the sponsor section of the conference app	✓ 300 word profile	✓ 200 word profile	✓ 150 word profile	✓ 100 word profile
Sponsor logo onscreen during the breaks in between live sessions	×	✓		
Verbal acknowledgement during the opening plenary session	~	✓		
Opportunity to interact with delegates through the chat functionality of the conference App	~	✓	~	✓
Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	✓ 4 weeks prior, 1 week prior and 1 week after	2 weeks prior, 1 week prior and 1 week after	✓ 1 week prior and 1 week after	✓ 1 week prior and 1 week after

ADDITIONAL SPONSOR OPPORTUNITIES AT A GLANCE

Sponsor Opportunity	Number Available	Cost (AU\$ plus GST)
Gala Dinner	Exclusive	\$8,500
Welcome Reception	Exclusive	\$5,500
Sleep DownUnder sponsored lounge	Exclusive	\$24,000
Opening Session	Exclusive	\$7,166
Industry Symposium		
Breakfast	3	\$4,043
Day/Evening	5	\$7,166
Session Support		
Plenary	5	\$4,043
Concurrent	20	\$2,756
Oral Poster Presentation		\$1,323
Breakfast Sessions	4	\$2,756
Delegate connect sponsor	1	\$5,000
Short Course Sponsor	4	\$4,961
Lanyards	Exclusive	\$3,860
Technology Sponsor	Exclusive	\$8,820
Wellness Break Sponsor	4	\$2,205
Barista Coffee Machine Package	3	\$5,000
Exhibition Costs (AU\$ plus GST)		
One Exhibition Space		\$7,166
Two Exhibition Spaces		\$13,230
Three Exhibition Spaces		\$18,743
Four Exhibition Spaces		\$24,255
Tabletop Display*		\$2,205
1 1 7		

Additional Registrations and Exhibition Passes (AU\$ plus GST)

Delegate Registrations includes access to sessions, but not the Gala Dinner Exhibition Passes do not include access to sessions and the Gala Dinner

Delegate Registration	\$1,404
Exhibition passes	\$551
Two day Exhibition pass	\$441
One day Exhibition pass	\$221

* For Universities and Not-for-profits only

SPONSOR OPPORTUNITIES

GALA DINNER

AU\$8,500 plus GST

The gala dinner will be held on Saturday evening, 11 October 2025. As the main social event of the meeting, dinner allows for a strong presence in a relaxed and informal atmosphere which provides ample opportunity to network. As the cost of the dinner is included with full registration fees, most delegates attend the dinner. We will be hosting the gala dinner offsite this year at the picturesque Adelaide Oval, which provides a sensational venue, and delegates will be invited to glam up for the occasion. The presentation of awards is a highlight of each year's gala dinner.

Benefits include:

- Naming rights for the event
- Company logo on A/V screen and four banner displays at the gala dinner (signage to be provided by the supporting company and banners set up within the room)
- Company logo to be printed on menu cards (if available)
- 1 sponsor staff table with 10 complimentary places
- Acknowledgment in all meeting publications (hard copy and/or virtual)
- Acknowledgment and thanks at gala dinner
- 50 words company profile within the conference app
- Opportunity to include one (1) promotional item on tables for each guest (to be supplied at sponsor cost)

Additional opportunities to enhance your Gala Dinner sponsorship at the Adelaide Oval are available (at sponsors cost):

Have your message on the Adelaide Oval Superscreen or Heritage Scoreboard Have your logo or message Adelaide Oval LED ribbon boards that encircle the ground

Contact the Meeting Managers at <u>sleep@theconferencecompany.com</u> for further details and prices.



WELCOME RECEPTION

AU\$5,500 plus GST

The welcome reception will be held for delegates on the evening of Wednesday, 8 October 2025. Support of this event will allow you to promote your company in a relaxed atmosphere, while delegates have an opportunity to network and catch up on the past year.

Benefits include:

- Company logo on banner display at the welcome reception (signage to be provided by the supporting company)
- Acknowledgment and thanks at welcome reception
- Acknowledgment in all meeting publications (hard copy and/or virtual)
- 50 words company profile within the conference app

SLEEP DOWNUNDER SPONSORED LOUNGE

AU\$24,000 plus GST

Dedicated exclusive specifically for the sponsored lounge area (seating up to 40 delegates) in the centre of the exhibition hall, this area will be a prime spot for delegate engagement, with a constant flow of foot traffic.

Benefits include:

- Raised oak flooring for 12x6m
- Two (2)complimentary exhibitor staff passes
- Barista coffee cart package
 - Two group head automatic coffee machine with brandable trolley
 - One barista to prepare and serve coffee on stand
 - Stylised 8oz paper cups & stirrers
 - T Bar tea selections, hot chocolate & sugar, along with full, skim, soy & oat milk

Barista and coffee cart operating hours:

- Thu 9 Oct: 10.00-17.30
- Fri 10 Oct: 08.30-17.30
- Sat 11 Oct: 08.30-15.30
- Basic café seating package will be included, sponsor can upgrade furniture at own cost
- Sponsor can display a banner 850mm (wide) x 2000mm (high) (to be supplied by sponsor) One (1) 50 word push notification through the conference app during the meeting. This sponsorship package will be available until the last week of August 2025.

Sponsor banner, panels, additional barista, running hours and branded materials need to be arranged and paid by sponsor.

INDUSTRY SYMPOSIUM

Breakfast: AU\$4,043 plus GST Lunchtime/Evening: AU\$7,166 plus GST

Industry sponsored symposia will be included in the meeting program. Bookings for these symposia will be taken at the time of delegate registration so the earlier program details are finalised, the more delegates are likely to register to attend.

The organising committee reserves the right to ensure the program is of appropriate scientific standard and negotiate the optimum time slot for the symposium with the sponsor to minimise competing sessions and maximise attendance. The supporting company will be responsible for all expenses for these sessions, including speaker costs and catering.

Eight opportunities exist – five lunchtime/evening sessions and three breakfast sessions.

Benefits include:

- This is an excellent opportunity to highlight products or services to attendees in a scientifically appropriate format
- The session will be identified as "your company" industry symposium/breakfast in the meeting program, including logo acknowledgment (hard copy and/or virtual)
- Company signage on display in the meeting room (signage to be provided by the supporting company)
- Acknowledgment in any additional meeting publications (hard copy and/or virtual)
- Logo acknowledgment on A/V screen at the start of the session
- 50 words company profile within the conference app

SESSION SUPPORT

OPENING SESSION	PLENARY SESSION
AU\$7,166 plus GST	AU\$4,043 plus GST
CONCURRENT SYMPOSIUM	ORAL PRESENTATION SESSION
AU\$2,756 plus GST	AU\$ 1,323 plus GST

ORAL PRESENTATION SESSION

AU\$1,323 plus GST

Session support has been tailored to promote your company during various sessions of the meeting. The program is not finalised and topics for oral presentations will depend on the abstracts submitted. If the program changes and your chosen session does not eventuate, you will be offered an alternative session. Companies should nominate three preferred sessions on the booking form. This opportunity allows your company to demonstrate support and continuing commitment to education and awareness of sleep-related health problems.

Benefits include:

- Company signage on display during the session (signage to be provided by the supporting company)
- Logo acknowledgment on A/V screen prior to and after the session
- Logo acknowledgment in all meeting publications (hard copy and/or virtual)
- Acknowledgment in any additional meeting publications (hard copy and/or virtual)
- Acknowledgment by chairperson prior to and after the session
- 50 words company profile within the conference app

Please note that session sponsors DO NOT have any input into the speakers or topics chosen for discussion.

BREAKFAST SESSION

AU\$2,756 plus GST

Breakfast sessions are planned where delegates will hear an invited speaker in a more intimate environment. Supporting any of the four sessions will allow your company to align itself with the areas of interest of the speaker.

The program is not finalised and topics for breakfast sessions will depend on the proposals submitted.

Benefits include:

- Company signage on display during the session signage to be provided by the supporting company)
- Logo acknowledgment on A/V screen prior to and after the session
- Logo acknowledgment in all meeting publications (hard copy and/or virtual)
- Acknowledgment in any additional meeting publications (hard copy and/or virtual)
- Acknowledgment by chairperson prior to and after the session
- 50 words company profile within the sponsor section of the conference app

DELEGATE CONNECT SPONSORED EVENT PACKAGE

AU\$5,000 plus GST

Every year we welcome first attendees to Sleep DownUnder, and this year we plan to hold an introduction at the welcome reception and a small mixer to welcome first timers and promote interaction with other meeting attendees and members of the conference committee, this package includes:

Benefits include:

- Sponsor thanks and acknowledgement on ASA welcome brochure
- Mixer to be held offsite on the evening of Thursday 9 October
- 2-minute sponsor speaking opportunity at the mixer

Please note venue and arrangements to be confirmed by organisers once sponsorship is secured.

SHORT COURSE SUPPORTER

AU\$4,961 plus GST

At least three short courses will be held prior to Sleep DownUnder 2025 and opportunities exist to support these. These one-day courses are designed to provide an in-depth understanding of the topic and also provide a forum for interactive discussion. Short courses will run on Wednesday 8 October at the Adelaide Convention Centre as in-person events. The short courses are not limited to one sponsor.

Benefits include:

- Logo acknowledgment in all meeting publications
- Delegate lists e-mailed 1 week prior to the course (who have agreed to have their names published)
- Table top display during the course
- Company signage on display during the session (signage to be provided by the supporting company)

- Promotional flyer included in course material (flyer to be provided by the supporting company)
- 50 words company profile within the sponsor section of the conference app

TECHNOLOGY SPONSOR

AU\$8,820 plus GST

Promote your company and products to drive both foot traffic and digital traffic to your exhibition stand. This package allows attendees to learn about you and easily connect and engage in conversation with you before, during and after the conference.

Benefits include:

- Logo acknowledgment in all meeting publications (hard copy and/or virtual)
- Achieve premium exposure within the conference app
- Your logo within the sponsor section of the conference website with a hyperlink to your nominated website
- 3mx3m exhibition Space (1 stand)
- 100 words company profile within the sponsor section of the conference app

LANYARDS

AU\$3,860 plus GST

Have delegates wearing your name on a lanyard holding their name badges. (Lanyards to be provided by the supporting company).

Benefits include:

• Delegates will be your walking promotion

CONFERENCE ON-DEMAND SESSIONS

AU\$4,200 plus GST

Selected sessions from Sleep DownUnder 2025 will be recorded and available from the ASA Learning Centre after the conference. The Learning Centre platform is used regularly by members to access educational resources, store their CPD points, and download certificates for completed learning activities.

Benefits include:

• Sponsor logo and acknowledgement will be included on Learning Centre information about recorded conference sessions.

WELLNESS BREAK SPONSOR

AU\$2,205 plus GST

Promote your company and products while also encouraging delegates to take a wellness break during the conference. The sky is the limit with the type of activity chosen, but could include yoga, hula-hooping, mini-Zumba class, pamper station or 5-minute express massage! Delegates will leave your stand relaxed and recharged.

This opportunity is limited to 4. All activities are to be across all days of the meeting and are to be completely organised by the sponsor. Activities will need to be approved by the Conference Committee.

Benefits include:

- Dedicated space within the exhibition area to conduct your activity and promote your company
- Logo acknowledgment in all meeting publications

BARISTA COFFEE CART PACKAGE

AU\$5,000 plus GST

- Promoted as a Coffee Cart Sponsor of the conference
- Coffee cart with barista will be located in high traffic areas or close to the sponsors booth if exhibiting. Opportunity to build the coffee cart into custom booth
- Full colour printed panels with your artwork attached to the on front and / or sides of the coffee cart.
- Company logo on conference website with a hyperlink to your nominated website
- Coffee machine includes:
 - Two group head automatic coffee machine with brandable panels
 - One barista to prepare and serve coffee on stand:
 - Thu 9 Oct: 10.00-17.30
 - Fri 10 Oct: 08.30-17.30
 - Sat 11 Oct: 08.30-15.30
 - Stylised 8oz paper cups & stirrers
 - T Bar tea selections, hot chocolate & sugar, along with full, skim, soy & oat milk

For additional branding, fully compostable 8oz coffee cups with lids, branded with your company logo or a specific image in full colour can be arranged at an additional cost

Sponsors are welcome to provide branded items including paper cups (8oz 250ml), napkins or uniform (e.g. t-shirt, cap, apron). Please note, any single use items brought into the venue must be 100% compostable, in line with South Australian laws.

Please note, additional barista, running hours and materials need to be arranged by sponsor.

MACHINE DIMENSIONS Width: 700mm Depth: 600mm Height: 520mm

There is an option to incorporate machines into your custom-built exhibition stand with purchase of the barista package



EXHIBITION

The exhibition area will allow delegates to move freely around the exhibition, during lunch and tea breaks. All catering will be served in the exhibition area and the posters are co-located here.

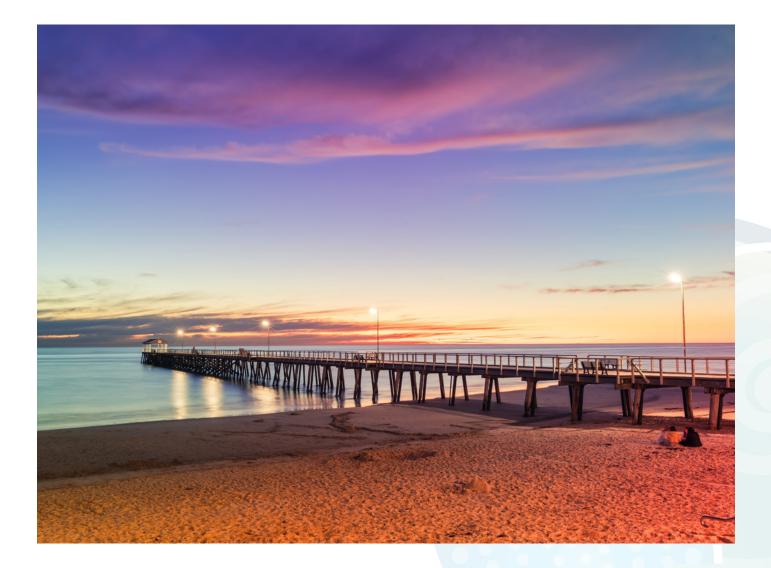
An exhibition package will include:

- Two exhibition passes (including daily catering and the Welcome Function, but not the Gala Dinner)
- Acknowledgment in meeting publications
- Delegate lists emailed 1 week prior to the meeting (who have agreed to have their names published)

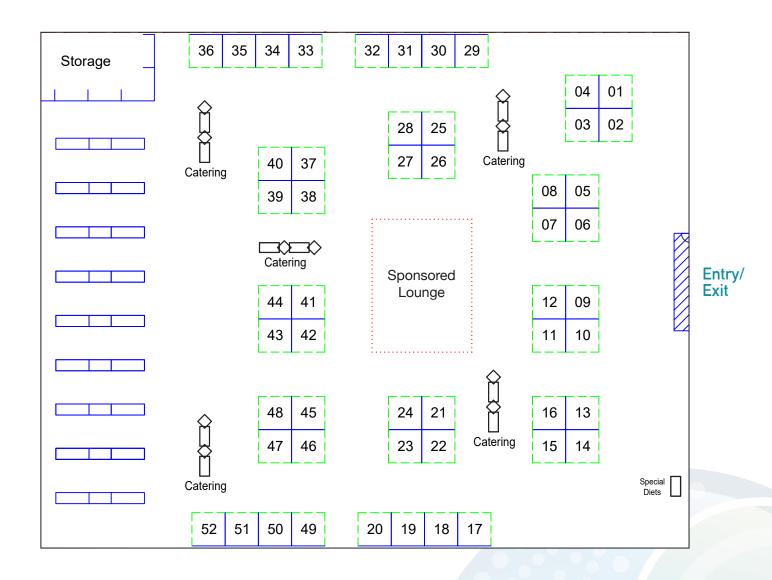
Each stand will have:

- 3m x 3m floor space
- 2.4m high, slimline aluminium wall frame with removable white panels that allow for graphics
- A company sign will be installed over each other side
- 2 x 150 watt spotlights per 3m x 3m
- 1 x 4 amp power point per 3m x 3m

1 space: **AU\$7,166** plus GST 2 spaces: **AU\$13,230** plus GST



EXHIBITION FLOORPLAN



TERMS AND CONDITIONS

BOOKING AND PAYMENT

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages (if you are a resident in Australia) at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship packages and exhibition space will be allocated only on receipt of the booking form or a signed hard copy booking form. Stand spaces will be allocated to companies in order of level of sponsorship and based on the date the application is received.

Confirmation will be sent together with a tax invoice for the required 50% deposit.

The deposit is payable within 20 days of the date on the tax invoice. If the deposit is not received within this timeframe, then you relinquish your right to the requested sponsor package and exhibition space.

The balance will be invoiced on 24 April 2025, to be paid by 14 May 2025. Applications made after 13 June 2025 must include full payment.

All payments should be made in Australian dollars by credit card (fees applicable) or bank transfer.

All payments due must be received by the Meeting Managers prior to the Meeting. No sponsor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Meeting suppliers and contractors.

CANCELLATION POLICY

In the event of cancellation received by you in writing after 21 March 2025 and prior to 23 May 2025, you are liable for 50% of the sponsorship package selected.

In the event of cancellation received by you in writing after 23 May, you are liable for 100% of the sponsorship package selected.

After sponsorship has been confirmed and accepted, a reduction in sponsorship by you is considered a cancellation.

In the event that the in-person meeting is cancelled and Sleep DownUnder proceeds as a virtual-only meeting, you are able to either:

- Cancel your participation according to the terms below, or
- Take up a virtual sponsorship package with the fee differential either refunded or credited towards participation in the 2026 meeting.

The Organising Committee reserves the right to cancel the entire meeting or in-person element in case of circumstances beyond its control

- If the cancellation is prior to August 2025, all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.
- If the cancellation is after 22 August 2025, a 20% service fee will be deducted from sponsorship package selected with the balance refunded.

If the Organising Committee cancels the entire meeting or in-person element we will not be liable for any expenses incurred by you in preparation of material for the meeting or the supply of goods and services.

MEDICINES AUSTRALIA CODE OF CONDUCT

Sponsors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct available on the industry association's website at: www.medicinesaustralia.com. au/code-of-conduct and with the Medical Technology Industry Code of Practice: https://www.mtaa.org.au/resources/medical-technologyindustry-code-of-practice-edition-9

PUBLIC AND PRODUCT LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10,000,000 or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Sponsors/exhibitors are required to submit their Public

Liability Insurance Certificate to the Meeting Managers at the time of submitting their sponsorship booking form.

LIST OF PARTICIPANTS

Email addresses of attendees who have agreed to disclosure are provided to all sponsors and exhibitors.

Kindly ensure that when contacting delegates involuntary disclosure of information of attendees does not occur and the communication complies with anti-spamming protocols. Non-compliance will result in provision of the list of participants without contact email addresses for future conference.

TRANSFER TO VIRTUAL FORMAT

In the event of a transition to a full virtual meeting format you will be provided with the opportunity to transfer to a virtual sponsorship package of an equivalent level, with any difference in price refunded. Alternatively, you can choose to transfer to the 2026 Sleep DownUnder conference or obtain a full refund.



SUPPORTER BOOKING FORM

We,		(company name), apply for sponsorship in	n accordan	ice	
with the terms and condit	ions set out in	the prospectus.			
Signed:		Date:			
Company Name: Contact Name:					
Address:		Telephone:			
		Fax:			
	State:	Mobile:			
Postcode: Count	ry:	Email:			
Our Company is interested	in the following	support opportunities: *All costs are	exclusive of	GST.	
Platinum 🗌 🛛 Gold 🗌	Silver	Bronze			
Gala Dinner		UA	\$8,500		
Welcome Reception		AU	\$5,500		
Opening Session		AU	\$7,166		
Industry Symposium					
Breakfast		AU	\$4,043		
Day/Evening		AU	\$7,166		
Session Support					
Plenary		AU	\$4,043		
Concurrent		AU	\$2,756		
Oral Poster Presentation		AU	\$1,323		
Preferred Sessions:					
1st Choice:					
2nd Choice:					
3rd Choice:					
Breakfast Session		AU	\$2,756		
Sleep DownUnder 2025 spo	onsored lounge	AU	\$24,000		
Barista Coffee Machine Pag	ckage	AU	\$5,000		
Short Course Sponsor		AU	\$4,961		
Lanyards		AU	\$3,860		
Conference On-demand Se	essions	AU	\$4,200		
Technology Sponsor		AU	\$8,820		
Wellness Break Sponsor		AU	\$2,205		
Delegate connect sponsor		AU	\$5,000		
Exhibition Costs (AU\$ plus G					
	-person spaces	and a space within the virtual conference platform			
One Exhibition Space		AU			
Two Exhibition Spaces		AU			
Three Exhibition Spaces		AU	\$18,743		
Four Exhibition Spaces		UA	\$24,255		
Table Top Display*		UA	\$2,205		
		Stand spaces will be allocated to companies in c sponsorship and based on the date the applicati			
Delegate Registration	AU \$1,404	Preferred choice of stands:			
Exhibition Pass	AU \$551	1st Choice:			
Two Day Exhibition Pass	AU \$441	2nd Choice:			
One Day Exhibition Pass	AU \$221	3rd Choice:			

* For Universities and Not-for-profits only

Please email the completed form to sleep@theconferencecompany.com



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sleepdownunder.com