



Sleep DownUnder 2024

16-19 October 2024
Gold Coast Convention and
Exhibition Centre, Australia



PROUDLY
PRESENTED IN
ASSOCIATION WITH



Australia and New Zealand
**SLEEP SCIENCE
ASSOCIATION**

WELCOME TO SLEEP DOWNUNDER 2024!



It was wonderful to meet many of you last year in person in Adelaide. With over 500 delegates in attendance, there was a real buzz in the air and it was great to hear the latest industry news. Thank you for being there to support the ASA and the sleep health community.

This year we are hosting Sleep DownUnder 2024 conference in the warm sub-tropical Gold Coast. Following the success of last year's format and the demand for an in-person conference there will be no virtual streaming of sessions and no virtual registrations options. Instead, selected sessions will be recorded and made available via the ASA Learning Centre for members who weren't able to attend in person. This is a great opportunity for sponsors keen to support greater accessibility of education for clinicians and researchers in the sleep field.

The Gold Coast Convention and Exhibition Centre sits right in the heart of Broadbeach, the Gold Coast's leisure and dining precinct and promises a great conference experience for delegates, sponsors, and exhibitors alike. The program will have five concurrent streams, including last year's successful clinical stream offering plus short courses the day before the conference starts. There'll be several opportunities for breakfast, lunch, or evening symposium sessions for sponsors, as well as the much-anticipated lineup of social events ranging from the welcome function and fun run to the Gala dinner.

For our new sponsors and those returning to support Sleep DownUnder 2024, we look forward to welcoming you to the Gold Coast and our renowned flagship conference for the sleep community in Australia and New Zealand.

Marcia Balzer
Chief Executive Officer
Australasian Sleep Association

ABOUT THE VENUE AND CITY

Meeting Venue

The Gold Coast Convention and Exhibition Centre

The Gold Coast Convention and Exhibition Centre (GCCEC) is the prime Gold Coast venue home to large-scale national and international conferences and exhibitions. GCCEC is Australia's largest regional convention Centre, located in the heart of Broadbeach and just 500 meters to the beach and walking distance to a range of restaurants, bars and accommodation options.

Visiting Gold Coast

There's never been a better time to visit the Gold Coast – Australia's postcard-perfect coastal playground is in the midst of a 21st-century renaissance! The Gold Coast remains the country's premier tourist destination (attracting more than 10 million visitors each year), and beneath the surface, the city's culinary, musical, and cultural identity is surging.



SPONSOR OVERVIEW

	Platinum AU\$31,500 + GST (AU\$34,650 Incl GST)	Gold AU\$26,250 + GST (AU\$28,875 incl GST)	Silver AU\$18,900 + GST (AU\$20,790 incl GST)	Bronze AU\$12,600 + GST (AU\$13,860 incl GST)
Complimentary delegate registrations (including daily catering, the Welcome Function and access to sessions, but not the Gala Dinner)	6	4	2	
Complimentary exhibitor staff passes (including daily catering and the Welcome Function, but not the Gala Dinner or access to sessions). Passes are in addition to the complimentary delegate registrations described above.	6	4	2	2
Exhibition Stand/Space	6mx6m (4 stands)	9mx3m (3 stands)	6mx3m (2 stands)	6mx3m (2 stands)
Exhibition Stand/Space	✓	✓	✓	✓
Complimentary Sponsorship of ONE of the following options on first come first served basis: • Gala Dinner Sponsor • Welcome Function Sponsor • Industry lunch or evening symposium (Limited to 5 companies only) • Opening plenary sponsor	✓			
Complimentary Sponsorship of ONE of the following options on first come first served basis: • Industry Breakfast Symposium (Limited to 3 companies only) • Plenary session sponsor • Short course sSponsor • Lanyards		✓		
Complimentary Sponsorship of ONE of the following options on first come first served basis: • Concurrent symposium sponsor • Oral poster presentation sponsor • Breakfast symposium sponsor (session programs run by the Conference Committee)			✓	
Company logo on the meeting website, all associated promotional material (hard copy) and social media	✓	✓	✓	✓
Push notifications on the conference app during the meeting	2 x 50 word push notifications	1 x 50 word push notifications		
Company logo and a company profile within the sponsor section of the conference website	✓ 300 word profile	✓ 200 word profile	✓ 150 word profile	✓ 100 word profile
Company profile with the sponsor section of the conference app	✓ 300 word profile	✓ 200 word profile	✓ 150 word profile	✓ 100 word profile
Sponsor logo onscreen during the breaks in between live sessions	✓	✓		
Verbal acknowledgement during the opening plenary session	✓	✓		
Opportunity to interact with delegates through the chat functionality of the conference App	✓	✓	✓	✓
Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	✓ 4 weeks prior, 1 week prior and 1 week after	✓ 2 weeks prior, 1 week prior and 1 week after	✓ 1 week prior and 1 week after	✓ 1 week prior and 1 week after

ADDITIONAL SPONSOR OPPORTUNITIES AT A GLANCE

Sponsor Opportunity	Number Available	Cost (AU\$ plus GST)
Gala Dinner	Exclusive	\$6,300
Welcome Reception	Exclusive	\$5,250
Opening Session	Exclusive	\$6,825
Industry Symposium		
Breakfast	3	\$3,850
Day/Evening	5	\$6,825
Session Support		
Plenary	5	\$3,850
Concurrent	20	\$2,625
Oral Presentation or Poster Presentation		\$1,260
Breakfast Sessions	4	\$2,625
Early Career Research Sponsor	Exclusive	\$5,250
Short Course Sponsor	4	\$4,725
Pads and Pens (for delegates to take from registration desk)	Exclusive	\$2,100
Lanyards	Exclusive	\$3,675
Technology Sponsor	Exclusive	\$8,400
Wellness Break Sponsor	4	\$2,100

Exhibition Costs (AU\$ plus GST)

One Exhibition Space	\$6,825
Two Exhibition Spaces	\$12,600
Three Exhibition Spaces	\$17,850
Four Exhibition Spaces	\$23,100
Table Top Display*	\$2,100

Additional Registrations and Exhibition Passes

Delegate Registrations includes access to sessions, but not the Gala Dinner

Exhibition Passes do not include access to sessions and the Gala Dinner

Delegate Registration	\$1,337
Exhibition passes	\$525
Two day Exhibition pass	\$420
One day Exhibition pass	\$210

* For Universities and Not-for-profits only

SPONSOR OPPORTUNITIES

GALA DINNER

AU\$6,300 plus GST

The gala dinner will be held on Saturday evening, 19 October 2024. As the main social event of the meeting, the dinner allows for a strong presence in a relaxed and informal atmosphere which provides ample opportunity to network. Because the cost of the dinner is included with full registration fees, most delegates attend the dinner. GCCEC will provide a sensational venue and delegates will be invited to glam up for the occasion. The presentation of awards is a highlight of each year's gala dinner.

Benefits include:

- Naming rights for the event
- Company logo on A/V screen and banner displays at the gala dinner (signage to be provided by the supporting company)
- Company logo to be printed on event tickets and menu cards (if available)
- Four complimentary dinner tickets to give to clients or staff
- Acknowledgment in all meeting publications (hard copy and/or virtual)
- Acknowledgment and thanks at gala dinner
- 50 words company profile within the conference app
- Opportunity to include one (1) promotional item on tables for each guest (to be supplied at sponsor cost)

WELCOME RECEPTION

AU\$5,250 plus GST

The welcome reception will be held for delegates on the evening of Wednesday, 16 October 2024. Support of this event will allow you to promote your company in a relaxed atmosphere, while delegates have an opportunity to network and catch up on the past year.

Benefits include:

- Company logo on banner display at the welcome reception (signage to be provided by the supporting company)
- Acknowledgment and thanks at welcome reception
- Acknowledgment in all meeting publications (hard copy and/or virtual)
- 50 words company profile within the conference app

INDUSTRY SYMPOSIUM

Breakfast: **AU\$3,850** plus GST Day/Evening: **AU\$6,825** plus GST

Industry sponsored symposia will be included in the meeting program. Bookings for these symposia will be taken at the time of delegate registration.

Eight opportunities exist – five day/evening sessions and three breakfast sessions.

The organising committee reserves the right to ensure the program is of appropriate scientific standard.

The supporting company would be responsible for all expenses for these sessions, including speaker costs and catering.

Benefits include:

- This is an excellent opportunity to highlight products or services to attendees in a scientifically appropriate format
- The session will be identified as “your company” industry symposium/breakfast in the meeting program, including logo acknowledgment (hard copy and/or virtual)
- Company signage on display in the meeting room (signage to be provided by the supporting company)
- Acknowledgment in any additional meeting publications (hard copy and/or virtual)
- Logo Acknowledgment on A/V screen at the start of the session
- 50 words company profile within the conference app

SESSION SUPPORT

OPENING SESSION

AU\$6,825 plus GST

PLENARY SESSION

AU\$3,850 plus GST

CONCURRENT SYMPOSIUM

AU\$2,625 plus GST

ORAL PRESENTATION OR POSTER PRESENTATION

AU\$1,260 plus GST

Session support has been tailored to promote your company during various sessions of the meeting.

The program is not finalised and topics for oral presentations will depend on the abstracts submitted.

If the program changes and your chosen session does not eventuate, you will be offered an alternative session. Companies should nominate three preferred sessions on the booking form.

This opportunity allows your company to demonstrate support and continuing commitment to education and awareness of sleep-related health problems.

Benefits include:

- Company signage on display during the session (signage to be provided by the supporting company)
- Logo acknowledgment on A/V screen prior to and after the session
- Logo acknowledgment in all meeting publications (hard copy and/or virtual)
- Acknowledgment in any additional meeting publications (hard copy and/or virtual)
- Acknowledgment by chairperson prior to and after the session
- 50 words company profile within the conference app

Please note that session sponsors DO NOT have any input into the speakers or topics chosen for discussion.

BREAKFAST SESSIONS

AU\$2,625 plus GST

Breakfast sessions are planned where delegates will hear an invited speaker in a more intimate environment. Supporting any of the four sessions will allow your company to align itself with the areas of interest of the speaker.

The program is not finalised and topics for breakfast sessions will depend on the proposals submitted.

Benefits include:

- Company signage on display during the session (signage to be provided by the supporting company)
- Logo acknowledgment on A/V screen prior to and after the session
- Logo acknowledgment in all meeting publications (hard copy and/or virtual)
- Acknowledgment in any additional meeting publications (hard copy and/or virtual)
- Acknowledgment by chairperson prior to and after the session
- 50 words company profile within the sponsor section of the conference app

EARLY CAREER RESEARCH SPONSOR

AU\$5,250 plus GST

This new sponsorship package supports the ASA's council, NEST (Network of Early Career Sleep researchers in Training) to run a session specifically for early career researchers, to encourage them to remain active in the field of sleep, and promote interaction with other meeting attendees and peers. This package includes:

- Early Career Research Session
- NEST lounge and meeting space within the exhibition
- NEST dinner, to be held offsite (date TBC)

The NEST lounge is a section where early career researchers and trainees can gather together and your opportunity to showcase your products or services through engagement. Activities organised for this space will need to be approved by the Conference Committee.

The cost to attend the NEST dinner is not included in the Sleep DownUnder registration.

Benefits include:

- Company signage on display during the session, within your designated activation space and at the NEST dinner (signage to be provided by the supporting company)
- Logo acknowledgment in all meeting publications
- Acknowledgment in any additional meeting publications (hard copy and/or virtual)
- Acknowledgment by Chairperson prior to and after the session and at the NEST dinner
- Company brochure included in handout material (Maximum material size: A4, 6 pages) (brochure to be provided by the supporting company)
- 50 words company profile within the sponsor section of the conference app

SHORT COURSE SPONSOR

AU\$4,725 plus GST

Three short courses will be held prior to Sleep DownUnder 2024 and opportunities exist to support these. These one-day courses are designed to provide an in-depth understanding of the topic and also provide a forum for interactive discussion. Short courses will run on Wednesday 16 October at the Gold Coast Convention and Exhibition Centre as in-person event. The short courses are not limited to one sponsor.

Benefits include:

- Logo acknowledgment in all meeting publications
- Delegate lists e-mailed 1 week prior to the course (who have agreed to have their names published)
- Table top display during the course
- Company signage on display during the session (signage to be provided by the supporting company)
- Promotional flyer included in course material (flyer to be provided by the supporting company)
- 50 words company profile within the sponsor section of the conference app

TECHNOLOGY SPONSOR

AU\$8,400 plus GST

Promote your company and products to drive both foot traffic and digital traffic to your exhibition stand. This package allows attendees to learn about you and easily connect and engage in conversation with you before, during and after the conference.

Benefits include:

- Logo acknowledgment in all meeting publications (hard copy and/or virtual)
- Achieve premium exposure within the conference app
- Your logo within the sponsor section of the conference website
- 3mx3m exhibition Space (1 stand)
- 100 words company profile within the sponsor section of the conference app

PADS AND PENS

AU\$2,100 plus GST

Achieve high value exposure by providing company pens and pads. (All materials to be provided by the supporting company). Pads and pens will be available at the registration desk for delegates to take as required during the conference.

Benefits include:

Constant promotion of your company as delegates write notes during the meeting

LANYARDS

AU\$3,675 plus GST

Have delegates wearing your name on a lanyard holding their name badges. (Lanyards to be provided by the supporting company).

WELLNESS BREAK SPONSOR

AU\$2,100 plus GST

Promote your company and products while also encouraging delegates to take a wellness break during the conference. The sky is the limit with the type of activity chosen, but could include yoga, hula-hooping, mini-Zumba class, pamper station or 5-minute massage! Delegates will leave your stand relaxed and recharged. This opportunity is limited to 4. All activities are to be across all days of the meeting and are to be completely organised by the sponsor. Activities will need to be approved by the Conference Committee.

Benefits include:

- Dedicated space within the Exhibition area to conduct your activity and promote your company
- Logo acknowledgment in all meeting publications



EXHIBITION

The exhibition area will allow delegates to move freely around the exhibition, during lunch and tea breaks. All catering will be served in the exhibition area and the posters are co-located here.

An exhibition package will include:

- Two exhibition passes (including daily catering and the Welcome Function, but not the Gala Dinner)
- Acknowledgment in meeting publications
- Delegate lists emailed 1 week prior to the meeting (who have agreed to have their names published)

Each stand will have:

- 3m x 3m floor space
- 2.4m high, slimline aluminium wall frame with removable white panels that allow for graphics
- A company sign will be installed over each other side
- 2 x 150 watt spotlights per 3m x 3m
- 1 x 4 amp power point per 3m x 3m

1 space: **AU\$6,825** plus GST

2 spaces: **AU\$12,600** plus GST



TERMS AND CONDITIONS

BOOKING AND PAYMENT

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages (if you are a resident in Australia) at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship packages and exhibition space will be allocated only on receipt of the booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit.

The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe, then you relinquish your right to the requested sponsor package and exhibition space.

The balance will be invoiced on 1 May 2024, to be paid by 21 May 2024. Applications made after 21 June 2024 must include full payment.

All payments should be made in Australian dollars by credit card (fees applicable) or bank transfer.

All payments due must be received by the Meeting Managers prior to the Meeting. No sponsor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Meeting suppliers and contractors..

CANCELLATION POLICY

In the event of cancellation received by you in writing after 28 March 2024 and prior to 30 May 2024, you are liable for 50% of the sponsorship package selected.

In the event of cancellation received by you in writing after 30 May, you are liable for 100% of the sponsorship package selected.

After sponsorship has been confirmed and accepted, a reduction in sponsorship by you is considered a cancellation.

In the event that the in-person meeting is cancelled and Sleep DownUnder proceeds as a virtual-only meeting, you are able to either:

- Cancel your participation according to the terms below, or
- Take up a virtual sponsorship package with the fee differential either refunded or credited towards participation in the 2025 meeting.

The Organising Committee reserves the right to cancel the entire meeting or in-person element in case of circumstances beyond its control

- If the cancellation is prior to August 2024, all monies paid to date will be refunded in full. The liability of the Organisers will be limited to that amount.
- If the cancellation is after 29 August 2024, a 20% service fee will be deducted from sponsorship package selected with the balance refunded.

If the Organising Committee cancels the entire meeting or in-person element we will not be liable for any expenses incurred by you in preparation of material for the meeting or the supply of goods and services.

MEDICINES AUSTRALIA CODE OF CONDUCT

Sponsors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct available on the industry association's website at: www.medicinesaustralia.com.au/code-of-conduct and with the [Medical Technology Industry Code of Practice: https://www.mtaa.org.au/resources/medical-technology-industry-code-of-practice-edition-9](https://www.mtaa.org.au/resources/medical-technology-industry-code-of-practice-edition-9)

PUBLIC AND PRODUCT LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10,000,000 or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Sponsors/exhibitors are required to submit their Public Liability Insurance Certificate to the Meeting Managers at the time of submitting their sponsorship booking form.

LIST OF PARTICIPANTS

Email addresses of attendees who have agreed to disclosure are provided to all sponsors and exhibitors.

Kindly ensure that when contacting delegates involuntary disclosure of information of attendees does not occur and the communication complies with anti-spamming protocols. Non-compliance will result in provision of the List of Participants without contact email addresses for future Meetings.

TRANSFER TO VIRTUAL FORMAT

In the event of a transition to a full virtual meeting format due to Covid-19 related government or state restrictions you will be provided with the opportunity to transfer to a virtual sponsorship package of an equivalent level, with any difference in price refunded. Alternatively, you can choose to transfer to the 2025 Sleep DownUnder Meeting or obtain a full refund.



SUPPORTER BOOKING FORM

We, _____ (company name), apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: _____		Date: _____
Company Name: _____		Contact Name: _____
Address: _____		Telephone: _____
_____		Fax: _____
State: _____		Mobile: _____
Postcode: _____	Country: _____	Email: _____

Our Company is interested in the following support opportunities:

*All costs are exclusive of GST.

Platinum Gold Silver Bronze

Gala Dinner	AU \$6,300	<input type="checkbox"/>
Welcome Reception	AU \$5,250	<input type="checkbox"/>
Opening Session	AU \$6,825	<input type="checkbox"/>
Industry Symposium		
Breakfast	AU \$3,850	<input type="checkbox"/>
Day/Evening	AU \$6,825	<input type="checkbox"/>
Session Support		
Plenary	AU \$3,850	<input type="checkbox"/>
Concurrent	AU \$2,625	<input type="checkbox"/>
Oral Presentation or Poster Presentation	AU \$1,260	<input type="checkbox"/>
Breakfast Sessions	AU \$2,625	<input type="checkbox"/>
Early Career Research Sponsor	AU \$5,250	<input type="checkbox"/>
Short Course Sponsor	AU \$4,725	<input type="checkbox"/>
Pads and Pens	AU \$2,100	<input type="checkbox"/>
Lanyards	AU \$3,675	<input type="checkbox"/>
Technology Sponsor	AU \$8,400	<input type="checkbox"/>
Wellness Break Sponsor	AU \$2,100	<input type="checkbox"/>

Exhibition Costs (AU\$ plus GST)

These costs include both in-person spaces and a space within the virtual conference platform

One Exhibition Space	AU \$6,825	
Two Exhibition Spaces	AU \$12,600	<input type="checkbox"/>
Three Exhibition Spaces	AU \$17,850	<input type="checkbox"/>
Four Exhibition Spaces	AU \$23,100	<input type="checkbox"/>
Table Top Display*	AU \$2,100	<input type="checkbox"/>

Delegate Registration	AU \$1,337	<input type="checkbox"/>
Exhibition Pass	AU \$525	<input type="checkbox"/>
Two Day Exhibition Pass	AU \$420	<input type="checkbox"/>
One Day Exhibition Pass	AU \$210	<input type="checkbox"/>

Preferred choice of stands:

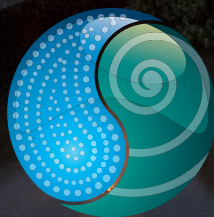
1st Choice: _____

2nd Choice: _____

3rd Choice: _____

* For Universities and Not-for-profits only

Please email the completed form to sleep@theconferencecompany.com



**Sleep
DownUnder
2024**

16-19 October 2024
Gold Coast Convention and
Exhibition Centre, Australia

sleepdownunder.com