



In partnership with  
**Heart  
Foundation**



# Sports and Cardiac Arrest Australia

— SYMPOSIUM —

7th - 9th March, 2025 | Mantra Lorne

For the International Sports and Cardiac Arrest Australia Symposium held in Lorne, Victoria







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## Invitation to Sponsors

Dear valued Sponsor and/or Exhibitor

On behalf of the Organising Committee, we take great pleasure in inviting you to support the Sports and Cardiac Arrest Australia 2025 Symposium.

The Symposium will be held from 7 – 9 March 2025 at Mantra Lorne.

This prospectus outlines the sponsorship and exhibition opportunities available to you at the Conference. In order to provide the best outcome from your promotional investment, we are open to tailoring packages to your suit your strategic objectives.

We look forward to welcoming you as a valued Sponsor and Exhibitor to Lorne in 2025.

For more information about the SCA Australia Symposium and related sponsorship and exhibition opportunities please contact Nihal Fernandez, Sponsorship and Exhibition Manager:

### Nihal Fernandez

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100 Barangaroo Ave  
Sydney NSW 2000  
Australia

Australia: 1800 193 405

Phone: +64 9 360 1240

Email: [nf@theconferencecompany.com](mailto:nf@theconferencecompany.com)

Website: [www.scaaustralia.com](http://www.scaaustralia.com)

## Scientific Organising Committee

André La Gerche, Jodie Ingles, Elizabeth Paratz, Greg Page, Garry Jennings, Maria Brosnan, Jessica Orchard, Belinda Gray, David Prior, Sue White, Kristel Janssens.

## Hosts



In partnership with  
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Foundation**



**Sports and  
Cardiac Arrest  
Australia**

• — SYMPOSIUM — •

### The Heart Foundation

The Heart Foundation has been the trusted peak body working to improve heart disease prevention, detection, and support for all Australians.

Whilst our work has had a major impact on the survival rates of those suffering a heart attack and those living with heart disease, we will not be satisfied until it is completely eradicated. Coronary heart disease is still Australia's number one killer, taking 50 lives every day.

To help us realise our vision of an Australia free of heart disease, along with the teamwork and passion of our supporters and generosity of millions of Australians, we act to make a difference in the fight against heart disease by:

- » Funding high-impact research, supporting emerging and leading heart health researchers.
- » Working to improve heart disease prevention, detection, care and support for all Australians.
- » Advocating to governments and industry for increased funding and resources for heart health.
- » Building community awareness about living a heart-healthy lifestyle. We do this through public health awareness campaigns, accessible information and resources.
- » Supporting health professionals in their work to prevent, diagnose, treat and manage heart disease.

For more information about the Heart Foundation and how to support us visit [heartfoundation.org.au](http://heartfoundation.org.au)

## Delegates

The Symposium is aimed at all medical professionals who have an interest in Cardiac Arrest and Sports Cardiology. These two topics are separate but with important overlap. The Sports Cardiology program in 2025 will focus on topics such as:

- » hypertrophic cardiomyopathy
- » coronary disease in the middle-aged athlete
- » atrial fibrillation and other arrhythmias and the athlete.

The Cardiac Arrest program will focus on:

- » triggers for cardiac arrest
- » post-arrest care
- » and a global approach to cardiac arrest.

Overlap themes include advanced cardiac imaging and genetics.

The program provides several interactive elements including a case study “Mont Ventoux to the cath lab table”, and a demonstration of “Jo Average” vs “Jo Elite” using cardiopulmonary exercise testing.

The overlap between the Saturday Sports Cardiology program and Sunday’s Cardiac Arrest agenda is designed such that there will be interest for those outside of their key interest realm.

In 2025 we are introducing a training day on Friday afternoon for cardiology registrars and others interested in learning techniques for imaging and exercise testing in active patients.

Cardiologists, Sports Physicians, General Practitioners, Cardiac Physiologists and Trainees in Cardiology or Sports and Exercise Medicine would be expected to find interest in symposium content. We anticipate that the Symposium will attract approximately 150 delegates from the local area and interstate.

## Keynote Speakers

- |  |   |
|--|---|
| » Prof Eloi Marijon<br>(International Guest<br>Speaker - France)         | » Rob DeCastella AO<br>» A/Prof Andre La<br>Gerche              |
| » Prof Michael<br>Papadakis<br>(International Guest<br>Speaker – London) | » Prof Diane Fatkin<br>» Prof Gemma Figtree<br>» Mr David Lloyd |

## Venue and Destination

The only beachfront property in Lorne, Mantra Lorne offers wonderful accommodation in one of Australia’s most sought-after destinations, the Great Ocean Road. Built around the oldest guesthouse in Victoria, Mantra Lorne is now a part of the rich history of Lorne and the surrounding region.

With the beachfront location and the 12 acres of beautifully landscaped gardens that surround the resort, Mantra Lorne is the ideal setting for weddings and boasts the title of largest residential conference destination in Victoria.

Providing numerous guest facilities, as well as being in an area full of off-site adventures, Mantra **Lorne accommodation** caters to the needs of everyone, making it the perfect holiday destination for families, friends, couples or business people. Relax by the indoor heated mineral pool, have a hit of tennis or explore the Great Ocean Road for which Lorne is famed for.

## Social Program

To complement the scientific program there are a number of social activities taking place over the course of the Symposium, providing sponsors and exhibitors with ample opportunities to mingle and network with delegates in a relaxed atmosphere. The Welcome Reception BBQ on Friday 7 March is included with the full delegate registration, and the casual Dinner on Saturday 8 March is an additional add on to the ticket. Please refer to the Symposium website for more information on these events and activities: [scaaustralia.com](https://scaaustralia.com)

## Key Dates

**25 July 2024** – Registration Opens

**4 November 2024** – Early registration closes

**7 – 9 March 2025** – SCA Australia Symposium

## Sponsorship Opportunities

Overview	Exclusive Platinum AU\$21,500 + GST	Gold AU\$16,200 + GST	Silver AU\$7,350 + GST	Exhibitor From AU\$3,800 +GST
Complimentary delegate registrations (including sessions, morning tea, afternoon tea on all applicable days, lunches, Welcome Reception BBQ)	4	2	1	
Complimentary exhibitor staff passes (including morning tea, afternoon tea, lunches and the Welcome Reception BBQ)			1	2
Exhibition Space	Prominent Triple Exhibitor Booth/space	Prominent Double Exhibitor Booth/space	Single Exhibitor Booth/space	Single Exhibitor Booth/space
Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓	✓		
Company logo on the Symposium Website Sponsor section	Linked to company website	Linked to company website	Linked to company website	Linked to company website
Company logo on the Symposium Signage	✓	✓	✓	
Opportunity to place a standard roll up banner next to the Symposium registration desk	✓			
Opportunity to place a printed insert on a sponsors only table next to the registration desk	✓	✓	✓	
Copy of delegate list in Excel Spreadsheet (name, organisation, state, country, email). limited to those who have agreed to name disclosure.	3 weeks prior, 1 week prior, and 1 week after	2 weeks prior, 1 week prior and 1 week after	1 week prior and 1 week after	1 week after
Opportunity to associate with One (1) Australasian speaker's sessions	✓			

## Platinum Sponsor

**AU\$21,500 + GST (EXCLUSIVE OPPORTUNITY)**

*As a Platinum Sponsor you will be recognised as the exclusive major sponsor of the Symposium.*

### Benefits:

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#### Registration

- » Four (4) delegate registrations including sessions, morning and afternoon tea, lunch, Welcome Reception BBQ

#### Exhibition Space

- » Prominent triple exhibition booth/space within the Exhibition Area

#### Profile

- » Verbal acknowledgement as a Platinum Sponsor at the Opening and Closing sessions
- » Company logo on website with a hyperlink to your nominated website
- » Company logo on Symposium signage where applicable
- » Opportunity to associate with one (1) Australasian speaker's session
- » Opportunity to place a standard roll up banner next to the registration desk area
- » Opportunity to place a printed insert on a sponsors only table next to the registration desk
- » Access to delegate list (provided 3 weeks prior to the Symposium and updates 1 week prior to the Symposium, and 1 week after the Symposium: Excel format)

## Gold Sponsor

**AU\$16,200 + GST (3 packages only)**

*As a Gold Sponsor you will be recognised as a key sponsor.*

### Benefits:

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#### Registration

- » Two (2) delegate registrations including sessions, morning and afternoon tea, lunch, Welcome Reception BBQ

#### Exhibition Space

- » Prominent double exhibition booth/space within the Exhibition Area

#### Profile

- » Verbal acknowledgement as a Gold Sponsor at the Opening and Closing sessions
- » Company logo on website with a hyperlink to your nominated website
- » Company logo on Symposium signage where applicable
- » Opportunity to place a printed insert on a sponsors only table next to the registration desk
- » Access to delegate list (provided 2 weeks prior to the Symposium, and updates 1 week prior to the Symposium, and 1 week after the Symposium: Excel format)

## Silver Sponsor

AU\$7,350 + GST

### Benefits:

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#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception BBQ
- » One (1) exhibitor staff pass (morning and afternoon tea, lunch and Welcome Reception BBQ)

#### Exhibition Space

- » Single exhibition booth/space within the Exhibition Area
- » Option to extend to double size booth space

#### Profile

- » Company logo on website with a hyperlink to your nominated website
- » Company logo on Symposium signage where applicable
- » Opportunity to place a printed insert on a sponsors only table next to the registration desk
- » Access to delegate list (provided 1 week prior to the Conference, and 1 week after the Symposium: Excel format)

## Exhibition Space

## Double Exhibitor

AU\$6,800 + GST

### Benefits:

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#### Registration

- » Four (4) exhibitor staff passes (morning and afternoon tea, lunch and Welcome Reception BBQ)

#### Exhibition Space

- » Double exhibition booth/space within the Exhibition Area

#### Profile

- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (1 week prior to the Conference, and 1 week after the Symposium: Excel format)

## Exhibitor

AU\$3,800 + GST

### Benefits:

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#### Registration

- » Two (2) exhibitor staff passes (morning tea, afternoon tea, lunch and Welcome Reception BBQ)

#### Exhibition Space

- » Single exhibition booth/space within Exhibition Area
- » Option to purchase double size booth space

#### Profile

- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 1 week after the Symposium: Excel format)



## Saturday Symposium Dinner Sponsor

AU\$6,500 + GST (EXCLUSIVE OPPORTUNITY)

### Benefits:

#### Registration

- » One (1) Symposium registration including sessions, morning and afternoon tea, lunch, Welcome Reception BBQ
- » Three (3) tickets to the Symposium Dinner
- » Naming rights to the Symposium Dinner, pending committee approval
- » Verbal acknowledgement at the Symposium Dinner
- » Opportunity to address the dinner guests (up to 5 minutes) in the session prior to the casual Saturday Symposium dinner
- » Opportunity to display a free standing banner (or other static display) at the Symposium Dinner
- » Company logo on Symposium website
- » Access to delegate list (provided 2 weeks prior to the Symposium, and 1 week after the Symposium Excel format)

NB: This dinner is purchased as an additional add on to the main conference ticket by attendees.

## Additional Opportunities Networking and Food

### Welcome Reception Sponsor

AU\$5,400 + GST (EXCLUSIVE OPPORTUNITY)

### Benefits:

#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception BBQ
- » Two (2) additional tickets to Welcome Reception BBQ

#### Profile

- » Opportunity to address the audience for 2 minutes (sponsor address not to be product/service related)
- » Naming rights to Welcome Reception, pending committee approval
- » Verbal acknowledgement at Welcome Reception
- » Opportunity to display a free standing banner (or other static display approved by the Committee) at the Welcome Reception
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Symposium, and 1 week after the Symposium: Excel format)

## Lunch Sponsor

AU\$5,400 + GST (EXCLUSIVE OPPORTUNITY)

### Benefits:

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#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception BBQ

#### Profile

- » Opportunity to have pull up banners near the catering stations during all Symposium Lunch breaks
- » Company logo as a holding slide in session rooms during the Symposium Lunch breaks
- » Company logo on Conference website
- » Access to delegate list (provided 2 weeks prior to the Symposium, and 1 week after the Symposium: Excel format)

## Morning & Afternoon Tea Sponsor

AU\$3,300 + GST (EXCLUSIVE OPPORTUNITY)

### Benefits:

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#### Profile

- » Opportunity to have pull up banners near the catering stations during all the sponsored Morning and Afternoon Tea breaks
- » Company logo as a holding slide in session rooms during the Morning and Afternoon Tea breaks
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Symposium, and 1 week after the Symposium: Excel format)

## Coffee Cart Sponsor

AU\$2,700 + GST (EXCLUSIVE OPPORTUNITY)

### Benefits:

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#### Profile

- » Promoted as the Coffee Cart Sponsor of the Symposium (coffee cart / barista, coffee, branded cups, staff and all other costs are at Sponsor's expense: estimated at AU\$4,000)
- » Coffee cart / barista will be located in a high traffic location or close to the sponsor's space if exhibiting (branding of coffee cart / barista at sponsor's expense)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Symposium, and 1 week after the Symposium: Excel format)

## Session Sponsor

AU\$4,300 + GST

### Benefits:

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#### Profile

- » Opportunity for the Sponsor to address the audience for 2 minutes (Sponsor address needs to be educational of nature and not product/service related)
- » Sponsor to co-chair the session in conjunction with appointed chair selected by the Program Committee
- » Sponsor logo on holding slide in the session room at the commencement of the session and during any question and answer time
- » Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the session room/or stage (banner to be provided by the Sponsor)
- » Access to delegate list (provided 2 weeks prior to the Symposium, and 1 week after the Symposium: Excel format)

## Technology

### Keynote Speaker Sponsor

AU\$3,300 + GST

#### Benefits:

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#### Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception BBQ

#### Profile

- » This sponsorship enables you to associate with a particular speaker for the duration of the Conference (pending approval from the Organising Committee and the selected speaker)
- » Opportunity to display a free standing banner (or other static display approved by the committee) in the room during the speaker's presentation(s)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (1 week after the Symposium: Excel format)

### Website Sponsor

AU\$3,300 + GST (EXCLUSIVE OPPORTUNITY)

#### Benefits:

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#### Profile

- » Opportunity to have the company logo on every page of the website with the text "Website Sponsored by Company Name"
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Symposium, and 1 week after the Symposium: Excel format)

## Program and Education

One of the most effective forms of advertising your business is aligning it to SCA Australia's outstanding scientific and educational program. Please help us provide the best possible speakers. Sponsor provided speakers and sessions must be un-biased, they will simply present good science behind your technology which is the best advertising of all.

## Donations

Show your support to the Heart Foundation by contributing to the success of the Symposium. Be acknowledged for your support to the Symposium which facilitates education and learning to the sector.

Donation opportunities are as follows:

<b>AU\$550 (No GST applicable)</b>	Company name on the supporter page of the Symposium Website
<b>AU\$1,100 (No GST applicable)</b>	Company logo with a hyperlink to your home page on the supporter page of the Symposium Website
<b>AU\$1,600 (No GST applicable)</b>	Company logo with a hyperlink to your home page on the supporter page of the Symposium Website  Opportunity to place a printed insert on the Sponsor collateral table located next to the registration desk for delegates to review

## Exhibitor Staff Passes

**AU\$500 + GST (ENTIRE SYMPOSIUM)**

**AU\$200 + GST (PER DAY)**

Includes:

- » Attendance at the Exhibition
- » Attendance at the Welcome Reception
- » Morning and afternoon teas
- » Lunches

## Preliminary Exhibition Timetable

(Final timings will be published in the Sponsorship and Exhibition Manual)

<b>7 March</b>	Pack in / Exhibition open during Welcome Reception
<b>8 March</b>	Exhibition open
<b>9 March</b>	Exhibition open and pack out (following afternoon tea)

Morning tea, afternoon tea and lunch will be provided each day in the exhibition area.

# Terms & Conditions

## Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship packages and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

1. Confirmation will be sent together with a tax invoice for the required deposit, which is payable within 20 days of invoice date. The deposit will be 50% of the total package value being purchased, unless the amount is less than AUD\$5,000, where purchase amount will be invoiced in full. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.
2. The balance will be invoiced on 03 November 2024, to be paid by 10 December 2024. Applications made after 10 December will be invoiced for full payment within 20 days.
3. All payments should be made in Australian dollars by credit card or bank transfer. Any payment by credit card will include a convenience fee of 2.6%.
4. All payments must be made prior to the start of the Symposium. Access to the Exhibition Hall will be limited until payment is made or proof of payment is submitted.
5. Sponsors may not assign or sublet any part of their exhibition space.
6. Every attempt will be made to meet your preferred exhibition location. However, The Organising Committee reserves the right to re-assign locations if necessary following discussion with the affected parties.
7. Sponsors consent to their contact details being shared with Symposium suppliers and contractors.

## Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- » Between 1st July 2024 and 31st December 2024, you are liable for 50% of the package selected.
- » From 1st January 2025 you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Symposium no later than 31st January 2025 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

## We invite your support

Thank you for taking the time to consider the possibilities of the Sports and Cardiac Arrest Australia 2025 Symposium

After making your sponsorship selections, please complete and return the Application for Sponsorship form. If you need further information or would like to discuss other sponsorship opportunities, please contact Nihal Fernandez, Sponsorship and Exhibition Manager.

We hope that you are as enthusiastic about the opportunities that are available as we are and look forward to welcoming you to Lorne in March 2025. Please do let us know if there are any other opportunities, that aren't included, that you wish to discuss.

## WE APPLY FOR SPONSORSHIP IN ACCORDANCE WITH THE TERMS AND CONDITIONS SET OUT IN THE PROSPECTUS

Authorised by:

Name: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_



**Sports and  
Cardiac Arrest  
Australia**  
SYMPOSIUM

# Application for Sports and Cardiac Arrest Australia Symposium

Please complete the form below.

We, \_\_\_\_\_ (company name),  
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please forward this form to: [scaaustralia@theconferencecompany.com](mailto:scaaustralia@theconferencecompany.com)

By mail to: The Conference Company, Level 35, International Tower One, 100 Barangaroo Ave, Sydney, 2000,  
NSW, Australia

## Company Details

Company: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

## Sponsorship Opportunities

Sponsorship and/or Item/s requested: \_\_\_\_\_

1. \_\_\_\_\_ AU\$

2. \_\_\_\_\_ AU\$

3. \_\_\_\_\_ AU\$

4. \_\_\_\_\_ AU\$

**Total Sponsorship Spend (excl GST) \_\_\_\_\_ AU\$**



## Contact

**Nihal Fernandez**  
*Sponsorship and Exhibition Manager*

# THE CONFERENCE COMPANY

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