



A **Brave**
New World

**Australia New Zealand
Virtual Project Management Conference**
19 - 22 October 2020

SPONSORSHIP
OPPORTUNITIES



Sponsorship Categories

Category	Gold	Silver	Session Sponsor
NZ\$ excluding GST	\$5,000	\$2,500	\$1,200
NZ\$ including GST	\$5,750	\$2,875	\$1,380
Digital Platform			
Logo visibility on virtual platform login page	✓	✓	
Verbal or visual acknowledgement during plenary session introductions by MC	✓	✓	
Opportunity to provide video content (<i>maximum 3 minutes</i>) to be aired during scheduled live stream program breaks. <i>Content subject to the approval of the Organising Committees</i>	✓	✓	
Logo visibility on Timeline page of virtual platform (<i>rotating with other Gold sponsors</i>)	✓		
Logo visibility on on-demand platform for up to 6 months post Conference (<i>rotating with other Gold sponsors</i>)	✓		
Opportunity to host a Sponsor session e.g. demo or topic-driven (pre-recorded) for 40 minutes prior to or after the live stream program, available on-demand thereafter and hosted online for 6 months post Conference (<i>not more than 3 concurrent sponsor symposia per time slot</i>)	✓		
Logo visibility on a rotating basis (<i>with other Conference information</i>) during scheduled live program breaks	✓		
Logo visibility on selected session in virtual platform timeline and visible within selected session (<i>1 sponsor per session</i>)		✓	✓
Logo visibility on selected session in the on-demand platform (<i>1 sponsor per session</i>) hosted online for 6 months post Conference		✓	✓
Complimentary Registrations			
Complimentary virtual registrations	5	3	1
Profile			
Sponsor collateral (<i>including contact details</i>), maximum 4 A4 pages uploaded to the Sponsor Listings webpage and hosted online for 6 months post Conference	✓	✓	✓
Company logo on the Virtual Conference website	✓	✓	✓
Company promotions on conference social media channels across NZ and Australia, pre, during and post conference	✓	✓	✓
Company logo on all email correspondence in relation to the Conference	✓		
Delegate List			
Delegate List (<i>delegates who have agreed to name disclosure only in accordance with country specific Privacy and Anti-Spam legislation</i>)	Provided 4 & 2 weeks prior to Conference and during Conference	Provided 3 & 2 weeks prior to Conference and during Conference	Provided 1 week prior to Conference and during Conference

Additional Sponsorship Opportunities

Sponsored Symposia **NZ\$3,000 plus GST (NZ\$3,450 incl. GST)**

Opportunity to host a symposium (*live or pre-recorded*) for 40 minutes prior to or after the live stream program, available on-demand thereafter and hosted online for 6 months post Conference.

Supporter **NZ\$750 plus GST (NZ\$862.50 incl. GST)**

Opportunity to be profiled as a supporter of the Conference. Listing on the sponsor page with linked logo, profile and contact which will be visible to all registered delegates.

Terms and Conditions...

Booking and Payment

All prices are quoted in New Zealand dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%). If you are registered for New Zealand GST with the New Zealand Inland Revenue Department, the GST paid may be reclaimed on your GST returns. Sponsorship packages will be allocated only on receipt of the signed hard copy application form.

Confirmation will be sent together with a tax invoice for the full amount. The invoice is payable within 20 days of date of tax invoice. If the payment is not received within this timeframe then you relinquish your right to the requested sponsorship package.

Should you require the cost of the payment to be split please contact the Sponsorship Manager. All monies due will be invoiced in full by 10 September 2020, to be paid by 1 October 2020. Applications post 10 September 2020 do not qualify for a split payment and will be invoiced for the full amount.

All payments should be made in New Zealand dollars by bank transfer or credit card (Mastercard, Visa or American Express). Payments made by credit card will attract a 2.8% fee to cover commissions.

Entitlements will not be implemented for the virtual conference until full payment has been received. Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Delegate List

Email addresses of attendees who have agreed to name disclosure are provided to all sponsors. Kindly ensure that when contacting delegates, involuntary disclosure of information of attendees does not occur and the communication confines within the guidelines of anti-spamming protocols. Non-compliance will result in provision of the list for future meetings without the relevant email contacts.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- Prior to 1 October 2020, you will be refunded 50% of the fee
- From 1 October 2020, you are liable for 100% of the package selected

The Organising Committee reserves the right to cancel the Conference not later than 15 September 2020 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.



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Application for the PMI 2020 Sponsorship Opportunities...

Company Details

Company Name *(for invoice purposes)*: _____

Company Name *(for promotion)*: _____

Postal Address: _____

Contact Person: _____

Telephone: _____

Mobile: _____

Email: _____

Select Package

- Gold Sponsor NZ\$ 5,000 + GST
- Silver Sponsor NZ\$ 2,500 + GST
- Session Sponsor NZ\$ 1,200 + GST
- Sponsored Symposia NZ\$ 3,000 + GST
- Supporter NZ\$ 750 + GST

Selected Sponsorship Package: _____

Costing \$

+ GST

Payment to be made by bank transfer on receipt of an invoice

I wish to pay by Credit Card: Visa / Mastercard / American Express *(please circle)*
NB a 2.8% fee will apply on all payments by credit card

Signature of applicant: _____

Date of signing : _____