

NZPF BUSINESS PARTNER ENTITLEMENTS

NZPF Business Partnerships are three year partnerships with the New Zealand Principals' Federation and include benefits outside of the Conference. The below entitlements are for existing Business Partners.

For more information about Business Partnerships, visit www.nzpf.ac.nz.

	PLATINUM	GOLD	SILVER	BRONZE	NOTES
Exclusivity	1 business of this type & product exclusivity	Product exclusivity	None	None	
Naming rights	Full naming rights and the right to have the company name and logo on the front cover of AGM Booklet	None	None	None	
Trade stand	1 st choice and placement of double stand	1 st choice after Platinum and placement of double stand	Single stand	Single stand	When held in New Zealand and similar when conference held in Australia
Stand personnel entitlements	4 exhibitor entries	4 exhibitor entries	2 exhibitor entries	2 exhibitor entries	
Registrations	2 including two conference dinners	2 including two conference dinners	1 including one conference dinner	1 including one conference dinner	Registration includes am and pm teas, lunches, the conference dinner and any other social events except those that attract a separate charge
Speaking rights or be interviewed	8 minutes prominent time slot	5 minutes prominent time slot	3 minutes prominent time slot	No speaking rights	
Advertising in Conference app	Rotating advertisement and listing page on the app	Rotating advertisement and listing page on the app	Listing page on the app	Listing page on the app	
President's reception	Invitation	Invitation	Invitation	Invitation	
Conference attendees	On request can receive email addresses of all NZPF National Conference attendees	On request can receive email addresses of all NZPF National Conference attendees	On request can receive email addresses of all NZPF National Conference attendees	N/A	i.e. Conference attendees that allow their contact details to be shared
Acknowledgement	Special and significant acknowledgement "at appropriate forums"				