

Pulse Field Ablation Summit

4-5 June 2027

Adelaide Convention Centre
South Australia

Sponsorship Prospectus



 **CSANZ**
Cardiac Society of Australia and New Zealand

 **Heart
Rhythm
Society**SM

Invitation

On behalf of Cardiac Society of Australia and New Zealand (CSANZ) and the Heart Rhythm Society (HRS) we are delighted to invite you to partner with us for the CSANZ/HRS Pulse Field Ablation Summit, taking place from 4-5 June at the Adelaide Convention Centre, Adelaide.

This focused two-day Summit will bring together leading cardiologists, electrophysiologists, researchers, and allied professionals from across Australia, New Zealand, and beyond to explore the latest developments, innovations, and clinical applications in ablation.

As a valued industry partner, your involvement will:

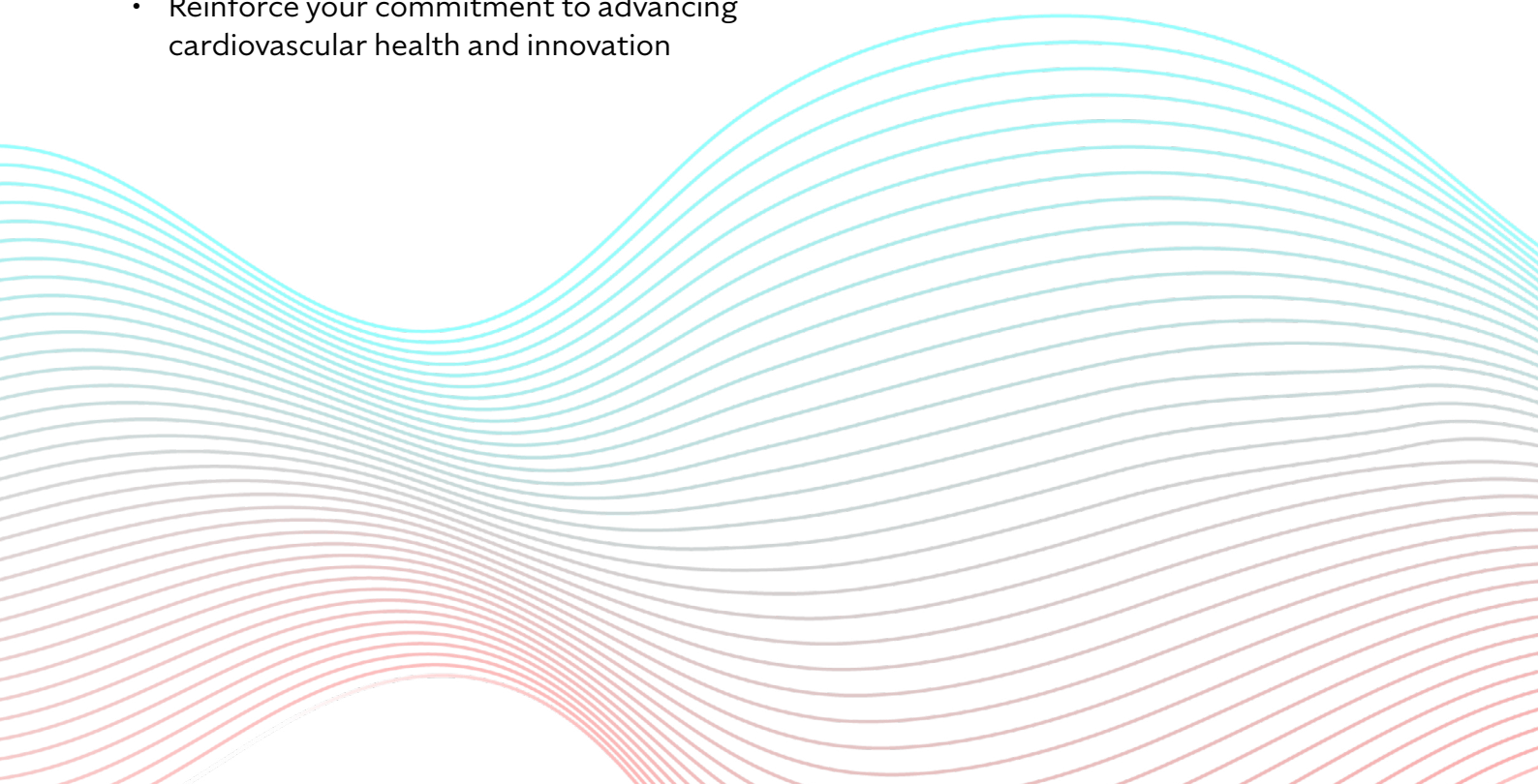
- Position your organisation alongside the region's leading cardiac experts
- Provide opportunities to engage directly with attendees driving the adoption of pulse field ablation techniques
- Showcase your products, technology, and expertise to an informed and influential audience
- Reinforce your commitment to advancing cardiovascular health and innovation

To assist your networking during the Summit, the Friday evening is free to host dinners.

A range of sponsorship opportunities are available, designed to maximise visibility and engagement throughout the Summit. We would welcome the opportunity to discuss how we can tailor a partnership package that aligns with your objectives.

We look forward to your support in making this important event a success and advancing the field of pulse field ablation.

Warm regards,
Professor Prash Sanders



Program

Friday 4 June

Day 1 – Foundations, Safety, Platforms, and the First Wave of Practice

Theme: What every Australian EP lab needs to understand before scaling PFA

Time	Session	Talk / Format
08:30–08:40	Opening	Why PFA, Why Now, and Why Australia?
08:40–09:40	Session 1	PFA 101: <i>The Biology Behind the Buzz</i>
08:40–08:55		Biophysics of PFA: <i>Friend, Foe, or Both?</i>
08:55–09:10		Waveforms, Fields, and Selectivity: <i>What Really Separates One System from Another?</i>
09:10–09:25		Going Deep: <i>Transmurality, Contiguity, and the Lesion We Cannot Yet See</i>
09:25–09:40		Endpoints in PFA: <i>Are We Flying Blind or Measuring the Wrong Things?</i>
09:40–10:00		Panel: <i>What Do We Actually Need to Know Before We Press Deliver?</i>
10:00–10:25	Break	Morning tea
10:25–11:35	Session 2	Safety: <i>The Complications We Expected, and the Ones We Did Not</i>
10:25–10:40		Phrenic Nerve and Oesophagus: <i>Truly Spared or Reassuring Fiction?</i>
10:40–10:55		Bubbles, Clots, and Large Sheaths: <i>What Is Driving Embolic Risk?</i>
10:55–11:10		Coronary Spasm During PFA: <i>Mechanisms, Prevention, and What We Still Do Not Understand</i>
11:10–11:25		Silent Cerebral Events: <i>Are We Measuring the Right Safety Endpoint?</i>
11:25–11:35		Panel: <i>What Should Be on the Australian PFA Safety Checklist?</i>
11:35–12:05	Debate 1	Same-Day Discharge After PFA Should Become the Default

Time	Session	Talk / Format
12:05–13:00	Lunch	
13:00–15:00	Session 3	Live / Case-in-the-Box Platform Forum: <i>Seeing the Systems in Action</i>
13:00–13:25	Case 1	Single-Shot PVI: <i>Speed, Simplicity, and the Risk of Overconfidence – FARAPULSE-style workflow</i>
13:25–13:50	Case 2	Point-by-Point PFA: <i>Precision, Mapping Integration, and Workflow Reality – VARIPULSE or ElectroPulse-style workflow</i>
13:50–14:15	Case 3	Sphere-9 / Integrated Mapping and Ablation: <i>When Mapping Becomes the Therapy Platform</i>
14:15–14:40	Case 4	PFA Plus Appendage Closure: <i>One Procedure or Too Much in One Sitting? – VOLT/Amulet-style workflow</i>
14:40–15:00		Panel: <i>What Did the Cases Show That the Trial Slides Do Not?</i>
15:00–15:25	Break	Afternoon tea
15:25–16:25	Session 4	Evidence: <i>What the Trials Tell Us, and What They Do Not</i>
15:25–15:40		PFA versus Thermal Ablation: <i>What Randomized Trials Really Tell Us</i>
15:40–15:55		Durability After PFA: <i>Remapping, Redo Procedures, and the Truth Behind Acute Isolation</i>
15:55–16:10		Better Strategy or More Energy: <i>What Will Improve PFA Outcomes?</i>
16:10–16:25		Registries, Learning Curves, and Real-World Safety: <i>Why Australia Needs Its Own Data</i>
16:25–17:10	Session 5	The Australian PFA Implementation Forum
16:25–16:40		PFA in the Australian Health System: <i>Throughput, Cost, and Access</i>
16:40–16:55		PFA Workflow in Australian Labs: <i>Anaesthesia, Same-Day Discharge, and Resource Use</i>
16:55–17:10		Panel: <i>If PFA Is Faster, Who Actually Benefits?</i>
17:10–18:00	Reception	Welcome drinks / industry-neutral networking

Program

Saturday 5 June

Day 2 – Strategy, Australian Research, Complex AF, and the Next Frontier

Theme: Moving from technology adoption to evidence-based Australian practice

Time	Session	Talk / Format
08:30–08:40	Opening	<i>Day 2 Framing: From PVI Technology to AF Strategy</i>
08:40–09:45	Session 6	Which PFA System for Which Job?
08:40–08:55		Single-Shot Systems: When Anatomy Fits the Tool
08:55–09:10		<i>Focal and Lattice Systems: Is Precision Worth the Extra Time?</i>
09:10–09:25		<i>Dual-Energy and Hybrid Strategies: Closing the Gaps and Blocking the Lines</i>
09:25–09:40		<i>Mapping in the PFA Era: Optional Luxury or Essential Quality Control?</i>
09:40–09:45		<i>Key takeaways</i>
09:45–10:10	Break	Morning tea
10:10–11:20	Session 7	<i>Australian Research Showcase: What We Can Contribute Globally</i>
10:10–10:25		<i>First in Human Experiences</i>
10:25–10:40		Australian PFA Registry: Safety, Workflow, and Outcomes Across Real-World Practice – what have we learnt?
10:40–10:55		<i>Coronary Spasm After PFA: From First Observation to Mechanistic Program</i>
10:55–11:10		PFA and implications for CIED
11:10–11:20		Panel: What Should Be the Australian PFA Research Agenda?
11:20–12:00	Debate 2	<i>Thermal Ablation Will Not Exist in 10 Years</i>
12:00–13:00	Lunch	
13:00–14:20	Session 8	<i>Live / Case-in-the-Box: Complex AF and New Indications</i>
13:00–13:25	Case 5	<i>Persistent AF First-Line PFA: PVI Alone or Substrate From the Start?</i>
13:25–13:50	Case 6	Redo AF After Prior Thermal Ablation: What Does PFA Add?
13:50–14:15	Case 7, optional	<i>PFA in Heart Failure: Fast PVI, Frail Patient, High Stakes</i>
14:15–14:20		Case synthesis

Time	Session	Talk / Format
14:20–15:10	Session 9	Beyond the Pulmonary Veins: How Far Should We Go?
14:20–14:35		PVI Only Is Enough: The Discipline of Doing Less
14:35–14:50		Stop Pretending Persistent AF Is a PVI Disease
14:50–15:05		Lines, Posterior Wall, SVC, Appendage, Triggers: Which Targets Survive the PFA Era?
15:05–15:10		Panel discussion
15:10–15:30	Break	Afternoon tea
15:30–16:25	Session 10	PFA Outside the Left Atrium: The Next Frontier
15:30–15:45		PFA in the Ventricle: How Deep, How Safe, How Promising?
15:45–16:00		VT, PVCs, and Epicardial Disease: Where PFA May Change the Rules
16:00–16:15		PFA Near Devices, Leads, and Metal: What Every Implanter Needs to Know
16:15–16:25		Live in the box Cases of Ventricular PFA
16:25–16:55	Closing Forum	The PFA Lab of 2030: Faster, Safer, Smarter – or Just More Expensive?
16:55–17:05	Close	What Australia Should Build Next

Sponsorship Investment

Australian Dollars excluding GST.

Platinum.....	\$350,000
Gold.....	\$300,000
Silver.....	\$200,000
Bronze.....	\$100,000
Exhibitor.....	\$50,000

Benefits	Platinum	Gold	Silver	Bronze	Exhibitor
Summit Faculty dinner (Thursday night)	✓ Includes 5 invitations	✓ Includes 2 invitations			
Exclusive lunch symposia catering, room, AV included, speaker and topic to be approved by Committee	✓				
Case presentation association during the program (subject to final program)	✓	✓			
Breakfast symposium catering for up to 50 attendees, room, AV included	✓	✓			
Private display suite to showcase new technologies/ products, booked directly with the venue, and is an additional cost	✓	✓			
Exhibition space to be set up as per sponsor requirement	✓	✓	✓	✓	✓
Complimentary registrations	12	8	6	4	2
List of participants conforming to privacy requirements	✓ 6 weeks	✓ 4 weeks	✓ 2 weeks	✓ 2 weeks	✓ 2 weeks

Booking and Payment Conditions

Prices quoted inclusive of GST have been calculated using the rate at publication of 10%. Sponsors and exhibitors not resident in Australia, but registered for a tax equivalent to GST (Goods & Services Tax) in their own country, are not required to pay GST on their booking.

The Summit reserves the right to vary the quoted prices in line with any changes in the rate of the GST. Sponsorship Packages and Exhibition space will be allocated only on receipt of a signed Booking Form. Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable at time of booking. The balance to be paid by 1 January 2027. Applications made after 1 January 2027 must include full payment.

All payments should be made in Australian dollars by bank transfer or credit card (please note a fee of 2.6% will apply for all Visa and Mastercard payments).

All payments due must be received by the Summit Managers prior to the Summit. No sponsor/exhibitor will be allowed to set up their exhibition at the Summit until full payment has been received. Public and Product Liability insurance to A\$10 million must be taken out by each exhibitor at their own expense.

Sponsorship and Exhibitor Protocol:

- i. Trade displays must only be directed to health care professionals.
- ii. Product information for all products being promoted must be available from the display stand.
- iii. Starter Packs must not be made available for collection from unattended stands nor be supplied to nonauthorised or non-qualified persons.
- iv. Competitions intended to encourage participants to attend trade displays must be consistent with the requirement of the Medicines Australia (MA) Code available on the industry association's website www.medicinesaustralia.com.au.

Prizes should not be of a nature or economic value which would bring discredit upon the industry or recipient.

Specifically having regard to the ethical nature of the pharmaceutical industry, competitions and prizes must fulfil at least two of the following criteria:

- a) The competition is based on medical knowledge or the acquisition of medical knowledge;
- b) The prize is directly relevant to the practice of medicine or pharmacy;

c) Individual prizes offered are of low monetary value or an item of educational material.

The Organising Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.

CANCELLATION POLICY:

(a) In the event of cancellation received by you in writing prior to/on 31 December 2026, you are liable for 50% of the sponsorship package selected.

(b) In the event of cancellation received by you in writing after 31 December 2026, you are liable for 100% of the sponsorship package selected.

(c) After sponsorship has been confirmed and accepted, a reduction in sponsorship by you is considered a cancellation.

(d) The Organising Committee reserves the right to cancel the Meetings prior to/on 31 January 2027 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full. The liability of the Organisers will be limited to that amount.

(e) If the Organising Committee cancels the Meetings after 31 January 2027 in case of circumstances beyond its control, a 20% service fee will be deducted from sponsorship package selected with the balance refunded.

(f) If the Organising Committee cancels the Meetings we will not be liable for any expenses incurred by you in preparation of material for the Meetings or the supply of goods and services.

Sponsors shall not assign or sublet any part of their exhibition space.

Sponsors are responsible for the provision of banners and any other promotional material.

Sponsors consent to details being shared with suppliers and contractors of the Meeting.

WE APPLY FOR SPONSORSHIP (INCLUDING EXHIBITION SPACE) IN ACCORDANCE WITH THE TERMS AND CONDITIONS SET OUT IN THE PROSPECTUS.

Authorised by: _____

Date: _____



The Conference Company

Suite 4.04, Level 4, Grafton Bond Building,
201 Kent Street, Sydney NSW 2000, Australia

1800 193 405

hello@theconferencecompany.com

