

Te Whakarōputanga Kaitiaki Kura o Aotearoa

Creating a Difference

35th Annual
Conference

10 - 13 July
2025

Te Pae Convention & Exhibition Centre, Christchurch
Titiro Whakamuri, Ka Haere Whakamua

www.tewhakaroputangaconference.co.nz



Te Whakarōputanga
Kaitiaki Kura o Aotearoa
New Zealand School Boards Association

e tipu e rea...

President's Invitation

“Creating a difference” - the theme for this years’ conference.

**Piki ake koe ngā taumata mātauranga
kia whakawhanui ake to tirohanga**

**The higher you climb
The wider your horizons.**

To our sponsors – thank you for your continued support, thank you for helping to make our annual conference the success that it is each year and we do look forward to positive, reciprocal support in the future. Ngā mihi mahana kia koutou katoa.

At conference 2023 the conference theme was “Re-setting the education agenda”. We heard you loud and clear – there needs to be system change, more focused support on our students is of utmost importance. Better support for our principals and teachers who can then focus on quality teaching and learning for all. More support for school boards to continue to equip them with the skills, the tools, the knowledge and the confidence to support their schools. A system that allows teachers to teach so our students are able to enjoy learning to become better versions of themselves. That the school environment continues to enable all students to excel irrespective of which government is in place and regardless of the students’ background.

At our 2024 conference the conference theme was “Be the Change”. Minister Seymour said, “Our education system stands and falls on this governance”. Minister Stanford said, “The road ahead is tough, it’s important we work together – it matters what you do”.

This year our conference theme is “Creating a Difference”. What do we as Boards need to do to enable us to make that difference? The role of a school board is not easy but as you all know – anything worth doing never is. This is worth it.

Effective governance challenges boards in respect of where their own governance thinking is at. As boards we need to focus on what we determine governance to be and concentrate on enhancing student achievement. How do we know that the decisions we make at the board table are making a difference - that those decisions we make are helping our schools shape a world leading education system into the future?

The wonderful array of workshops on offer here at conference can only enhance your role as a “school board member”. 60 workshops on offer so take time to browse through them – we know there will be something there for all of you. During the breaks take time to talk to our sponsors – they can also help to shift your thinking. Enjoy learning! Enjoy conference 2025.

If this is your first time at conference – welcome. If your whole school board is here including your staff rep, your student rep and your principal – well done.

As always this is an annual chance to re-establish those networks that you built from the last conference so, enjoy what we hope will be another wonderful, successful learning experience.

See you all in Christchurch

Ngā mihi aroha

Lorraine Kerr MNZM
President
Te Whakaroputanga Kaitiaki Kura o Aotearoa
New Zealand School Boards Association



Organising Committee

Lorraine Kerr, Te Whakarōputanga
Kaitiaki Kura o Aotearoa President
www.tewhakaroputangaconference.co.nz

Sponsorship Contact

The Conference Company

Email: tewhakaroputangaconference@theconferencecompany.com
Phone: New Zealand +64 9 360 1240
Free calling from Australia 1800 193 405
Postal: PO Box 90040, Auckland 1142

Key Dates

Registration opens:	1 April, 2025
Exhibition Set Up:	9 July 2025
Conference and Exhibition:	10–13 July, 2025
Exhibition Pack Down:	13 July

Destination and Venue

Ōtautahi Christchurch is a place that never stands still. It has a thriving but compact business centre, superb access to the beach, bush and mountains, great shopping and a lively arts and entertainment scene.

The award-winning restaurants and cafes, huge range of leisure activities and the city’s beautiful surrounds keeps visitors returning again and again.

Christchurch is often described as the “Gateway to the South Island,” the airport is New Zealand’s second largest with regular daily flights between other cities and regional destinations across the country.

For more information on what to do in Ōtautahi Christchurch and what’s on during your visit, head to www.christchurchnz.com.

Te Pae Christchurch Convention Centre

Address:
188 Oxford Terrace, Christchurch Central City,
Phone: +64 3 266 1400

Te Pae Christchurch is the city’s gathering place - an architectural and social landmark designed as a welcoming heart in the centre of the city.

The name, ‘Te Pae’ draws inspiration from several phrases in te reo Māori:

Te Pae Maunga – our mountain views

The source of our origin and central to our land and people, mountains are a key element on the southern landscape, just as Te Pae is a central point within our city.

Te Pae Whenua – the vast plains we inhabit

With our strong ties to mountains and the rivers and plains they create, it is only natural this influence can be found in the building’s design, where shapes and lines represent the contours of our Southern Alps and braided rivers of Canterbury.

Te Pae Tangata – a place to meet and converse.

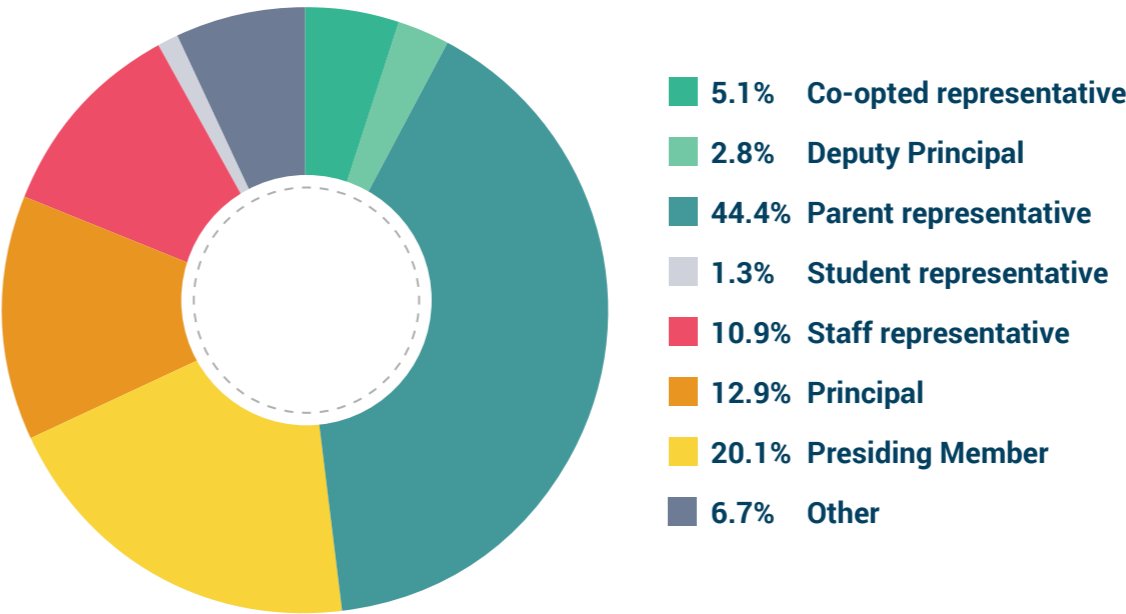
To talk, to be hosted, to share, entertain and inform... for Christchurch, Te Pae Christchurch is a gathering place.

For more information, check out www.tepae.co.nz

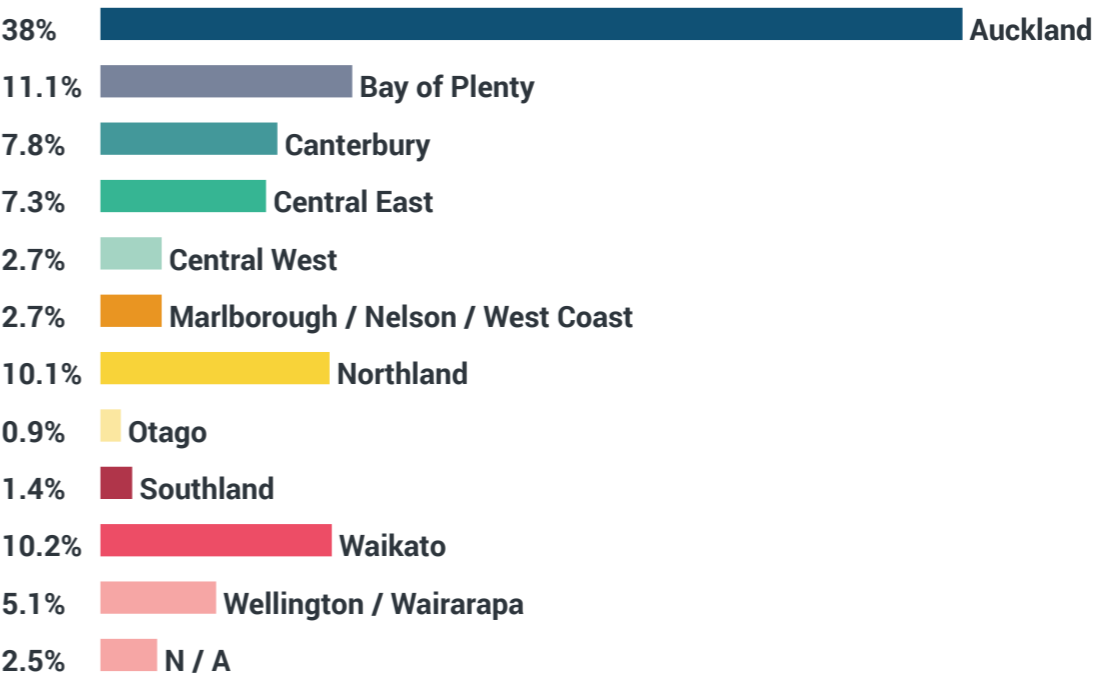


Conference Overview

Te Whakarōputanga Conference 2024 delegates by delegate role



Te Whakarōputanga Conference 2024 delegates by region



Conference Programme

THURSDAY 10 JULY 2025	
1.00pm	Registration
3.00pm	Pōwhiri
3.30pm	Kāpu tī
4.00pm	Hui Fono
FRIDAY 11 JULY 2025	
7.30am	Registration opens
8.30am	Conference Opening Master of Ceremonies – Pio Terei
8.40am	Te Whakarōputanga President address Lorraine Kerr, MNZM
9.00am	Keynote Presentation
10.00am	Keynote Presentation
10.45am	Morning Tea
11.15am	Keynote Presentation
12.00 noon	Lunch
1.00pm	Keynote Presentation
1.45pm	Regional Meetings
2.45pm	Seminar Session 1 Masterclass 1
4.15pm	Afternoon Tea
4.45pm	Seminar Session 2 Masterclass 1continues
6.15pm	Te Whakarōputanga Conference Welcome Function
7.45pm	Venue closes

SATURDAY 12 JULY 2025	
7.30am	Registration opens
8.30am	Keynote Presentation
9.15am	Seminar Session 3 Masterclass 2
10.45am	Morning Tea
11.15am	Te Whakarōputanga Annual General Meeting
12.45pm	Lunch
1.45pm	Seminar Session 4 Masterclass 2 continues
3.15pm	Afternoon Tea
3.45pm	Keynote Presentation
4.30pm	Seminar Session 5 Masterclass 3
6.00pm	Day 2 closes
7.00pm	Conference Gala Dinner shuttles
SUNDAY 13 JULY 2025	
7.30am	Registration opens
8.30am	Seminar Session 6 Masterclass 3 continues
10.00am	Morning Tea
10.30am	Keynote Presentation
11.30am	Prizegiving
12.15pm	Poroporoaki

*Subject to change

Partner Opportunities

Preferred Partner



Entitlements

Exhibition

- Booth size of 3m width, 2 depth and 2.5m height *
- Priority site selection in sponsored reserve exhibition space

Branding and advertising

Pre-Conference

- Endorsement from Te Whakarōputanga Kaitiaki Kura o Aotearoa national office
- High level partner promotion to members
- Prominent branding (logo) on Te Whakarōputanga conference website
- Prominent branding (logo) and profile (200-word limit) on Te Whakarōputanga conference website
- 2x full page advertising opportunities in STAnews (artwork needed by 15 March & 17 May)
- Logo branding on all Te Whakarōputanga Kaitiaki Kura o Aotearoa staff emails
- Logo on all regional training PowerPoints
- Logo in regional newsletters

During Conference

- Logo on Preferred Partners conference handbook page
- Conference handbook half page advertisement
- Logo on conference mini guide
- Logo on conference bag
- Logo on exhibition passport
- 2x A6 inserts in conference bag

Post Conference

- Branding on post event survey
- Branding on post event thank you email to all attendees
- Logo on thank you note / gifts to keynote speakers

Acknowledgement

- Verbal acknowledgement of brand by MC
- Verbal acknowledgement of brand by Te Whakarōputanga Kaitiaki Kura o Aotearoa President

Networking

- 2x Complimentary VIP tickets to conference dinner
- 2x invitations to welcome function
- 2x catering passes during conference
- Conference delegate list (from those that have provided permission) received after the conference.

* Full entitlements under exhibition booth.

Gold Sponsors



Gold Conference App Sponsor

Entitlements

Branding and advertising

- Pre-Conference**
- Logo on conference website
 - Logo on pre-conference email broadcast

- During Conference**
- 1x single Exhibition Booth (3m x 2.5m) *
 - Logo on landing page of Conference App
 - Naming rights to Conference App on all collateral
 - Naming rights to Conference App on PowerPoint
 - 2x A6 inserts for conference bag

- Post Conference**
- Branding on post event survey

Acknowledgement

- Verbal acknowledgement of brand by MC as Gold Sponsor
- PowerPoint acknowledgement at conference as Gold Sponsor

Networking

- Conference delegate list (from those that have provided permission) received after the conference.

* More information on page 12

Gold Conference Keynote Speaker Sponsor

Entitlements

Branding and advertising

- Pre-Conference**
- Logo and profile (100-word limit) on conference website
 - Logo on pre-conference email broadcast

- During Conference**
- 1x single Exhibition Booth (3m x 2.5m) *
 - Logo on speakers page of conference website
 - Naming rights to keynote on all collateral
 - Naming rights to keynote on PowerPoint
 - 2x A6 inserts for conference bag

- Post Conference**
- Logo on post event survey

Acknowledgement

- Verbal acknowledgement of brand by MC as Gold Sponsor
- PowerPoint acknowledgement at conference as Gold Sponsor

Networking

- Conference delegate list (from those that have provided permission) received after the conference.

* More information on page 12

Gold Conference Handbook Sponsor

Entitlements

Branding and advertising

- Pre-Conference**
- Logo and profile (100-word limit) on conference website
 - Logo on pre-conference email broadcast

- During Conference**
- 1x single Exhibition Booth (3m x 2.5m) *
 - Logo on conference handbook cover
 - Logo within conference handbook
 - 2x A6 inserts for conference bag

- Post Conference**
- Logo on post event survey

Acknowledgement

- Verbal acknowledgement of brand by MC as Gold Sponsor
- PowerPoint acknowledgement at conference as Gold Sponsor

Networking

- Conference delegate list (from those that have provided permission) received after the conference.

* More information on page 12

Gold Conference Event Partner

Entitlements

Branding and advertising

- Pre-Conference**
- Logo and profile (100-word limit) on conference website
 - Logo on pre-conference email broadcast

- During Conference**
- 1x single Exhibition Booth (3m x 2.5m) *
 - Naming rights to one catering break on all conference collateral
 - Company banner at catering break
 - Company name on buffet tables
 - Logo within conference handbook
 - 2x A6 inserts for conference bag

- Post Conference**
- Logo on post event survey

Acknowledgement

- Verbal acknowledgement of brand by MC as Gold Sponsor
- PowerPoint acknowledgement at conference as Gold Sponsor

Networking

- Conference delegate list (from those that have provided permission) received after the conference.

* More information on page 12

Silver Sponsors



Silver Conference Exhibition Passport

Entitlements

Branding and advertising

Pre-Conference

- Logo and profile (50-word limit) on conference website

During Conference

- 1x single Exhibition Booth (3m x 2.5m) *
- Company banner at prize-giving
- Logo on exhibition passport

Acknowledgement

- Verbal acknowledgement of brand by MC as Silver Sponsor

* More information on page 12

Coffee Cart Sponsor

Entitlements

Coffee Cart Branding

- Opportunity to brand 1x coffee cart (at the sponsor's cost)
- Opportunity to provide branded coffee cups (at the sponsor's cost)
- Opportunity to supply a banner at the coffee cart

Profile

- Acknowledgement on the Conference App as a coffee cart sponsor
- Company logo on the Conference website as a coffee cart sponsor

*2x barista's and coffee are supplied within the sponsorship package price



Recharge Station Sponsor

Entitlements

- Company logo and link to your website from the conference website
- Acknowledgement as the Recharge Station sponsor in the App
- Opportunity to brand the Recharge Station (at your expense)

Conference Lunch Sponsor

Entitlements

Profile

- Acknowledgement on the Conference App as a Lunch sponsor
- Company logo on the Conference website as a Lunch sponsor
- Opportunity to brand serviettes (sponsor to supply)
- Verbal acknowledgement from the MC prior to each lunch session



Exhibition Booth

Entitlements

Branding and advertising

Pre-Conference

- Logo and profile (50-word limit) on conference website

During Conference

- 1x Octex trade site in the exhibition hall
- Logo in conference handbook on exhibitor listing page
- Logo on Exhibition passport
- QR code to display at your trade site for lead generation
- 1x A6 insert for conference bag

Acknowledgement

- PowerPoint acknowledgement on exhibitors listing

Networking

- Conference delegate list (from those that have provided permission)
- Catering for 2 during conference
- 2x invitations to welcome function
- Opportunity to purchase 1x ticket to the conference (subject to availability)

Please note – additional exhibitor passes can be purchased at the cost of \$350 + gst limited to 2 additional passes per company.



Additional Exhibition Information

Display Space

- » White 2.5m high Octex panel system
Dimensions:
2.5m height
3.0m metre width
2.0m depth
- » One (1) Trestle table and two (2) chairs
- » Company name fascia signage
- » 10amp power – 4 way multibox
- » Two (2) 150 watt spotlights

Exhibition Hire is proud to be appointed the official exhibition contractor for the Te Whakarōputanga Conference 2025. One of the best ways of improving the overall aesthetics of your stand is through the use of furniture, flooring and display equipment.

For more help, please email
tewhakaroputangaconference@theconferencecompany.com

Preliminary Exhibition Timetable

THURSDAY 10 JULY			
2pm – 6pm	Pack in	7:30pm	Conference dinner – opportunity to purchase one ticket to the conference dinner, subject to availability
3.30pm	Registration Opens		
FRIDAY, 11 JULY		SUNDAY 13 JULY	
10am – 5.30pm	Exhibition open	9.30am – 10.30am	Exhibition open
5.15pm – 6.15pm	Exhibitor cocktails with Te Whakarōputanga Kaitiaki Kura o Aotearoa President	11.00am	Pack out
		11.30am	Prize Giving with the Exhibitors and Sponsors
SATURDAY 12 JULY		1pm	Pack out / Venue closes
10am – 4pm	Exhibition open		

Note: this is a preliminary schedule. Final timings will be published in the Sponsorship and Exhibition Manual.

Sponsorship and Exhibition Manual

A manual will be distributed to all sponsors and exhibitors in early May. The manual will contain details of the online registration process for staff, the pack in / pack out schedule and supplier contact details.

Accommodation

Sponsors will be able to book accommodation through Conference hotels. Accommodation details are provided on the conference website – www.tewhakaroputangaconference.co.nz

Accommodation is limited so please ensure you book this as soon as possible.

We Invite Your Support

Thank you for taking the time to acquaint yourself with the possibilities Te Whakarōputanga Conference has to offer.

For those who have made your choices, please complete and return to us the Sponsorship Booking form.

If you require any further information, or wish to discuss additional opportunities, please contact the Conference managers.

We hope that you are as enthusiastic about the opportunities available in Christchurch as we are and look forward to welcoming you in Christchurch in July 2025.

Nga Mihi,

Te Whākaroputanga Conference Managers
The Conference Company

Email:
tewhakaroputangaconference@theconferencecompany.com
Website: www.tewhakaroputangaconference.co.nz
Phone: +64 9 360 1240

Booking Form

Please complete the form below

If you wish to pay by credit card, we will provide you with a link to our secure payment site once your signed application form is received. Additional credit card fees will apply for payments made via credit card.

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Please email your application to:
tewhakaroputangaconference@theconferencecompany.com

COMPANY DETAILS			
Company Name (for invoice)		Company Name (for exhibition / promotion)	
Postal Address			
Telephone		Mobile	
Email			
Contact Person			

SPONSORSHIP REQUIREMENTS			
	Sponsor	NZ\$	
	Sponsor	NZ\$	
	Sponsor	NZ\$	
	Exhibitor	NZ\$	
		Total NZ\$	

Terms and Conditions

Booking and Payment

- » All prices are quoted in New Zealand dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%). If you are registered for New Zealand GST with the New Zealand Inland Revenue Department, the GST paid may be reclaimed on your GST returns.

» Sponsorship packages and exhibition space will be allocated only on receipt of a signed copy of the booking form (i.e. a first come, first served basis).

» Confirmation will be sent together with a tax invoice for the full amount and is payable within 20 days of the date of invoice (or prior to the Conference). If payment is not received within this time frame then you relinquish your right to the requested sponsorship package and exhibition space.
- » All payments should be made in New Zealand dollars by credit card or bank transfer. Credit card payments will be subject to 2.6% credit card fee.

» All payments due must be received by the Conference Managers prior to the conference. No sponsor or exhibitor will be allowed to set up their exhibition stand at the conference until full payment has been received. Sponsors may not assign or sublet any part of their exhibition space.

» The Organising Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.

» Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Cancellation policy

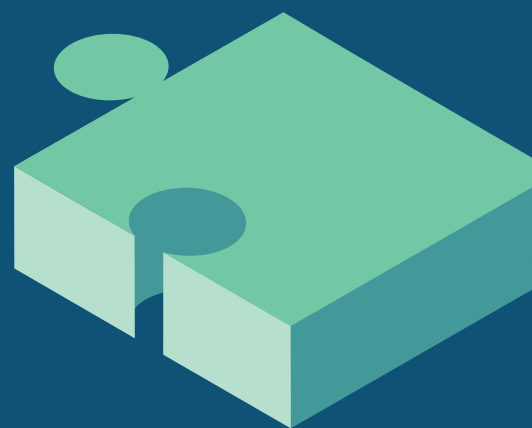
If notification of cancellation of sponsorship is received in writing:

- » prior to 9 May 2025, you are liable for 50% of the package selected
- » from 9 May 2025 you are liable for 100% of the package selected.





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www.tewhakaroputangaconference.co.nz