



NEW ZEALAND INTERNATIONAL EDUCATION CONFERENCE | TO THE FUTURE

New Zealand International Education Conference Ki Tua
Tākina Convention Centre | Te Whanganui-a-Tara Wellington
Tuesday 6 – Thursday 8 August 2024
NZIEC KI TUA – Te Ara ki te

We are happy to announce the full Conference Programme.
View each day of the programme below. Please note it is subject to changes.

Tuesday 6 August 2024

3:00 PM - 6:00 PM	Registration Desk Open
5:00 PM - 6:30 PM	Welcome Function Welcome Function brought to you by Te Herenga Waka — Victoria University of Wellington and Te Kunenga ki Pūrehuroa Massey University, with additional remarks from the Indian High Commissioner. Networking drinks for delegates, speakers, and partners. Performance: Tui-Eilish Tahere-Katene, Yr 13 Kapiti College Karakia & Welcome of delegates: Jo Randerson ENZ Board Chair: Tracey Bridges Country of Honour address: Ms. Neeta Bhushan, High Commissioner, High Commission of India Sector Partner Address: Professor Rawinia Higgins, Deputy Vice-Chancellor Māori & Engagement, Te Herenga Waka - Victoria University of Wellington Sector Partner Address: Jan Thomas, Vice-Chancellor at Te Kunenga ki Pūrehuroa Massey University Karakia & Close: Jo Randerson

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Wednesday 7 August 2024

	Student Experience and Indigenous Education	Growth Opportunities	Market Update	Attraction and Acquisition
7:00 AM - 5:30 PM	Registration Desk Open Day 2			
7:45 AM - 8:30 AM	Networking Breakfast: International Education 101 Brought to you by TOEFL (https://www.ets.org/toefl) All delegates are welcome to connect with others over breakfast. Ross Crosson and Mary Camp, Education New Zealand Manapou ki te Ao			
8:45 AM - 10:15 AM	Opening Plenary - Te Ara Ki Tua: The pathway ahead for Aotearoa New Zealand's international education sector			
10:15 AM - 11:00 AM	Paramanawa / Morning Tea and Networking Break - Wednesday			
11:00 AM - 12:15 PM	Student Experience and Indigenous Education 1 PANEL Connecting The New Zealand Education Experience and World of Work. Arunima Dhingra, Aims Global Immigration & Education Services	Growth Opportunities 1 WORKSHOP From Inspiration to Enrolment - Designing a Recruitment Narrative to Leverage New Zealand's Unique Points of Differentiation. Christina Gomes, Tim Brown and Adrian Hirst, Education New Zealand Manapou ki te Ao	Market Update 1 PANEL New Zealand's Path to Recovering and Thriving in China. Michael Zhang, Education New Zealand Manapou ki te Ao	Attraction and Acquisition 1 WORKSHOP Lead with Stories: How to Capture Hearts and Minds Through the Power of Personal Storytelling. Jehan Casinader, Journalist and Author
12:15 PM - 1:30 PM	Kai o te rānui / Lunch and Networking Break - Wednesday			
1:30 PM - 2:45 PM	Student Experience and Indigenous Education 2 PANEL Global Perspectives on Building Exchanges Between African-American and Māori Studies. Dr LaNitra Berger, George Mason University	Growth Opportunities 2 WORKSHOP Competing Globally at the Leading Edge - PTE Panel. Brijesh Sethi Co-Chair QTI & Founder NZSEG	Market Update 2 PANEL Navigating Tomorrow: Key Trends Shaping Southeast Asia's Education Landscape. Chris Bandy and Marnie Watson, Acumen (Sannam).	Attraction and Acquisition 2 PANEL Brand New Zealand - what do prospective international students think? Marie Clark, Education New Zealand Manapou ki te Ao.
2:45 PM - 3:30 PM	Paramanawa / Afternoon tea and networking break - Wednesday			
3:30 PM - 4:45 PM	Plenary - New Zealand Government Agency Panel			
6:15 PM - 10:30 PM	Gala Dinner Country of Honour celebration – India			

Scroll down for Thursday programme

Thursday 8 August 2024

	Student Experience and Indigenous Education	Growth Opportunities	Market Update	Attraction and Acquisition
7:30 AM - 1:00 PM	Registration Desk Open Day 3			
8:00 AM - 8:45 AM	Networking Breakfast: Breakfast with Immigration New Zealand All delegates are welcome to connect with others over a light breakfast. Speaker: Celia Coombes, Immigration New Zealand Brought to you by Host Families New Zealand (https://www.hostfamilies.co.nz/)			
9:00 AM - 10:15 AM	Student Experience and Indigenous Education 3 BREAKOUT 9:05 am - 9:20 am Culturally Representative and Designed for Neurodiversity: eLearning for International Education. Dr Elizabeth Asbury, Pipi Learning. 9:22 am - 9:37 am Bridging Horizons: Innovations in Connecting Domestic and International Students. Miss Micky Lu, University of Canterbury 9:40 am - 9:55 am Tūrangawaewae, Pōkai Whenua - Places to Stand, Worlds to Explore. Karamea Pewhairangi, University of Otago 9:58 am - 10:13 am Transcending Boundaries: Enriching our International Education with Indigenous Knowledge Systems. Professor Clemency Montelle, University of Canterbury	Growth Opportunities 3 BREAKOUT 9:05 am - 9:37 am How Does Quality Assurance Work in Transnational Education? Insights From a Multi-Case Study of New Zealand's Partnerships with Selected Asian Countries. Ha Ngo, Victoria University of Wellington 9:40 am - 9:55 am Bridging TNE Innovations: Insights and Applications for Aotearoa New Zealand. Jeremy Taylor, Otago Polytech 9:58 am - 10:13 am Bridging the Gap: Enhancing the Student Experience Through Collaborative Practice Between New Zealand Education Providers and EdTech Companies. Scott Granville, Chasing Time English and Kenneth Holt, the University of Auckland English Language Academy	Market Update 3 BREAKOUT 9:05 am - 9:20 am Insights Into the US Market. DuBois Jennings, Education New Zealand Manapou ki te Ao 9:37 am - 10:13 am India Market update. Jugnu Roy, Education New Zealand Manapou ki te Ao and Amitabh Jinghan, EY.	Attraction and Acquisition 3 BREAKOUT 9:05 am - 9:37 am Supporting the Agent Channel and Driving Growth: Leveraging ENZ's Approach to Agent Engagement. Sahinde Pala and Geoff Bilbrough, Education New Zealand Manapou ki te Ao 9:40 am - 9:55 am Prospective Student Perceptions of New Zealand: 2024 Data and Insights. Jerry He, IPD 9:58 am - 10:13 am Latin America in 2024: Recruitment Opportunities, Trends, and Common Misconceptions. Marcelo Credidio, Queensland University of Technology (QUT)
10:15 AM - 11:00 AM	Paramanawa / Morning Tea and Networking Break - Thursday			
11:00 AM - 12:30 PM	Plenary - Te Ara ki te Ao			
12:30 PM - 1:45 PM	Kai o te rānui / Lunch and Networking Break - Thursday			
1:45 PM - 2:45 PM	Student Experience and Indigenous Education 4 PANEL A Recipe for International Student Success. Ruth Cooper, Media Design School.		Market Update 4 BREAKOUT 1:45 pm - 2:15 pm Decoding India: Partnerships & Beyond. Jugnu Roy, Education New Zealand Manapou ki te Ao 2:15 pm - 2:45 pm India Market – Student Recruitment Panel. Ben McNally-Burn, Education New Zealand Manapou ki te Ao	Attraction and Acquisition 4 WORKSHOP Is AI Really My Best Friend? A Candid Look at AI in Marketing. Jonty Hodge, ARO Digital
2:45 PM	Experience Garden closes			
2:45 PM - 4:00 PM	Closing Plenary - KI TUA			
4:00 PM - 5:00 PM	Farewell Hour			