



CSANZ 4th Indigenous Cardiovascular Health Conference 2025

17 - 19 JUNE 2025

MERCURE SYDNEY, GADIGAL, AUSTRALIA

SPONSORSHIP PROSPECTUS

Invitation

Dear Valued Sponsor

On behalf of the Organising Committee, we take great pleasure in inviting you to support the 4th CSANZ Indigenous Cardiovascular Health Conference. The Conference will be held from 17-19 June 2025 at the Mercure Hotel Sydney, Australia.

The 2025 Conference continues to present a unique platform for combining political, social and medical expertise to improve cardiovascular health outcomes and life expectancy of indigenous peoples in Australia and New Zealand.

The previously held meetings in 2009, 2011 and 2019 produced important recommendations to improve Indigenous Cardiovascular Health. We now have the opportunity to host the next meeting in Australia to further our reach, take stock of gains that have been made, and refocus our attention moving forward.

A key factor to the success of the Conference will be the strong partnerships we form with supporting organisations. This Conference provides the opportunity for industry and organisations to support critical progress in Indigenous health outcomes by:

- demonstrating commitment to health equity for indigenous populations
- promote improvement of health outcomes for those who need health outcomes most
- advancing education and improving cultural competency in cardiovascular health services

Please take the time to review the sponsorship options outlined in this prospectus. The packages available will provide your organisation with excellent opportunities to strengthen your brand within the cardiovascular health care industry as well as align your organisation with the critical objectives of this Conference.

In order to provide the best return for your investment, we are open to discussing your particular requirements and tailoring a package accordingly.

We look forward to sharing this unique event and welcoming you to Sydney in 2025.

Respectfully,



Alex Brown
(BMed, MPH, PhD, FRACP (Hon), FCSANZ, FAAHMS)
Co-Convenor, 2025 ICHC



Anna Rolleston
(PhD, MSc, PGDipHSc, BSc)
Co-Convenor, 2025 ICHC



About the 4th CSANZ Indigenous Cardiovascular Health Conference

History and Goals of the Conference

Over the last decade, the Cardiac Society of Australia and New Zealand (CSANZ) has increased its attention and focus on the burden and inequalities in Cardiovascular Disease (CVD) experienced by Aboriginal, Torres Strait Islander, Māori and Pacific peoples in Australia and New Zealand. Central to the CSANZ's mandate, driving better cardiovascular health outcomes for all communities is a core ambition.

CSANZ has convened meetings focused on CVD in Indigenous communities in 2009, 2011 and 2019, each of which produced important recommendations that if implemented, would guide improved Cardiovascular Health for the regions' First peoples. In Australia, prior outcomes of these meetings have informed the establishment of National Programs and policy to reduce CVD inequity.

The aims of the forthcoming Conference are to move beyond describing the inequalities that exist and explore the role of self-determination of Indigenous peoples in improving CV outcomes.

Key targets will include:

- Defining the key steps required to achieve cardiovascular health equity, from the perspective of Aboriginal, Torres Strait Islander, Māori and Pacific peoples
- The integration of Indigenous knowledge systems into health care research and delivery
- Community driven heart health solutions and their impact
- Achieving heart health across the life course, from the developmental origins of disease through to care and equity for our Elders
- The challenges and opportunities of Indigenous and rural/remote health service
- The importance of Indigenous peoples' narratives to guide better policy, practice and research.

We will deliver guidance for the next five years and beyond, to cement the positive inroads we have made, and envision what is needed to deliver equity for all Australian and New Zealanders in relation to CVD. These goals will only be achieved if there is a significant input from and participation by CSANZ members, health system stakeholders, Government Agencies, Departments of Health, Research Institutes, NGOs and industry partners.

The Committee

Co-convenors:

Prof Alex Brown &
Dr Anna Rolleston

Committee:

Dr William Harrison
Vicki Wade
Rebecca Eddington
Dr Corina Grey

Delegate Profile

The Conference seeks to involve 200 delegates from across Australia and New Zealand to chart the way forward for CSANZ in partnership with Indigenous communities and service providers.

We invite those working in the Cardiovascular and Indigenous Health sectors, including:

- Cardiologists / Medical Specialists
- General Practitioners
- Nurses, Allied Health and Public Health Workers
- Indigenous Health Practitioners
- Registrars
- Government and Health Department Officials
- Policy Drivers
- Health Promotion Specialists
- Non-Government Representatives



Venue

Mercure Sydney **818-820 George St, Sydney**

Mercure Sydney sits on Gadigal Land, home to the people of the Eora nation.

Newly refurbished, stylish, modern accommodation, personalised services and a convenient location, this 4-star hotel is among the leading hotels for business and holiday travel in bustling Sydney CBD. The hotel offers a comfortable stay with the best of Sydney and its CBD just moments away.

Program

The role of self-determination of Indigenous peoples in improving CV outcomes

Development of the scientific program is well underway, with an organising committee including indigenous doctors and health workers from across Australia and New Zealand. The program will involve sessions to explore the key conference targets, with invited speakers, accepted abstracts and curated sessions exploring:

- Exemplars of successful policy in Indigenous CVD
- Approaches to novel systems and models of acute and long-term care, for and by Indigenous people
- Primary and secondary prevention
- Workforce development
- Community empowerment in leading change for better health
- Health system reform seeking better ways of working with and responding to the needs of Aboriginal and Torres Strait Islander, Māori and Pacific Islander peoples.

Program Guide

Wednesday 18 June 2025			
0830-0900	Official Opening Ceremony		
0900-1030	Plenary Session: Culture, Community, Care		
1100-1230	Concurrent Session	Master Class	Concurrent Session
1330-1500	Concurrent Session	Master Class	Concurrent Session
1530-1700	Plenary Session: Improving Quality and Outcomes of Acute Care		
	Conference Dinner		
Thursday 19 June 2025			
0900-1030	Plenary Session: ARF/RHD		
1100-1230	Concurrent Session	Master Class	Concurrent Session
1330-1500	Concurrent Session	Master Class	Concurrent Session
1530-1700	Plenary Session: Rehabilitation, Secondary Prevention and Long-Term Care		
1700-1730	Closing Ceremony		

Program is subject to change. For program updates visit the Conference website at <https://tcc.eventsair.com/ich25/>



Why you should participate:

Support of the 4th Indigenous Health Conference is a unique opportunity to interact with Government and Health Department officials, Cardiologists, Physicians, Nurses, Indigenous Health Practitioners, Public Health Leaders, Policy Drivers and other health professionals.

Here are some of the reasons why your presence at the 4th CSANZ Indigenous Cardiovascular Health Conference is essential:

- Deliver a clear message that you have a genuine commitment to the improvement of Indigenous Cardiovascular Health
- Being responsive to achieving equity in health
- Gain maximum exposure at a pivotal Conference committed to improving Indigenous Cardiovascular Health
- Promote your organisation and your products to delegates, ranging from clinicians and researchers to public health practitioners and policy makers
- Build new relationships and strengthen existing ones
- Maintain a high profile within the health sector
- Demonstrate your organisation's alignment with CSANZ

To summarise, the benefits of your investment are unique to this Conference. The brand exposure, networking and goodwill generated from participating in this conference extend beyond the direct marketing returns of conventional meetings and as such we are open to discussing your requirements to tailor a package accordingly.

For further details please contact:

Nihal Fernandez

The Conference Company

PO Box 90 040, Auckland 1142, New Zealand

Australian Enquiries: 1800 193 405

New Zealand enquiries: +64 9 3601240

website <https://tcc.eventsair.com/ich25/>

Email: ich@theconferencecompany.com

Website: www.ich2019.com



Sponsorship at a Glance

Category	Supporting Partner	Premium Supporter	Exhibitor
A\$ excluding GST	A\$18,000	A\$10,000	A\$4,000
A\$ excluding GST	A\$19,800	A\$11,000	A\$4,400
Exhibition Space			
Complimentary Exhibition space/pod	1 x pod	1 x pod	1 x pod
Registrations			
Delegate Registrations	3	2	
Exhibitor Passes	2	2	2
Conference Dinner	1 or 6 depending on option taken		
Options: Naming Rights to Conference Dinner or Breakfast Session			
Opportunity to sponsor the Conference Dinner on Wednesday 18 June or conduct a breakfast session on Thursday 19 June (details outlined in package below)	✓		
Conference App			
Name, Logo, contact details	✓	✓	✓
Company Profile	200 words	100 words	
App			
Online Promotion			
Logo on promotional emails (Hyperlink to your company website)	✓		
Logo on the Conference Website	✓	✓	Name only
Acknowledgement at Conference			
Opening & Closing Sessions	Verbal	Logo	
Delegate List			
Access to the delegate list (subject to those who have provided approval for name disclosure)	Provided 3 and 2 weeks prior to the Conference and after	Provided 2 weeks prior to the Conference and after	Provided after the Conference

Acknowledgement in Conference publications:

- Website – acknowledgement commences immediately after the contract is signed
- Meeting App

*Email addresses of attendees who have agreed to name disclosure are provided to all sponsors and exhibitors. Kindly ensure that when contacting delegates, involuntary disclosure of information of attendees does not occur and the communication confines within the guidelines of anti-spamming protocols. Non-compliance will result in provision of the list for future meetings without the relevant email contacts.



Sponsorship Packages

Supporting Partner A\$18,000 + GST

Your choice of:

Naming Rights to the Conference Dinner Wednesday 18 June

- Additional 5 tickets to the dinner and VIP table allocated
- Opportunity for a short presentation (3 mins) and branding at the dinner

OR

Host a breakfast session on Thursday 19 June 8am – 8.45am

- Venue and basic AV provided. Sponsor to cover catering costs
- Session promoted in the program and via an email to delegates

Benefits

- 1 Exhibition Space (if required)
- 3 Full Registrations with access to sessions
- 2 Exhibitor Passes
- 1 ticket to conference dinner
- Acknowledgement at opening and closing ceremonies
- Logo presence on the website, conference app and email communications
- 200-word company profile on the conference app
- Delegate list provided 3 weeks prior, 2 weeks prior and after conference for those delegates who have consented to name disclosure

Premium Supporter A\$10,000 + GST

- 1 Exhibition Space (if required)
- 2 Full Registrations with access to sessions
- 2 Exhibitor Passes
- Logo on screen at opening and closing ceremonies
- Logo presence on the website and conference app
- 100-word company profile on the conference app
- Delegate list provided 2 weeks prior and after conference

Exhibitor A\$4,000 + GST

- 1 Exhibition Space (if required)
- 2 Exhibitor Passes
- Logo presence on the website and conference app
- Delegate list provided after conference



Additional Sponsorship Opportunities

App A\$7,000 + GST

- Sponsor logo on the flash page and home page of conference app
- Logo to be hyperlinked to destination page of choice
- 2 Full Registrations with access to sessions
- 1 Exhibitor pass
- Logo presence on the website and conference app
- 50-word company profile on the conference app
- Delegate list provided 2 weeks prior and after conference

Exhibition

The exhibition area will be located in the Grand Central Pre-Function Area on the 2nd floor of the Mercure Hotel. As there is limited space we will use the option of an exhibition pod instead of a full stand. You have the option to just use the space instead. No discount will be given for taking the space only option.

Pod Inclusions*

1.98m x .990 (partitioning 2.28 high)

1 x power outlet

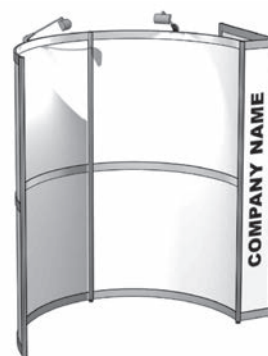
2 x spot lights

Fascia sign with exhibitor's company name

Furniture is at exhibitor's own cost

Additional branding of pod is available at exhibitor's own cost

*pod design may differ from the image



Preliminary Exhibition Timetable*

Wednesday 17 June	1pm onwards 4pm onwards	Stand build Exhibitors
Thursday 18 June	8am – 5.00pm 7pm	Exhibition open Conference Dinner (offsite)
Friday 19 June	8am – 5.00pm 5.30pm	Exhibition open Pack out

*Timetable subject to change

Delegate & Exhibitor Staff Passes

An allocation of Delegate and Exhibitor Staff Passes are included in each sponsorship package. These passes include:

- Delegate – All sessions, exhibition area, morning teas, lunches, afternoon teas, conference dinner
- Exhibitor – Exhibition area, all morning teas, lunches and afternoon teas

Sponsors and Exhibitors will receive access to an online form to register staff. Additional passes may be purchased at A\$500 + GST per person for Exhibition passes. Additional conference dinner tickets may be purchased at A\$136 + GST per person.

Sponsorship & Exhibition Manual

A manual will be distributed to all sponsors four months prior to the Exhibition. The manual will contain details of the online registration process for staff, the pack-in /pack-out schedule, supplier contact details and forms for the exhibition handbook or app etc.

Accommodation

Sponsors will be able to book accommodation at the Mercure Hotel Sydney. Further details will be available on the Meeting website: <https://tcc.eventsair.com/ich25/>



Terms and Conditions

Booking and Payment

All prices are quoted (unless specified) in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%). If you are registered for Australian GST, the GST paid may be reclaimed on your GST returns.

Sponsorship packages and exhibition space will be allocated only on receipt of the signed booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe then you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 31 January 2025, to be paid by 20 February 2025. Applications for packages with a total value of under \$5,000, or applications made after 1 February 2025 will be invoiced for the full payment.

All payments should be made in Australian dollars by bank transfer or credit card (Mastercard, Visa or American Express). Payments made by credit card will attract a 2.8% fee to cover commissions. All payments due must be received by the Conference Managers prior to the Conference.

No sponsor will be allowed to set up their exhibition stand at the Conference until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floorplan, however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- Prior to 1 February 2025, your deposit will be refunded in full, less 20% administration fee
- Between 1 February – 1 April 2025, you are liable for 70% of the package selected
- From 1 April 2025, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Conference not later than 31 March 2025 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.



We invite your support

Thank you for taking the time to consider the possibilities the 4th CSANZ Indigenous Cardiovascular Health Conference has to offer. If you have made your choices, please complete and return the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the Conference Managers.

We hope you are enthusiastic about the opportunities that are available and look forward to welcoming you to Sydney in June 2025.

Contact:

Nihal Fernandez

Sponsorship and Exhibition Sales Executive on behalf of the CSANZ Indigenous Cardiovascular Health Conference Organising Committee

Email: ich@theconferencecompany.com

Telephone: New Zealand: +64 9 360 1240

Australia Freephone: 1800 193 405

Postal: PO Box 90040, Auckland 1142, New Zealand





4th CSANZ Indigenous Cardiovascular Health Conference 2025

Application for Sponsorship

Please complete the form below. If you wish to pay the deposit by credit card you will be sent a link to our secure payment website. The Conference accepts Visa, MasterCard and American Express payments. A credit card fee of 2.8% is payable for sponsorship and exhibition charges. We apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed _____ Date _____

Name _____ Position _____

Please forward this form:

By email: ich@theconferencecompany.com

By mail to: The Conference Company, PO Box 90040, Auckland, 1142, New Zealand

Company Details

Company _____

Postal Address _____

Telephone _____ Mobile _____

Email _____

Contact Person _____

Company Details

Package Choice: _____ A\$

Additional Package: _____ A\$

Additional Passes: _____ A\$

