



HSANZ ANZSBT THANZ

## SPONSORSHIP PROSPECTUS



### **2017 Annual Scientific Meeting**

29 October - 1 November

Sydney International Convention Centre

[www.haa2017.com](http://www.haa2017.com)



# Invitation

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## Dear Valued Sponsor

On behalf of the Organising Committee of the combined Annual Scientific Meeting of the Haematology Society of Australia and New Zealand (HSANZ), the Australian & New Zealand Society of Blood Transfusion (ANZSBT) and the Thrombosis and Haemostasis Society of Australia & New Zealand (THANZ), more commonly known as HAA, we take pleasure in inviting your support for HAA 2017.

HAA 2017 will be held at the Sydney International Convention Centre from 29 October – 1 November and will attract more than 1000 attendees including clinicians, scientists and nurses.

This prospectus outlines the sponsorship and exhibition opportunities available at the Meeting. Please take some time to review the packages and determine your requirements for the promotion of your business and contact us if any further clarification is needed.

We look forward to welcoming you as a valued Sponsor and Exhibitor.

**Tim Brighton**  
**HSANZ**

**Simon Benson**  
**ANZSBT**

**Joanne Joseph**  
**THANZ**

## Organising Committee

<b>HSANZ</b>	Tim Brighton (Convenor), Will Stevenson
<b>ANZSBT</b>	Simon Benson
<b>THANZ</b>	Joanne Joseph
<b>Nurses</b>	David Collins

## Sponsorship Liaison

### **Nihal Fernandez**

Sponsorship and Exhibition Manager  
on behalf of the HAA 2017 Organising Committee  
The Conference Company

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## About HSANZ

### The aims of HSANZ are to:

- 🔥 Promote, foster, develop and assist the study and application of information concerning haematology in all its aspects.
- 🔥 Promote improved standards, interest and research in all aspects of haematology.
- 🔥 Encourage, stimulate and foster interest haematology amongst other interested persons including regional and international bodies.
- 🔥 Provide opportunities for meeting others in related fields of interest and discussing matters of common interest.
- 🔥 Encourage, assist and to arrange for scientists practitioners and others to visit Australia in order to promote scientific communication in the field of haematology.
- 🔥 Encourage, assist and arrange for scientists practitioners and others to travel abroad and promote scientific communication in the field of haematology.



## About ANZSBT

The Australian & New Zealand Society of Blood Transfusion (ANZSBT) comprises members from diverse scientific, technical and medical backgrounds working within the areas of blood transfusion and transfusion medicine within Australia and New Zealand. The broad aims of the ANZSBT are:

- 🔥 The advancement of knowledge in blood transfusion and transfusion medicine.
- 🔥 The promotion of improved standards in the practice of blood transfusion
- 🔥 The collaboration with international and other regional societies interested in blood
- 🔥 The promotion of interest in research into blood transfusion and allied subjects
- 🔥 The formulation of guidelines in key areas of transfusion practice



## About THANZ

The Thrombosis and Haemostasis Society of Australia & New Zealand represents about 300 members committed to promoting and fostering the acquisition, exchange and diffusion of knowledge and ideas relating to normal and abnormal haemostasis. The Society serves as a forum for bringing together a broad array of disciplines which relate to bleeding, thrombosis and cognate fields.

### The THANZ Mission Statement -

*“Promote excellence in clinical care for people with clotting and bleeding disorders.*

*To lead education and training of scientists and clinicians in the field; To foster innovation through research, discovery and clinical trials; To advocate and develop policies that improve health outcomes.”*

## About HAA 2017

Hosted in 2017 by New South Wales, the annual joint Meeting is the Societies' major forum to exchange ideas and discuss clinical and research issues, including haematological malignancies, stem cell transplantation, transfusion medicine, haemostasis and thrombosis and other non-malignant haematological disorders. The Organising Committee has already made excellent progress towards a world class program which will feature high calibre international and local speakers.

### Invited international speakers include:

<b>Dr Beth Faiman</b>	Cleveland Clinic, USA
<b>Dr Nicola Goekbuget</b>	<b>University of Frankfurt, Germany</b>
<b>Dr Paul Harrison</b>	<b>University of Birmingham, United Kingdom</b>
<b>Prof Peter Johnson</b>	<b>University of Southampton, United Kingdom</b>
<b>Assoc. Prof John Koreth</b>	<b>Harvard Cancer Institute, United States</b>
<b>Assoc. Prof Luca Malcovati</b>	<b>Ematologia, Italy</b>
<b>Prof Ingrid Pabinger</b>	<b>Medical University of Vienna, Austria</b>
<b>Prof Flora Peyvandi</b>	<b>University of Milan, Italy</b>

HAA 2017 will welcome participation from other special interest groups including the Australasian Leukaemia and Lymphoma Group, the Bone Marrow Transplant Society of Australian and New Zealand and the Bone Marrow Transplant Scientists Association of Australasia.

## About the Delegates

**It is anticipated that more than 1000 delegates from Australia and New Zealand will attend 'HAA 2017' from the following professions:**

- 🔥 Clinical and Laboratory Haematologists
- 🔥 Advanced and Basic Trainees in haematology
- 🔥 Scientists working in the haematology area including transfusion medicine, thrombosis and haemostasis, & malignant haematology.
- 🔥 Nursing Staff involved in the care of haematology patients.
- 🔥 Pharmacists and Allied Health professionals involved with haematological disorders.
- 🔥 Clinical and Pre-clinical researchers in the haematology field.
- 🔥 BMT Scientists

The meeting continues to grow attendance each year and we anticipate 2017 in Sydney will give our Sponsors and Exhibitors access to their target market in the haematology field.

## About the Venue

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The venue for the HAA 2017 is the International Convention Centre Sydney (ICC Sydney) which is a world class facility catering for both national and international conventions, large scale public and trade exhibitions, corporate meetings and specialised events.

ICC Sydney is at the heart of its very own Sydney harbour waterfront precinct, set amongst restaurants, retail and a vibrant public domain on Darling Harbour yet only a moment's walk to Australia's largest CBD and surrounding university and cultural quarters.

The Scientific Program will take place in the Convention Centre and all lunches, morning and afternoon teas and the Welcome Reception will be held within the exhibition area.

## Exhibition Timetable

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HAA 2017	29 October	30 October	31 October
Morning Tea	1000 - 1100	1000 - 1030	1000 - 1030
Lunch	1200 - 1300	1200 - 1300	1200 - 1300
Afternoon Tea	1530 - 1600	1500 - 1530	1500 - 1545
Welcome Reception	1730 - 1900		
Gala Dinner			1900 - 2300

*Please note:- These exhibition timings are likely to change closer to the meeting and are currently for reference purposes only*



# We welcome your Sponsorship

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## Sponsorship Entitlements

### Standard entitlements include:

- ◆ Acknowledgement in Meeting publications including:
  - Meeting App (company logo, contact information and description)
  - Meeting Website (company logo with hyperlink to sponsor's home page)
- ◆ Company logos will feature at the Meeting venue (mainly Platinum, Gold and Silver Sponsors)

## Registration Entitlements

### Complimentary Delegate registrations include:

- ◆ Attendance at the Exhibition
- ◆ Attendance at all scientific sessions
- ◆ Attendance at the Welcome Reception and Gala Dinner
- ◆ All refreshment breaks

### Complimentary exhibitor staff passes include:

- ◆ Attendance at the Exhibition
- ◆ Attendance at the Welcome Reception
- ◆ All refreshment breaks

### Additional purchased exhibitor staff passes include:

- ◆ Attendance at the Exhibition
- ◆ Attendance at the Welcome Reception (not applicable for day passes)
- ◆ All refreshment breaks



## Sponsorship Overview

Category	Platinum	Gold	Silver	Exhibitor
AUD\$ excluding GST (currently 10%)	\$105,000	\$66,818	\$28,637	\$6,454
AUD\$ including GST	(\$115,500 incl GST)	(\$73,500 incl GST)	(\$31,500 incl GST)	(\$7,100 incl GST)
Opportunity to invite an International Speaker (subject to LOC approval)	✓			
Naming rights to an International Keynote Speaker OR a Major Symposium		✓		
Naming rights to a free communications OR poster session			✓	
<b>Exhibition space</b>				
Complimentary Exhibition Space	36sqm (6mx6m)	18sqm (6mx3m)	9sqm (3mx3m)	9sqm (3mx3m)
Additional Exhibition Booth Price (per booth)	\$5,500 incl GST	\$5,500 incl GST	\$7,100 incl GST	\$7,100 incl GST
<b>Complimentary Delegate Registrations</b>				
Complimentary delegate registrations (includes access to sessions, Welcome Reception and Gala Dinner)	6	4	3	
Complimentary delegate registration (includes access to sessions and Welcome Reception)				1
<b>Complimentary Exhibitor passes</b>				
Complimentary exhibitor passes (Welcome Reception and daytime catering)	4	2	1	
<b>Meeting App</b>				
Name, logo, contact details	✓	✓	✓	✓
Company profile	300 words	200 words	100 words	
Advertisements	Rolling banner on app home page (artwork supplied by sponsor)	Logo on rolling banner on home page	Logo on rolling banner on home page	
<b>Website</b>				
Logo with hyperlink on the Meeting website to your nominated website	✓	✓	✓	Name only
<b>Signage</b>				
Corporate free standing banner (maximum 2m high x 1m wide) displayed near the registration area (provided by Sponsor)	✓			
<b>Delegate List</b>				
Access to the delegate list (only of those who have accepted name disclosure)	Provided 4 weeks prior to the Meeting and also after the Meeting	Provided 2 weeks prior to the Meeting and also after the Meeting	Provided 1 week prior to the Meeting and also after the Meeting	Provided after the Meeting

# Sponsorship Opportunities

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## Platinum Sponsor

**AU\$115,500 (AU\$105,000 + GST)**

This level of sponsorship brings the exclusive opportunity to suggest, in consultation with the Organising Committee, an invited speaker for the Scientific Program. The speaker and topic must be approved in advance by the Committee and must fit into the overall theme of the program. The scientific content of the Meeting, including that provided by any Platinum Speaker, will be determined by the Meeting Organising Committee. The speaker suggested will be integrated into the existing program structure and may also be offered the opportunity to present a Master Class.

Speaker travel and accommodation will be organised and covered by the Meeting. The sponsorship will be acknowledged on the website and in the speakers section of the Meeting App.

### International Speaker

Opportunity to suggest an International Speaker for the Scientific Program (in consultation with the Organising Committee).

Travel and accommodation for the speaker organised and covered by the HAA Meeting.

- 🔥 Company slide on the screen before the session
- 🔥 Acknowledgement in the speakers section of the Meeting website and in the Meeting App
- 🔥 Acknowledgement by the Chair prior to each speaking session

### Benefits:

#### Registrations

- 🔥 Six (6) delegate registrations which includes access to sessions, Welcome Reception and Gala Dinner
- 🔥 Four (4) exhibitor staff passes (morning tea, afternoon tea, lunch and Welcome Reception)

#### Exhibition Space

- 🔥 36sqm (6mx6m) complimentary exhibition space in a prime location
- 🔥 Opportunity to purchase additional booths at a discounted price of AU\$5,500 (incl GST)

#### Profile

- 🔥 Nominated as a Platinum Sponsor with prominent logo on the Meeting App and Meeting Website
- 🔥 Company name, logo and contact details in the Meeting App
- 🔥 300 word company profile in the Meeting App
- 🔥 Rolling banner on app (artwork supplied by you)
- 🔥 Opportunity to display your company banner in the registration area (2m high x 1m wide)
- 🔥 Access to delegate list (4 weeks prior to the Meeting and updates 1 week prior to and immediately after the Meeting – only those attendees who have agreed to name disclosure under the Privacy Act)



# Sponsorship Opportunities...continued

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## Gold Sponsor

**AU\$73,500 (AU\$66,818 + GST)**

As a Gold Sponsor, you will be recognised as a key sponsor of the Meeting and will have the following entitlements.

### **Naming rights to one of the following opportunities:**

International invited speaker (subject to approval by the speaker)

- 🔥 Company slide on the screen before and after the session
- 🔥 Acknowledgement on the Meeting website and in the Meeting App whenever the keynote speaker's name appears
- 🔥 Acknowledgement by the Chair of the session

OR

Major Symposium

- 🔥 Company slide on the screen before and after the session
- 🔥 Acknowledgement by the Chair of the session
- 🔥 Acknowledgement on the Meeting website and in the Meeting App

### **Benefits:**

#### **Registrations**

- 🔥 Four (4) delegate registrations which includes access to sessions, Welcome Reception and Gala Dinner
- 🔥 Two (2) exhibitor staff passes (morning tea, afternoon tea, lunch and Welcome Reception)

#### **Exhibition Space**

- 🔥 18sqm (6mx3m) complimentary exhibition space in a prominent location
- 🔥 Opportunity to purchase additional booths at a discounted price of AU\$5,500 (incl GST)

#### **Profile**

- 🔥 Nominated as a Gold Sponsor with prominent logo on the Meeting App and Meeting Website
- 🔥 Company name, logo and contact details in the Meeting App
- 🔥 200 word company profile in the Meeting App
- 🔥 Company logo displayed on rolling banner on the App
- 🔥 Access to delegate list (2 weeks prior to the Meeting and updates 1 week prior to and immediately after the Meeting - only those attendees who have agreed to name disclosure under the Privacy Act)

# Sponsorship Opportunities...continued

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## Silver Sponsor

**AU\$31,500 (AU\$28,637 + GST)**

### **Naming rights to one of the following opportunities:**

Free communication session

- 🔥 Company logo on the screen before and after the session
- 🔥 Acknowledgement by the Chair of the session
- 🔥 Acknowledgement in the Meeting App and Meeting Website

OR

Poster session

- 🔥 Corporate signage (at company's expense) in the area during the poster session
- 🔥 Acknowledgement in the Meeting App and Meeting Website

### **Benefits:**

#### **Registrations**

- 🔥 Three (3) delegate registrations which includes access to sessions, Welcome Reception and Gala Dinner
- 🔥 One (1) exhibitor staff pass (morning tea, afternoon tea, lunch and Welcome Reception)

#### **Exhibition Space**

- 🔥 9sqm (3mx3m) complimentary exhibition space OR shell scheme stand including white octonorm panels, two x 150W spotlights, one x 4amp power point, and organisation name on fascia sign
- 🔥 Opportunity to purchase additional booths at a price of AU\$7,100 (incl GST)

#### **Profile**

- 🔥 Acknowledgement as a Silver Sponsor on the Meeting App and Meeting Website
- 🔥 Company name, logo and contact details in the Meeting App
- 🔥 100 word company profile in the Meeting App
- 🔥 Company logo included in rolling banner on the Meeting App
- 🔥 Access to delegate list (1 week prior to the Meeting and immediately after the Meeting - only those attendees who have agreed to name disclosure under the Privacy Act)

# Additional Sponsorship Opportunities

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## Welcome Reception Sponsor

**AU\$12,000 (AU\$10,910 + GST)**

- 🔥 Acknowledgement during the reception with opportunity for sponsor's representative to briefly address guests
- 🔥 Invitation for Five (5) company representatives to attend the Reception
- 🔥 Company signage display during Reception (at company's expense)
- 🔥 Opportunity for wait staff to wear branded aprons with company logo (aprons to be provided by the sponsor)
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting Website

## Meeting Gala Dinner Sponsor

**AU\$31,500 (AU\$28,637 + GST)**

- 🔥 Acknowledgement as a key Sponsor on the Meeting App and Meeting Website
- 🔥 Naming rights to the Dinner
- 🔥 Invitation for Seven (7) company representatives to attend the Dinner
- 🔥 Corporate signage (at company's expense) on display at the Dinner
- 🔥 Opportunity to address guests for 3 minutes during the Dinner
- 🔥 Logo on menu
- 🔥 Opportunity for wait staff to wear branded aprons with company logo (aprons to be provided by the sponsor)

Platinum and Gold Sponsors will secure preferential rights to the opportunity to sponsor the Welcome Reception or Meeting Dinner.

## Lanyard Sponsor

**AU\$5,050 (AU\$4,591 + GST)**

- 🔥 Name badge lanyards over-printed with the company name. All Meeting delegates receive a lanyard when registering.
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting Website

## Abstracts Sponsor

**AU\$9,450 (AU\$8,591+ GST)**

- 🔥 Company logo on front cover of Abstracts Book (Electronic version only)
- 🔥 Full page colour advertisement on back cover of Abstracts Book (Electronic version only)
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting Website

# Additional Sponsorship Opportunities...continued

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## Pocket Program Sponsor

**AU\$6,825 (AU\$6,205 + GST)**

- 🔥 Company name or logo on front cover of Pocket Program
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting website

## Device Charging Station Sponsor

**AU\$10,500 (AU\$9,546+ GST)**

A fully equipped charging station (18sqms) available to all meeting delegates will be an integral part of the trade exhibition. (Additional theming and branding as Sponsor expense)

- 🔥 Opportunity for the Sponsor to 'value add' by providing coffee facilities in the area (at sponsor's expense)
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting Website

## Meeting App Sponsor

**AU\$12,600 (AU\$11,455 + GST)**

The Meeting App will be replacing printed materials and will contain program details, speaker information, abstracts and a list of sponsors and exhibitors

- 🔥 Exclusive logo presence on the Front 'splash' page of the App highlighting the Meeting - this will appear every time anyone opens the App Rolling banner to be included in the App (artwork to be supplied by sponsor). The banner will rotate with other key sponsors of the Meeting.
- 🔥 Logo presence on the App sponsorship page - this page will also contain other sponsor logos, details and links Company logo on front screen of phone/notepad app with ability to add in promotional material
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting Website



# Additional Sponsorship Opportunities...continued

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## Exhibition Booth

AU\$7,100 (AU\$6,454 + GST)

### Inclusions:

#### Registration

- One (1) delegate registration which includes the Welcome Reception
- Stand Day passes for additional representatives can be purchased at a cost of AU\$80 per person per day or AU\$275 for the whole Meeting

#### Exhibition Space

- 9sqm (3mx3m) shell scheme stand including white Evolve panels, two x 150W spotlights, one x 4amp power point, and organisation name on fascia sign

#### Profile

- Company name and contact details in the Meeting App
- Access to delegate list (at the Meeting and immediately after the Meeting - only those attendees who have agreed to name disclosure under the Privacy Act)

### Exhibition Information

#### Stands

##### Platinum Sponsor's exhibition allocation:

- Space only 36sqm (6mx6m)
- One (1) x 10amp power point

##### Gold Sponsor's exhibition allocation:

- Space only 18sqm (6mx3m)
- One (1) x 10amp power point

##### Silver Sponsor's exhibition allocation:

- Space only 9sqm (3mx3m)  
(discounts are not available if the shell scheme is not required)

OR

- Shell scheme stand 9sqm (3mx3m)
- White Evolve wall panels 2.4m high
- Organisation name on fascia board
- Two (2) x 150w spotlights
- One (1) x 4amp power point

## Additional Sponsorship Opportunities...continued

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### Exhibitor's exhibition allocation:

- ◆ Shell scheme stand 9sqm (3m x 3m)
- ◆ White Evolve wall panels 2.4m high
- ◆ Organisation name on fascia board
- ◆ Two (2) x 150w spotlights
- ◆ One (1) x 4amp power point

Sponsors installing custom designed stands must provide the contact details of their appointed stand contractor, (together with a plan showing full design dimensions including a graphic of the stand design) to the Sponsorship and Exhibition Manager email: [nf@tcc.co.nz](mailto:nf@tcc.co.nz) by no later than 1st July 2017.

Furniture hire, barcode scanner hire and provision of internet connections is not included for any of the above packages. These items may be hired from the official Meeting contractors. Contact details will be provided in the Sponsorship and Exhibition Manual.



## Preliminary Exhibition Timetable

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27 October 2017	Stand building (custom design stands only)
28 October 2017	Build and dressing of stands for Sponsors and Exhibitors
29 October 2017	Exhibition open
30 October 2017	Exhibition open
31 October 2017	Exhibition open

*Please note:- This is a preliminary schedule. Final timings will be published in the Sponsorship and Exhibition Manual.*

## Exhibitor Staff Passes

An allocation of Exhibitor Staff Passes is included in each sponsorship package. These passes include morning tea, lunch, afternoon tea and the Welcome Reception but do not include attendance to any of the scientific sessions or the Gala Dinner. Sponsors will receive access to an online form to register staff. Additional passes may be purchased at AU\$275 (incl GST) per person for the entire Meeting or AU\$80 per person per day. Should sponsors wish to attend scientific sessions, they need to purchase a delegate registration.

## Sponsorship and Exhibition Manual

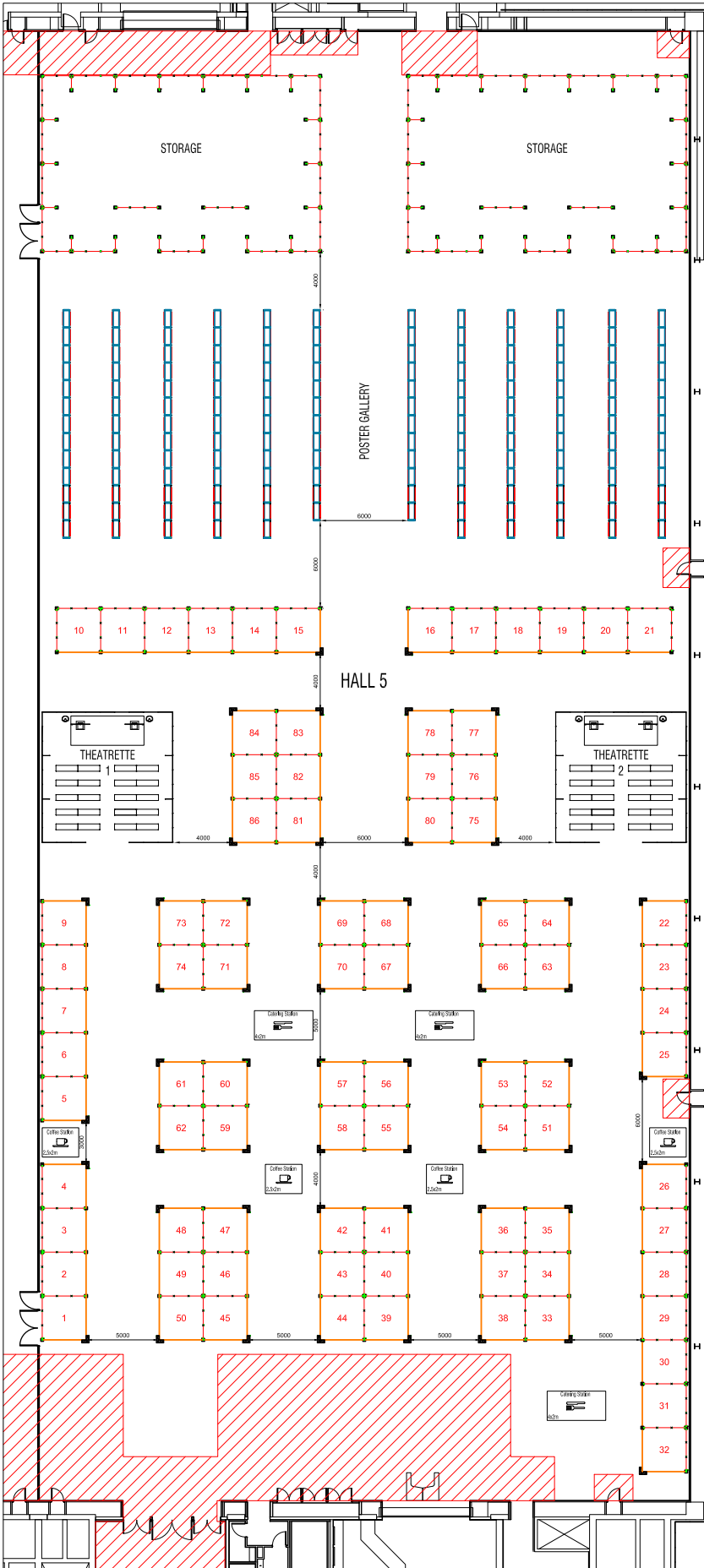
A Manual will be distributed to all sponsors five months prior to the Exhibition. The manual will contain details of the online registration process for staff, the pack-in / pack-out schedule, supplier contact details and forms for exhibition handbook entry, etc.

## Accommodation

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Sponsors will be able to book accommodation at Meeting hotels. Further details will be provided when Meeting registration opens in April 2017.

# Floor Plan





# Terms and Conditions

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## Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship packages and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 1 April 2017, to be paid by 20 April 2017. Applications made after 20 April 2017 must include full payment.

All payments should be made in Australian dollars by credit card or bank transfer.

All payments due must be received by the Meeting Managers prior to the Meeting. No sponsor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Meeting suppliers and contractors.

## Medicines Australia Code of Conduct

Sponsors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct available on the industry association's website at: [www.medicinesaustralia.com.au/code-of-conduct](http://www.medicinesaustralia.com.au/code-of-conduct) and with the Medical Technology Industry Code of Practice: [www.mtaa.org.au/code-of-practice/copy-of-the-code](http://www.mtaa.org.au/code-of-practice/copy-of-the-code)

## Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- 🔥 prior to 15 December 2016, your deposit will be refunded in full, less 20% administration fee
- 🔥 between 16 December 2016 and 5 April 2017, you are liable for 50% of the package selected
- 🔥 from 6 April 2017, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Meeting no later than 5 April 2017 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

All property, display materials and vehicles under the control and custody of the Exhibitor are understood to remain under the control and custody of the Exhibitor and therefore the total responsibility of the Exhibitor in relation to insurance protection and coverage in transit to, within the confines of the exhibition boundaries and in transit to and from the confines of the exhibition venue and its boundaries and for the total duration of an Event from the commencement of the set up through

until an Event site is vacated. The Organiser provides 24 hour monitoring of the site by event staff and overnight security by accredited security services from the official start of set up (the official set up times may vary and will be advised in event publications and upon checking at an Event) through until 8am on the day after the last day of an Event. The Organiser is not responsible for any damage to or loss of goods of the Exhibitor or its servants, staff, agents or contractors due to any reason whatsoever. Exhibitors and others are not permitted to connect or otherwise interfere with the electrical, gas, water or other fittings within a venue or at the grounds where an Event is located. Any such connections or alterations need to be approved by the Organiser and the host venue and would then be carried out at the expense of the Exhibitor. All electrical items brought to an Event MUST HAVE valid electrical certification tags on them, including extension leads and power boards. Exhibitors who have ordered power and require more than one power outlet, must bring their own additional power leads and power boards. It is an inherent obligation of the Exhibitor and Sponsor to provide proof of currency of public liability insurance in accordance with the date set out in the Event Information - Public Liability Certificate of Currency Due Date set out in an Event specific terms and conditions. The Exhibitor and/or Sponsor will ensure that such public liability insurance is to the value of \$20 million prior to allowing access to an Event. The Organiser recognises that Exhibitors and Sponsors securing site space at a number of Events will only need to provide Certificates of Currency of Insurance once yearly valid for the period of all Events to which the Exhibitor and/or Sponsor are attending. The Exhibitor and Sponsor acknowledge that Event sites can be hazardous. Exhibitors and Sponsors are required to take due care and attention in order to prevent injury and property damage. The Organiser cannot be held responsible nor liable for damage caused by the act or omission of an Exhibitor or Sponsor. The Exhibitor, its servants, agents, licensees, contractors or sub-contractors will be responsible for complying with workplace health and safety standards at all times. Exhibitors, contractors, delivery drivers, etc. MUST wear high visibility vests and closed in shoes during the set up and bump out hours of an Event. Children are not permitted on site at a venue during set up and bump out times.

## We invite your support

Thank you for taking the time to consider the possibilities the HAA 2017 Annual Scientific Meeting has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the Meeting Managers.

We hope that you are as enthusiastic about the opportunities that are available in Sydney as we are and look forward to welcoming you to Sydney in October 2017.

### Contact:

#### **Nihal Fernandez**

Sponsorship and Exhibition Manager  
on behalf of the HAA 2017 Organising Committee

The Conference Company

Email: [haa@tcc.co.nz](mailto:haa@tcc.co.nz)

Telephone: New Zealand +64 9 360 1240,  
free calling from Australia 1800 193 405

Postal: PO Box 90040, Auckland 1142, New Zealand

# Application for Sponsorship - HAA 2017 Annual Scientific Meeting

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Please complete the form below and email to haa@tcc.co.nz. If you wish to pay by credit card, we will send you a secure link for payment.

We, \_\_\_\_\_ (company name), apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please forward this form to: haa@tcc.co.nz

By fax: +64 9 360 1242

By mail to: The Conference Company, PO Box 90040, Auckland, 1142, New Zealand

## Company Details

Company: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

## Sponsorship Requirements

1. Platinum	AU\$
2. Gold	AU\$
3. Silver	AU\$
4. Other	AU\$

## Exhibition Requirements

Standard booth @ AU\$7,100 No. of booths  AU\$ \_\_\_\_\_

Discounted booth @ AU\$5,513 No. of booths  AU\$ \_\_\_\_\_

(Platinum and Gold sponsors only)

## Stand build

Please tick relevant box

Space only (we intend to install a custom stand)  Shell Scheme required

## A. Exhibition Stand Preferences

Please indicate your stand number preferences:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

I am making payments by electronic funds transfer

I wish to pay via credit card (relevant card fees applicable)



**HAA**  
**2017**  
HSANZ ANZSBT THANZ

