



9-13 SEPTEMBER 2024

ROTORUA, NEW ZEALAND

ForestSAT2024.com

Invitation

Why be a supporter?

This Conference is the largest gathering of professionals from the Forest Spatial Analysis Technologies field and is the perfect opportunity to interact with your target market, promote your products and maintain a high profile among professionals.

Sponsorship Liaison

For more information and queries, please contact:

Nihal Fernandez, Sponsorship and Exhibition Manager on behalf of the ForestSAT Organising Committee and Scion

Telephone: New Zealand
+64 9 360 1240




















Free calling from Australia
1800 193 405

Email: nf@theconferencecompany.com

Reasons to attend:

- Reach over 300 attendees across the conference program, in person and virtually
- Rub shoulders with global sector leaders and engage with Key Opinion Leaders who are at the cutting edge of driving significant change within the sector
- Develop key corporate relationships and expose your staff to local and international markets
- Maximum networking opportunities with delegates throughout the Conference with lunch and tea breaks held in the exhibition hall
- Excellent social functions including the Ice Breaker, Gala Dinner and Field Trips which enables delegates, supporters and exhibitors to mingle in a more relaxed atmosphere
- Opportunity to showcase products and services to a relevant and targeted audience leading to partnerships and engagement
- The Program is being developed to provide you ample opportunities to interact with delegates, introduce new products, concepts and updates along with the key opportunity to transact potential new business
- A comprehensive promotional campaign will be undertaken in the lead up to ForestSAT 2024 to ensure your company can be represented as a key supporter for the Conference. Your early commitment will give you an advantage.

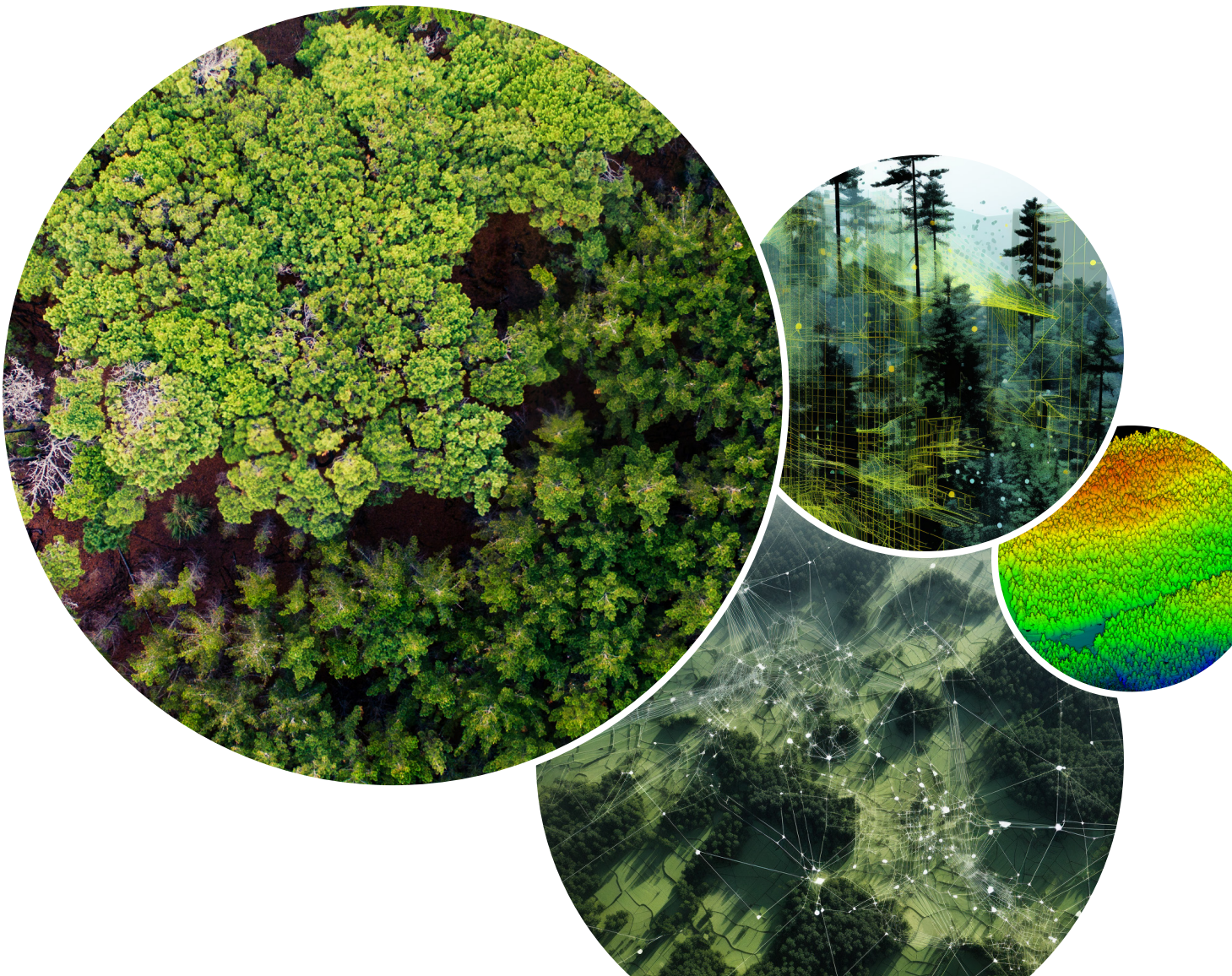
Sponsorship packages

	Platinum Plus NZ\$12,000 + GST (Maximum of 4 available)	Platinum NZ\$10,000 + GST	Gold NZ\$7,000 + GST	Silver NZ\$4,000 + GST
Complimentary delegate registrations (including sessions, morning tea, lunch and afternoon tea on all applicable days, Ice Breaker)	2	2	1	
Complimentary exhibitor staff passes (including morning tea, lunch, afternoon tea). Passes are in addition to the complimentary delegate registrations described above.	4	4	2	2
Exhibition Stand/ Space (Space can be used to display product, showcase solutions and also provide seating for delegates especially during breaks to maximize engagement)	6mx3m (2 stands)	6mx3m (2 stands)	3mx3m (1 stand)	3mx3m (1 stand)
Exclusive Sponsorship of Pre-Conference Workshop to be held on Monday 9 September from 1pm – 5pm. Conference will provide room for 100 people and basic AV, all other costs at sponsors expense.	 (Subject to approval of the Organising Committee)			
Complimentary Sponsorship of ONE of the following options based on first come first serve (kindly review the packages in the prospectus to see inclusions of the package) <ul style="list-style-type: none"> • Gala Dinner Sponsor • Ice Breaker Sponsor • Industry Evening/ Breakfast Symposia – Demo Opportunity • Exclusive Lanyard Sponsor 				
Complimentary Sponsorship of ONE of the following options based on first come first serve (kindly review the packages in the prospectus to see inclusions of the package) <ul style="list-style-type: none"> • Industry Breakfast Symposia - Demo Opportunity • Field Trip Sponsor • Exclusive Lunch Sponsor • Exclusive Morning/Afternoon Coffee Sponsor 				
Company logo on the Conference Website				
Digital Partner Benefits (including opportunity to host a video on the Conference Digital Platforms – <i>Benefits outlined at the end of the regular onsite packages</i>)				
Company logo in the Conference App (Within the Sponsor and Exhibitor section only)				
Sponsor logo onscreen during the breaks in between sessions				
Verbal acknowledgement during the Opening and Closing Sessions				
Push notifications on the mobile app during the Conference	2 x 50 word push notification	2 x 50 word push notification	1 x 50 word push notification	
Company profile in Conference App	300 words	300 words	200 words	150 words
Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	4 weeks prior, at the Conference and 1 week after	4 weeks prior, at the Conference and 1 week after	2 weeks prior, at the Conference and 1 week after	1 week prior, at the Conference and 1 week after

Supporter opportunities

at a glance

Support Opportunity	Number Available	Cost (NZ\$ plus GST)
Gala Dinner	Exclusive	\$5,000
Ice Breaker	Exclusive	\$3,000
Field Trip	2 slots	\$3,000
Industry Breakfast Symposia	4 slots	\$3,000
Industry Evening Symposia	2 slots	\$5,000
Conference App	Exclusive	\$5,000
Conference Bags	Exclusive	\$8,000
Lanyards	Exclusive	\$3,000
Digital Partners		\$3,000
Exhibition Cost (NZ\$ plus GST)		
One Exhibition Space		\$3,000
Two Exhibition Spaces		\$5,000



Supporter opportunities

in detail

GALA DINNER

NZ\$ 5,000 plus GST

The dinner will be held on Wednesday 11th September and as the main social event sponsorship of the dinner allows for a strong presence in a relaxed and informal atmosphere.

Benefits Include:

- Company logo on display at the Gala Dinner
- Four complimentary dinner tickets to give to clients or staff
- Opportunity to provide a brief address at the dinner
- Acknowledgement in all Conference materials
- Acknowledgement and thanks at Gala Dinner

LANYARDS

NZ\$ 3,000 plus GST

Have delegates wearing your name on a lanyard holding their name badges. Lanyards will be confirmed and ordered by the Organising Committee.

Benefits include:

- Your logo on the conference lanyard

FIELD TRIP

NZ\$ 3,000 plus GST

The Field Trips will be held on Friday 13th September as the final day of the conference and the field trips will allow attendees to experience local projects in and around the Rotorua region.

Benefits Include:

- Acknowledgment in all conference materials
- Acknowledgment and thanks at the Conference Opening Session

ICE BREAKER

NZ\$ 3,000 plus GST

The Ice Breaker will be held for delegates on Monday 9th September at Scion. Support of this event will allow you to promote your company in a relaxed atmosphere, while delegates have an opportunity to network and catch up on the past few years.

Benefits Include:

- Acknowledgement at the Ice Breaker
- Acknowledgement in all conference materials
- Opportunity to provide a brief address to attendees and/or demonstrate product

INDUSTRY SYMPOSIA – Demo Opportunity

Breakfast: NZ\$ 3,000 plus GST

Evening: NZ\$ 5,000 plus GST

Industry are being offered opportunities to host industry-based symposia that will be included in the conference programme. Bookings for these symposia will be taken at the time of delegate registration. Six opportunities exist – two evening sessions and four breakfast sessions (first preference will be for Platinum and Gold sponsors as part of their included benefits). The conference will provide a meeting room and standard AV, the sponsor would be responsible for all other expenses for these sessions, including speaker costs and any catering.

Benefits Include:

- This is an excellent opportunity to demonstrate technology directly or through a case study basis to the audience
- The session will be identified as “your company” industry symposium/breakfast in the Conference programme.
- Company signage on display in the Conference room during your session (signage to be provided by the sponsor)

Digital Partner Opportunities

CONFERENCE APP

NZ\$ 5,000 plus GST

Promote your company and products on the Conference App which will be used by all attendees to navigate the programme. The app will be accessible to attendees before and after the conference extending the value of your support beyond the dates of the conference. Allow attendees to learn about your company and easily connect and engage in conversation before, during and after the conference right from their mobile phone.

Within the app, all sponsors and exhibitors will be listed in the dedicated Sponsors and Exhibitors section which will include company name, logo and contact details, however as the App Sponsor you will receive dedicated benefits as outlined below.

Benefits include:

- Your logo or graphical ad will be displayed on the footer space throughout the app.
- A custom designed graphics logo along with the Conference logo on the opening splash page will be viewed by all delegates utilizing the app.
- Create a survey questionnaire for attendees on the mobile app for data collection purposes. Sponsor will be provided results / responses only.

CONFERENCE BAG

NZ\$ 8,000 plus GST

Promote your company's image by providing attendees with a conference bag. Bag selection will be made by the Organising Committee.

Benefits include:

Your logo on the conference bag, an item attendees will take home with them and continue to use post conference

DIGITAL PARTNER

NZ\$ 3,000 plus GST

Promote your company on our on-demand virtual platform. The platform will be available to in-person and virtual attendees for 3 months post Conference, allowing you to get in front of your audience for an extended period of time. Become a Digital Partner to reach your global audience.

Benefits include:

- 4 X Complimentary virtual registrations. Registration will include access to view all conference content on demand.
- Logo on banner which will be on a rotational basis of 5 second intervals to maximize visibility on programme page.
- Logo visibility on holding slides at start of all sessions for on-demand content.
- Opportunity to provide video content/advert with a maximum of 1 minute which will be
- Showcased along with other Digital Partner videos at the start of allocated sessions.
- Static Logo visibility on the sign in page available only for Digital Partners.
- Opportunity to provide a pre-recorded 30 minute video hosted online for 3 months post Conference
- On the on-demand platform. Content subject to the approval of the Programme Committee.

Exhibition

EXHIBITION PACKAGE

NZ\$ 3,000 plus GST

The exhibition area at the Energy Events Centre Rotorua will allow delegates to move freely around the exhibition, during lunch and tea breaks. All catering will be served in the exhibition area and the posters are co-located here.

An exhibition package will include:

- Two exhibition passes (including daily catering and the Ice Breaker, but not the Gala Dinner)
- Acknowledgement in conference materials
- Delegate lists e-mailed 1 week prior to the Conference (who have agreed to have their names published)
- Each stand will have: 3m x 3m floor space
- 2.4m high, slimline aluminium wall frame with removable white panels that allow for graphics
- A company sign will be installed over each open side
- 2 x 150 watt spotlights per 3m x 3m
- 1 x 4 amp power point per 3m x 3m

One Exhibition stand/space: NZ\$ 3,000 plus GST

Two Exhibition stands/spaces: NZ\$ 5,500 plus GST

EXTRA EXHIBITION PASSES

A special rate for additional staff to man the stands is being offered at

NZ\$400 plus GST (does not include session access, Ice Breaker, Field Trips or Gala Dinner)

NZ\$200 plus GST – for 1 day

A registration form for additional staff will be sent out with other material closer to the Conference.

Terms and conditions

BOOKING AND PAYMENT

- All prices are quoted in New Zealand dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages (if you are a resident in New Zealand) at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%).
- Sponsorship packages and exhibition space will be allocated only on receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).
- Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe, then you relinquish your right to the requested supporter package and exhibition space.
- The balance will be invoiced on 1 May 2024, to be paid by 21 May 2024. Applications made after 21 May 2024 must include full payment.
- All payments should be made in New Zealand dollars by credit card (fees applicable) or bank transfer.
- All payments due must be received by the Conference Managers prior to the Conference. No sponsor will be allowed to set up their exhibition stand at the Conference until full payment has been received.
- Sponsors may not assign or sublet any part of their exhibition space.
- The Organising Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.
- Sponsors consent to their contact details being shared with Conference suppliers and contractors.

CANCELLATION POLICY

- If notification of cancellation of sponsorship is received in writing:
- Prior to 1 February 2024, your deposit will be refunded in full, less 20% administration fee
- Between 1 February 2024 and 30 April 2024, you are liable for 50% of the package selected
- From 1 May 2024, you are liable for 100% of the package selected
- The Organising Committee reserves the right to cancel the Conference not later than 31 May 2024 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Sponsor & exhibitor booking form

Please complete the form below. If you wish to pay by credit card we will provide you with a link to our secure payment site once your signed application form is received. Additional fees will apply for payments made via credit card.

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Please email your application to Nihal Fernandez, nf@theconferencecompany.com

Company details

Company Name (for invoice)

Company Name (for exhibition/promotion)

Postal Address

Telephone:

Mobile:

Email

Contact person

Sponsorship/exhibition requirements

..... NZ\$

..... NZ\$

..... NZ\$

Display space is allocated to companies in order of level of sponsorship and based on the date the signed application is received.

Signed:

Date: