



SPONSORSHIP AND EXHIBITION PROSPECTUS

EPSM
ENGINEERING + PHYSICAL
SCIENCES IN MEDICINE
• CONFERENCE 2024 •

Australian
Biomedical
Engineering
Conference

Sunday 17 – Wednesday 20 November 2024
Naarm | Grand Hyatt, Melbourne



ACPSEM

Australasian College of Physical
Scientists & Engineers in Medicine



ENGINEERS
AUSTRALIA



St Kilda Road, Melbourne



Grand Hyatt - Mayfair Ballroom



Flinders Street Station

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Invitation to Sponsors

Dear valued Sponsor and/or Exhibitor

On behalf of the Organising Committee, we take great pleasure in inviting you to support the Engineering and Physical Sciences in Medicine 2024 Conference.

The Conference will be held from 17-20 November 2024 at the Grand Hyatt Melbourne.

This year, we are proud to incorporate the Australian Biomedical Engineering Conference, as EPSM host alongside colleagues from Engineers Australia.

The Conference will be held from 17-20 November 2024 at the Grand Hyatt Melbourne/Naarm, on the traditional lands of the Wurundjeri people.

This prospectus outlines the sponsorship and exhibition opportunities available to you at the Conference. In order to provide the best outcome from your promotional investment, we are open to tailoring packages to your suit your strategic objectives.

We look forward to welcoming you as a valued Sponsor and Exhibitor to Melbourne in 2024.

For more information about the EPSM Conference and related sponsorship and exhibition opportunities please contact Holly Naidoo, Sponsorship & Exhibition Sales Executive:

Holly Naidoo

Sponsorship & Exhibition Sales Executive
The Conference Company
Level 35, International Tower One
100 Barangaroo Ave
Sydney NSW 2000
Australia

Mobile: +61 49 406 3552

Office: +64 9 360 1240

Australia: 1 800 193 405

Email: ha@theconferencecompany.com

Website: www.epsm.org.au

Organising Committee

The Engineering and Physical Sciences in Medicine Conference is being organised by the following

Committee:

Cathryn (Cathy) Barbagallo

Kyle Ewert

Taylah Brennan

Amanda Perdomo

Leah Biffin

Stephanie Keehan

Chris Low

Sabeena Beveridge

Talia Jarema

Sijan Gautam

Roger Li

ACPSEM Representatives:

Gemma Flynn

Di Robinson

The Australian Biomedical Engineering Conference is being organised by the following

Committee:

Caitlin (Cait) Thomas (ABEC Convenor)

Adrian Richards

Kelly Coverdale (CBME chair)

Sam John

Alex Hayes

Shoo Chin Siah

Andrew Drain

Reuben Staples

Robert Day

Chloe Turrell

EA Representatives:

Marne Scholtz

Nicole Appleby

Hosts



Australasian College of Physical Scientists and Engineers in Medicine

The Australian College of Physical Scientists and Engineers is a not for profit Member Association comprised of members in the medical physics (in radiation oncology, radiology and/or nuclear medicine) or in biomedical engineering industries. Membership is comprised of both Clinical and University professionals at the forefront of patient diagnosis and research. As with any medical profession ACPSEM members often work in teams, alongside medical doctors, radiation therapists and technicians.

Whatever our discipline, the work we do, both in the clinic or research, aims to provide the highest quality of care possible. And indeed, everyday, we embody this year's theme of Shaping the Future in whatever application we undertake. Join us in Melbourne to celebrate and explore the future at the Engineering and Physical Sciences in Medicine Conference and Australian Biomedical Engineering Conference 2024.

The conference is preceded by our annual Summer School offering training for registrars and experienced physicists. This year the school will split to provide training in "Image Quality" for DIMPs and "Radiation Treatment Planning" for ROMPs. Over two days, physicists experience in-depth lectures with leaders in the field, as well as the opportunity to form connections with other new members. If you are interested in the sponsorship opportunities during this event, please contact the Summer School Committee directly on cathryn.barbagallo@acpsem.org.au.

To learn more about the professional groups please explore the careers or membership sections of www.acpsem.org.au



**ENGINEERS
AUSTRALIA**

Australian Biomedical Engineering Conference

Engineers Australia

As Australia's national body for engineering, Engineers Australia is the voice and champion of 120,000-plus members. Providing them with the resources, connections and growth they need to do ethical, competent and high-value work in our communities.

Our partnerships across business, government and universities provide these sectors with a network of world-class engineers and assets that make progress possible.

We support the engineering profession in every capacity. Representing it in policy and advocacy, upholding professional standards, nurturing talent and celebrating achievement. At Engineers Australia, we back today's problem-solvers. So they can shape a better tomorrow.

To learn more about Engineers Australia, visit engineersaustralia.org.au

Delegates

We anticipate that over 300 delegates from the following professions will register for the Conference:

- »» Radiation Oncology Physicists
- »» Radiology Medical Physicists
- »» Nuclear Medicine Medical Physicists
- »» Researchers and Academic Medical Physicists
- »» Biomedical Engineers and Researchers
- »» Radiopharmaceutical Scientists

Delegates range from senior professionals in leadership roles through to those just starting their careers.

The 2023 face-to-face Conference consisted of:



Delegates from over 26 countries, including Argentina, China, Germany, India, Japan, Singapore, and the United States



Over 350 abstract submitters, with 210 accepted oral presentations and 86 accepted posters



Welcome Reception in the exhibition hall introducing our delegates to sponsors and exhibitors



Over 20 hours of open exhibition with a Conference App competition driving engagement



Sponsorship included Conference App, breakfasts, gala dinner, welcome reception, sessions, lanyards, and awards plus a sold out exhibition.

Venue and Destination

The Grand Hyatt Melbourne is located prestigiously on Collins Street, surrounded by the city's high fashion and fine dining and within walking distance of many of Melbourne's top tourist attractions, including business, sporting and theatre districts.

With the ideal location for both business and leisure we invite you to join us in one of the world's most liveable cities.

Social Program

To complement the scientific program there are a number of social activities taking place over the course of the Conference, providing sponsors and exhibitors with ample opportunities to mingle and network with delegates in a relaxed atmosphere. The Welcome Reception on Sunday 17 November and the Gala Dinner on Tuesday 19 November are included with the full delegate registration. Please refer to the Conference website for more information on these events and activities:

www.epsm.org.au

Key Dates

3 June 2024 – Abstract submission closes

20 August 2024 – Early registration closes

17-20 November 2024 - EPSM/ABEC 2024 Conference

Sponsorship Opportunities

Overview	Exclusive Platinum AU\$21,500 + GST	Gold AU\$16,200 + GST	Silver AU\$7,350 + GST	Exhibitor From AU\$3,800 +GST
Complimentary delegate registrations (including sessions, morning tea, afternoon tea on all applicable days, lunches, Welcome Reception and Gala Dinner)	4	2	1	
Complimentary exhibitor staff passes (including morning tea, afternoon tea, lunches and the Welcome Reception)			1	2
Exhibition Space	Prominent Triple Exhibitor Booth/space	Prominent Double Exhibitor Booth/space	Single Exhibitor Booth/space	Single Exhibitor Booth/space
Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓	✓		
Company logo on the Conference Website Sponsor section	Linked to company website	Linked to company website	Linked to company website	Linked to company website
Company logo on the Conference Signage	✓	✓	✓	
Opportunity to place a standard roll up banner next to the Conference registration desk	✓			
Opportunity to place a printed insert on a sponsors only table next to the registration desk	✓	✓	✓	
Copy of delegate list in Excel Spreadsheet (name, organisation, state, country, email). limited to those who have agreed to name disclosure.	3 weeks prior, 1 week prior, and 1 week after	2 weeks prior, 1 week prior and 1 week after	1 week prior and Names are 1 week after	1 week after
Opportunity to associate with One (1) Australasian speaker's sessions	✓			

Platinum Sponsor

AU\$21,500 + GST (EXCLUSIVE OPPORTUNITY)

As a Platinum Sponsor you will be recognised as the exclusive major sponsor of the Conference.

Benefits:

Registration

- » Four (4) delegate registrations including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

Exhibition Space

- » Prominent triple exhibition booth/space within the Exhibition Area

Profile

- » Verbal acknowledgement as a Platinum Sponsor at the Opening and Closing sessions
- » Company logo on website with a hyperlink to your nominated website
- » Company logo on Conference signage where applicable
- » Opportunity to associate with one (1) Australasian speaker's session
- » Opportunity to place a standard roll up banner next to the registration desk area
- » Opportunity to place a printed insert on a sponsors only table next to the registration desk
- » Access to delegate list (provided 3 weeks prior to the Conference and updates 1 week prior to the Conference, and 1 week after the Conference: Excel format)

Gold Sponsor

AU\$16,200 + GST (3 packages only)

As a Gold Sponsor you will be recognised as a key sponsor.

Benefits:

Registration

- » Two (2) delegate registrations including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

Exhibition Space

- » Prominent double exhibition booth/space within the Exhibition Area

Profile

- » Verbal acknowledgement as a Gold Sponsor at the Opening and Closing sessions
- » Company logo on website with a hyperlink to your nominated website
- » Company logo on Conference signage where applicable
- » Opportunity to place a printed insert on a sponsors only table next to the registration desk
- » Access to delegate list (provided 2 weeks prior to the Conference, and updates 1 week prior to the Conference, and 1 week after the Conference: Excel format)

Silver Sponsor

AU\$7,350 + GST

Benefits:

Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner
- » One (1) exhibitor staff pass (morning and afternoon tea, lunch and Welcome Reception)

Exhibition Space

- » Single exhibition booth/space within the Exhibition Area
- » Option to extend to double size booth space

Profile

- » Company logo on website with a hyperlink to your nominated website
- » Company logo on Conference signage where applicable
- » Opportunity to place a printed insert on a sponsors only table next to the registration desk
- » Access to delegate list (provided 1 week prior to the Conference, and 1 week after the Conference: Excel format)

Exhibition Space

Double Exhibitor

AU\$6,800 + GST

Benefits:

Registration

- » Four (4) exhibitor staff passes (morning and afternoon tea, lunch and Welcome Reception)

Exhibition Space

- » Double exhibition booth/space within the Exhibition Area

Profile

- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (1 week prior to the Conference, and 1 week after the Conference: Excel format)

Exhibitor

AU\$3,800 + GST

Benefits:

Registration

- » Two (2) exhibitor staff passes (morning tea, afternoon tea, lunch and Welcome Reception)

Exhibition Space

- » Single exhibition booth/space within Exhibition Area
- » Option to purchase double size booth space

Profile

- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 1 week after the Conference: Excel format)

Additional Opportunities Networking and Food

Gala Dinner Sponsor

AU\$6,500 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Registration

- » One (1) Conference registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner
- » Three (3) tickets to the Gala Dinner
- » Naming rights to the Gala Dinner, pending committee approval
- » Verbal acknowledgement at the Gala Dinner
- » Opportunity to address the dinner guests (up to 5 minutes) in the session prior to the Gala Dinner or at the Gala Dinner
- » Opportunity to display a free standing banner (or other static display) at the Gala Dinner
- » Company logo on Conference website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Welcome Reception Sponsor

AU\$5,400 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner
- » Two (2) additional tickets to Welcome Reception

Profile

- » Opportunity to address the audience for 2 minutes (sponsor address not to be product/service related)
- » Naming rights to Welcome Reception, pending committee approval
- » Verbal acknowledgement at Welcome Reception
- » Opportunity to display a free standing banner (or other static display approved by the Committee) at the Welcome Reception
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Lunch Sponsor

AU\$5,400 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

Profile

- » Opportunity to have pull up banners near the catering stations during all Conference Lunch breaks
- » Company logo as a holding slide in session rooms during the Conference Lunch breaks
- » Company logo on Conference website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Morning & Afternoon Tea Sponsor

AU\$3,300 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Profile

- » Opportunity to have pull up banners near the catering stations during all the sponsored Morning and Afternoon Tea breaks
- » Company logo as a holding slide in session rooms during the Morning and Afternoon Tea breaks
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Coffee Cart Sponsor

AU\$2,700 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Profile

- » Promoted as the Coffee Cart Sponsor of the Conference (coffee cart / barista, coffee, branded cups, staff and all other costs are at Sponsor's expense: estimated at AU\$4,000)
- » Coffee cart / barista will be located in a high traffic location or close to the sponsor's space if exhibiting (branding of coffee cart / barista at sponsor's expense)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Sporting Event Sponsor

AU\$2,700 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Profile

- » Company logo on branded T-shirts or drink bottles given to participants registered for the event (to be supplied by the Sponsor)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Program and Education

One of the most effective forms of advertising your business is aligning it to EPSM's outstanding scientific and educational program. Please help us provide the best possible speakers. Sponsor provided speakers and sessions must be un-biased, they will simply present good science behind your technology which is the best advertising of all.

Industry Breakfast Sponsor

AU\$5,400 + GST

Benefits:

Registration

- » Two (2) day registrations including sessions, morning and afternoon tea, and lunch (speaker registration included in the package) on the day of sponsored breakfast session

Profile

- » This sponsorship enables you to conduct a breakfast session prior to the start of the Conference program on a topic of your choice (pending approval from the Organising Committee). Room and standard AV will be provided by the Conference. Catering will be at the Sponsor's expense. Speaker to be provided by the Sponsor
- » Duration of the breakfast session will be 60 minutes prior to the start of the main program on the selected day
- » Opportunity to display a free standing banner (or other static display approved by the Committee) in the breakfast session room
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Session Sponsor

AU\$4,300 + GST

Benefits:

Profile

- » Opportunity for the Sponsor to address the audience for 2 minutes (Sponsor address needs to be educational of nature and not product/service related)
- » Sponsor to co-chair the session in conjunction with appointed chair selected by the Program Committee
- » Sponsor logo on holding slide in the session room at the commencement of the session and during any question and answer time
- » Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the session room/or stage (banner to be provided by the Sponsor)
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Abstract Prize Sponsor

AU\$600 + GST per prize

Benefits:

Profile

- » Choose one of the following cash prize's to sponsor:
 - o Best Therapy Oral Presentation Prize
 - o Best Imaging Oral Presentation Prize
 - o Best Therapy Poster Presentation Prize
 - o Best Imaging Poster Presentation Prize
 - o Best TEAP Oral Prize
 - o Best Graduate Oral Prize
- » Sponsor logo on website
- » Sponsor logo on Certificate
- » Sponsor logo on presentation slides

Keynote Speaker Sponsor

AU\$3,300 + GST

Benefits:

Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

Profile

- » This sponsorship enables you to associate with a particular speaker for the duration of the Conference (pending approval from the Organising Committee and the selected speaker)
- » Opportunity to display a free standing banner (or other static display approved by the committee) in the room during the speaker's presentation(s)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (1 week after the Conference: Excel format)

Technology

App Sponsor

AU\$5,400 + GST (EXCLUSIVE OPPORTUNITY)

Opportunity to be promoted as the Conference App Sponsor fostering innovation and excellence. The Conference App will provide attendees up-to-the-minute information on the program & exhibition, access to abstracts, opportunity to connect and a leadership board with gamification.

Benefits:

Branding and Promotion on the App

- » Logo presence on the front 'splash' page of the App, shows each time delegates open the App
- » Banner on the bottom of navigation/home page and applicable sections. Banner hyperlinked to the company website
- » Logo presence at the top of the App sponsorship page – this page will also contain other sponsor logos, details and links
- » One push notification through the App per day during the Conference thanking the Sponsor

Profile

- » Company logo on website with a hyperlink to your nominated website
- » Promoted as App Sponsor in communication regarding the Conference App

Website Sponsor

AU\$3,300 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Profile

- » Opportunity to have the company logo on every page of the website with the text "Website Sponsored by Company Name"
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Branding

Lanyard Sponsor

AU\$3,250 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Profile

- » Company logo on Conference lanyards (to be supplied by the Conference)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Donations

Show your support to ACPSEM by contributing to the success of the Annual Conference. Be acknowledged for your support to the Conference which facilitates education and learning to the sector.

Donation opportunities are as follows:

**AU\$550
(No GST applicable)** Company name on the supporter page of the Conference Website

**AU\$1,100
(No GST applicable)** Company logo with a hyperlink to your home page on the supporter page of the Conference Website

AU\$1,600 + GST Company logo with a hyperlink to your home page on the supporter page of the Conference Website

Opportunity to place a printed insert on the Sponsor collateral table located next to the registration desk for delegates to review

Exhibitor Staff Passes

AU\$500 + GST (ENTIRE CONFERENCE)

AU\$200 + GST (PER DAY)

Includes:

- » Attendance at the Exhibition
- » Attendance at the Welcome Reception
- » Morning and afternoon teas
- » Lunches

Preliminary Exhibition Timetable

(Final timings will be published in the Sponsorship and Exhibition Manual)

17 November 2024 Pack in / Exhibition open during Welcome Reception

18 November 2024 Exhibition open

19 November 2024 Exhibition open

20 November 2024 Exhibition open and pack out (following afternoon tea)

Morning tea, afternoon tea and lunch will be provided each day in the exhibition area.

Terms & Conditions

Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship packages and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

1. Confirmation will be sent together with a tax invoice for the required deposit, which is payable within 20 days of invoice date. The deposit will be 50% of the total package value being purchased, unless the amount is less than AUD\$5,000, where purchase amount will be invoiced in full. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.
2. The balance will be invoiced on 16 June 2024, to be paid by 6 July 2024. Applications made after 16 June 2023 will be invoiced for full payment within 20 days.
3. All payments should be made in Australian dollars by credit card or bank transfer. Any payment by credit card will include a convenience fee of 2.6%.
4. All payments must be made prior to the start of the Conference. Access to the Exhibition Hall will be limited until payment is made or proof of payment is submitted.
5. Sponsors may not assign or sublet any part of their exhibition space.
6. Every attempt will be made to meet your preferred exhibition location. However, The Organising Committee reserves the right to re-assign locations if necessary following discussion with the affected parties.
7. Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- » Between 1st March 2024 and 31st July 2024, you are liable for 50% of the package selected.
- » From 1st August 2024, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Conference no later than 20 July 2023 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount. **We invite your support**

Thank you for taking the time to consider the possibilities of the Engineering and Physical Sciences in Medicine Conference.

After making your sponsorship selections, please complete and return the Application for Sponsorship form. If you need further information or would like to discuss other sponsorship opportunities, please contact Holly Naidoo, Sponsorship & Exhibition Sales Executive.

We hope that you are as enthusiastic about the opportunities that are available as we are and look forward to welcoming you to Melbourne in November 2024. Please do let us know if there are any other opportunities, that aren't included, that you wish to discuss.

WE APPLY FOR SPONSORSHIP IN ACCORDANCE WITH THE TERMS AND CONDITIONS SET OUT IN THE PROSPECTUS

Authorised by:

Name: _____

Signed: _____

Date: _____

Application for Sponsorship - Engineering and Physical Sciences in Medicine / Australian Biomedical Engineering Conference 2024

Please complete the form below.

We, _____ (company name),
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: _____ Date: _____

Please forward this form to: epsm@theconferencecompany.com

By mail to: The Conference Company, Level 35, International Tower One, 100 Barangaroo Ave, Sydney, 2000, NSW, Australia

Company Details

Company: _____

Postal Address: _____

Telephone: _____

Mobile: _____

Email: _____

Contact Person: _____

Sponsorship Opportunities

Sponsorship and/or Item/s requested:

1. _____ AU\$

2. _____ AU\$

3. _____ AU\$

4. _____ AU\$

Total Sponsorship Spend (excl GST) AU\$



Cooks Cottage



Grand Hyatt Melbourne



Fitzroy Gardens

Contact

Holly Naidoo

*Sponsorship & Exhibition Sales Executive
on behalf of the EPSM Organising Committee*

THE CONFERENCE COMPANY

The Conference Company

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