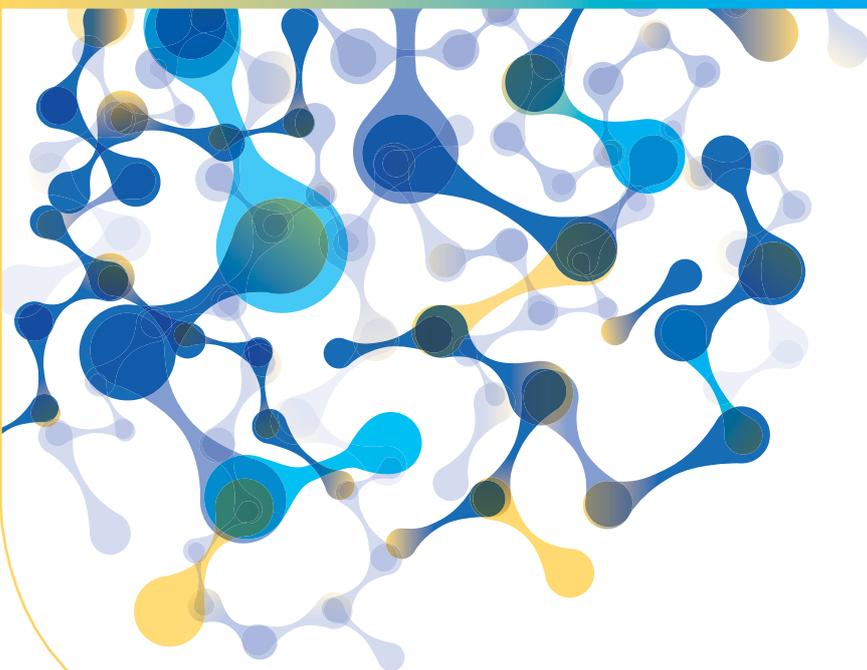


SPONSORSHIP AND EXHIBITION PROSPECTUS



EPSM

**ENGINEERING + PHYSICAL
SCIENCES IN MEDICINE**

• **CONFERENCE 2021** •

7 - 10 November 2021
Brisbane Convention
& Exhibition Centre
Australia



Streets Beach



ANZAC Square



Southbank Grand Arbor

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Invitation to Sponsors

Dear valued Sponsor and/or Exhibitor

On behalf of the Organising Committee, we take great pleasure in inviting you to support the Engineering and Physical Sciences in Medicine 2021 Conference.

The Conference will be held from 7 - 10 November 2021 at the Brisbane Convention and Exhibition Centre.

In an era of multidisciplinary teams, blending of science, engineering and technology in medicine continues to drive innovation through diversity and creativity. Join us in Brisbane for the Engineering and Physical Sciences in Medicine 2021 Conference.

This prospectus outlines the sponsorship and exhibition opportunities available to you at the Conference. In order to provide the best outcome from your promotional investment, we are open to tailoring packages to your suit your strategic objectives.

We look forward to welcoming you as a valued Sponsor and Exhibitor to Brisbane in 2021.

For more information about the EPSM Conference 2021 and related sponsorship and exhibition opportunities please contact Nihal Fernandez, Sponsorship and Exhibition Manager:

Nihal Fernandez

The Conference Company
Level 35, International Tower One
100 Barangaroo Ave
Sydney 2000
NSW
Australia

Australia: 1800 193 405
Phone: +64 9 360 1240
Email: nf@theconferencecompany.com

Website: www.epsm.org.au

Hosts



Australasian College of Physical Scientists and Engineers in Medicine

The Australian College of Physical Scientists and Engineers is a not for profit Member Association comprised of members in the medical physics (in radiation oncology, radiology and/or nuclear medicine) or in biomedical engineering industries. Membership is comprised of both Clinical and University professionals at the forefront of patient diagnosis and research. As with any medical profession ACPSEM members often work in teams, alongside medical doctors, radiation therapists and technicians.

To learn more about the professional groups please explore the careers or membership sections of www.acpsem.org.au

Organising Committee

The Engineering and Physical Sciences in Medicine 2021 Conference is being organised by the following Committee:

Jason Tse, Biomedical Technology Services, The Prince Charles Hospital (Co-Convenor)

Nancy Yu, Royal Brisbane & Women's Hospital (Co-Convenor)

Michael Bernardo, Royal Brisbane & Women's Hospital

Scott Crowe, Royal Brisbane & Women's Hospital

Orrie Dancewicz, Princess Alexandra Hospital

David Garrott, Biomedical Technology Services

Craig Lancaster, St Andrew's War Memorial Hospital

Richard Short, Adem Crosby Centre, Sunshine Coast Hospital and Health Service

Ian Smith, St Andrew's War Memorial Hospital

Emma Spelleken, Biomedical Technology Services

ACPSEM Representatives

Sharon Flynn

Susie Zhong

Delegates

We anticipate that over 200 delegates from the following professions will register for the 2021 Conference:

- »» Radiation Oncology Physicists
- »» Radiology Medical Physicists
- »» Nuclear Medicine Medical Physicists
- »» Researchers and Academic Medical Physicists
- »» Biomedical Engineers and Researchers
- »» Radiopharmaceutical Scientists

Delegates range from senior professionals in leadership roles through to those just starting their careers.

The 2019 face-to-face Conference consisted of:



Delegates from over 26 countries, including Argentina, China, Germany, India, Japan, Singapore, India, and the United States



Over 300 abstract submitters, with 210 accepted oral presentations and 86 accepted posters



Welcome Reception in the exhibition hall introducing our delegates to sponsors and exhibitors



Over 20 hours of open exhibition with a Conference App competition driving engagement



Sponsorship included Conference App, breakfasts, gala dinner, welcome reception, sessions, lanyards, and awards plus a sold out exhibition.

Venue and Destination

Brisbane offers many leisure, cultural and dining opportunities. Head to the fashionable area of South Bank and enjoy the lush riverside gardens, walk through the markets or swim in the lagoon. If you prefer more active pursuits, take a bike ride in the City Botanic Gardens or even try your hand at abseiling on the cliffs of Kangaroo Point.

Brisbane Convention and Exhibition Centre (BCEC) is located in the heart of South Bank and is an easy distance from hotels and public transport.

EPSM 2021 will take place on the Boulevard Level. To maximise sponsors and exhibitor engagement with delegates, booths will be located right along-side sessions rooms. This will provide a constant flow creating a truly communal experience in 2021.

Social Program

To complement the scientific program there are a number of social activities taking place over the course of the Conference, providing sponsors and exhibitors with ample opportunities to mingle and network with delegates in a relaxed atmosphere. The Welcome Reception on Sunday 7 November and the Gala Dinner on Tuesday 9 November are included with the full delegate registration. Please refer to the Conference website for more information on these events and activities: www.epsm.org.au

Key Dates

7 June 2021 – Abstract submission closes

3 September 2021 – Early registration closes

7-10 November 2021 - EPSM Conference

Sponsorship Opportunities

Overview	Exclusive Platinum AU\$20,000 + GST	Gold AU\$15,000 + GST	Silver AU\$7,500 + GST	Exhibitor From AU\$3,500 +GST
Complimentary delegate registrations (including sessions, morning tea, afternoon tea on all applicable days, lunches, Welcome Reception and Gala Dinner)	4	2	1	
Complimentary exhibitor staff passes (including morning tea, afternoon tea, lunches and the Welcome Reception)			1	2
Exhibition Space	Prominent Triple Exhibitor Booth/space	Prominent Double Exhibitor Booth/space	Single Exhibitor Booth/space	Single Exhibitor Booth/space
Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓	✓		
Company logo on the Conference Website Sponsor section	Linked to company website	Linked to company website	Linked to company website	Linked to company website
Company logo on the Conference Signage	✓	✓	✓	
Opportunity to place a standard roll up banner next to the Conference registration desk	✓			
Copy of delegate list in Excel Spreadsheet (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.	2 weeks prior, 1 week prior, and 1 week after	2 weeks prior, 1 week prior and 1 week after	1 week prior and 1 week after	1 week after
Opportunity to associate with One (1) Australasian speaker's sessions	✓			

Platinum Sponsor

AU\$20,000 + GST (EXCLUSIVE OPPORTUNITY)

As a Platinum Sponsor you will be recognised as the exclusive major sponsor of the Conference.

Benefits:

Registration

- » Four (4) delegate registrations including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

Exhibition Space

- » Prominent triple exhibition booth/space within the Exhibition Area

Profile

- » Verbal acknowledgement as a Platinum Sponsor at the Opening and Closing sessions
- » Company logo on website with a hyperlink to your nominated website
- » Company logo on Conference signage where applicable
- » Opportunity to associate with one (1) Australasian speaker's session
- » Opportunity to place a standard roll up banner in the registration desk area
- » Opportunity to place a printed insert on a sponsors only table next to the registration desk
- » Access to delegate list (provided 2 weeks prior to the Conference and updates 1 week prior to the Conference, and 1 week after the Conference: Excel format)

Gold Sponsor

AU\$15,000 + GST (3 packages only)

As a Gold Sponsor you will be recognised as a key sponsor.

Benefits:

Registration

- » Two (2) delegate registrations including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

Exhibition Space

- » Prominent double exhibition booth/space within the Exhibition Area

Profile

- » Verbal acknowledgement as a Gold Sponsor at the Opening and Closing sessions
- » Company logo on website with a hyperlink to your nominated website
- » Company logo on Conference signage where applicable
- » Opportunity to place a printed insert on a sponsors only table next to the registration desk
- » Access to delegate list (provided 2 weeks prior to the Conference, and updates 1 week prior to the Conference, and 1 week after the Conference: Excel format)

Silver Sponsor

AU\$7,500 + GST

Benefits:

Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner
- » One (1) exhibitor staff pass (morning and afternoon tea, lunch and Welcome Reception)

Exhibition Space

- » Single exhibition booth/space within the Exhibition Area
- » Option to extend to double size booth space

Profile

- » Company logo on website with a hyperlink to your nominated website
- » Company logo on Conference signage where applicable
- » Opportunity to place a printed insert on a sponsors only table next to the registration desk
- » Access to delegate list (provided 1 week prior to the Conference, and 1 week after the Conference: Excel format)

Exhibition Space

Double Exhibitor

AU\$6,300 + GST

Benefits:

Registration

- » Four (4) exhibitor staff passes (morning and afternoon tea, lunch and Welcome Reception)

Exhibition Space

- » Double exhibition booth/space within the Exhibition Area

Profile

- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (1 week prior to the Conference, and 1 week after the Conference: Excel format)

Exhibitor

AU\$3,500 + GST

Benefits:

Registration

- » Two (2) exhibitor staff passes (morning tea, afternoon tea, lunch and Welcome Reception)

Exhibition Space

- » Single exhibition booth/space within Exhibition Area
- » Option to purchase double size booth space

Profile

- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 1 week after the Conference: Excel format)

Gala Dinner Sponsor

AU\$6,000 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Registration

- » One (1) Conference registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner
- » Three (3) tickets to the Gala Dinner
- » Naming rights to the Gala Dinner, pending committee approval
- » Verbal acknowledgement at the Gala Dinner
- » Opportunity to address the dinner guests (up to 5 minutes) in the session prior to the Gala Dinner or at the Gala Dinner
- » Opportunity to display a free standing banner (or other static display) at the Gala Dinner
- » Company logo on Conference website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Innovative Enhancements (additional opportunities) Networking and Food

Welcome Reception Sponsor

AU\$5,000 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner
- » Two (2) additional tickets to Welcome Reception

Profile

- » Opportunity to address the audience for 2 minutes (sponsor address not to be product/service related)
- » Naming rights to Welcome Reception, pending committee approval
- » Verbal acknowledgement at Welcome Reception
- » Opportunity to display a free standing banner (or other static display approved by the Committee) at the Welcome Reception
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Industry Breakfast Sponsor

AU\$5,000 + GST

Benefits:

Registration

- » Two (2) day registrations including sessions, morning and afternoon tea, and lunch (speaker registration included in the package) on the day of sponsored breakfast session

Profile

- » This sponsorship enables you to conduct a breakfast session prior to the start of the Conference program on a topic of your choice (pending approval from the Organising Committee). Room and standard AV will be provided by the Conference. Catering will be at the Sponsor's expense. Speaker to be provided by the Sponsor
- » Duration of the breakfast session will be 60 minutes prior to the start of the main program on the selected day
- » Opportunity to display a free standing banner (or other static display approved by the Committee) in the breakfast session room
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Lunch Sponsor

AU\$5,000 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

Profile

- » Opportunity to have pull up banners near the catering stations during all Conference Lunch breaks
- » Company logo as a holding slide in session rooms during the Conference Lunch breaks
- » Company logo on Conference website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Morning & Afternoon Tea Sponsor

AU\$3,000 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Profile

- » Opportunity to have pull up banners near the catering stations during all the sponsored Morning and Afternoon Tea breaks
- » Company logo as a holding slide in session rooms during the Morning and Afternoon Tea breaks
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Coffee Cart Sponsor

AU\$2,500 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Profile

- » Promoted as the Coffee Cart Sponsor of the Conference (coffee cart / barista, coffee, branded cups, staff and all other costs are at Sponsor's expense: estimated at AU\$4,000)
- » Coffee cart / barista will be located in a high traffic location or close to the sponsor's space if exhibiting (branding of coffee cart / barista at sponsor's expense)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Sporting Event Sponsor

AU\$2,500 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Profile

- » Company logo on branded T-shirts or drink bottles given to participants registered for the event (to be supplied by the Sponsor)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Program and Education

One of the most effective forms of advertising your business is aligning it to EPSM2021's outstanding scientific and educational program. Please help us provide the best possible speakers. Sponsor provided speakers and sessions must be un-biased, they will simply present good science behind your technology which is the best advertising of all.

Session Sponsor

AU\$4,000 + GST

Benefits:

Profile

- » Opportunity for the Sponsor to address the audience for 2 minutes (Sponsor address needs to be educational of nature and not product/service related)
- » Sponsor to co-chair the session in conjunction with appointed chair selected by the Program Committee
- » Sponsor logo on holding slide in the session room at the commencement of the session and during any question and answer time
- » Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the session room/or stage (banner to be provided by the Sponsor)
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Keynote Speaker Sponsor

AU\$3,000 + GST

Benefits:

Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

Profile

- » This sponsorship enables you to associate with a particular speaker for the duration of the Conference (pending approval from the Organising Committee and the selected speaker)
- » Opportunity to display a free standing banner (or other static display approved by the committee) in the room during the speaker's presentation(s)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (1 week after the Conference: Excel format)

Technology

App Sponsor

AU\$5,000 + GST (EXCLUSIVE OPPORTUNITY)

Opportunity to be promoted as the Conference App Sponsor fostering innovation and excellence. The Conference App will provide attendees up-to-the-minute information on the program & exhibition, access to abstracts, opportunity to connect and a leadership board with gamification.

Benefits:

Branding and Promotion on the App

- » Logo presence on the front 'splash' page of the App, shows each time delegates open the App
- » Banner on the bottom of navigation/home page and applicable sections. Banner hyperlinked to the company website
- » Logo presence at the top of the App sponsorship page – this page will also contain other sponsor logos, details and links
- » One push notification through the App per day during the Conference thanking the Sponsor

Profile

- » Company logo on website with a hyperlink to your nominated website
- » Promoted as App Sponsor in communication regarding the Conference App

Website Sponsor

AU\$3,000 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Profile

- » Opportunity to have the company logo on every page of the website with the text "Website Sponsored by Company Name"
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Electronic Posters Sponsor (ePosters)

AU\$5,000 + GST (EXCLUSIVE OPPORTUNITY)

ePosters are an electronic poster management system allowing posters to be submitted, reviewed and presented electronically. The system is fully searchable and is seen by organising committees, authors and delegates as the future of the scientific exhibit program. ePosters will be located near the exhibition area during the conference. It will also be accessible via the internet post-meeting which provides the Sponsor with superior levels of exposure both during and well beyond the meeting.

Benefits:

Registration

- » One (1) delegate registration including sessions, morning and afternoon tea, lunch, Welcome Reception and Gala Dinner

Profile

- » Naming rights to the ePoster system
- » Opportunity to display a branded screen saver on the hardware provided by the Conference. Maximum of 4 screens/laptops
- » Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the ePoster area
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Branding

Lanyard Sponsor

AU\$3,000 + GST (EXCLUSIVE OPPORTUNITY)

Benefits:

Profile

- » Company logo on Conference lanyards (to be supplied by the Conference)
- » Company logo on website with a hyperlink to your nominated website
- » Access to delegate list (provided 2 weeks prior to the Conference, and 1 week after the Conference: Excel format)

Donations

Show your support to ACPSEM by contributing to the success of the Annual Conference. Be acknowledged for your support to the Conference which facilitates education and learning to the sector.

Donation opportunities are as follows:

**AU\$500
(No GST applicable)** Company name on the supporter page of the Conference Website

**AU\$1,000
(No GST applicable)** Company logo with a hyperlink to your home page on the supporter page of the Conference Website

AU\$1,500 + GST Company logo with a hyperlink to your home page on the supporter page of the Conference Website

Opportunity to place a printed insert on the Sponsor collateral table located next to the registration desk for delegates to review

Exhibitor Staff Passes

AU\$500 inc GST (ENTIRE CONFERENCE)

AU\$200 inc GST (PER DAY)

Includes:

- » Attendance at the Exhibition
- » Attendance at the Welcome Reception
- » Morning and afternoon teas
- » Lunches

Preliminary Exhibition Timetable

(Final timings will be published in the Sponsorship and Exhibition Manual)

7 November 2021	Pack in / Exhibition open during Welcome Reception
8 November 2021	Exhibition open
9 November 2021	Exhibition open
10 November 2021	Exhibition open and pack out (following afternoon tea)

Morning tea, afternoon tea and lunch will be provided each day in the exhibition area.

Terms & Conditions

Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

1. Sponsorship packages and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).
2. Confirmation will be sent together with a tax invoice for the required deposit, which is payable within 20 days of invoice date. The deposit will be 50% of the total package value being purchased, unless the amount is less than AU\$5,000, where purchase amount will be invoiced in full. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.
3. The balance will be invoiced on 17 May 2021, to be paid by 6 June 2021. Applications made after 17 May 2021 will be invoiced for full payment within 20 days.
4. All payments should be made in Australian dollars by credit card or bank transfer. Any payment by credit card will include a convenience fee of 2.8%.
5. All payments must be made prior to the start of the Conference. Access to the Exhibition Hall will be limited until payment is made or proof of payment is submitted.
6. Sponsors may not assign or sublet any part of their exhibition space.
7. Every attempt will be made to meet your preferred exhibition location. However, The Organising Committee reserves the right to re-assign locations if necessary following discussion with the affected parties.
8. Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- » Between 1 April 2021 and 6 June 2021, you are liable for 50% of the package selected.
- » From 7 June 2021, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Conference no later than 20 July 2021 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

We invite your support

Thank you for taking the time to consider the possibilities of the Engineering and Physical Sciences in Medicine 2021 Conference.

After making your sponsorship selections, please complete and return the Application for Sponsorship form. If you need further information or would like to discuss other sponsorship opportunities, please contact Nihal Fernandez, Sponsorship and Exhibition Manager.

We hope that you are as enthusiastic about the opportunities that are available in Brisbane as we are and look forward to welcoming you to Brisbane in November 2021. Please do let us know if there are any other opportunities, that aren't included, that you wish to discuss.

WE APPLY FOR SPONSORSHIP IN ACCORDANCE WITH THE TERMS AND CONDITIONS SET OUT IN THE PROSPECTUS

Authorised by:

Name: _____

Signed: _____

Date: _____

Application for Sponsorship Engineering and Physical Sciences in Medicine 2021 Conference

Please complete the form below.

We, _____ (company name),
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: _____ Date: _____

Please forward this form to: epsm@theconferencecompany.com

By mail to: The Conference Company, Level 35, International Tower One, 100 Barangaroo Ave, Sydney, 2000, NSW, Australia

Company Details

Company: _____

Postal Address: _____

Telephone: _____

Mobile: _____

Email: _____

Contact Person: _____

Sponsorship Opportunities

Sponsorship and/or Item/s requested:

1.	_____	AU\$
2.	_____	AU\$
3.	_____	AU\$
4.	_____	AU\$
Total Sponsorship Spend (excl GST)		AU\$



GPO Building



Brisbane Arcade



Brisbane Wheel

Contact

Nihal Fernandez

*Sponsorship and Exhibition Manager
on behalf of the EPSM 2021 Organising Committee*

THE CONFERENCE COMPANY

The Conference Company

Level 35, International Tower One

100 Barangaroo Ave

Sydney 2000

NSW

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