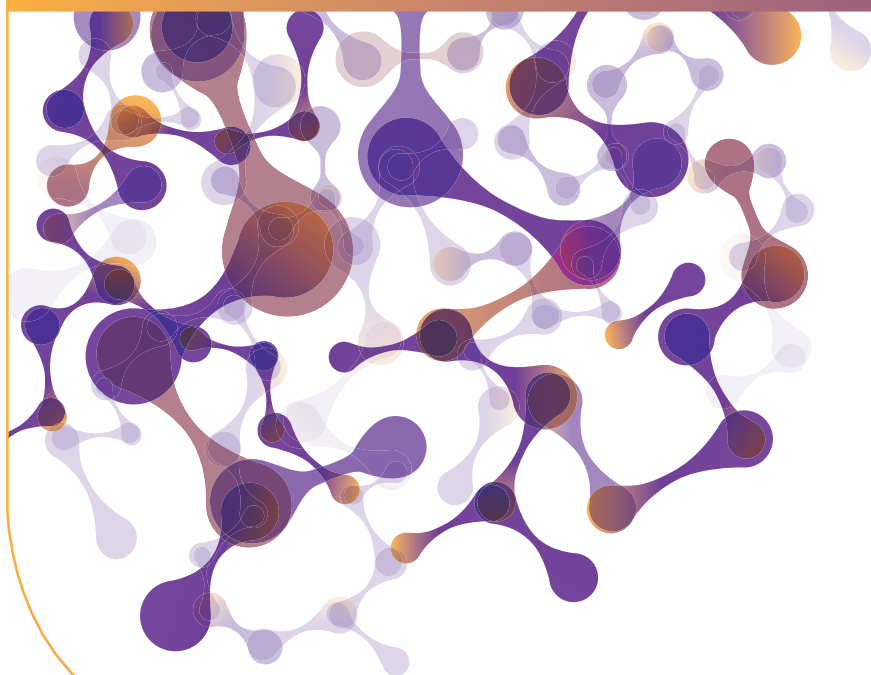


SPONSORSHIP DIGITAL OPPORTUNITIES PROSPECTUS



EPSM

**ENGINEERING + PHYSICAL
SCIENCES IN MEDICINE
• CONFERENCE 2020 •**

**2 - 4 November 2020
Virtual Conference**

Invitation to Sponsors

Dear valued Sponsor and/or Exhibitor

On behalf of the Organising Committee, we take great pleasure in inviting you to support the Engineering and Physical Sciences in Medicine 2020 Conference.

Despite good progress with the control of COVID-19 in Australia and New Zealand, it has become increasingly clear that it is unlikely that we will be able to host a conference of the usual size in 2020.

To guarantee an EPSM conference takes place, and to enable maximum engagement with our members, we will deliver the main content of EPSM 2020 as a "virtual conference".

Enclosed are the sponsorship opportunities available to you at the virtual Conference. Please review the packages to determine the best fit for your promotion requirements.

We look forward to welcoming you as a sponsor of the EPSM Virtual Conference.

We look forward to welcoming you as a valued Sponsor and Exhibitor to Brisbane in 2020.

For more information about the EPSM Virtual Conference 2020 and related sponsorship opportunities please contact Nihal Fernandez, Sponsorship and Exhibition Manager:

Nihal Fernandez

The Conference Company
Level 14, 5 Martin Pl
Sydney 2000
NSW
Australia

Australia: 1800 193 405
Phone: +64 9 360 1240
Email: nf@theconferencecompany.com

Website: www.epsm.org.au

Hosts



Australasian College of Physical Scientists and Engineers in Medicine

The Australian College of Physical Scientists and Engineers is a not for profit Member Association comprised of members in the medical physics (in radiation oncology, radiology and/or nuclear medicine) or in biomedical engineering industries. Membership is comprised of both Clinical and University professionals at the forefront of patient diagnosis and research. As with any medical profession ACPSEM members often work in teams, alongside medical doctors, radiation therapists and technicians.

To learn more about the professional groups please explore the careers or membership sections of www.acpsem.org.au

Organising Committee

The Engineering and Physical Sciences in Medicine Virtual Conference is being organised by the following Committee:

Scott Crowe (Convenor), Royal Brisbane & Women's Hospital

Michael Bernardo, Royal Brisbane & Women's Hospital

Tanya Kairn, Royal Brisbane & Women's Hospital

Craig Lancaster, St Andrew's War Memorial Hospital

Ian Smith, St Andrew's War Memorial Hospital

Emma Spelleken, Biomedical Technology Services

Emma Whittle, Biomedical Technology Services

Nancy Yu, Royal Brisbane & Women's Hospital

ACPSEM Representatives

Sharon Flynn

Susie Zhong

Digital sponsorship offerings

Category	Digital Partner	Program Session Supporter	Supporter
AUD excluding GST	\$12,000	\$2,000	\$1,000
AUD including GST	\$13,200	\$2,200	\$1,100
Digital Platform			
Logo visibility on all live streams and pre-recorded content throughout the entire program.	✓		
Logo visibility on all on-demand content hosted online for 6 months post Conference.	✓		
Logo visibility during selected program session (1 per sponsorship) hosted online for 6 months post Conference.		✓	
Logo visibility on a rotating basis (with other Conference information) during scheduled live program breaks.	✓	✓	✓
Opportunity to provide video content (maximum 3 minutes) to be aired during scheduled live stream program breaks. <i>Content subject to the approval of the Scientific Program Committee.</i>	✓		
Sponsored Session			
Opportunity to host a symposium (live or pre-recorded) for 40 minutes scheduled outside or during a break in the live stream program. Available on-demand thereafter and hosted online for 6 months post Conference. (Exclusive time slot with no other competing sponsor symposia) <i>Content subject to the approval of the Scientific Program Committee.</i>	✓		
Podcast Sponsorship			
Opportunity to provide a podcast (pre-recorded audio only, maximum 10 minutes) to be available on-demand and hosted online for 6 months post Conference. <i>Content subject to the approval of the Scientific Program Committee</i>	✓		
Complimentary Registrations			
Complimentary virtual registrations.	4	1	0
Opportunity to purchase registrations at ACPSEM Member rates	✓	✓	✓
Profile			
Sponsor collateral (including contact details), maximum 4 A4 pages uploaded to the Virtual Sponsor Listings webpage and hosted online for 6 months post Conference.	✓	✓	✓
Company logo on the EPSM website (non-digital conference platform).	✓	✓	✓
Company logo on all email correspondence in relation to the Conference.	✓		
Delegate List			
Delegate List (delegates who have agreed to name disclosure only)	Provided 4, 2 weeks prior, and at the Conference	Provided 1 week prior, and at the Conference	Provided 1 week prior, and at the Conference

Additional Sponsorship Opportunities

Symposium sponsorship

AUD 5,000 plus GST (AUD 5,500 incl. GST)

Opportunity to host a symposium (live or pre-recorded) for 40 minutes scheduled outside or during a break in the live stream program, available on-demand thereafter and hosted online for 6 months post Conference.

(Slots may be concurrent with other symposia. Digital partner's only will be guaranteed exclusive time slots)

Content subject to the approval of the Scientific Program Committee.

Podcast sponsorship

AUD 1,500 plus GST (AUD 1,650 incl. GST)

Opportunity to provide a podcast (pre-recorded audio only, maximum 10 minutes) to be available on-demand and hosted online for 6 months post Conference.

Content subject to the approval of the Scientific Program Committee.

Sponsor Registrations

Digital Partners and Supporters will be entitled to member rate sponsor registrations.

	Earlybird (until 14 September 2020)	Standard (from 15 September 2020)
Digital Partners & Supporters – Member rates	AU\$330 (inc GST)	AU\$440 (inc GST)
Non-member rates	AU\$495 (inc GST)	AU\$660 (inc GST)

Includes:

- » Access to the Virtual Conference platform
- » Access to On-Demand content during the Conference
- » Access to On-Demand content for up to 6 months post Conference (where permission granted)

*Does NOT include access to sponsored sessions

Terms & Conditions

Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

1. Sponsorship packages will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).
2. Confirmation will be sent together with a tax invoice for the full amount, which is payable within 20 days of invoice date.
3. All payments should be made in Australian dollars by credit card or bank transfer. Any payment by credit card will include a convenience fee of 2.8%.
4. All payments must be made prior to the start of the Conference. Sponsorship entitlements will not be delivered until full payment has been received.
5. Email addresses of participants who have agreed to name disclosure are provided to all sponsors. Kindly ensure that when contacting delegates, involuntary disclosure of attendees does not occur and the communication is within the guidelines of anti-spamming protocols. Non-compliance will result in provision of the list for future meetings without the relevant email contacts.
6. Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Cancellation Policy

In the event of you cancelling your sponsorship you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Virtual Conference in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.

WE APPLY FOR SPONSORSHIP IN ACCORDANCE WITH THE TERMS AND CONDITIONS SET OUT IN THE PROSPECTUS

Authorised by:

Name: _____

Signed: _____

Date: _____

Application for Sponsorship Engineering and Physical Sciences in Medicine Virtual Conference 2020

Please complete the form below.

We, _____ (company name),
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: _____ Date: _____

Please forward this form to: epsm@theconferencecompany.com

By fax: +64 9 360 1242

By mail to: The Conference Company, Level 14, 5 Martin Pl, Sydney, 2000, NSW, Australia

Company Details

Company: _____

Postal Address: _____

Telephone: _____

Facsimile: _____

Mobile: _____

Email: _____

Contact Person: _____

Sponsorship Opportunities

Sponsorship and/or Item/s requested:

1.	AU\$
2.	AU\$
3.	AU\$
4.	AU\$
Total Sponsorship Spend (excl GST)	AU\$

Contact

Nihal Fernandez

*Sponsorship and Exhibition Manager
on behalf of the EPSM Virtual Organising Committee*

THE CONFERENCE COMPANY

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