ECHO AUSTRALIA

AUSTRALIA'S LEADING
ECHOCARDIOGRAPHY CONFERENCE

October 2027
Gold Coast



2027
Sponsorship Prospectus

Proudly supported by:

ESANZ Echocardiography Society of Australia and New Zealand (ESANZ)

https://www.esanz.org

www.echo-australia.org

INVITATION From The Convenors

Dear Colleagues

We are delighted to welcome you to Echo Australia 202, the annual meeting of the Echocardiography Society of Australia and New Zealand (ESANZ) – three days dedicated to echocardiography and the professionals who use it every day to make better clinical decisions.

Echo Australia has always been a key meeting point for out echo community. In 2027, we continue to build on that foundation, bringing together sonographers, cardiologists and clinicians from ICU, Anaesthesia and Adult Congenital Heart Disease to share expertise, challenge thinking and learn from one another.

The 2027 program brings innovation into everyday echocardiography and looks to the future of our practice – exploring artificial intelligence, emerging technologies and how new evidence is reshaping the way we image, interpret and make clinical decisions. Across three days, you'll hear from leading national and international faculty at the forefront of the field, take part in engaging sessions, and connect with peers facing the same clinical challenges.

At its core, this meeting is about coming together - sharing ideas, learning from each other, and pushing our practice forward. We are really looking forward to having you with us.

Warm regards
Prof. Greg Scalia AM and Dr Natalie Edwards PhD
ECHO Australia Organising Committee

Acknowledgement of Country

The Conference acknowledges the Traditional Custodians of the land on which we gather. We pay our respects to their Elders, past and present, and extend that respect to all Aboriginal and Torres strait Islander peoples joining us.

Sponsorship Contact

The Conference Company on behalf of the ECHO Australia Conference
Email: ECHO@theconferencecompany.com
Telephone: New Zealand +64 9 360 1240
free calling from Australia 1800 193 405
Postal: PO Box 90040, Auckland 1142, New Zealand

Echocardiography Society of Australia and New Zealand

THE PROFESSIONAL HOME OF ECHOCARDIOGRAPHY IN AUSTRALIA AND NEW ZEALAND



CONNECTING THE ECHO COMMUNITY

ESANZ brings together sonographers, cardiologists and clinicians working across the breadth of cardiovascular ultrasound – creating a national platform for education, collaboration, research and professional standards.

EDUCATION
Practical education, webinars, cases and expert-led learning

STANDARDS
Supporting best practice and developing ANZ-focused guidance

RESEARCH
Building collaboration and multicentre research across the region

COMMUNITY
Connecting sonographers, cardiologists and clinicians across all disciplines

ECHO AUSTRALIA 2027

THE ANNUAL SCIENTIFIC MEETING OF ESANZ

Echo Australia brings the ESANZ community together for three days of practical, high-level cardiovascular ultrasound education and collaboration.



PARTNER WITH MORE THAN A CONFERENCE

Partnering with Echo Australia connects your organisation with ESANZ and the professionals shaping echocardiography across Australia and New Zealand.

- Conference visibility
- Engagement with a highly specialised clinical audience
- Connection with the wider ESANZ community

PARTNER WITH THE COMMUNITY SHAPING THE FUTURE OF ECHOCARDIOGRAPHY

PARTNERSHIP OPPORTUNITIES

Partnership Opportunities

A range of opportunities are described in this prospectus; however, we welcome the opportunity to discuss your organisation's particular needs and tailor an offering to suit.

	Gold Sponsor $50,000 AUD + gst	Silver Sponsor $20,000 AUD + gst	Bronze Sponsor $12,000 AUD + gst	Exhibitor $7,000 AUD + gst
Complimentary Conference registrations	3	2	1	
Complimentary exhibitor staff passes	3	2	2	2
Complimentary Facutly Dinner tickets	3	2	2	
Exhibition space	9m x 3m	6m x 3m	3m x 3m	3m x 3m
Verbal acknowledgement of your sponsorship at the opening and closing plenaries	✓	✓		
Delegate gift insert	✓	✓		
Dedicated Company EDM to all delegates	300 words	200 words	100 words	
Opportunity to host a breakfast symposium (Venue and basic AV will be provided, catering at sponsor's cost)	✓			
Company logo on onsite signage and transition slides	✓	✓		
Speaking opportunity at a plenary session	✓			
Company logo on Conference website	✓	✓	✓	✓
Company profile on Conference App	200 words	100 words	50 words	50 words
Digital advertisement included in Conference App News & Alerts (artwork supplied by sponsor)	✓	✓	✓	
Company logo on Conference App	✓	✓	✓	✓
Access to delegate list (name, organization, state, country, email)	2 weeks prior and 1 week post-Summit	1 week prior and 1 week post-Summit	Start of Conference	Start of Conference
ESANZ Sponsorship	✓	✓	✓	
Company logo on ESANZ website	✓	✓	✓	

SPONSORSHIP OPPORTUNITIES

GOLD PARTNER - $50,000 + GST (AUD)

PROGRAM

- One (1) **plenary** session – opportunity to nominate your chosen speaker or executive for a 5-minute plenary presentation

BREAKFAST SYMPOSIUM

- Opportunity to host a breakfast symposium on Tuesday or Wednesday.
- Venue and standard audio-visual support will be provided.
- Additional audio-visual can be arranged on your behalf at your expense.
- Catering to be arranged on your behalf at your expense.
- This is not an exclusive timeslot.
- Breakfast Time: 6:30 - 7:30 am

PROFILE

- Verbal acknowledgement of your sponsorship at the opening and closing plenaries
- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (200 words) in the Conference App
- Dedicated feature email to all delegates (300 words)
- Digital advertisement in the App News & Alerts (artwork supplied by you)
- Company logo on Conference signage and transition slides
- Delegate gift insert (provided by sponsor)
- Access to the delegate list* (2 weeks prior to the conference and 1-week post-conference)

  *Names are limited to those who agree to name disclosure.
- ESANZ sponsorship and Company logo on ESANZ website

EXHIBITION

- One (1) 9 x 3m booth

REGISTRATION

- Three (3) full time conference registrations
- Three (3) exhibition passes (no session access)
- Three (3) registrations to the faculty dinner

SPONSORSHIP OPPORTUNITIES

SILVER PARTNER - $20,000 + GST (AUD)

PROFILE

- Verbal acknowledgement of your sponsorship at the opening and closing plenaries
- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (100 words) in the Conference App
- Dedicated feature email to all delegates (200 words)
- Digital advertisement in the App News & Alerts (artwork supplied by you)
- Company logo on Conference signage and transition slides
- Delegate gift insert (provided by sponsor)
- Access to the delegate list* (2 weeks prior to the conference and 1-week post-conference)

  *Names are limited to those who agree to name disclosure.
- ESANZ sponsorship and Company logo on ESANZ website

EXHIBITION

- One (1) 6 x 3m booth

REGISTRATION

- Two (2) full time conference registrations
- Two (2) exhibition passes (no session access)
- Two (2) registrations to the faculty dinner

BRONZE PARTNER - $12,000 + GST (AUD)

PROFILE

- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (50 words) in the Conference App
- Dedicated feature email to all delegates (100 words)
- Digital advertisement in the App News & Alerts (artwork supplied by you)
- Access to the delegate list* (from the beginning of the conference and 1-week post-conference)

  *Names are limited to those who agree to name disclosure.
- ESANZ sponsorship and Company logo on ESANZ website

EXHIBITION

- One (1) 3 x 3m booth

REGISTRATIONS

- One (1) full time conference registrations
- Two (2) exhibition passes (no session access)
- Two (2) registrations to the faculty dinner

SPONSORSHIP OPPORTUNITIES

Welcome Reception Sponsor - $8,000 + GST (AUD)

Exclusive Opportunity

RECEPTION PRESENCE

- Opportunity for a representative to address the audience for five (5) minutes.
- Three (3) complimentary tickets for the sponsor's staff or guests to attend the Welcome Reception
- Opportunity for wait staff to wear sponsor branded aprons (provided by the sponsor)

PROFILE

- Opportunity to display up to 4 free-standing banners in the Welcome Reception venue (sponsor to supply)
- Company logo on the Conference website and acknowledged as the "Welcome Reception Sponsor"
- Digital advertisement in the Conference App News & Alerts (advertisement to be supplied by the Sponsor)
- Access to the delegate list* (1 weeks prior to the conference and 1-week post-conference)
  *Names are limited to those who agree to name disclosure.

REGISTRATION

- One (1) full time conference registrations

Conference App Sponsor - $5,500 + GST (AUD)

Exclusive Opportunity

APP BRANDING

- Logo presence on the Front 'splash' page of the App (page appears every time anyone opens the App)
- Logo/banner presence on navigation/home page (bottom of App) which is hyperlinked to your company website
- Logo presence on the App sponsorship page (this page will also contain other sponsors' logos, details and links)

PROFILE

- Promoted as the App Sponsor for the Conference on the website
- Digital advertisement included in the App News & Alerts.
- Access to the delegate list* (1-week post-conference) *Names are limited to those who agree to name disclosure.

SPONSORSHIP OPPORTUNITIES

Coffee Cart Sponsor - $8,000 + GST (AUD)

2 Opportunities

COFFEE CART BRANDING

- Opportunity to brand 1x coffee cart (at the sponsor's cost)
- Opportunity to provide branded coffee cups (at the sponsor's cost)
- Opportunity to supply a banner at the coffee cart

PROFILE

- Promoted as a Coffee Sponsor for the Conference on the website
- Digital advertisement included in the App News & Alerts.

REGISTRATION

- One (1) full time conference registrations

Satchel Sponsor - $6,000 + GST (AUD)

Exclusive Opportunity

- Company name and logo on satchels
- Company logo and link to your website from the Conference website
- Acknowledgement as the Satchel sponsor in the App

REGISTRATION

- One (1) full time conference registrations



SPONSORSHIP OPPORTUNITIES

Recharge Station Sponsor - $5,500 + GST (AUD)

Exclusive Opportunity

- Company logo and link to your website from the Conference website
- Acknowledgement as the Recharge Station sponsor in the App
- Opportunity to brand the Recharge Station (at the sponsor's cost)
- Access to delegate list *(1-week post-conference)
  *Names are limited to those who agree to name disclosure

REGISTRATION

- One (1) full time conference registrations

Exhibition Information - $7,000 + GST (AUD)

Exclusive Opportunity

EXHIBITION SPACE

- 3m x 3m Shell Scheme including
  - white Octonorm panels
  - two (2) 150w spotlights
  - one (1) 4amp power point
  - organisation name on fascia sign (limit to one per stand)
  - one (1) draped table
  - two (2) chairs

REGISTRATION

- Two (2) exhibitor staff passes (morning tea, lunch, afternoon tea and networking function but excluding sessions)
- Additional passes may be purchased at $395 AUD excl GST per person

PROFILE

- Company logo on the Conference website
- Company logo and contact details in the Conference App
- Access to delegate list *(1 week post Summit)
  *Names are limited to those who agreed to name disclosure



SPONSORSHIP AND EXHIBITION MANUAL

A manual will be distributed to all sponsors and exhibitors in mid 2027. The manual will contain details of the online registration process for staff, the pack in / pack out schedule and supplier contact details.

ACCOMMODATION

Sponsors will be able to book accommodation through Conference hotels. Accommodation details are provided on the conference website:
www.echo-australia.org

Accommodation is limited so please ensure you book this as soon as possible.

WE INVITE YOUR SUPPORT

Thank you for taking the time to acquaint yourself with the possibilities ECHO Conference has to offer. For those who have made your choices, please complete and return to us the Sponsorship Booking form.

If you require any further information, or wish to discuss additional opportunities, please contact the ECHO Conference managers.

ECHO Conference Managers
The Conference Company
Email: echo@theconferencecompany.com
Website: www.echo-australia.org
Phone: +64 9 360 1240



Application for Sponsorship and/or Exhibition Space

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus

Signed: _____ Date: _____

Print Name: _____

Company Details

Company Name *(for invoice purposes)*: _____

Company Name *(for exhibition/promotion)*: _____

Postal Address: _____

Contact Person: _____

Email: _____

Telephone: _____ Mobile: _____

Sponsorship/Exhibition Package

costing $ _____ + GST (10%)

Stand Build

Please select:

- ☐ Space only (we will install a custom stand)
- ☐ Shell Scheme required

Payment

- ☐ Please invoice
- ☐ I wish to pay by Credit Card: Visa / Mastercard / American Express (please circle)

- a 2.6% credit card fee will apply on all payments by credit card

Additional comments or requirements...

_____

_____

_____

Please forward this form to:

By email: ECHO@theconferencecompany.com

Terms and Conditions

Booking and Payment

All prices are quoted in Australian dollars and exclude Goods and Services tax (GST).
GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of the date of the tax invoice. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 19 August 2027, to be paid by 19 September 2027. Applications made after 19 August 2027 must include full payment.

All payments should be made in Australian Dollars by bank transfer or credit card (Please note there is a credit card fee of 2.6%). All payments due must be received by the Conference Managers prior to the Summit. No organisation will be permitted to set up their exhibition stand at the Summit until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space. The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected. Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

Prior to 19 May 2027, you are liable for 50% of the package selected
From 19 May 2027, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Summit in case of circumstances beyond its control. In such a case, all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Insurance and Security

All property, display materials and vehicles under the control and custody of the Exhibitor are understood to remain under the control and custody of the Exhibitor and therefore the total responsibility of the Exhibitor in relation to insurance protection and coverage in transit to, within the confines of the exhibition boundaries and in transit to and from the confines of the exhibition venue and its boundaries and for the total duration of the Summit from the commencement of the set up through until the Summit site is vacated.

The Organiser provides 24-hour monitoring of the site by event staff and overnight security by accredited security services from the official start of set up (the official set up times may vary and will be advised in event publications and upon checking at the Summit) through until 8am on the day after the last day of the Conference. The Organiser is not responsible for any damage to or loss of goods of the Exhibitor or its servants, staff, agents or contractors due to any reason whatsoever.

Terms and Conditions ctd...

The Organiser recognises that exhibitors and sponsors securing site space at a number of events will only need to provide Certificates of Currency of Insurance once yearly valid for the period of all events to which the exhibitor or sponsor is attending.

Exhibitors and others are not permitted to connect or otherwise interfere with the electrical, gas, water or other fittings within a venue or at the grounds where the Summit is located. Any such connections or alterations need to be approved by the Organiser and the host venue and should then be carried out at the expense of the Exhibitor. All electrical items brought to the Conference MUST HAVE valid electrical certification tags on them, including extension leads and power boards. Exhibitors who have ordered power and require more than one power outlet must bring their own additional power leads and power boards. It is an inherent obligation of the Exhibitor to provide proof of currency of public liability insurance in accordance with the date set out in the Conference Information – Public Liability Certificate of Currency Due Date set out in the Conference specific terms and conditions. The Exhibitor will ensure that such public liability insurance is to the value of $20 million prior to being permitted access to the Summit.

Health and Safety

The Exhibitor acknowledges that the Conference site can be hazardous. Exhibitors are required to take due care and attention in order to prevent injury and property damage. The Organiser cannot be held responsible nor liable for damage caused by the act or omission of an exhibitor. The Exhibitor, its servants, agents, licensees, contractors or subcontractors will be responsible for complying with workplace health and safety standards at all times.

Exhibitors, contractors, delivery drivers, etc. MUST wear high visibility vests and closed in shoes during the set up and bump out hours of the Conference. Children are not permitted on site at a venue during set up and bump out times.

