



**ECHO**  
**AUSTRALIA**

**AUSTRALIA'S LEADING  
ECHOCARDIOGRAPHY CONFERENCE**

**19 - 21 October 2026  
The Fullerton Hotel, Sydney**

# 2026 Sponsorship Prospectus

Proudly supported by:



**THE COMMON GOOD**

AN INITIATIVE OF THE PRINCE CHARLES HOSPITAL FOUNDATION



Echocardiography Society of Australia  
and New Zealand

[www.ECHO-Australia.org](http://www.ECHO-Australia.org)



# INVITATION from convenor



## Dear Colleagues

We are delighted to welcome you to Echo Australia 2026, bringing together the echocardiography community from across Australia and New Zealand.

Echo Australia has always been a key meeting point for those working in cardiovascular ultrasound, and this year we are building on that by broadening the conversation. Alongside our core echo community, we are excited to further involve our colleagues in ICU, Anaesthesia, and Adult Congenital Heart Disease – reflecting how echocardiography is practiced across disciplines every day.

This year's program brings together an outstanding mix of national and international faculty, with a strong focus on practical, real-world application. Over three days, you'll hear from experts at the forefront of the field, take part in engaging sessions, and connect with peers facing the same clinical challenges.

At its core, this meeting is about coming together – sharing ideas, learning from each other, and pushing our practice forward. We are really looking forward to having you with us.

Warm regards

Prof. Greg Scalia AM and Natalie Edwards  
ECHO Australia Organising Committee

## Acknowledgement of Country

*The Conference acknowledges the Gadigal people of the Eora nation who are the traditional custodians of the land on which the Conference will take place. We recognise and pay our respects the Gadigal Elders, past and present, and emerging.*

## Sponsorship Contact

The Conference Company on behalf of the ECHO Australia Conference

Email: [ECHO@theconferencecompany.com](mailto:ECHO@theconferencecompany.com)

Telephone: New Zealand +64 9 360 1240

free calling from Australia 1800 193 405

Postal: PO Box 90040, Auckland 1142, New Zealand

For four decades, philanthropy and community support have played a critical role in translating research into clinical outcomes and strengthening patient care.

Since 1986, The Prince Charles Hospital Foundation has contributed more than \$78 million to healthcare across Queensland.

Through its community and fundraising initiative, The Common Good, the Foundation supports clinician-led research, enabling technologies, and patient-care programs that contribute to improved clinical outcomes and long-term health.

This year, the Foundation marks its 40-year milestone, recognising four decades of investment in research, infrastructure and care that have contributed to shaping contemporary clinical practice and future models of care.

The Foundation is proud to have supported Echo Australia since 2015, with a portion of proceeds directed to investigator-led research at The Prince Charles Hospital, supporting researchers across the career pipeline to translate promising ideas into promising patient outcomes.

Find out more at [www.thecommongood.org.au](http://www.thecommongood.org.au).





# Echocardiography Society of Australia and New Zealand

The voice of echocardiography in Australia and New Zealand



ESANZ unites a highly engaged network of sonographers, cardiologists, and imaging specialists. As the peak body for echocardiography, we lead education, set standards, and drive innovation in one of the fastest-evolving areas in cardiac care.



Cardiac  
Imaging  
Professionals



New  
Technologies  
& Techniques



Clinical Leaders  
& Decision  
Makers



Education &  
Hands-On  
Learning



Engaged  
Community

## ESANZ at Echo Australia 2026

Echo Australia will serve as the official Annual General Meeting of ESANZ, bringing the community together while delivering high-visibility, high-impact contact including:

- Basic to Advanced Echo
- POCUS
- Intensive Care Echo
- Adult Congenital Heart Disease Echo
- Intra-operative Echo
- Ultrasound Enhancing Agents (Contrast)
- Case-Based Sessions with Interpretation by Expert Cardiologists & Sonographers

Echocardiography is evolving rapidly – and ESANZ is leading that change. Partner with ESANZ at Echo Australia 2026 to connect, engage, and grow within a highly targeted audience.



# Destination and Venue

**ECHO Australia 2026 will be held at the Fullerton Hotel in Sydney which is conveniently located in the heart of Sydney CBD.**

The Fullerton Hotel is easily accessible by most forms of transport including train and bus.



## **Public Transport:**

Regular departures from Wynyard Station offer direct connection to Sydney Airport's Domestic and International Terminals.

The Fullerton Hotel Sydney is approximately 30 minutes away from the Sydney Airport Domestic Terminal.



## **Stations within walking distance to the Hotel**

- Wynyard Station: 4-minute walk
- Martin Place Station: 3-minute walk
- Town Hall Station: 13-minute walk



## **Parking:**

Valet Parking - Valet Parking is available with unlimited entry and exit

Wilson Parking - Wilson Parking is located at 123 Pitt Street, a 5-minute walk from the hotel, and allows for one-time entry and exit, with the last entry at 12.00 a.m. \*Tickets for Wilson Parking must be paid at the car park directly and validated at Concierge prior to departure to receive the discounted rate.

Secure Parking - Secure Parking is located at 1 Martin Place adjacent to The Fullerton Hotel Sydney on Pitt Street.

\*Please note that the Hotel does not own or operate the car parks and pricing and availability is subject to the car parks' discretion.





**ECHO**  
AUSTRALIA

## Statistics from 2025 Conference



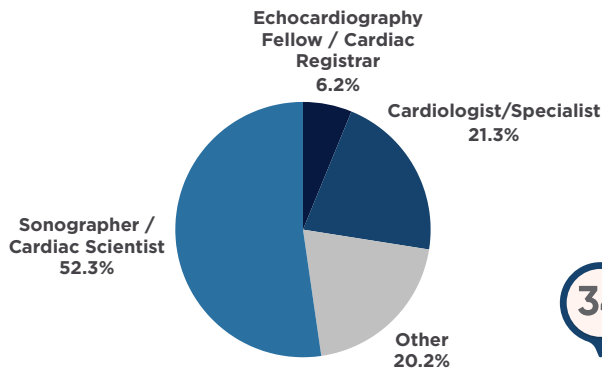
Number of attendees

**371**

**29** International guests from:



Professions represented:



States that delegates were from:



## Benefits of participating

As a sponsor of Echo Australia 2026, you will have a unique opportunity to showcase your brand to a highly engaged audience of cardiologists, sonographers, and healthcare professionals at the forefront of echocardiography. This premier event offers unparalleled networking with key decision-makers, increased visibility through prominent branding opportunities, and access to exclusive industry insights. Sponsorship at Echo Australia 2026 positions your organisation as a leader in supporting advanced cardiovascular care and innovation in Australia's leading echocardiography conference.

## Positive feedback received from delegates:

*"I really had a great time at Echo Aus 2025! Thank you very much!"*

*"The conference went really well, wonderful feedback from everyone"*

*"ECHO Australia is a must attend event for our organisation. There are three days of networking with Senior Medical Officers and decision makers. The complimentary three day registration to the sessions also provides great learning for our staff. We'll be back!"*

*"Thank you ECHO Australia for your commitment to education & development. See you next year!"*

*"Very worthwhile, Very informative. I learnt alot"*

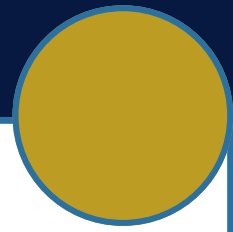
# Partnership Opportunities

A range of opportunities are described in this prospectus; however, we welcome the opportunity to discuss your organisation's particular needs and tailor an offering to suit.

	Gold Sponsor \$50,000 AUD + gst	Silver Sponsor \$30,000 AUD + gst	Bronze Sponsor \$15,000 AUD + gst	Exhibitor \$7,000 AUD + gst
Complimentary Conference registrations	3	2	1	
Complimentary exhibitor staff passes	3	2	2	2
Complimentary Faculty Dinner tickets	3	2	2	
Exhibition space	9m x 3m	6m x 3m	3m x 3m	3m x 2m
Verbal acknowledgement of your sponsorship at the opening and closing plenaries	✓	✓		
Delegate gift insert	✓	✓		
Dedicated Company EDM to all delegates	300 words	200 words	100 words	
Opportunity to host a breakfast symposium (Venue and basic AV will be provided, catering at sponsor's cost)	✓			
Company logo on onsite signage and transition slides	✓	✓		
Speaking opportunity at a plenary session	✓			
Company logo on Conference website	✓	✓	✓	✓
Company profile on Conference App	200 words	100 words	50 words	50 words
Digital advertisement included in Conference App News & Alerts (artwork supplied by sponsor)	✓	✓	✓	
Company logo on Conference App	✓	✓	✓	✓
Access to delegate list (name, organization, state, country, email)	2 weeks prior and 1 week post-Summit	1 week prior and 1 week post-Summit	Start of Conference	Start of Conference
ESANZ Sponsorship	✓	✓	✓	
Company logo on ESANZ website	✓	✓	✓	

PARTNERSHIP OPPORTUNITIES





## PROGRAM

- One (1) **plenary** session – opportunity to nominate your chosen speaker or executive for a 5-minute plenary presentation

## BREAKFAST SYMPOSIUM

- Opportunity to host a breakfast symposium on Tuesday or Wednesday.
- Venue and standard audio-visual support will be provided.
- Additional audio-visual can be arranged on your behalf at your expense.
- Catering to be arranged on your behalf at your expense.
- This is not an exclusive timeslot.
- Breakfast Time: 6:30 – 7:30 am

## PROFILE

- Verbal acknowledgement of your sponsorship at the opening and closing plenaries
  - Company logo on website with a hyperlink to your nominated website
  - Company logo and profile (200 words) in the Conference App
  - Dedicated feature email to all delegates (300 words)
  - Digital advertisement in the App News & Alerts (artwork supplied by you)
  - Company logo on Conference signage and transition slides
  - Delegate gift insert (provided by sponsor)
  - Access to the delegate list\* (2 weeks prior to the conference and 1-week post-conference)
- \*Names are limited to those who agree to name disclosure.
- ESANZ sponsorship and Company logo on ESANZ website

## EXHIBITION

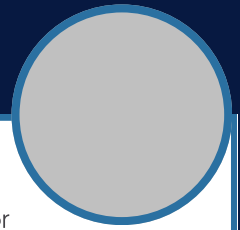
- One (1) 9 x 3m booth

## REGISTRATION

- Three (3) full time conference registrations
- Three (3) exhibition passes (no session access)
- Three (3) registrations to the faculty dinner



## SILVER PARTNER - \$30,000 + GST (AUD)



### PROGRAM

- One (1) plenary session – opportunity to nominate your chosen speaker or executive for a 5-minute plenary presentation

### PROFILE

- Verbal acknowledgement of your sponsorship at the opening and closing plenaries
- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (100 words) in the Conference App
- Dedicated feature email to all delegates (200 words)
- Digital advertisement in the App News & Alerts (artwork supplied by you)
- Company logo on Conference signage and transition slides
- Delegate gift insert (provided by sponsor)
- Access to the delegate list\* (2 weeks prior to the conference and 1-week post-conference)

\*Names are limited to those who agree to name disclosure.

- ESANZ sponsorship and Company logo on ESANZ website

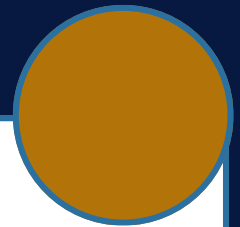
### EXHIBITION

- One (1) 6 x 3m booth

### REGISTRATION

- Two (2) full time conference registrations
- Two (2) exhibition passes (no session access)
- Two (2) registrations to the faculty dinner

## BRONZE PARTNER - \$15,000 + GST (AUD)



### PROFILE

- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (50 words) in the Conference App
- Dedicated feature email to all delegates (100 words)
- Digital advertisement in the App News & Alerts (artwork supplied by you)
- Access to the delegate list\* (from the beginning of the conference and 1-week post-conference)

\*Names are limited to those who agree to name disclosure.

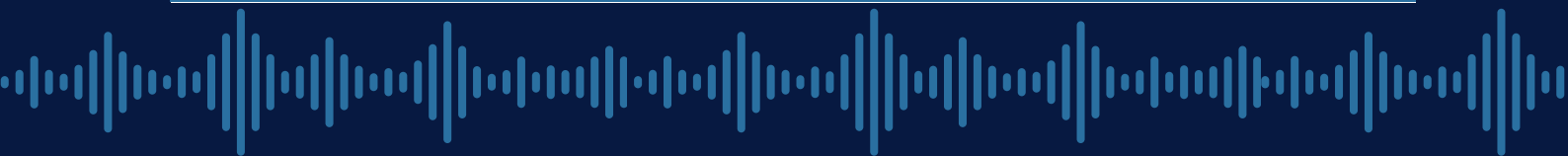
- ESANZ sponsorship and Company logo on ESANZ website

### EXHIBITION

- One (1) 3 x 3m booth

### REGISTRATIONS

- One (1) full time conference registrations
- Two (2) exhibition passes (no session access)
- Two (2) registrations to the faculty dinner



## Welcome Reception Sponsor - \$8,000 + GST (AUD)

*Exclusive Opportunity*

### RECEPTION PRESENCE

- Opportunity for a representative to address the audience for five (5) minutes.
- Three (3) complimentary tickets for the sponsor's staff or guests to attend the Welcome Reception
- Opportunity for wait staff to wear sponsor branded aprons (provided by the sponsor)

### PROFILE

- Opportunity to display up to 4 free-standing banners in the Welcome Reception venue (sponsor to supply)
- Company logo on the Conference website and acknowledged as the "Welcome Reception Sponsor"
- Digital advertisement in the Conference App News & Alerts (advertisement to be supplied by the Sponsor)
- Access to the delegate list\* (1 weeks prior to the conference and 1-week post-conference)

\*Names are limited to those who agree to name disclosure.

### REGISTRATION

- One (1) full time conference registrations

## Conference App Sponsor - \$5,500 + GST (AUD)

*Exclusive Opportunity*

### APP BRANDING

- Logo presence on the Front 'splash' page of the App (page appears every time anyone opens the App)
- Logo/banner presence on navigation/home page (bottom of App) which is hyperlinked to your company website
- Logo presence on the App sponsorship page (this page will also contain other sponsors' logos, details and links)

### PROFILE

- Promoted as the App Sponsor for the Conference on the website
- Digital advertisement included in the App News & Alerts.
- Access to the delegate list\* (1-week post-conference) \*Names are limited to those who agree to name disclosure.



## Coffee Cart Sponsor - \$8,000 + GST (AUD)

2 Opportunities

### COFFEE CART BRANDING

- Opportunity to brand 1x coffee cart (at the sponsor's cost)
- Opportunity to provide branded coffee cups (at the sponsor's cost)
- Opportunity to supply a banner at the coffee cart

### PROFILE

- Promoted as a Coffee Sponsor for the Conference on the website
- Digital advertisement included in the App News & Alerts.

### REGISTRATION

- One (1) full time conference registrations

## Satchel Sponsor - \$6,000 + GST (AUD)

Exclusive Opportunity

- Company name and logo on satchels
- Company logo and link to your website from the Conference website
- Acknowledgement as the Satchel sponsor in the App

### REGISTRATION

- One (1) full time conference registrations



## Recharge Station Sponsor - \$5,500 + GST (AUD)

**Exclusive Opportunity**

- Company logo and link to your website from the Conference website
- Acknowledgement as the Recharge Station sponsor in the App
- Opportunity to brand the Recharge Station (at the sponsor's cost)
- Access to delegate list \*(1-week post-conference)  
\*Names are limited to those who agree to name disclosure

### REGISTRATION

- One (1) full time conference registrations

## Exhibition Information - \$7,000 + GST (AUD)

**Exclusive Opportunity**

### EXHIBITION SPACE

- 3m x 2m Shell Scheme including
  - white Octonorm panels
  - two (2) 150w spotlights
  - one (1) 4amp power point
  - organisation name on fascia sign (limit to one per stand)
  - one (1) draped table
  - two (2) chairs

### REGISTRATION

- Two (2) exhibitor staff passes (morning tea, lunch, afternoon tea and networking function but excluding sessions)
- Additional passes may be purchased at \$375 AUD excl GST per person

### PROFILE

- Company logo on the Conference website
- Company logo and contact details in the Conference App
- Access to delegate list \*(1 week post Summit)  
\*Names are limited to those who agreed to name disclosure



## SPONSORSHIP AND EXHIBITION MANUAL

A manual will be distributed to all sponsors and exhibitors in early November. The manual will contain details of the online registration process for staff, the pack in / pack out schedule and supplier contact details.

## ACCOMMODATION

Sponsors will be able to book accommodation through Conference hotels. Accommodation details are provided on the conference website:

**[www.echo-australia.org](http://www.echo-australia.org)**

Accommodation is limited so please ensure you book this as soon as possible.

## WE INVITE YOUR SUPPORT

Thank you for taking the time to acquaint yourself with the possibilities ECHO Conference has to offer. For those who have made your choices, please complete and return to us the Sponsorship Booking form.

If you require any further information, or wish to discuss additional opportunities, please contact the ECHO Conference managers.

### **ECHO Conference Managers**

The Conference Company

Email: [echo@theconferencecompany.com](mailto:echo@theconferencecompany.com)

Website: [www.echo-australia.org](http://www.echo-australia.org)

Phone: +64 9 360 1240

### **ECHO Sponsorship Manager**

Holly Naidoo

The Conference Company

Email: [ha@theconferencecompany.com](mailto:ha@theconferencecompany.com)

Phone: +61 494 063 552





# Application for Sponsorship and/or Exhibition Space

*We apply for sponsorship in accordance with the terms and conditions set out in the prospectus*

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

## Company Details

Company Name (for invoice purposes): \_\_\_\_\_

Company Name (for exhibition/promotion): \_\_\_\_\_

Postal Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

## Sponsorship/Exhibition Package

costing \$ \_\_\_\_\_ + GST (10%)

## Stand Build

Please select:

- Space only (we will install a custom stand)
- Shell Scheme required

## Payment

- Please invoice
- I wish to pay by Credit Card: Visa / Mastercard / American Express (please circle)  
- a 2.6% credit card fee will apply on all payments by credit card

## Additional comments or requirements...

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## Please forward this form to:

By email: [ECHO@theconferencecompany.com](mailto:ECHO@theconferencecompany.com)





# Terms and Conditions

## **Booking and Payment**

All prices are quoted in Australian dollars and exclude Goods and Services tax (GST). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of the date of the tax invoice. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 19 August 2026, to be paid by 19 September 2026. Applications made after 19 August 2026 must include full payment.

All payments should be made in Australian Dollars by bank transfer or credit card (Please note there is a credit card fee of 2.6%). All payments due must be received by the Conference Managers prior to the Summit. No organisation will be permitted to set up their exhibition stand at the Summit until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space. The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected. Sponsors consent to their contact details being shared with Conference suppliers and contractors.

## **Cancellation Policy**

If notification of cancellation of sponsorship is received in writing:

Prior to 19 May 2026, you are liable for 50% of the package selected

From 19 May 2026, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Summit in case of circumstances beyond its control. In such a case, all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

## **Insurance and Security**

All property, display materials and vehicles under the control and custody of the Exhibitor are understood to remain under the control and custody of the Exhibitor and therefore the total responsibility of the Exhibitor in relation to insurance protection and coverage in transit to, within the confines of the exhibition boundaries and in transit to and from the confines of the exhibition venue and its boundaries and for the total duration of the Summit from the commencement of the set up through until the Summit site is vacated.

The Organiser provides 24-hour monitoring of the site by event staff and overnight security by accredited security services from the official start of set up (the official set up times may vary and will be advised in event publications and upon checking at the Summit) through until 8am on the day after the last day of the Conference. The Organiser is not responsible for any damage to or loss of goods of the Exhibitor or its servants, staff, agents or contractors due to any reason whatsoever.



## Terms and Conditions ctd...

The Organiser recognises that exhibitors and sponsors securing site space at a number of events will only need to provide Certificates of Currency of Insurance once yearly valid for the period of all events to which the exhibitor or sponsor is attending.

Exhibitors and others are not permitted to connect or otherwise interfere with the electrical, gas, water or other fittings within a venue or at the grounds where the Summit is located. Any such connections or alterations need to be approved by the Organiser and the host venue and should then be carried out at the expense of the Exhibitor. All electrical items brought to the Conference MUST HAVE valid electrical certification tags on them, including extension leads and power boards. Exhibitors who have ordered power and require more than one power outlet must bring their own additional power leads and power boards. It is an inherent obligation of the Exhibitor to provide proof of currency of public liability insurance in accordance with the date set out in the Conference Information – Public Liability Certificate of Currency Due Date set out in the Conference specific terms and conditions. The Exhibitor will ensure that such public liability insurance is to the value of \$20 million prior to being permitted access to the Summit.

### **Health and Safety**

The Exhibitor acknowledges that the Conference site can be hazardous. Exhibitors are required to take due care and attention in order to prevent injury and property damage. The Organiser cannot be held responsible nor liable for damage caused by the act or omission of an exhibitor. The Exhibitor, its servants, agents, licensees, contractors or subcontractors will be responsible for complying with workplace health and safety standards at all times.

Exhibitors, contractors, delivery drivers, etc. MUST wear high visibility vests and closed in shoes during the set up and bump out hours of the Conference. Children are not permitted on site at a venue during set up and bump out times.

