

## Data Processing Consent for the ECHO Australia Conferences

### What data do we collect?

During the mailing list process, we request the following personal data (without limitation):

- Name
- Email address

### Why we ask for your consent

We are committed to protecting the privacy of all personal data you provide us for this event. The following statements describe what we are doing with your data and how long we store it. This ensures you are fully informed prior to you submitting your personal information for the event. By checking the "I give consent" box in the Data Processing Consent section of the form, you consent to your personal information being used, stored and disclosed in accordance with this Data Consent Policy.

### Data Controller Contact

Organisation Name and Address: The Conference Company Ltd and The Conference Company (Australia) Pty Ltd

Phone +64 9 360 1240 (New Zealand) 1800 193 405 (Australia)

Email: [ECHO@theconferencecompany.com](mailto:ECHO@theconferencecompany.com)

### Nominated Data Protection Officer

Name and Title: James Brehaut, General Manager

Phone: +64 9 360 1240

Email: [ECHO@theconferencecompany.com](mailto:ECHO@theconferencecompany.com)

### Why are we processing your personal data?

We ask for your personal data to provide marketing material that you have agreed to receive. Your data will be used solely for this and no circumstances be sold or used for other purposes.

### Third parties that may have access to your personal data

Your data may be shared with other logistical organisations and third parties in order to deliver this material. Only data required to undertake their specific role will be made available to them. The third parties may include:

<b>Organisations / 3<sup>rd</sup> Parties</b>	<b>Their role in delivering the event</b>	<b>Determination if data will be shared</b>
Microsoft Azure	Cloud computing platform the events database is hosted from	All participants who are in the event database
Centium Software	Events database developers	All participants who are in the event database
SendGrid	Email broadcast software	All participants who are in the event database
Digital event platform provider	Provides event content to participants	All participants who are in the event database

ECHO Australia Conference 2025 Organising Committee	Work with The Conference Company to deliver all aspects of the event	All participants who are in the event database
The Common Good – An initiative of The Prince Charles Hospital Foundation	The host entity that contracts The Conference Company to deliver the event	All participants who are in the event database

### **Other third parties that may have access to your personal data**

In a separate section of the online mailing list form, 'Privacy', you can choose whether to have your details shared with Organisers of future host entity events.

### **The right to inquire about your personal data**

You retain the right to ask us about your personal data at any time. Please contact us at [ECHO@theconferencecompany.com](mailto:ECHO@theconferencecompany.com) with any enquiries you may have.

### **The right to withdraw your consent**

You retain the right to withdraw consent to use your personal data at any time. Please be aware that a withdrawal of consent before the start of this event means we will have to remove your personal details from the event database. Unfortunately, this may preclude you from attending the event as we do need to store your personal details for multiple event-related purposes. Please contact us at [ECHO@theconferencecompany.com](mailto:ECHO@theconferencecompany.com) with any enquiries you may have.

### **The right to forget or anonymise your personal details**

You retain the right to request that we forget or anonymise your personal data. If you have attended any event with us, we will retain any financial, tax or event attendance records for reporting reasons, but will remove all personal data from our database, leaving an anonymised record for reporting reasons.

If we have provided your personal data to third parties we will inform these third parties that you have requested your data be anonymised.

### **Data Breaches**

In the case of data breaches identified by anyone other than the **Data Protection Officer**, the identifying party must inform the Data Protection Officer of the data breach immediately. Once aware of a data breach, the Data Protection Officer will immediately put measures in place cease and rectify the breach and will report the breach to the supervisory authority within the applicable country within 72 hrs (e.g. the Privacy Commissioner in New Zealand or the Information Commissioner in Australia).

### **Our Data Privacy Policy**

The Conference Company has a detailed internal Data Privacy Policy that is reviewed and updated periodically. Staff are trained in the policy as part of their induction and are kept abreast of changes as they occur.