



ECHO
AUSTRALIA

**AUSTRALIA'S LEADING
ECHOCARDIOGRAPHY CONFERENCE**

17 - 19 March 2025

Marvel Stadium, Melbourne



2025 Sponsorship Prospectus

Proudly supported by:



THE COMMON GOOD

AN INITIATIVE OF THE PRINCE CHARLES HOSPITAL FOUNDATION

www.ECHO-Australia.org



INVITATION from convenor



Dear Colleagues

We are delighted to extend a warm welcome to you for Echo Australia 2025, Australia's premier Echocardiography Conference.

Echo Australia has always been a hallmark event in the field of cardiovascular ultrasound, and for its 22nd year, again promises to be truly exceptional. Our team has worked tirelessly to bring together a distinguished line-up of national and international faculty who will share the latest breakthrough in this ever-evolving field, making this conference a unique opportunity for knowledge exchange.

Over the course of these three days, you will have the privilege of engaging with leading experts, participate in informative sessions and foster collaborating with peers. Together, we will immerse ourselves in cutting-edge technologies, innovative techniques, and best practices that are transforming the landscape of echocardiography.

We are excited to embark on this journey with you. We look forward to the invaluable connections we will forge and the wealth of knowledge we will share throughout the conference. Your presence is instrumental in making this gathering exception, and we are genuinely grateful for your participation in Echo Australia 2025.

Warm regards

Prof. Greg Scalia AM and Natalie Edwards
ECHO Australia Organising Committee

Acknowledgement of Country

The Conference acknowledges the Wurundjeri people of the Kulin nation who are the traditional custodians of the land on which the Conference will take place. We recognise and pay our respects the Wurundjeri Elders, past and present, and emerging.

Sponsorship Contact

The Conference Company on behalf of the ECHO Australia Conference

Email: ECHO@theconferencecompany.com

Telephone: New Zealand +64 9 360 1240

free calling from Australia 1800 193 405

Postal: PO Box 90040, Auckland 1142, New Zealand

The Prince Charles Hospital Foundation

The Prince Charles Hospital Foundation and its initiative The Common Good exists to help people to live healthier for longer by sustaining life-changing and life-saving medical research.

The core research areas supported are heart disease, lung disease, mental health, and ageing, while also supporting and investing in innovative equipment and patient care programs.

Established in 1986, the Foundation originally focused on supporting The Prince Charles Hospital in Brisbane, Australia's leading cardiology hospital and home to one of Queensland's busiest Children's Emergency Departments.

In recent years, support has extended to include Caboolture Hospital in Queensland.

In 2024, The Prince Charles Hospital Foundation was honoured as the 2024 Queensland Gives Philanthropic Foundation of the Year. This recognition reflects the life-changing impacts achieved, which are only made possible by a remarkable community of supporters including sponsors, corporate partners, researchers, clinicians and donors.

Over the last decade, the Foundation has distributed \$36.8 million in funding, including \$17.6 million for heart disease research, \$10.6 million for lung disease, and \$8.5 million for mental health, ageing, and regional research. These efforts have fostered significant collaborations, catalysed national change, and secured substantial additional funding.

Profits from the Echo Australia conference support research grants and equipment through The Prince Charles Hospital Foundation and we are proud to support Echo Australia 2025.



Destination and Venue

ECHO Australia 2025 will be held at the iconic Marvel Stadium which is conveniently located in the heart of Melbourne CBD in the Docklands suburb.

Marvel Stadium is easily accessible by most forms of transport including tram, train, bus and ferry.



Train: Southern Cross Train Station is located adjacent to Marvel Stadium and stops for both V-line and Metropolitan train lines.



Tram: City trams run to Marvel Stadium via La Trobe Street and Harbour Esplanade. Trams also stop in the CBD on Spencer Street, Bourke Street and Collins Street, and all are a short walk to Marvel Stadium.



Bus: The bus terminus is at Southern Cross Train Station and services airport transfers as well as routes across country Victoria. Marvel Stadium is a short walk across the Bourke Street pedestrian footbridge from the bus terminus.



Ferry: Port Phillip Ferries berth at Docklands, directly across the street from Marvel Stadium. Ferries are available from Portarlington Pier and Geelong Waterfront.



Accessibility: An elevated, 20-metre wide pedestrian footbridge connects Marvel Stadium to Southern Cross Station and the intersection of Spencer Street/Bourke Street. For accessibility lift access to or from Harbour Esplanade and the external concourse, please be advised the best access is via the external lift adjacent to Goodlife gym, opposite Gate 2/3. Patrons can also access Bourke Street and the Marvel Stadium car park using this lift. Accessible parking must be pre-booked and can be done via the Marvel Stadium website.



Parking: Marvel Stadium's car parking in Docklands is open 24 hours a day, 7 days a week, with more than 2,500 undercover car parks available daily. Carpark entrance/exit points are located on Bourke Street (A & B), Wurundjeri Way (C) and La Trobe Street (D & E). All carparking (including accessible carparking) can be prebooked. Daily parking rates are applied.





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Statistics from 2022 Conference



Number of attendees

370



Number of registered attendees

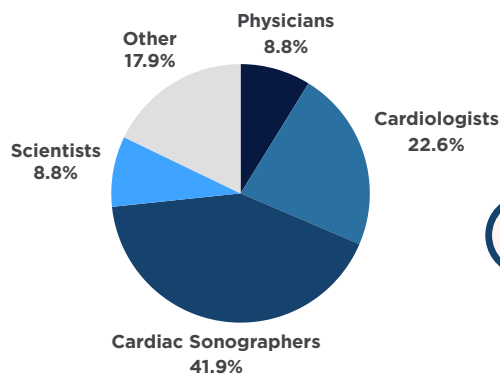
420

25 International guests from:



States that delegates were from:

Professions represented:



Benefits of participating

As a sponsor of Echo Australia 2025, you will have a unique opportunity to showcase your brand to a highly engaged audience of cardiologists, sonographers, and healthcare professionals at the forefront of echocardiography. This premier event offers unparalleled networking with key decision-makers, increased visibility through prominent branding opportunities, and access to exclusive industry insights. Sponsorship at Echo Australia 2025 positions your organisation as a leader in supporting advanced cardiovascular care and innovation in Australia's leading echocardiography conference.

Positive feedback received from delegates:

"Very much enlightened by the three days of well spoken and impressive faculty"

"The conference went really well, wonderful feedback from everyone"

"ECHO Australia is a must attend event for our organisation. There are three days of networking with Senior Medical Officers and decision makers. The complimentary three day registration to the sessions also provides great learning for our staff. We'll be back!"

"Thank you ECHO Australia for your commitment to education & development. See you next year!"

"Very worthwhile, Very informative. I learnt alot"

Partnership Opportunities

A range of opportunities are described in this prospectus; however, we welcome the opportunity to discuss your organisation's particular needs and tailor an offering to suit.

	Gold Sponsor \$18,000 AUD + gst	Silver Sponsor \$12,000 AUD + gst	Bronze Sponsor \$8,000 AUD + gst	Exhibitor \$6,500 AUD + gst
Opportunities available	2	3	4	
Complimentary Conference registrations	3	2	1	
Complimentary exhibitor staff passes	2	2	2	2
Complimentary social event tickets – Faculty Dinner	3	2	2	
Exhibition space	6m x 2m	3m x 2m	3m x 2m	3m x 2m
Verbal acknowledgement of your sponsorship at the opening and closing plenaries	✓			
Delegate gift insert	✓			
Dedicated Company EDM to all delegates	250 words	150 words	100 words	
Company logo on onsite signage and transition slides	✓	✓		
Speaking opportunity at the opening plenary	✓	✓		
Company logo on Conference website	✓	✓	✓	
Company profile on Summit App	200 words	100 words	50 words	50 words
Opportunity to host a concurrent Session	✓	✓	✓	
Digital advertisement included in Conference App News & Alerts (artwork supplied by sponsor)	✓	✓	✓	
Company logo on Conference App	✓	✓	✓	✓
Access to delegate list (name, organization, state, country, email) **	2 weeks prior and 1 week post-Summit	1 week prior and 1 week post-Summit	Start of Conference	Start of Conference

PARTNERSHIP OPPORTUNITIES



PROGRAM

- One (1) plenary session – opportunity to nominate your chosen speaker or executive for a 5-minute plenary presentation
- One (1) concurrent session presentation. Present a 15-minute case study detailing how your solution or service has specifically addressed or helped resolve a healthcare problem.

PROFILE

- Company logo on website with a hyperlink to your nominated website
 - Company logo and profile (250 words) in the Conference App
 - Dedicated feature email to all delegates (200 words)
 - Digital advertisement in the App News & Alerts (artwork supplied by you)
 - Company logo on Conference signage and transition slides
 - Delegate gift insert (provided by sponsor)
 - Access to the delegate list* (2 weeks prior to the conference and 1-week post-conference)
- *Names are limited to those who agree to name disclosure.

EXHIBITION

- One (1) 6 x 2m booth

REGISTRATION

- Three (3) full time conference registrations
- Two (2) exhibition passes
- Three (3) registrations to the faculty dinner



SILVER PARTNER - \$12,000 + GST (AUD)

3
Opportunities

PROGRAM

- One (1) concurrent session presentation. Present a 15-minute case study detailing how your solution or service has specifically addressed or helped resolve a healthcare problem.

PROFILE

- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (100 words) in the Conference App
- Dedicated feature email to all delegates (150 words)
- Digital advertisement in the App News & Alerts (artwork supplied by you)
- Company logo on Conference signage and transition slides
- Access to the delegate list* (1 weeks prior to the conference and 1-week post-conference)

*Names are limited to those who agree to name disclosure.

EXHIBITION

- One (1) 3 x 2m booth

REGISTRATION

- Two (2) full time conference registrations
- Two (2) exhibition passes
- Two (2) registrations to the faculty dinner

BRONZE PARTNER - \$8,000 + GST (AUD)

4
Opportunities

PROFILE

- Company logo on website with a hyperlink to your nominated website
- Company logo and profile (50 words) in the Conference App
- Dedicated feature email to all delegates (100 words)
- Digital advertisement in the App News & Alerts (artwork supplied by you)
- Company logo on Conference signage and transition slides
- Access to the delegate list* (1 weeks prior to the conference and 1-week post-conference)

*Names are limited to those who agree to name disclosure.

EXHIBITION

- One (1) 3 x 2m booth

REGISTRATIONS

- One (1) full time conference registrations
- Two (2) exhibition passes
- Two (2) registrations to the faculty dinner

Welcome Reception Sponsor - \$8,000 + GST (AUD)

Exclusive Opportunity

RECEPTION PRESENCE

- Opportunity for a representative to address the audience for five (5) minutes.
- Three (3) complimentary tickets for the sponsor's staff or guests to attend the Welcome Reception
- Opportunity for wait staff to wear sponsor branded aprons (provided by the sponsor)

PROFILE

- Opportunity to display up to 4 free-standing banners in the Welcome Reception venue (sponsor to supply)
- Company logo on the Conference website and acknowledged as the "Welcome Reception Sponsor"
- Digital advertisement in the Conference App News & Alerts (advertisement to be supplied by the Sponsor)
- Access to the delegate list* (1 weeks prior to the conference and 1-week post-conference)

*Names are limited to those who agree to name disclosure.

REGISTRATION

- One (1) full time conference registrations

Conference App Sponsor - \$5,000 + GST (AUD)

Exclusive Opportunity

APP BRANDING

- Logo presence on the Front 'splash' page of the App (page appears every time anyone opens the App)
- Logo/banner presence on navigation/home page (bottom of App) which is hyperlinked to your company website
- Logo presence on the App sponsorship page (this page will also contain other sponsors' logos, details and links)

PROFILE

- Promoted as the App Sponsor for the Conference on the website
- Digital advertisement included in the App News & Alerts.
- Access to the delegate list* (1-week post-conference) *Names are limited to those who agree to name disclosure.



Coffee Cart Sponsor - \$8,000 + GST (AUD)

2
Opportunities

COFFEE CART BRANDING

- Opportunity to brand 1x coffee cart (at the sponsor's cost)
- Opportunity to provide branded coffee cups (at the sponsor's cost)
- Opportunity to supply a banner at the coffee cart

PROFILE

- Promoted as a Coffee Sponsor for the Conference on the website
- Digital advertisement included in the App News & Alerts.

REGISTRATION

- One (1) full time conference registrations

Lanyard Sponsor - \$6,000 + GST (AUD)

Exclusive
Opportunity

- Company logo printed on lanyards (together with the Conference logo)
- One (1) complimentary delegate registration
- Acknowledgement as the Lanyard sponsor in the App
- Logo and link to your website from the Conference website

REGISTRATION

- One (1) full time conference registrations

Recharge Station Sponsor - \$5,000 + GST (AUD)

Exclusive
Opportunity

- Company logo and link to your website from the Conference website
- Acknowledgement as the Recharge Station sponsor in the App
- Opportunity to brand the Recharge Station (at the sponsor's cost)
- Access to delegate list *(1-week post-conference)
*Names are limited to those who agree to name disclosure

REGISTRATION

- One (1) full time conference registrations



Satchel Sponsor - \$6,000 + GST (AUD)

Exclusive Opportunity

- Company name and logo on satchels
- Company logo and link to your website from the Conference website
- Acknowledgement as the Satchel sponsor in the App

REGISTRATION

- One (1) full time conference registrations



Exhibition Information - \$6,500 + GST (AUD)

Exclusive Opportunity

EXHIBITION SPACE

- 3m x 2m Shell Scheme including
 - white Octonorm panels
 - two (2) 150w spotlights
 - one (1) 4amp power point
 - organisation name on fascia sign (limit to one per stand)
 - one (1) draped table
 - two (2) chairs

REGISTRATION

- Two (2) exhibitor staff passes (morning tea, lunch, afternoon tea but excluding sessions)
- Additional passes may be purchased at \$350 AUD excl GST per person

PROFILE

- Company logo on the Conference website
- Company logo and contact details in the Conference App
- Access to delegate list *(1 week post Summit)
*Names are limited to those who agreed to name disclosure



SPONSORSHIP AND EXHIBITION MANUAL

A manual will be distributed to all sponsors and exhibitors in early November. The manual will contain details of the online registration process for staff, the pack in / pack out schedule and supplier contact details.

ACCOMMODATION

Sponsors will be able to book accommodation through Conference hotels. Accommodation details are provided on the conference website:

www.echo-australia.org

Accommodation is limited so please ensure you book this as soon as possible.

WE INVITE YOUR SUPPORT

Thank you for taking the time to acquaint yourself with the possibilities ECHO Conference has to offer. For those who have made your choices, please complete and return to us the Sponsorship Booking form.

If you require any further information, or wish to discuss additional opportunities, please contact the ECHO Conference managers.

ECHO Conference Managers

The Conference Company

Email: echo@theconferencecompany.com

Website: www.echo-australia.org

Phone: +64 9 360 1240

ECHO Sponsorship Manager

Holly Naidoo

The Conference Company

Email: ha@theconferencecompany.com

Phone: +61 494 063 552





Application for Sponsorship and/or Exhibition Space

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus

Signed: _____ Date: _____

Print Name: _____

Company Details

Company Name (for invoice purposes): _____

Company Name (for exhibition/promotion): _____

Postal Address: _____

Contact Person: _____

Email: _____

Telephone: _____ Mobile: _____

Sponsorship/Exhibition Package

costing \$ _____ + GST (15%)

Stand Build

Please select:

- Space only (we will install a custom stand)
- Shell Scheme required

Payment

- Please invoice
- I wish to pay by Credit Card: Visa / Mastercard / American Express (please circle)
- a 2.6% credit card fee will apply on all payments by credit card

Additional comments or requirements...

Please forward this form to:

By email: ECHO@theconferencecompany.com

By mail: The Conference Company
PO Box 90 040, Auckland 1142, New Zealand

Tax Invoice
GST Number 105-342-527





Terms and Conditions

Booking and Payment

All prices are quoted in Australian dollars and exclude Goods and Services tax (GST). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of the date of the tax invoice. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 20 January 2025, to be paid by 10 February 2025. Applications made after 20 January 2025 must include full payment.

All payments should be made in Australian Dollars by bank transfer or credit card (Please note there is a credit card fee of 2.6%). All payments due must be received by the Conference Managers prior to the Summit. No organisation will be permitted to set up their exhibition stand at the Summit until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space. The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected. Sponsors consent to their contact details being shared with Conference suppliers and contractors.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

Prior to 21 October 2024, you are liable for 50% of the package selected

From 21 October 2024, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Summit in case of circumstances beyond its control. In such a case, all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

Insurance and Security

All property, display materials and vehicles under the control and custody of the Exhibitor are understood to remain under the control and custody of the Exhibitor and therefore the total responsibility of the Exhibitor in relation to insurance protection and coverage in transit to, within the confines of the exhibition boundaries and in transit to and from the confines of the exhibition venue and its boundaries and for the total duration of the Summit from the commencement of the set up through until the Summit site is vacated.

The Organiser provides 24-hour monitoring of the site by event staff and overnight security by accredited security services from the official start of set up (the official set up times may vary and will be advised in event publications and upon checking at the Summit) through until 8am on the day after the last day of the Conference. The Organiser is not responsible for any damage to or loss of goods of the Exhibitor or its servants, staff, agents or contractors due to any reason whatsoever.

Terms and Conditions ctd...

The Organiser recognises that exhibitors and sponsors securing site space at a number of events will only need to provide Certificates of Currency of Insurance once yearly valid for the period of all events to which the exhibitor or sponsor is attending.

Exhibitors and others are not permitted to connect or otherwise interfere with the electrical, gas, water or other fittings within a venue or at the grounds where the Summit is located. Any such connections or alterations need to be approved by the Organiser and the host venue and should then be carried out at the expense of the Exhibitor. All electrical items brought to the Conference MUST HAVE valid electrical certification tags on them, including extension leads and power boards. Exhibitors who have ordered power and require more than one power outlet must bring their own additional power leads and power boards. It is an inherent obligation of the Exhibitor to provide proof of currency of public liability insurance in accordance with the date set out in the Conference Information – Public Liability Certificate of Currency Due Date set out in the Conference specific terms and conditions. The Exhibitor will ensure that such public liability insurance is to the value of \$20 million prior to being permitted access to the Summit.

Health and Safety

The Exhibitor acknowledges that the Conference site can be hazardous. Exhibitors are required to take due care and attention in order to prevent injury and property damage. The Organiser cannot be held responsible nor liable for damage caused by the act or omission of an exhibitor. The Exhibitor, its servants, agents, licensees, contractors or subcontractors will be responsible for complying with workplace health and safety standards at all times.

Exhibitors, contractors, delivery drivers, etc. MUST wear high visibility vests and closed in shoes during the set up and bump out hours of the Conference. Children are not permitted on site at a venue during set up and bump out times.

