



## CSANZ New Zealand Annual Scientific Meeting

Energy Events Centre,  
Rotorua | 23-25 May 2025

[www.csanzasm.nz](http://www.csanzasm.nz)

**SPONSORSHIP PROSPECTUS**

# Invitation

The New Zealand region of the Cardiac Society of Australia and New Zealand and the 2025 local organising committee invite you to support the CSANZ New Zealand Annual Scientific Meeting. We take great pleasure in inviting you to join us for the 2025 Annual Scientific Meeting, to be held at the Energy Events Centre in Rotorua, from Friday 23 May to Sunday 25 May 2025.

This prospectus outlines the sponsorship and exhibition opportunities available at the Annual Scientific Meeting. We extend an opportunity to showcase any new developments or advances in your industry branch to the cardiology sector in New Zealand.

Please take some time to review the packages and determine your requirements for the education around and promotion of your business. We are very open to discussing your specific promotional requirements and tailoring a package accordingly.

We look forward to sharing this unique event and welcoming you as a valued sponsor and exhibitor in Rotorua in 2025.

**Joshua Agnew, Anna Rolleston and Dean Boddington**

*Co-convenors 2025*

## Sponsorship Liaison

**Nihal Fernandez**

Sponsorship & Exhibition Sales Manager

*On behalf of the CSANZ New Zealand Annual Scientific Meeting 2025*

**The Conference Company**

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**THE  
CONFERENCE  
COMPANY**



# About the CSANZ New Zealand Annual Scientific Meeting 2025

## Program

2025	Thursday 22 May	Friday 23 May	Saturday 24 May	Sunday 25 May
<b>Morning</b>		Working group workshops Exhibition opens	Sponsor breakfasts Opening plenary Lecture and Awards Concurrent sessions	Sponsor breakfasts Concurrent sessions
<b>Afternoon</b>	Exhibition build	Working group workshops AGMs	Poster session Concurrent sessions CSANZ AGM	Mini-oral session Concurrent sessions 1530 Meeting close Exhibitor pack out
<b>Evening</b>		Welcome Reception	CSANZ Gala Dinner	

## Sponsorship Entitlements

Standard entitlements include:

- Acknowledgement in meeting publications including:
  - Meeting website (corporate logo with hyperlink to sponsor's home page)
  - Meeting App
  - Company logos will feature in a prominent location at the meeting venue

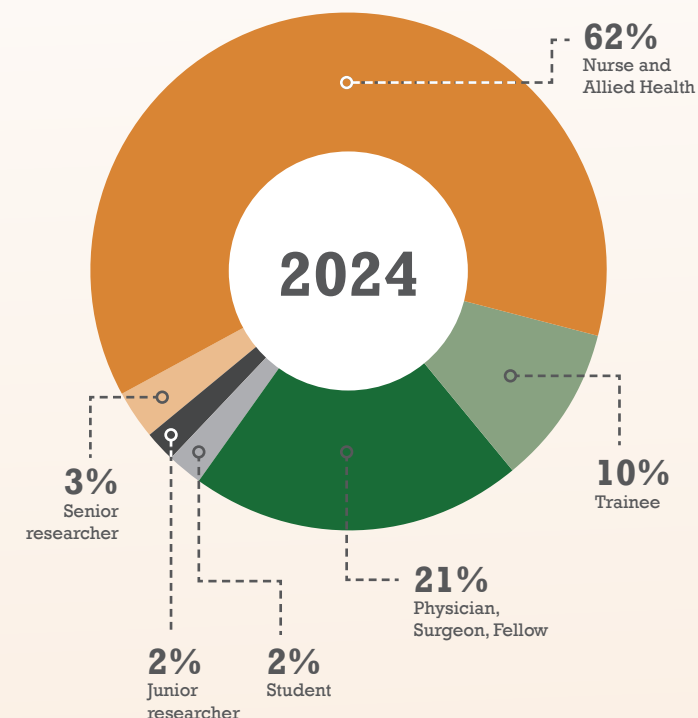
## The Benefits of Participating as a Sponsor

- Maximum exposure at a premier meeting devoted to the cardiology sector in New Zealand
- The opportunity to interact and target the most influential figures in the field
- The opportunity to participate in the excellent social program allowing you to network with colleagues, renew old friendships and foster new relationships
- High visibility on the meeting website
- The opportunity to deliver a clear message that you have a genuine commitment to the industry
- Acquire highly qualified leads and increase brand awareness
- Meet the decision makers and gain instant market feedback

## Delegate Profile

Based on the CSANZ New Zealand Annual Scientific Meeting held in Ōtautahi Christchurch in 2024 we anticipate that at least 350-400 delegates from the following professions; will register:

- Cardiologists
- Technologists
- Cardiology trainees
- Nurses
- Allied Health professionals
- Researchers
- Surgeons
- Physicians
- Students



# Overview

Category	Gold	Silver	Bronze	Exhibitor
NZ\$ excluding GST	NZ\$20,000	NZ\$12,500	NZ\$9,000	NZ\$4,800
NZ\$ including GST	NZ\$23,000	NZ\$14,375	NZ\$10,350	NZ\$5,520
<b>Exhibition Space</b>				
Complimentary Exhibition Space / Shell Scheme Stand	Three stands (18sqm)	Two stands (12sqm)	One stand (6sqm)	One stand (6sqm)
<b>Registrations</b>				
Delegate Registrations*	3	1		
Exhibitor Passes**	4	3	2	2
<b>Breakfast or Evening Symposium or Mini Workshop</b>				
Opportunity to conduct a Breakfast or Evening Symposium (Venue and AV will be provided for Breakfast Symposiums only, catering at sponsor's cost) Option to take a Mini Workshop instead (details on page 6)	✓			
<b>Meeting App</b>				
Name, Logo, Contact Details	✓	✓	✓	✓
Company Profile	300 words	200 words	100 words	
<b>Online Promotion</b>				
Logo on Promotional Emails (hyperlink to your company website)	✓			
Logo on the Meeting Website	✓	✓	✓	Name only
<b>Additional Complimentary Tickets</b>				
Gala Dinner	2	1	1	
<b>Signage</b>				
Corporate free standing banner (maximum 2m high x 1m wide)	Displayed in the registration area for the duration of the Meeting (banner to be supplied by sponsor)			
<b>Verbal Acknowledgement</b>				
At the Meeting Opening	✓	✓		
<b>Delegate List</b>				
Access to the delegate list (subject to those who have provided a approval for name disclosure)	Provided 4 weeks prior to the Meeting and updates one week prior to and immediately after the Meeting	Provided 2 weeks prior to the Meeting and also after the Meeting	Provided 1 week prior to the Meeting and also after the Meeting	Provided at the Meeting and post the Meeting

## Acknowledgement in Meeting publications:

- Website - acknowledgement commences immediately after the contract is signed
- Meeting App

## \*Delegate registration includes:

- Attendance at the exhibition
- Attendance at all scientific sessions
- Attendance at the Welcome Reception
- Attendance at the Gala Dinner
- Morning tea, lunch and afternoon tea

## \*\*Exhibitor staff passes include:

- Attendance at the exhibition
- Attendance at the Welcome Reception
- Morning tea, lunch and afternoon tea

# Sponsorship Opportunities

**Gold Sponsor NZ\$20,000 + GST**

Five opportunities

As a Gold Sponsor you will be recognised as a major sponsor of the Meeting.

## Benefits:

*Choose one of the engagement options listed below:  
Evening Symposium, Breakfast Symposium or Mini Workshop*

### Evening Symposium Option

Opportunity to host an evening symposium.

Venue and basic AV provided if on site.

Catering and AV support at sponsor's cost.

Should you wish to arrange an alternative venue, this will be at your expense.

This is not an exclusive timeslot. There is the possibility of other Gold Sponsor Symposia being conducted at the same time.

Evening Time: Thursday 22 May or after Welcome Reception on Friday 23 May.

### Breakfast Symposium Option

Limited to four opportunities: two on Saturday and two on Sunday.

Opportunity to host a breakfast symposium.

Venue and standard audio-visual support will be provided.

Additional audio-visual and catering can be arranged on your behalf at your expense. This is not an exclusive timeslot.

Breakfast Time: 7:15 - 8:15 am Saturday 24 May or 7:15 - 8:15 am Sunday 25 May.

### Mini Workshop Option

Opportunity to host a mini workshop instead of a breakfast or evening symposium. Details of this option are outlined under Mini Workshop on page 7.

### Exhibition

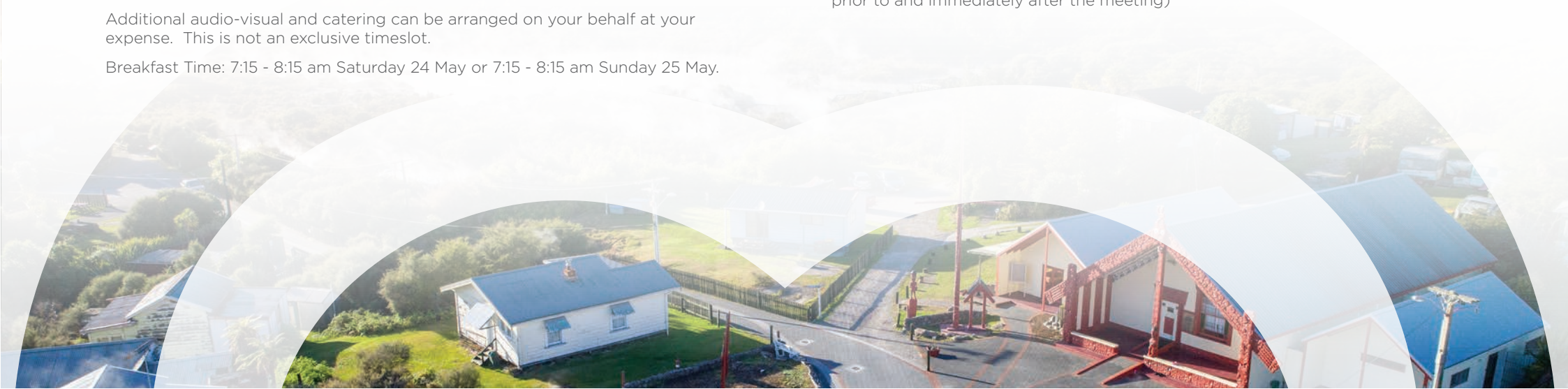
- Complimentary Exhibition stand measuring 9m x 2m (18sqm) in the Exhibition area.

### Registration

- Three (3) delegate registrations
- Two (2) additional tickets for the Gala Dinner
- Four (4) exhibitor staff passes

### Profile

- Verbal acknowledgement as a Gold Sponsor at the Meeting Opening
- Company branding displayed during your symposium or mini workshop
- Company logo on website with hyperlink to your nominated website
- Company logo and profile (300 word maximum) in the Meeting App
- Opportunity to display your company banner in the registration area
- Access to delegate list (4 weeks prior to the meeting and updates one week prior to and immediately after the meeting)



# Sponsorship Opportunities (continued)

## Silver Sponsor NZ\$12,500 + GST

Three opportunities

As a Silver Sponsor you will be recognised as a key sponsor of the Meeting.

### Benefits:

#### Exhibition

- Complimentary Exhibition stand measuring 6m x 2m (12sqm) in the Exhibition area

#### Registration

- One (1) delegate registration
- One (1) additional ticket for the Gala Dinner
- Three (3) exhibitor staff passes

#### Profile

- Verbal acknowledgement as a Silver Sponsor at the Meeting Opening
- Company logo on website with hyperlink to your nominated website
- Company logo and profile (200 word maximum) in the Meeting App
- Access to delegate list (2 weeks prior to the Meeting and immediately after the Meeting)

## Bronze Sponsor NZ\$9,000 + GST

Two opportunities

### Benefits:

#### Exhibition

- Complimentary Exhibition stand measuring 3m x 2m (6sqm) in the Exhibition area

#### Registration

- Two (2) exhibitor staff passes
- One (1) ticket for the Gala Dinner

#### Profile

- Company logo on website
- Company logo and profile (100 word maximum) in the Meeting App
- Access to delegate list (1 week prior to the Meeting and immediately after the Meeting)

## Exhibitor NZ\$4,800 + GST

### Benefits:

#### Exhibition

- Exhibition stand measuring 3m x 2m (6sqm) in the exhibition area

#### Registration

- Two (2) exhibitor staff passes

#### Profile

- Company name on the website
- Company name and contact details in the Meeting App
- Access to delegate list (at the meeting and immediately after the meeting)

*All sponsors and exhibitors looking to conduct any activity or event in conjunction with the CSANZ Annual Scientific Meeting (onsite or offsite), will need to request prior approval from the local organising committee. No Activity or event can occur during the program times, coffee and lunch breaks, official social functions or any approved sponsors symposia (evening or morning).*



# Sponsorship Opportunities (continued)

## Mini Workshop Sponsor NZ\$4,500 + GST

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Limited to four opportunities. To be eligible for this option the company needs to be at least a Silver Sponsor at the meeting. Gold Sponsors may include the mini workshop option instead of a breakfast or evening symposium.

### Benefits:

An opportunity to run a small targeted workshop during the meeting. The workshop can be for up to two hours and for a maximum of 10 people. The workshop will be conducted in a meeting breakout room. Catering will be included if the workshop falls within normal conference catering. Basic audio visual equipment will be provided. Additional catering and AV will be at your own expense.

Timing of the workshop to be determined and approved by the organising committee

### Registration

- One (1) delegate registration
- One (1) speaker registration with a day registration

### Profile

- Workshop details promoted on the Meeting Website with registration access for delegates (information to be provided by set deadlines)
- Company branding displayed during your workshop
- Company logo in the Meeting App
- Access to the delegate list (3 weeks prior to the Meeting and immediately after the Meeting)

## Coffee Cart Sponsor NZ\$8,000 + GST

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### Benefits:

Opportunity to brand the coffee cart, coffee cups and display up to one free standing banner behind the barista, if space permits (coffee cart and barista provided, branding at cost of the sponsor)

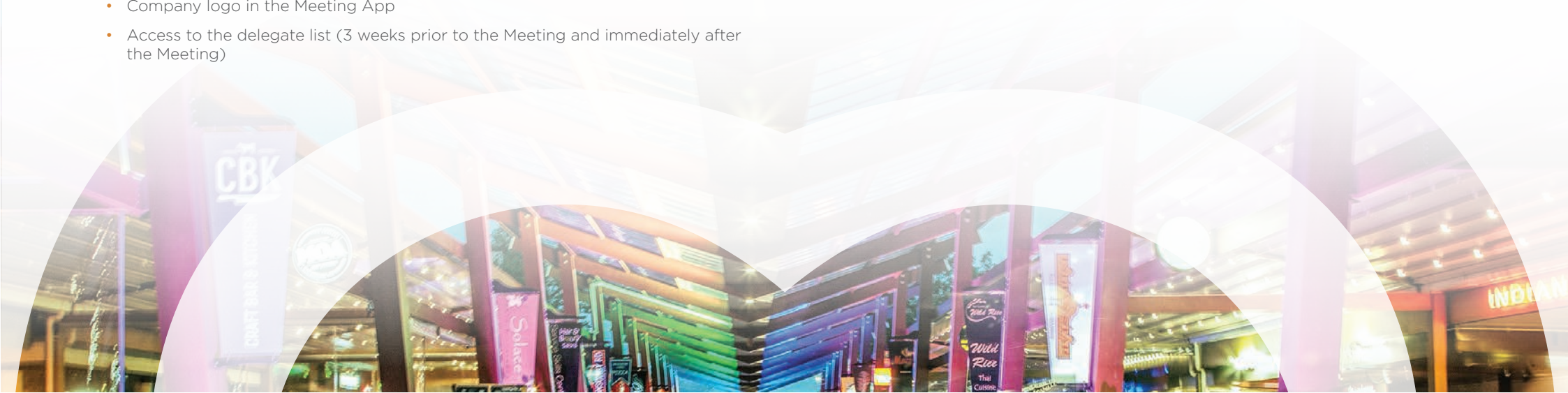
### Registration

- Two (2) exhibitor staff passes

### Profile

- Company logo on the Meeting website
- Company logo in the Meeting App
- Access to delegate list (one week prior to the meeting and immediately after the meeting)

*All sponsors and exhibitors looking to conduct any activity or event in conjunction with the CSANZ Annual Scientific Meeting (onsite or offsite), will need to request prior approval from the local organising committee. No Activity or event can occur during the program times, coffee and lunch breaks, official social functions or any approved sponsors symposia (evening or morning).*



# Additional Sponsorship Opportunities

## Meeting App Sponsor NZ\$8,000 + GST

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The Meeting App will be accessible for all delegates to download and will contain everything needed to know about the Meeting, including the program. The sponsor logo will appear on the front splash page of the App and can be hyperlinked to a destination page of choice.

### Registration

- One (1) delegate registration

### Profile

- Company logo on the meeting website
- Company logo on the flash page of meeting App
- Company logo in the Meeting App under sponsors area
- Access to delegate list (1 week prior to the Meeting and immediately after the Meeting)

## Lounge Sponsor NZ\$6,000 + GST

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Opportunity to brand a dedicated spaced provided within the venue for delegates to sit down and relaxed. Some furniture will be provided but we would encourage the sponsor to make this their own space (branding and additional furniture at sponsor's expense; to be approved by the local organising committee).

### Registration

- One (1) delegate registration

### Profile

- Company logo on the meeting website
- Company logo in the meeting App
- Branding of lounge area
- Access to delegate list (1 week prior to the meeting and immediately after the meeting)

*All Sponsors/Exhibitors looking to conduct any Activity/Event in conjunction with the CSANZ Annual Scientific Meeting (onsite or offsite), will need to request prior approval from the Organizing Committee. No Activity/Event can occur during the program times, coffee and lunch breaks, official social functions or any approved sponsors symposia (evening or morning).*





# Exhibition Information

## Preliminary Exhibition Timetable

<b>Thursday 22 May 2025</b>	0700 – 1500hrs	Stand build
	0800 – 1800hrs	Custom stand build
	1500 – 1800hrs	Exhibitor access
<b>Friday 23 May 2025</b>	0700 – 0930hrs	Exhibitor access
	1000 – 1700hrs	Exhibition open
	1700 – 1900hrs	Welcome Reception
<b>Saturday 24 May 2025</b>	0800 – 1730hrs	Exhibition open
	1900 – 2230hrs	Gala Dinner
<b>Sunday 25 May 2025</b>	0800 – 1330hrs	Exhibition open
	1330hrs onwards	Exhibition dismantling

*Please note: This is a preliminary schedule. Final timings will be published in the Sponsorship and Exhibition Manual.*

## Exhibitor Staff Passes

An allocation of Exhibitor Staff Passes is included in each sponsorship package. These passes include morning tea, lunch, afternoon tea and the Welcome Reception but do not include attendance to any of the scientific sessions. Sponsors will receive access to an online form to register staff. Additional Exhibitor passes may be purchased at NZ\$380 plus GST per person.

## Sponsorship and Exhibition Manual

A manual will be distributed to all sponsors four months prior to the Exhibition. The manual will contain details of the online registration process for staff, the pack-in / pack-out schedule, supplier contact details and forms for exhibition handbook entry, etc.

## Accommodation

Sponsors will be able to book accommodation at meeting hotels. Further details will be available on the Meeting website, [www.csanzasm.nz](http://www.csanzasm.nz)

## Stands

### Gold Sponsor's exhibition allocation:

- Shell scheme stand 9m wide x 2m deep (18m<sup>2</sup>)
- White octex wall panels 2.5m high
- Organisation name on fascia board
- One (1) x 10amp single phase 4-way multi-box
- Six (6) x 150w spotlights
- One (1) x trestle table (including tablecloth) and two chairs

### Silver Sponsor's exhibition allocation:

- Shell scheme stand 6m wide x 2m deep (12m<sup>2</sup>)
- White octex wall panels 2.5m high
- Organisation name on fascia board
- One (1) x 10amp single phase 4-way multi-box
- Four (4) x 150w spotlights
- One (1) x trestle table (including tabl cloth) and two chairs

### Bronze Sponsor/Exhibitor allocation:

- Shell scheme stand 3m wide x 2m deep (6m<sup>2</sup>)
- White octex wall panels 2.5m high
- Organisation name on fascia board
- One (1) x 10amp single phase 4-way multi-box
- Two (2) x 150w spotlights
- One (1) x trestle table (including tablecloth) and two chairs

Sponsors installing custom designed stands must provide the contact details of their appointed stand contractor, a plan showing full design dimensions and a graphic of the stand design.

All custom build stands must be approved prior to the meeting.

Please email these to the Sponsorship and Exhibition Sales Executive at [nzcs@theconferencecompany.com](mailto:nzcs@theconferencecompany.com) by 18 March 2025.

Furniture hire, barcode scanner hire and provision of internet connections is not included for any of the above packages. These items may be hired from the official meeting contractors. Contact details will be provided in the Sponsorship and Exhibition Manual.

## Terms and Conditions

### Booking and Payment

All prices are quoted (unless specified) in New Zealand dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%). If you are registered for New Zealand GST with the New Zealand Inland Revenue Department, the GST paid may be reclaimed on your GST returns.

Sponsorship packages and exhibition space will be allocated only on receipt of the signed booking form (on a first come basis per sponsorship level).

Confirmation will be sent together with a tax invoice for the full amount. The invoice is payable within 20 days of date of tax invoice. If the payment is not received within this timeframe then you relinquish your right to the requested sponsorship package and exhibition space.

Should you require the cost of the payment to be split please contact the Sponsorship Manager.

Applications for packages with a total value of under \$5,000, or applications made after March 2025 will be invoiced for the full payment.

All payments should be made in New Zealand dollars by bank transfer or credit card (Mastercard or Visa). Payments made by credit card will attract a 2.6% fee to cover commissions. All payments due must be received by the Meeting Managers prior to the Meeting.

No sponsor or exhibitor will be allowed to set up their exhibition stand at the meeting until full payment has been received.

Sponsors or exhibitors may not assign or sublet any part of their exhibition space.

The local organising committee may need to make changes to the floorplan, however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors and exhibitors consent to their contact details being shared with meeting suppliers and contractors.

### Medicines New Zealand Code of Practice

Sponsors and Exhibitors must comply with the guidelines for 'Activities Directed at Healthcare Professionals' described in the most recent edition of the Medicines New Zealand Code of Practice

[www.medicinesnz.co.nz](http://www.medicinesnz.co.nz)

## Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- (a) If notification of cancellation of sponsorship is received by you in writing prior to/ on Monday 3 February 2025, you are liable for 50% of the sponsorship package selected.
- (b) If notification of cancellation of sponsorship received by you in writing after Monday 3 February 2025, you are liable for 100% of the sponsorship package selected.
- (c) After sponsorship has been confirmed and accepted, a reduction in sponsorship by you is considered a cancellation.
- (d) The local organising committee reserves the right to cancel the meetings prior to/ on Monday 3 February 2025 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.
- (e) If the local organising committee cancels the meeting after Monday 3 February 2025 in case of circumstances beyond its control, a 20% service fee may be deducted from sponsorship package selected with the balance refunded.
- (f) If the local organising committee cancels the meeting we will not be liable for any expenses incurred by you in preparation of material for the meeting or the supply of goods and services.

## We invite your support

Thank you for taking the time to consider the possibilities the CSANZ New Zealand Annual Scientific Meeting 2025 has to offer. If you have made your choices, please complete and return the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the Meeting Managers.

We hope you are enthusiastic about the opportunities that are available and look forward to welcoming you to Rotorua in May 2025.

## Contact:

### Nihal Fernandez

Sponsorship and Exhibition Sales Manager  
*on behalf of the CSANZ New Zealand 2025 Organising Committee*

**Email:** [nzcs@theconferencecompany.com](mailto:nzcs@theconferencecompany.com)

**Telephone:** New Zealand +64 9 360 1240  
Australia Freephone 1800 193 405

**Postal:** PO Box 90040, Auckland 1142, New Zealand

# CSANZ New Zealand Annual Scientific Meeting 2025

## Application for Sponsorship

Please complete the form below. If you wish to pay by credit card, you will be sent a link to our secure payment website. This Meeting accepts Visa and MasterCard payments. A credit card fee of 2.6% is payable for sponsorship and exhibition charges.

Please note the contracting entity is: Cardiac Society Charitable Trust T/A CSANZ New Zealand Annual Scientific Meetings

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed \_\_\_\_\_

Date \_\_\_\_\_

Please forward this form:

By email: [nzcs@theconferencecompany.com](mailto:nzcs@theconferencecompany.com)

### Company Details

Company Name (for invoice) \_\_\_\_\_

Company Name (for exhibition/promotion) \_\_\_\_\_

Postal Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Contact Person \_\_\_\_\_

### Sponsor Requirements

<input type="checkbox"/>	_____	Sponsor	NZ\$
<input type="checkbox"/>	_____	Sponsor	NZ\$
<input type="checkbox"/>	_____	Sponsor	NZ\$
<input type="checkbox"/>	_____	Sponsor	NZ\$

### Stand Preferences

Please indicate your stand preferences:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### Stand Build

Please tick relevant box:

- Space Only (we intend to install a custom stand)
- Shell scheme required

*Stand space is allocated to companies in order of level of sponsorship based on the date the signed application is received. A final floorplan will be forwarded to your company representative to select from available spaces.*



# CSANZ New Zealand Annual Scientific Meeting

Energy Events Centre,  
Rotorua | 23-25 May 2025

[www.csanzasm.nz](http://www.csanzasm.nz)

