
GUIDELINES FOR PHYSICAL POSTER PRESENTATIONS

Poster Session Presentations

Please stand by your poster during the Poster Wine and Cheese session on Saturday 08 August and be available to answer questions on your work throughout the session. We also encourage you to spend time at your poster during meeting breaks.

Preparation of Printed Posters

Posterboard Size

- Each poster is limited in size to A0 paper size, 841mm wide x 1189mm high. Portrait orientation is required. Nothing larger can be accommodated.
- Poster boards will be Velcro compatible. Please bring your own Velcro dots to display your poster.
- Please bring your printed poster to the venue. There are no printing facilities on site.

Hanging your poster at the venue

Posters will be on display in the Exhibition Hall from 0800hrs, Friday 7th August to 1030hrs Sunday 9th August.

- Please hang your poster at your designated poster board. Poster board numbers will be provided to you in an email from csanzet@theconferencecompany.com prior to the Meeting.
- You can hang your poster from Friday 7th August 0800hrs.
- All authors are responsible for removing their posters from the poster hall. Please do not remove your posters before 1930hrs on Saturday 8th August. Posters can be collected from 0800hrs on Sunday 9th August. All posters must be collected by 1030hrs. **All uncollected posters will be destroyed.**

E-Posters

In addition to the physical poster, you are still required to provide an e-poster, which will be displayed on screens in the Exhibition Hall. Please read the [e-poster guidelines](#) carefully and upload the poster no later than Friday 31 July 2026. The upload link can be found in your poster acceptance email.

General Guide for Preparation of Posters

1. **INITIAL SKETCH.** Plan your poster early. Focus your attention on a few key points. Try various styles of data presentation to achieve clarity and simplicity. Does the use of colour help? What needs to be expressed in words?
2. **ROUGH LAYOUT.** Enlarge your best initial sketch, keeping the dimensions in proportion to the final poster. Ideally, the rough layout should be full size. Draw rough graphs and tables. This will give you an idea of proportions and balance.
3. **FINAL LAYOUT.** The artwork is complete. The text and tables are typed but not necessarily enlarged to full size. Now ask - "Is the message clear? Do the important points stand out? Is there a balance between words and illustrations? Is the pathway through the poster clear?"
4. **BALANCE.** The figures and tables ought to cover slightly more than 50% of the poster area. If you have only a few illustrations, make them large. Do not omit text but keep it brief. The poster should be understandable without oral explanation.
5. **TYPOGRAPHY.** Avoid abbreviations, acronyms and jargon. Use a consistent type-style throughout. Use large type, for example HELVETICA. A 22mm x 30mm sheet photo statically enlarged 50% makes text readable from 1.5 metres.
6. **MOVEMENT.** The movement (pathway) of the eye over the poster ought to be natural (down columns and along rows). Size attracts attention. Arrows, hands, numbers and symbols can clarify sequence.
7. **SIMPLICITY.** Do not overload the poster. More material may mean less communication. Ask yourself, what do I want the viewer to remember?
8. **IDENTIFICATION.** Consider including a photo of yourself and/or your team on the poster board to enable delegates to find you to discuss your poster. The photo can either be included within the poster or placed separately next to, or above your poster.