
GUIDELINES FOR E-POSTER PRESENTATIONS

Please upload your poster via the link in your poster confirmation email
by Friday 31 July 2026

Poster Set up and Display

Your posters will be displayed on screens in the Exhibition Hall at ICC Sydney. They are touchscreen menu and search driven which enables you to click onto either Author, Title and/or Topic to view the Posters.

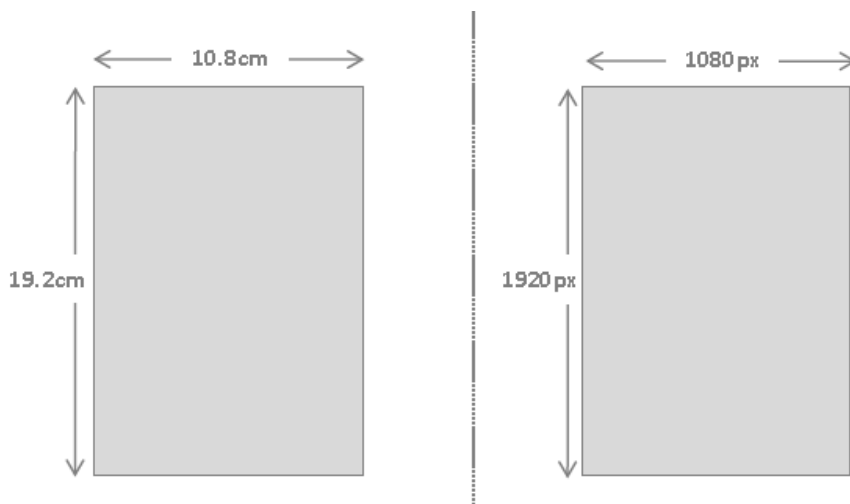
Poster Submission

Please read the following for instructions on poster format for electronic submission and general guidelines to assist in preparing your poster.

A PowerPoint template has been provided [here](#); we strongly recommend using this template in order for your e-poster to adhere to the correct formatting.

Format

- Poster file names should follow the naming convention: presenting author surname, first initial, and the first few words of the abstract title (e.g., **BORJA_K_ExampleAbstractTitle.pdf**).
- All posters must be sent in a **vertical PDF format**
- The **pixel ratio** is 1080 wide by 1920 high
- An E-poster PowerPoint template has been provided for your convenience
- If you are making your poster in Word or PowerPoint please set your page size as a 1080 x 1920 ratio, e.g **67.5cm x 120cm as per the template**
 - Any ratio of 1080 x 1920 equivalent will work such as below



- If you are making your poster in Photoshop the image is to be 1080px by 1920px
- Posters must clearly show **the title and authors**
- The poster should be self-explanatory, so that you are free to supplement and discuss particular points raised by viewers.
- Your material/illustrations will be viewed from distances of one metre or more, ensure images no less than 150dpi when inserted into the poster.
- Lettering should be as large as possible and preferably in bold type, using Arial, Helvetica or Calibri.
- Simplicity is the key:
 - brief captions
 - tables that are few in number but clear
 - succinct text
- To check your Word, Powerpoint or Photoshop poster will be displayed correctly zoom in at 400% to see how it will be presented on the screens.

General Guide for Preparation of Posters

1. **INITIAL SKETCH.** Plan your poster early. Focus your attention on a few key points. Try various styles of data presentation to achieve clarity and simplicity. Does the use of colour help? What needs to be expressed in words?
2. **ROUGH LAYOUT.** Enlarge your best initial sketch, keeping the dimensions in proportion to the final poster. Ideally, the rough layout should be full size. Draw rough graphs and tables. This will give you an idea of proportions and balance.
3. **FINAL LAYOUT.** The artwork is complete. The text and tables are typed but not necessarily enlarged to full size. Now ask - "Is the message clear? Do the important points stand out? Is there a balance between words and illustrations? Is the pathway through the poster clear?"
4. **BALANCE.** The figures and tables ought to cover slightly more than 50% of the poster area. If you have only a few illustrations, make them large. Do not omit text, but keep it brief. The poster should be understandable without oral explanation.
5. **TYPOGRAPHY.** Avoid abbreviations, acronyms and jargon. Use a consistent type-style throughout. Use large type, for example HELVETICA. A 22mm x 30mm sheet photo statically enlarged 50% makes text readable from 1.5 metres.
6. **MOVEMENT.** The movement (pathway) of the eye over the poster ought to be natural (down columns and along rows). Size attracts attention. Arrows, hands, numbers and symbols can clarify sequence.
7. **SIMPLICITY.** Do not overload the poster. More material may mean less communication. Ask yourself, what do I want the viewer to remember?
8. **IDENTIFICATION.** Consider including a photo of yourself and/or your team on the poster board to enable delegates to find you to discuss your poster. The photo can either be included within the poster or placed separately next to, or above your poster.