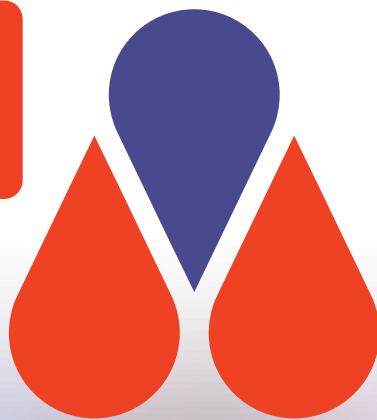


Blood 2021



SPONSORSHIP PROSPECTUS

2021 Annual Scientific Meeting

19 - 22 September

Adelaide Convention Centre

www.blood2021.com

The combined Annual Scientific Meeting of the:



We welcome your sponsorship

Dear Valued Sponsor

On behalf of the Organising Committee of the Combined Annual Scientific Meeting of the Haematology Society of Australia and New Zealand (HSANZ), the Australian & New Zealand Society of Blood Transfusion (ANZSBT) and the Thrombosis and Haemostasis society of Australia & New Zealand (THANZ) we take pleasure in inviting your support for Blood 2021.

Blood 2021 will be held at the Adelaide Convention & Exhibition Centre from 19 - 22 September and will attract more than 1,000 attendees including clinicians, scientists and nurses.

This prospectus outlines the sponsorship and exhibition opportunities available at the Meeting. Please take some time to review the packages and determine your requirements for the promotion of your business and contact us if any further clarification is needed.

We look forward to welcoming you as a valued Sponsor and Exhibitor.

On behalf of the 2021 Local Organising Committee,

Hui-Peng Lee and Cindy Lee
HSANZ Convenors

Ben Saxon
ANZSBT Convenor

Chee Wee Tan
THANZ Convenor

Sponsorship Liaison

The Conference Company

on behalf of the Blood 2021 Organising Committee

Email: blood@theconferencecompany.com

Telephone: 1800 193 405 (Australian freephone) OR +64 9 360 1240 (International)

Postal: Level 14, 5 Martin Place, Sydney, NSW 2000
PO Box 90040, Auckland 1142, New Zealand



About HSANZ

The aims of HSANZ are to:

- Promote, foster and develop the discipline of haematology in all its aspects
- Provide support and advocacy for research in haematology
- Promote excellence and advocate for improvement in the care of patients with hematologic diseases
- Encourage, stimulate and foster education and interest in haematology amongst medical and nursing professionals, scientists and the wider community
- Provide opportunities for haematologists, scientists, nurses, students and other interested parties to meet to promote scientific communication and education in the field of haematology
- Foster national and international collaboration in haematology research and practice



About ANZSBT

The Australian & New Zealand Society of Blood Transfusion (ANZSBT) comprises members from diverse scientific, technical and medical backgrounds working within the areas of blood transfusion and transfusion medicine within Australia and New Zealand. The broad aims of the ANZSBT are:

- The advancement of knowledge in blood transfusion and transfusion medicine
- The promotion of improved standards in the practice of blood transfusion
- The collaboration with international and other regional societies interested in blood
- The promotion of interest in research into blood transfusion and allied subjects
- The formulation of guidelines in key areas of transfusion practice



About THANZ

The Thrombosis and Haemostasis society of Australia & New Zealand (THANZ) represents members committed to promoting and fostering the acquisition, exchange and diffusion of knowledge and ideas relating to normal and abnormal haemostasis. The Society serves as a forum for bringing together a broad array of disciplines which relate to bleeding, thrombosis and cognate fields. The THANZ Mission Statement:

- Promote excellence in clinical care for people with clotting and bleeding disorders
- To lead education and training of scientists and clinicians in the field
- To foster innovation through research, discovery and clinical trials
- To advocate and develop policies that improve health outcomes

About Blood 2021

The annual Blood Meeting remains the major forum of the HSA NZ, ANZSBT and THANZ to discuss the most recent clinical and research information for all blood related specialities.

Making a welcome return back to Adelaide, the 2021 Organising Committee is pleased to confirm the following confirmed International Speakers:

- 🔥 Prof Marc Carrier, The Ottawa Hospital, Canada
- 🔥 Dr Christina Cserti-Gazdewich, University of Toronto, Canada
- 🔥 Dr Greg Denomme, Blood Research Institute, USA
- 🔥 Prof Konstanze Döhner, University Ulm Hospital, Germany
- 🔥 Dr Heidi Doughty, NHS Blood & Transplant, UK
- 🔥 Prof Peter Lenting, French National Institute of Health & Medical Research, France
- 🔥 Dr Shannon Maude, The Children's Hospital of Philadelphia, USA
- 🔥 Dr Lorretta Nastoupil, The University of Texas MD Anderson Cancer Center, USA
- 🔥 Dr Helen New, NHS Blood & Transplant, UK
- 🔥 Dr Barry Quinn, Barts Health NHS Trust, UK
- 🔥 Prof Marie Scully, University College London Hospital, UK

As in previous years, the Blood 2021 Meeting will welcome participation from other special interest groups including the Australasian Leukaemia and Lymphoma Group, the Bone Marrow Transplant Society of Australia and New Zealand and the Bone Marrow Transplant Scientists Association of Australasia.

About the Delegates

It is anticipated that more than 1000 delegates will attend Blood 2021. Attendees are largely from Australia and New Zealand with a growing number of people attending from the Asia region. Attendees are typically from the following professions:

- 🔥 Clinical and Laboratory Haematologists
- 🔥 Advanced and Basic Trainees in haematology
- 🔥 Scientists working in the haematology area including transfusion medicine, thrombosis and haemostasis, & malignant haematology.
- 🔥 Nursing Staff involved in the care of haematology patients.
- 🔥 Pharmacists and Allied Health professionals involved with haematological disorders.
- 🔥 Clinical and Pre-clinical researchers in the haematology field.
- 🔥 BMT Scientists

The meeting continues to grow attendance each year and we anticipate 2021 in Adelaide will give our Sponsors and Exhibitors access to their target market in the haematology field.

About the Venue

The venue for the Meeting is the Adelaide Convention Centre, conveniently located in the heart of the city centre and nestled within the beauty of the Riverbank Precinct, surrounded by parklands and the River Torrens.

Close proximity to the medical hub, entertainment, cultural and sport precinct, the Centre is a short walk to international and boutique hotels and accommodation. Public transport, the Adelaide Railway Station and a taxi ramp are on the doorstep.

Exhibition Timetable

Blood 2021	19 September	20 September	21 September	22 September
Morning Tea	1000-1030	1000-1030	1000-1030	1000-1030
Lunch	1200-1300	1200-1300	1200-1300	
Afternoon Tea	1530-1600	1530-1600	1500-1530	

Please note: These exhibition timings could change and are provided for reference purposes only

Social Functions

Welcome Reception

The Welcome Reception will be held on Sunday 19 September from 1730 - 1900hrs. The Welcome Reception will take place in the Exhibition Hall and will be a great opportunity to catch up with old friends and meet new colleagues while enjoying some of the best South Australian food and wine.

Gala Dinner

The Blood 2021 Gala Dinner will be held at the Adelaide Oval from 1900hrs on Tuesday 21 September. As always, it will be an evening not to be missed with plenty of good food and wine, entertainment and dancing.

We welcome your sponsorship

Sponsorship Entitlements

Standard entitlements include:

- 🔥 Acknowledgement in Meeting publications including:
 - Meeting App (company logo, contact information and description)
 - Meeting Website (company logo with hyperlink to sponsor's home page)

Registration Entitlements

Complimentary Delegate registrations include:

- 🔥 Attendance at the Exhibition
- 🔥 Attendance at all scientific sessions
- 🔥 Attendance at the Welcome Reception and Gala Dinner
- 🔥 All refreshment breaks

Complimentary Exhibitor staff passes include:

- 🔥 Attendance at the Exhibition
- 🔥 Attendance at the Welcome Reception
- 🔥 All refreshment breaks

Additional purchased Exhibitor staff passes include:

- 🔥 Attendance at the Exhibition
- 🔥 Attendance at the Welcome Reception
- 🔥 All refreshment breaks

Sponsorship Overview

Category	Platinum	Gold	Silver	Exhibitor
AU\$ excluding GST (currently 10%)	\$110,000	\$70,000	\$30,909	\$6,818
AU\$ including GST	(\$121,000 incl GST)	(\$77,000 incl GST)	(\$34,000 incl GST)	(\$7,500 incl GST)
Opportunity to suggest an International Speaker (subject to LOC approval)	✓			
Naming rights to an International Keynote Speaker OR a Major Symposium		✓		
Naming rights to a free communications OR poster session			✓	
Exhibition Space				
Complimentary Exhibition Space	36sqm (6mx6m)	18sqm (6mx3m)	9sqm (3mx3m)	9sqm (3mx3m)
Additional Exhibition Booth Price (per booth)	\$6,500 incl GST	\$6,500 incl GST	\$7,500 incl GST	
Complimentary Delegate Registrations				
Complimentary delegate registrations (includes access to sessions, daytime catering, Welcome Reception and Gala Dinner)	6	4	3	
Complimentary delegate registration (includes access to sessions, daytime catering and Welcome Reception)				1
Complimentary Exhibitor passes				
Complimentary exhibitor passes (Welcome Reception and daytime catering)	4	2	1	
Meeting App				
Name, logo, contact details	✓	✓	✓	✓
Company profile	300 words	200 words	100 words	
Banner on app	Banner on app (artwork supplied by sponsor)	Logo on banner	Logo on banner	
Website				
Logo with hyperlink on the Meeting website to your nominated website	✓	✓	✓	Name only
Signage				
Corporate free standing banner (maximum 2m high x 1m wide) displayed near the registration area (provided by Sponsor)	✓			
Delegate List				
Access to the delegate list (only of those who have accepted name disclosure)	Provided 4 weeks prior to the Meeting and also after the Meeting	Provided 2 weeks prior to the Meeting and also after the Meeting	Provided 1 week prior to the Meeting and also after the Meeting	Provided at the Meeting and also after the Meeting

Sponsorship Opportunities

Platinum Sponsor **AU\$121,000 (\$110,000 + GST)**

This level of sponsorship brings the exclusive opportunity to suggest, in consultation with the Organising Committee, an invited speaker for the Scientific Program. The speaker and topic must be approved in advance by the Committee and must fit into the overall theme of the program. The scientific content of the Meeting, including that provided by any Platinum Speaker, will be determined by the Meeting Organising Committee. The speaker suggested will be integrated into the existing program structure and may also be offered the opportunity to present a Master Class.

Speaker travel and accommodation will be organised and covered by the Meeting. The sponsorship will be acknowledged on the website and in the speakers section of the Meeting App.

International Speaker

Opportunity to suggest an International Speaker for the Scientific Program (in consultation with the Organising Committee).

Travel and accommodation for the speaker organised and covered by the Blood Meeting.

- 🔥 Company slide on the screen before the session
- 🔥 Acknowledgement in the speakers section of the Meeting website and in the Meeting App
- 🔥 Acknowledgement by the Chair prior to each speaking session

Benefits

Registrations

- 🔥 Six delegate registrations which includes access to sessions, Welcome Reception and Gala Dinner
- 🔥 Four exhibitor staff passes (morning tea, afternoon tea, lunch and Welcome Reception)

Exhibition Space

- 🔥 36sqm (6mx6m) complimentary exhibition space in a prime location
- 🔥 Opportunity to purchase additional booths at a discounted price of AU\$6,500 (incl GST)

Profile

- 🔥 Nominated as a Platinum Sponsor with prominent logo on the Meeting App and Meeting Website
- 🔥 Company name, logo and contact details in the Meeting App
- 🔥 300 word company profile in the Meeting App
- 🔥 Banner on app (artwork supplied by you)
- 🔥 Opportunity to display your company banner in the registration area (2m high x 1m wide)
- 🔥 Access to delegate list (4 weeks prior to the Meeting and updates 1 week prior to and immediately after the Meeting – only those attendees who have agreed to name disclosure under the Privacy Act)

Sponsorship Opportunities continued

Gold Sponsor **AU\$77,000 (\$70,000 + GST)**

As a Gold Sponsor, you will be recognised as a key sponsor of the Meeting and will have the following entitlements.

Naming rights to one of the following opportunities:

International invited speaker (subject to approval by the speaker)

- 🔥 Company slide on the screen before and after the session
- 🔥 Acknowledgement on the Meeting website and in the Meeting App whenever the Keynote speaker's name appears
- 🔥 Acknowledgement by the Chair of the session

OR

Major Symposium

- 🔥 Company slide on the screen before and after the session
- 🔥 Acknowledgement by the Chair of the session
- 🔥 Acknowledgement on the Meeting website and in the Meeting App

Benefits

Registrations

- 🔥 Four delegate registrations which includes access to sessions, Welcome Reception and Gala Dinner
- 🔥 Two exhibitor staff passes (morning tea, afternoon tea, lunch and Welcome Reception)

Exhibition Space

- 🔥 18sqm (6mx3m) complimentary exhibition space in a prominent location
- 🔥 Opportunity to purchase additional booths at a discounted price of AU\$6,500 (incl GST)

Profile

- 🔥 Nominated as a Gold Sponsor with prominent logo on the Meeting App and Meeting Website
- 🔥 Company name, logo and contact details in the Meeting App
- 🔥 200 word company profile in the Meeting App
- 🔥 Company logo displayed on Gold Sponsor banner on the App
- 🔥 Access to delegate list (2 weeks prior to the Meeting and updates 1 week prior to and immediately after the Meeting - only those attendees who have agreed to name disclosure under the Privacy Act)

Sponsorship Opportunities continued

Silver Sponsor **AU\$34,000 (AU\$30,909 + GST)**

Naming rights to one of the following opportunities:

Free communication session

- 🔥 Company logo slide on the screen before and after the session
- 🔥 Acknowledgement by the Chair of the session
- 🔥 Acknowledgement in the Meeting App and Meeting Website

OR

Poster session

- 🔥 Corporate signage (at company's expense) in the area during the poster session
- 🔥 Acknowledgement in the Meeting App and Meeting Website

Benefits

Registrations

- 🔥 Three delegate registrations which includes access to sessions, Welcome Reception and Gala Dinner
- 🔥 One exhibitor staff pass (morning tea, afternoon tea, lunch and Welcome Reception)

Exhibition Space

- 🔥 9sqm (3mx3m) complimentary exhibition space OR shell scheme stand including white octonorm panels, two x 150W spotlights, one x 4amp power point, and organisation name on fascia sign
- 🔥 Opportunity to purchase additional booths at a price of AU\$7,500 (incl GST)

Profile

- 🔥 Acknowledgement as a Silver Sponsor on the Meeting App and Meeting Website
- 🔥 Company name, logo and contact details in the Meeting App
- 🔥 100 word company profile in the Meeting App
- 🔥 Company logo included in Silver Sponsor banner on the Meeting App
- 🔥 Access to delegate list (1 week prior to the Meeting and immediately after the Meeting - only those attendees who have agreed to name disclosure under the Privacy Act)

Additional Exclusive Sponsorship Opportunities

Welcome Reception Sponsor (EXCLUSIVE OPPORTUNITY)

AU\$12,850 (AU\$11,682 + GST)

- 🔥 Acknowledgement during the reception with opportunity for sponsor's representative to briefly address guests
- 🔥 Invitation for Five company representatives to attend the Reception
- 🔥 Company signage display during Reception (at company's expense)
- 🔥 Opportunity for wait staff to wear branded aprons with company logo (aprons to be provided by the sponsor)
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting Website

Lanyard Sponsor (EXCLUSIVE OPPORTUNITY)

AU\$6,200 (AU\$5,636 + GST)

SOLD!

- 🔥 Name badge lanyards over-printed with the company name. All Meeting delegates receive a lanyard when registering.
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting Website

Meeting App Sponsorship (EXCLUSIVE OPPORTUNITY)

AU\$9,000 (AU\$8,182 + GST)

SOLD!

- 🔥 Logo reference in the header of the app visible on the dashboard of the App (featured as the Meeting App Sponsor)
- 🔥 Opportunity to send one push notification during the Meeting via the app (content to be provided by you subject to approval from LOC)
- 🔥 Company Logo and details included on the App sponsorship page (this page will also contain other sponsor logos & details)
- 🔥 Acknowledgement as the Meeting App Sponsor on the Meeting App and Meeting Website

Pocket Program Sponsor (EXCLUSIVE OPPORTUNITY)

AU\$7,200 (AU\$6,545.45 + GST)

- 🔥 Company name or logo on front cover of Pocket Program
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting website

Handbook Sponsor (EXCLUSIVE OPPORTUNITY)

AU\$9,300 (AU\$8,455 + GST)

- 🔥 Company name or logo on front cover of Handbook
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting website

Additional Exclusive Sponsorship Opportunities continued

'Selfie' Wall Sponsor (EXCLUSIVE OPPORTUNITY)

AU\$10,250 (AU\$9,318 + GST)

- 🔥 A feature wall will be prominently located at the Meeting and will provide an opportunity for delegates to take 'selfies' in front of. Your logo will be on the wall along with the Meeting logo.
- 🔥 Branding on 'selfie' wall (to be approved by committee if any more than a logo)
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting website

Device Charging Station Sponsor

AU\$11,850 (AU\$10,773 + GST)

- 🔥 A fully equipped charging station will be available to all Meeting delegates and will be an integral part of the exhibition.
- 🔥 Charging station will include basic branding. Option for additional branding, at sponsor's expense.
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting website

Lounge Sponsor (TWO OPPORTUNITIES AVAILABLE)

AU\$13,500 (AU\$12,273 + GST)

- 🔥 Opportunity to brand one of the lounge areas within the exhibition hall. This is a space for delegates to come and relax during the Meeting. Some furniture will be provided but we would encourage the sponsor to make the space their own (branding and additional furniture at the cost of the sponsor and needs to be approved)
- 🔥 The lounge area cannot be used as an exhibition stand. Should you wish to demonstrate or promote products this needs to be done from your exhibition stand.
- 🔥 Acknowledgement as a Sponsor on the Meeting App and Meeting website

Coffee Keep Cup Sponsor

AU\$14,660 (AU\$13,327 + GST)

SOLD! At the 2021 Meeting we will be looking to do away with disposable coffee cups. Each delegate will receive a coffee keep cup when they register onsite to use throughout the Meeting. All coffee carts will be instructed to use these keep cups instead of disposable cups. This is a great opportunity to align your brand with sustainability. The cost of the keep cups is included in the sponsorship.

- 🔥 Logo on coffee keep cups
- 🔥 Acknowledgement at Opening Ceremony and on Meeting signage
- 🔥 Acknowledgement as a Sponsor on the Meeting app and Meeting website

Exhibition Booth **AU\$7,500 (AU\$6,818 + GST)**

Inclusions:

Registrations

- 🔥 One delegate registration which includes the Welcome Reception
- 🔥 Stand Day passes for additional representatives can be purchased at a cost of AU\$150 (incl GST) per person per day or AU\$400 (incl GST) for the whole Meeting

Exhibition Space

- 🔥 9sqm (3mx3m) shell scheme stand including white Evolve panels, two x 150W spotlights, one x 4amp power point, and organisation name on fascia sign

Profile

- 🔥 Company name and contact details in the Meeting App
- 🔥 Company name on Meeting website
- 🔥 Access to delegate list (at the Meeting and immediately after the Meeting – only those attendees who have agreed to name disclosure under the Privacy Act)

Exhibition Information - Stands

Platinum Sponsor's exhibition allocation:

- 🔥 Space only 36sqm (6mx6m)
- 🔥 One x 10amp power point

Gold Sponsor's exhibition allocation:

- 🔥 Space only 18sqm (6mx3m)
- 🔥 One x 10amp power point

Silver Sponsor's exhibition allocation:

- 🔥 Space only 9sqm (3mx3m) (discounts are not available if the shell scheme is not required)
- OR

- 🔥 Shell scheme stand 9sqm (3mx3m)
- 🔥 White Evolve wall panels 2.4m high
- 🔥 Organisation name on fascia board
- 🔥 Two x 150w spotlights
- 🔥 One x 4amp power point

Exhibitor's exhibition allocation:

- 🔥 Shell scheme stand 9sqm (3mx3m)
- 🔥 White Evolve wall panels 2.4m high
- 🔥 Organisation name on fascia board
- 🔥 Two x 150w spotlights
- 🔥 One x 4amp power point

Sponsors installing custom designed stands must provide the contact details of their appointed stand contractor, (together with a plan showing full design dimensions including a graphic of the stand design) to the Sponsorship Team email: blood@theconferencecompany.com by no later than 1st July 2021.

Furniture hire, barcode scanner hire and provision of internet connections is not included for any of the above packages. These items may be hired from the official Meeting contractors. Contact details will be provided in the Sponsorship and Exhibition Manual.

Preliminary Exhibition Timetable

17 September	Stand building
18 September	Build and dressing of stands for Sponsors and Exhibitors
19 September	Exhibition open
20 September	Exhibition open
21 September	Exhibition open
22 September	Exhibition open; Bump out

Please note: This is a preliminary schedule. Final timings will be published in the Sponsorship and Exhibition Manual.

Exhibitor Staff Passes

An allocation of Exhibitor Staff Passes is included in each sponsorship package. These passes include all catering located in the Exhibition Hall (morning tea, lunch and afternoon tea) and the Welcome Reception but do not include attendance to any of the scientific sessions or the Gala Dinner.

Sponsors will receive access to an online form to register staff. Additional passes may be purchased at AU\$400 (incl GST) per person for the entire Meeting or AU\$150 (incl GST) per person per day. Should sponsors wish to attend scientific sessions, they need to purchase a delegate registration.

Sponsorship and Exhibition Manual

A Manual will be distributed to all sponsors three months prior to the Exhibition. The manual will contain details of the online registration process for staff, the pack-in / pack-out schedule, supplier contact details and forms for exhibition handbook entry, etc.

Accommodation

Sponsors will be able to book accommodation at Meeting hotels. Further details will be provided when Meeting registration opens in February 2021.

Floor Plan



Terms and Conditions

Booking and Payment

All prices are quoted in Australian dollars. Goods and Services tax (GST) is required to be paid on all packages purchased by Australian residents, where costs state including GST this is quoted at the current rate at 10%. Any change to the Australian GST price will alter the GST inclusive price. GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%).

Sponsorship packages and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 1st March 2021, to be paid by 20 March 2021. Applications made after 1 March 2021 must include full payment.

All payments should be made in Australian Dollars by bank transfer or credit card (Please note there is a credit card fee of 2.8%). All payments due must be received by the Meeting Managers prior to the Meeting. No sponsor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space. The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected. Sponsors consent to their contact details being shared with Meeting suppliers and contractors.

Medicines Australia Code of Conduct

Sponsors must comply with the guidelines in the 'Educational and Promotional Material Directed at healthcare professionals' outlined in the most recent edition of Medicines Australia Code of Conduct available on the industry association's website at: www.medicinesaustralia.com.au/code-of-conduct and with the Medical Technology Industry Code of Practice: www.mtaa.org.au/code-of-practice/copy-of-the-code.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- 🔴 prior to 15 December 2020, your deposit will be refunded in full, less 20% administration fee
- 🔴 between 16 December 2020 and 6 April 2021, you are liable for 50% of the package selected
- 🔴 from 7 April 2021, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Meeting no later than 5 April 2021 in case

of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

All property, display materials and vehicles under the control and custody of the Exhibitor are understood to remain under the control and custody of the Exhibitor and therefore the total responsibility of the Exhibitor in relation to insurance protection and coverage in transit to, within the confines of the exhibition boundaries and in transit to and from the confines of the exhibition venue and its boundaries and for the total duration of an Event from the commencement of the set up through until an Event site is vacated. The Organiser provides 24 hour monitoring of the site by event staff and overnight security by accredited security services from the official start of set up (the official set up times may vary and will be advised in event publications and upon checking at an Event) through until 8am on the day after the last day of an Event. The Organiser is not responsible for any damage to or loss of goods of the Exhibitor or its servants, staff, agents or contractors due to any reason whatsoever. Exhibitors and others are not permitted to connect or otherwise interfere with the electrical, gas, water or other fittings within a venue or at the grounds where an Event is located. Any such connections or alterations need to be approved by the Organiser and the host venue and would then be carried out at the expense of the Exhibitor. All electrical items brought to an Event MUST HAVE valid electrical certification tags on them, including extension leads and power boards. Exhibitors who have ordered power and require more than one power outlet, must bring their own additional power leads and power boards. It is an inherent obligation of the Exhibitor and Sponsor to provide proof of currency of public liability insurance in accordance with the date set out in the Event Information – Public Liability Certificate of Currency Due Date set out in an Event specific terms and conditions. The Exhibitor and/or Sponsor will ensure that such public liability insurance is to the value of \$20 million prior to allowing access to an Event. The Organiser recognises that Exhibitors and Sponsors securing site space at a number of Events will only need to provide Certificates of Currency of Insurance once yearly valid for the period of all Events to which the Exhibitor and/or Sponsor are attending. The Exhibitor and Sponsor acknowledge that Event sites can be hazardous. Exhibitors and Sponsors are required to take due care and attention in order to prevent injury and property damage. The Organiser cannot be held responsible nor liable for damage caused by the act or omission of an Exhibitor or Sponsor. The Exhibitor, its servants, agents, licensees, contractors or sub-contractors will be responsible for complying with workplace health and safety standards at all times. Exhibitors, contractors, delivery drivers, etc. MUST wear high visibility vests and closed in shoes during the set up and bump out hours of an Event. Children are not permitted on site at a venue during set up and bump out times.

We invite your support

Thank you for taking the time to consider the possibilities the Blood 2021 Annual Scientific Meeting has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the Meeting Managers.

We hope that you find value in the opportunities that are available in Adelaide and we look forward to welcoming you to Blood 2021.

Sponsorship Liaison

The Conference Company

on behalf of the Blood 2021 Organising Committee

Email: blood@theconferencecompany.com

Telephone: 1800 193 405 (Australian freephone) OR +64 9 360 1240 (International)

Postal: Level 14, 5 Martin Place, Sydney, NSW 2000
PO Box 90040, Auckland 1142, New Zealand

Application for Sponsorship

Blood 2021 Annual Scientific Meeting

Please complete the form below and email to blood@theconferencecompany.com. If you wish to pay by credit card, we will send you a secure link for payment. This Meeting accepts Visa and MasterCard payments. A credit card fee of 2.8% is payable for sponsorship and exhibition charges.

Applications are subject to approval from the Local Organising Committee. We reserve the right to decline your application on the grounds of professional or ethical differences.

We, _____ [company name], apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: _____

Date: _____

Please forward this form by email to: blood@theconferencecompany.com

Company Details

Company: _____

Postal Address: _____

Email: _____

Telephone: _____

Mobile: _____

Contact Person: _____

Sponsorship Requirements

1. Platinum	AU\$
2. Gold	AU\$
3. Silver	AU\$
4. Other	AU\$

Exhibition Requirements

Standard Booth @ AU\$7,500 (incl GST) No. of Booths ☐ AU\$

Discounted Booth @ AU\$6,500 (incl GST) No. of Booths ☐ AU\$
(Platinum and Gold Sponsors only)

Stand Build *(please tick relevant box)*

☐ Space only (we intend to install a custom stand)

☐ Shell Scheme required

Exhibition Stand Preferences

Stand space is allocated to companies in order of level of sponsorship based on the date the signed application is received. A final floorplan will be forwarded to your company representative in 2021 to select from available spaces.