INVITATION

Dear Valued Sponsor

On behalf of the Organising Committees we take great pleasure in inviting you to support the 22nd Congress of the Asian Pacific Society of Respirology (APSR) 2017. The Congress will be held from 23–26 November at the International Convention Centre Sydney (ICC Sydney).

This prospectus outlines the sponsorship and exhibition opportunities available at the Congress. Please take some time to review the packages and determine the best fit for your promotion requirements. Please contact us if any further clarification is needed.

Get ahead of your industry planners and start planning now! Based on past meetings we anticipate a sell-out exhibition, so act now to secure your preferred stand.

We look forward to sharing this unique event and welcoming you as a valued Sponsor and Exhibitor to Sydney in 2017.

Jane Bourke
Convenor

Matthew Peters
Convenor

Organisation

APSR 2017 is being organised by:

APSR President
Kwun Fong

Convenors
Jane Bourke
Matthew Peters

Assembly Heads
Rodolfo Roman T Bigornia
Kazuo Chin
Masahito Ebina
Philip Eng
Shu Hashimoto
Soo-Hee Jung
Ki-Suck Jung
Hiroshi Kimura
Pyng Lee
Chong-Kin Liam
Albert Li
Kittipong Maneechotesuwan
Yasutaka Nakano
Diahn-Warng Perng
Yasuhiro Yamauchi
Charles Yu

Local Scientific Program Committee
Theodora Ahilas
Peter Gibson
Brian Oliver
Vanessa McDonald
Jodie Simpson
Andrew Tai
Peter Wark
Richard Wood Baker

The Thoracic Society of Australia and New Zealand
Tanya Buchanan, Chief Executive Officer
Shen Kasayan

The Asia Pacific Society of Respirology
Yasutomi Yamanaka, Executive Manager
Rina Kishigami
Suga Konno
Reiko Matsui

Sponsorship Liaison:
Nihal Fernandez, Sponsorship and Exhibition Manager on behalf of the APSR Organising Committee, The Conference Company
Email: apsr@tcc.co.nz
Telephone: New Zealand +64 9 360 1240,
free calling from Australia 1800 193 405
ABOUT THE MEETING

APSR 2017 will be the largest and most significant of its kind in Australasia.

Originally established in 1986, the Asian Pacific Society of Respirology’s objectives are to advance and promote knowledge of the respiratory system in health and disease. APSR 2017 will meet the Society’s aspiration to encourage research, improve clinical practice through teaching, increase awareness of health problems in the area and promote the exchange of knowledge among Respirologists in the Asia-Pacific region.

The Organising Committee has worked hard to create a stimulating and informative program headlined by high profile international speakers, specialised workshops and offering an exciting social program.

The Congress program has been tailored to provide ample opportunities for delegates to network as well as visit the exhibition to explore and discuss your latest products and services.

We look forward to partnering with you to promote clinical excellence in the field of respiratory medicine.

For more information about APSR 2017 and related sponsorship and exhibition opportunities please contact Nihal Fernandez:

The Conference Company
PO Box 90 040
Auckland 1142
New Zealand
Ph: +64 9 3601240
Fax: +64 9 3601242
Email: apsr@tcc.co.nz
Free (from Australia): 1800 193 405

PROGRAM 2017

<table>
<thead>
<tr>
<th>Thursday 23</th>
<th>Friday 24</th>
<th>Saturday 25</th>
<th>Sunday 26</th>
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<tr>
<td>Morning</td>
<td>Workshops</td>
<td>Concurrent Sessions</td>
<td>Concurrent Sessions</td>
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<tr>
<td>Lunch</td>
<td>Lunch Symposia</td>
<td>Lunch Symposia</td>
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<tr>
<td>Afternoon</td>
<td>Workshops</td>
<td>Concurrent Sessions</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>Evening</td>
<td>Opening Ceremony and Welcome Reception</td>
<td></td>
<td>Gala Dinner</td>
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EXHIBITION TIMETABLE 2017

<table>
<thead>
<tr>
<th>Thursday 23</th>
<th>Friday 24</th>
<th>Saturday 25</th>
<th>Sunday 26</th>
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</thead>
<tbody>
<tr>
<td>Day</td>
<td>Move In</td>
<td>Exhibition Open</td>
<td>Exhibition Open</td>
</tr>
<tr>
<td>Evening</td>
<td>Opening Ceremony and Welcome Reception (hosted in Exhibition Hall)</td>
<td></td>
<td>Move Out</td>
</tr>
</tbody>
</table>
ABOUT THE HOSTS

Thoracic Society of Australia and New Zealand

The Thoracic Society of Australia and New Zealand (TSANZ) is the only health peak body representing a range of professions (medical specialists, scientists, researchers, academics, nurses, physiotherapists, students and others) across various disciplines within the respiratory/sleep medicine field in Australia and New Zealand. The TSANZ is a Health Promotion Charity.

TSANZ is committed to serving the professional needs of its members by improving knowledge and understanding of lung disease, with the ultimate goals being to prevent respiratory illness through research and health promotion and to improve health care for people with respiratory illness.

Asian Pacific Society of Respirology

The Asian Pacific Society of Respirology was established in 1986. The objectives of the Society are the advancement and promotion of knowledge of the respiratory system in health and disease. It strives to encourage research, improve clinical practice through teaching, increase awareness of health problems in the area and promote the exchange of knowledge among respirologists in the Asia-Pacific region.

The specific aims of the Society are:

• Promoting and coordinating activities in the field of respiratory medicine
• Fostering research activities in the field of respiratory medicine
• Organizing and coordinating regular congresses and occasional meetings
• Producing regular publications, including a Newsletter, the APSR Respiratory Updates and Respirology, a journal of international repute
ABOUT THE DELEGATES

Given the popularity of Sydney as a venue, we expect at least to match recent APSR congresses for attendance. We anticipate that delegates will have interests in the following areas: Asthma, COPD, Lung Cancer, Pulmonary Hypertension, Pleural Disease, Lung Cancer, Smoking-Related Health Problems, Bronchiectasis, Paediatrics, Critical Care Medicine, Interstitial Lung Disease, Tuberculosis, Allergy and Immunology, Non-Tuberculous Mycobacterium, Lung Function and Structure, Respiratory Neurobiology and Sleep, Pneumonia, Bronchoscopy and Interventional Techniques, Chest Imaging and Environmental & Occupational Health and Epidemiology.

Previous congress delegate numbers

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Numbers</th>
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<tbody>
<tr>
<td>2015</td>
<td>Kuala Lumpur</td>
<td>2,700+</td>
</tr>
<tr>
<td>2014</td>
<td>Bali</td>
<td>2,751</td>
</tr>
<tr>
<td>2013</td>
<td>Yokohama</td>
<td>2,211</td>
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<tr>
<td>2012</td>
<td>Hong Kong</td>
<td>2,307</td>
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SOCIAL PROGRAM

To complement the scientific program there will be social activities taking place during the Congress, providing sponsors and exhibitors with ample opportunities to mingle and network with delegates in a relaxed atmosphere.

Following are the social events outlined for the Meeting:

- Welcome Reception in the Exhibition Hall
- Gala Dinner

ABOUT THE VENUE

ICC Sydney is Australia’s newest convention centre. It is at the heart of its very own Sydney Harbour waterfront precinct, set amongst restaurants, retail space and the public domain on Darling Harbour and only a 10 minute walk from Australia’s largest CBD and surrounding university and cultural quarters.

The Scientific Program will take place in the Convention Centre Meeting Rooms on the 4th floor and the catering breaks will be held in the Exhibition Hall which will be housed in Hall 1 (Level 1) with an available space of 4,379 m² and a clear ceiling height of 10.5m.

WHY YOUR PRESENCE AT APSR 2017 IS ESSENTIAL

We understand how important it is for all of our sponsors and exhibitors to feel that your investment is wisely placed.

The benefits of participating as a sponsor

- Maximum exposure at a premier Meeting devoted to the Respiratory Science Health industry
- The opportunity for you to interact with the most influential figures in the field of Respiratory Science
- The opportunity to participate in the excellent social program allowing you to network with colleagues, renew old friendships and foster new relationships.
- High visibility on the Meeting website and throughout official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to advancing lung health
- Build new relationships and strengthen existing ones
- Acquire highly qualified leads and increase brand awareness
- Meet the decision makers and gain instant market feedback
- Delegate list to assist with marketing and return on investment pre and post-event
WHY EXHIBIT AT APSR?

1. You can show your full product range in real life rather than a catalogue – live events provide an optimised interactive marketing platform.

2. You can develop a personal and direct relationship with your clients.

3. You will receive immediate feedback on your product range and purchasers or prescribers can gain a full appreciation of your product.

4. You will raise your profile in the respiratory health field and add value to your brands.

5. You can extend the scope of your promotions through the Asian and Pacific regions.

6. You may locate new agents and distributors for your products.

7. You could launch a new product and thereby generate media interest.

To summarise; the benefits of your investment are exceptional exposure, creative networking spaces and opportunities, direct connections, ability to build new relationships, strengthen existing ones, display commitment and transact excellent business.
# Sponsorship Overview

<table>
<thead>
<tr>
<th>Platinum</th>
<th>AU$100,000 + GST (if any)</th>
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<tr>
<td>8</td>
<td>Complimentary delegate registrations (including sessions, morning tea, afternoon tea on applicable days, lunches, Welcome Reception)</td>
</tr>
<tr>
<td>6</td>
<td>Complimentary exhibitor staff passes (including morning tea, afternoon tea, lunches and the Welcome Reception)</td>
</tr>
<tr>
<td>Exhibition Space</td>
<td>54 sqm (9m x 6m)</td>
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<tr>
<td>Educational Platforms</td>
<td>Opportunity to conduct a Lunch Symposium on an afternoon (conducted in a specially created Theatre area during the Lunch break in the Exhibition Hall) Or Breakfast Symposium (Venue and AV will be provided – breakfast cost will be at Sponsor expense)</td>
</tr>
</tbody>
</table>
| Promotional Platforms | Coffee break sponsor on One (1) day (morning or afternoon break) – First come first serve basis (If all breaks are allocated, another sponsorship opportunity of similar profile will be provided) Verbal acknowledgement of your sponsorship during the opening and closing sessions Company logo on the Congress Website (linked to company website) Company logo and profile on the Congress App with contact details (200 words) Company logo and profile in the Congress Handbook with contact details Banner advertisement on the Congress Website Company logo on the Congress Signage Opportunity to place a standard roll up banner next to the Congress registration desk Opportunity to send a targeted email/content information to all confirmed delegates Two (2) months prior to the Congress (Content to be approved by the committee) Opportunity to place a printed product information document on the Sponsor Information table next to the Registration desk Discounted rate on other available sponsor packages (limited to One (1) package) 50% Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure. 4 weeks prior, 1 week prior, and at the Congress
## GOLD
### AU$60,000 + GST (if any)

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<th></th>
<th>Description</th>
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<td>Complimentary delegate registrations (including sessions, morning tea, afternoon tea on all applicable days, lunches, Welcome Reception)</td>
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<tr>
<td>3</td>
<td>Complimentary exhibitor staff passes (including morning tea, afternoon tea, lunches and the Welcome Reception)</td>
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<tr>
<td></td>
<td><strong>Exhibition Space</strong> 36 sqm (6m x 6m)</td>
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<tr>
<td></td>
<td><strong>Educational Platforms</strong> Opportunity to conduct a Breakfast Symposium on a morning (Venue and AV will be provided – breakfast cost will be at Sponsor expense)</td>
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<tr>
<td></td>
<td><strong>Promotional Platforms</strong> Verbal acknowledgement of your sponsorship during the opening and closing sessions</td>
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<td></td>
<td>Company logo on the Congress Website (linked to company website)</td>
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<td></td>
<td>Company logo and profile on the Congress App with contact details (100 words)</td>
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<td></td>
<td>Company logo and profile in the Congress Handbook with contact details</td>
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<td></td>
<td>Company logo on the Congress Signage</td>
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<td></td>
<td>Opportunity to place a printed product information document on the Sponsor Information table next to the Registration desk</td>
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<td></td>
<td>Discounted rate on other available sponsor packages (limited to One (1) package) 35%</td>
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<td></td>
<td>Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.</td>
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<td>2 weeks prior, and at the Congress</td>
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## EXHIBITOR
### AU$9,000 + GST (if any)

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<th>Description</th>
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<td>Complimentary delegate registrations (including sessions, morning tea, afternoon tea on all applicable days, lunches, Welcome Reception)</td>
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<tr>
<td>1</td>
<td>Complimentary exhibitor staff passes (including morning tea, afternoon tea, lunches and the Welcome Reception)</td>
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<tr>
<td></td>
<td><strong>Exhibition Space</strong> 9 sqm (3m x 3m)</td>
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<td></td>
<td><strong>Promotional Platforms</strong> Verbal acknowledgement of your sponsorship during the opening and closing sessions</td>
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<td></td>
<td>Company logo on the Congress Website (name only)</td>
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<td></td>
<td>Company logo and profile on the Congress App with contact details (Only name and contact details)</td>
</tr>
<tr>
<td></td>
<td>Company logo and profile in the Congress Handbook with contact details (Only name and contact details)</td>
</tr>
<tr>
<td></td>
<td>Copy of delegate list (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.</td>
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<td>1 week prior, and at the Congress</td>
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SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

AU$100,000 + GST (AU$110,000 incl GST)

*You will be recognised as a Premier sponsor of the Congress.*

Benefits:

Registration

• Eight (8) delegate registrations including sessions, morning coffee, afternoon coffee, lunch and Welcome Reception

• Six (6) exhibitor staff passes (morning coffee, afternoon coffee, lunch and Welcome Reception)

Exhibition Space

• 54 sqm prime space (9m x 6m) in the Exhibition area

High value association

• Opportunity to conduct a Lunch Symposium on an afternoon (conducted in a specially created Theatre area during the Lunch break in the Exhibition Hall) Or a Breakfast Symposium (Venue and AV will be provided – breakfast cost will be at Sponsor expense)

• Coffee sponsor on a selected morning or afternoon (if all breaks are allocated, another sponsorship opportunity of similar profile will be provided)

Profile

• Verbal acknowledgement as a Platinum Sponsor at the Opening and Closing sessions

• Company logo included on website with a hyperlink to your nominated website

• Company logo and profile in the printed Congress Handbook

• Company logo on Congress signage where applicable

• Company logo included within the Congress App along with contact details and 200 word profile

• Banner advertisement on the Congress Website

• Opportunity to send a targeted email/content information pack to all confirmed delegates Two (2) months prior to the Congress (content to be approved by the Committee)

• Opportunity to place a printed product information document on the Sponsor Information Table next to the registration desk

• 50% discount on all other sponsorship packages available (limited to One (1) package)

• Opportunity to place a standard roll up banner next to the registration desk

• Access to delegate list (provided 4 weeks prior to the Congress and updates 1 week prior to the Congress and immediately after the Congress: Name of only those who have agreed to name disclosure will be shared)
GOLD SPONSOR

AU$60,000 + GST (AU$66,000 incl GST)

You will be recognised as a Major sponsor of the Congress.

Benefits:

Registration

• Four (4) delegate registrations including sessions, morning coffee, afternoon coffee, lunch and Welcome Reception
• Three (3) exhibitor staff passes (morning coffee, afternoon coffee, lunch and Welcome Reception)

Exhibition Space

• 36 sqm prime space (6m x 6m) in the Exhibition area

High value association

• Opportunity to conduct a Breakfast Symposium (Venue and AV will be provided – breakfast cost will be at Sponsor expense)

Profile

• Verbal acknowledgement as a Gold Sponsor at the Opening and Closing sessions
• Company logo on website with a hyperlink to your nominated website
• Company logo and profile in the printed Congress Handbook
• Company logo on Congress signage where applicable
• Company logo on the Congress App along with contact details and 100 word profile
• Opportunity to place a printed product information document on the Sponsor Information Table next to the registration desk
• 35% discount on all other sponsorship packages available (limited to One (1) package)
• Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the Congress and immediately after the Congress: Name of only those who have agreed to name disclosure will be shared).
EXHIBITION SPACE OPPORTUNITIES

EXHIBITOR

AU$9,000 + GST (AU$9,900 incl GST)

Benefits:

Registration

- One (1) delegate registration including sessions, morning coffee, afternoon coffee, lunch and Welcome Reception
- Two (2) exhibitor staff passes (morning coffee, afternoon coffee, lunch and Welcome Reception)

Exhibition Space

- 9 sqm space/stand (3m x 3m) in the Exhibition area. No more than 18 sqm (Two stands) can be purchased by any Exhibitor

Profile

- Company name on website with a hyperlink to your nominated website
- Company name and contact in the printed Congress Handbook
- Company name on the Congress App along with contact details
- Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the Congress and immediately after the Congress: Name of only those who have agreed to name disclosure will be shared)
INNOVATIVE ENHANCEMENTS

ADDITIONAL OPPORTUNITIES

NETWORKING AND FOOD

CONGRESS GALA DINNER SPONSOR

AU$20,000 + GST (AU$22,000 incl GST) – EXCLUSIVE OPPORTUNITY

Benefits:

Registration
• One (1) delegate registration including sessions, morning coffee, afternoon coffee, lunch and
  Welcome Reception

Dinner
• Eight (8) tickets to the Gala Dinner
• One prime reserved table at the Gala Dinner
• Naming rights to the Congress Gala Dinner
• Verbal acknowledgement at the Congress Gala Dinner
• Opportunity to address the dinner guests (up to 5 minutes) at the Gala Dinner
• Opportunity to display a free standing banner (or other static display) at the Gala Dinner
• Company logo on website with a hyperlink to your nominated website
• Company name and contact in the printed Congress Handbook
• Company name on the Congress App along with contact details
• Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the
  Congress and immediately after the Congress: Name of only those who have agreed to name
  disclosure will be shared).

WELCOME RECEPTION SPONSOR

AU$15,000 + GST (AU$16,500 incl GST) – EXCLUSIVE OPPORTUNITY

Benefits:

Registration
• One (1) delegate registration including sessions, morning coffee, afternoon coffee, lunch and
  Welcome Reception
• Two (2) additional tickets to Welcome Reception

Profile
• Opportunity to address the audience for 2 minutes (sponsor address to be educational of nature and
  not product/service related)
• Naming rights to Welcome Reception
• Verbal acknowledgement at Welcome Reception
• Opportunity to display a free standing banner (or other static display) at the Welcome Reception
• Company logo on website with a hyperlink to your nominated website
• Company name and contact in the printed Congress Handbook
• Company name on the Congress App along with contact details
• Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the
  Congress and immediately after the Congress: Name of only those who have agreed to name
  disclosure will be shared).
PROGRAM AND EDUCATION

UNCONDITIONAL INTERNATIONAL SPEAKER GRANT

AU$15,000 + GST (AU$16,500 incl GST)

Selection of the speaker and content of the presentation will be determined by the Organising Committee and subject to approval from the selected speaker.

Benefits:

Registration

• One (1) delegate registration including sessions, morning coffee, afternoon coffee, lunch and Welcome Reception

Profile

• Company endorsement at the start of the supported speaker session
• Company logo on website with a hyperlink to your nominated website
• Company name and contact in the printed Congress Handbook
• Company name on the Congress App along with contact details
• Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the Congress and immediately after the Congress: Name of only those who have agreed to name disclosure will be shared)

UNCONDITIONAL AUSTRALASIAN SPEAKER SPONSOR

AU$8,000 + GST (AU$8,800 incl GST)

Selection of the speaker and content of the presentation will be determined by the organising committee and subject to approval from the selected speaker.

Benefits:

Registration

• One (1) Congress registration including sessions, morning coffee, afternoon coffee and Welcome Reception

Profile

• Company logo on website with a hyperlink to your nominated website
• Company name and contact in the printed Congress Handbook
• Company name on the Congress App along with contact details
• Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the Congress and immediately after the Congress: Name of only those who have agreed to name disclosure will be shared)
TECHNOLOGY

CONGRESS APP SPONSOR

AU$20,000 + GST (AU$22,000 incl GST) – EXCLUSIVE OPPORTUNITY

Opportunity to be promoted as The Congress App Sponsor thereby fostering innovation and excellence. The Congress App will provide attendees up-to-the-minute information on the program, exhibition and details.

Benefits:

Branding and Promotion on the App

• Exclusive logo presence on the Front ‘splash’ page of the App, highlighting the conference – this page will be hyperlinked to the company website and will appear every time anyone opens the App
• Exclusive logo presence on every navigation page (bottom lower half of App page dedicated to the sponsor). This will also be hyperlinked to the company website
• Logo presence on the App sponsorship page – this page will also contain other sponsor logos, details and links (Sponsor to provide logo in the specific format within required deadlines)

Profile

• Promoted as the exclusive App Sponsor for the Congress on the website
• Company logo on website with a hyperlink to your nominated website
• Company name and contact in the printed Congress Handbook
• Company name on the Congress App along with contact details
• Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the Congress and immediately after the Congress: Name of only those who have agreed to name disclosure will be shared)
TECHNOLOGY

ELECTRONIC POSTERS SPONSOR (EPOS)

AU$15,000 + GST (AU$16,500 incl GST) – EXCLUSIVE OPPORTUNITY

The EPOS System is an electronic poster management system allowing posters to be submitted, reviewed and presented electronically. The system is fully searchable and is seen by organising committees, authors and delegates as the future of the scientific exhibit program. The EPOS System will be located within the exhibition area during the Congress. It will also be accessible via the internet post – Congress which provides the Sponsor with superior levels of exposure both during and well beyond the Congress.

Benefits:

Registration

Three (3) Congress registrations including sessions, morning coffee, afternoon coffee, and Welcome Reception

Profile

• Naming rights to the EPOS platform
• Opportunity to display a branded screen saver on the EPOS System (EPOS System and hardware provided by the Congress. Maximum of 4 screens/laptops)
• Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the EPOS area
• Company logo on website with a hyperlink to your nominated website
• Company name and contact in the printed Congress Handbook
• Company name on the Congress App along with contact details
• Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the Congress and immediately after the Congress: Name of only those who have agreed to name disclosure will be shared)
**POLLING SPONSOR**

AU$10,000 + GST (AU$11,000 incl GST) – **EXCLUSIVE OPPORTUNITY**

APSR 2017 will facilitate questions for polls throughout the Congress program. The questions and options will appear on a static slide with the Sponsor logo at the end of the session prior to the corresponding break.

After the break finishes, and the attendees reconvene, the result of the poll will be shown on the static slide with the Sponsor logo. This double visibility platform will be across each of the Congress catering breaks.

**Benefits:**

**Registration**
- Two (2) Congress registrations including sessions, morning coffee, afternoon coffee and Welcome Reception

**Profile**
- Naming rights to the polling platform
- Static company logo will appear before, during, and after each time polling platform is used during the Congress
- Company logo on website with a hyperlink to your nominated website
- Company name and contact in the printed Congress Handbook
- Company name on the Congress App along with contact details
- Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the Congress and immediately after the Congress: Name of only those who have agreed to name disclosure will be shared)

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**WEBSITE SPONSOR**

AU$15,000 + GST (AU$16,500 incl GST) – **EXCLUSIVE OPPORTUNITY FIRST RIGHTS OFFERED TO PLATINUM THEN GOLD SPONSORS**

The APSR 2017 website will be the repository for all updates related to the Congress, speaker information, program listing and Sponsors and Exhibitors. This sponsorship will provide a significant platform of visibility pre, during and post the congress to all prospects and attendees of the Congress as well.

**Registration**
- Two (2) delegate registrations including sessions, morning coffee, afternoon coffee, lunch and Welcome Reception

**Profile**
- Company logo on all the pages of the Congress website (except the Program page)
- Company logo with click through on primary page of twitter feed @APSR2017
- Company name on website with a hyperlink to your nominated website
- Company name and contact in the printed Congress Handbook
- Company name on the Congress App along with contact details
- Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the Congress and immediately after the Congress: Name of only those who have agreed to name disclosure will be shared)
BRANDING

CONGRESS LOUNGE SPONSOR

AU$15,000 + GST (AU$16,500 incl GST) – EXCLUSIVE OPPORTUNITY

An area will be allocated within the exhibition to provide delegates with an area in which to relax and reenergise. The Conference Lounge provides the perfect setting and level of comfort from a busy program schedule.

Benefits:

• The Congress Lounge will be located in a prominent location in the exhibition area with 10 sqm allocated to the sponsor to theme the space as required. (Theming costs for the area will be borne by the sponsor including furniture and internet. Power will be supplied by the Congress)

• Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the Congress Lounge (Banners to be provided by the sponsor)

Registration

• Two (2) delegate registrations including sessions, morning coffee, afternoon coffee, lunch and Welcome Reception

Profile

• Company logo on website with a hyperlink to your nominated website

• Company name and contact in the printed Congress Handbook

• Company name on the Congress App along with contact details

• Access to delegate list (provided 2 weeks prior to the Congress and updates 1 week prior to the Congress and immediately after the Congress: Name of only those who have agreed to name disclosure will be shared)
EXHIBITOR STAFF PASSES

Includes:

- Attendance at the Exhibition
- Attendance at the Welcome Reception
- Morning and afternoon teas
- Lunches
EXHIBITION FLOOR PLAN
APPLY FOR SPONSORSHIP
APSР 2017 CONGRESS

Please complete the form below and forward to:

Mail:  The Conference Company, PO Box 90 040, Auckland 1142, New Zealand
Fax:   +64 9 3601242
Email: apsr@tcc.co.nz

We, (company name), ____________________________
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: ____________________________ Date: __________

Company Details

Company ____________________________
Postal Address ____________________________

Telephone ____________________________ Facsimile ____________________________
Mobile ____________________________ Email ____________________________
Contact Person ____________________________

A. Sponsorship Opportunities

Sponsorship and/or Item/s requested

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<td>AU$</td>
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<td>3.</td>
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Total Sponsorship Spend (incl GST) AU$

B. Exhibition Space Preferences

Please indicate your preferences in terms of the area you’d like to be positioned within the exhibition area:

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TERMS AND CONDITIONS

Booking and Payment
All prices are quoted in Australian dollars. The rate of GST in Australia is 10% (as of the date of publication).
On receipt of a signed Booking Form, a tax invoice for the required 50% deposit will be sent.
Confirmation of Sponsorship Packages and Exhibition space confirmation will only be made upon receipt of this deposit. The balance is will be invoiced on 1 June 2017. Applications after this date will be invoiced in full.
Payment terms – net 20 days.
All payments due must be received by the Meeting Managers prior to the Meeting. No sponsor/exhibitor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.
Public and Product Liability insurance to A$10 million must be taken out by each exhibitor at their own expense.

Sponsorship and Exhibitor Protocol
It is expected that sponsors and exhibitors will comply with the Medical Technology Association of Australia (MTAA) and Medicines Australia (MA) Codes of Practice as applicable to their organisations.
For full details refer to the following websites:
www.mtaa.au/code-of-practice
www.medicinesaustralia.com.au
Specifically:
i. Trade displays must only be directed at health care professionals
ii. Product information for all products being promoted must be available from the display stand.
iii. Starter packs must not be made available for collection from unattended stands nor be supplied to unauthorised or non-qualified persons.
iv. Competitions intended to encourage participants to attend trade displays must be consistent with the requirements of the MTAA and MA Codes.

Floor Plan
If necessary, changes to the floor plan will be made after discussion with affected exhibitors.

Cancellation Policy
If notification of cancellation of sponsorship is received in writing:
• prior to 31 December, 2016, your deposit will be refunded, less 20% administration fee
• between 1 January, 2017 and 30 May, 2017, you are liable for 50% of the package selected
• from 1 June, 2017, you are liable for 100% of the package selected.
The Organising Committee reserves the right to cancel the Meeting not later than 31 July 2017 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.
WE INVITE YOUR SUPPORT

Thank you for taking the time to consider the possibilities the APSR Congress has to offer.

If you have made your choices, please complete and return the Application for Sponsorship form.

If we can assist with further information, or discussing other opportunities, please contact the Meeting Managers.

We hope that you are as enthusiastic about the opportunities that are available in Sydney and we look forward to welcoming you to the ICC Sydney in 2017.

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Free (from Australia) 1800 193 405