Advances Problems Solutions
13TH ANNUAL SCIENTIFIC MEETING OF
APSCVIR 2018| 8 – 11 March 2018
SkyCity Convention Centre,
Auckland, New Zealand
www.apscvir2018.com

SPONSORSHIP
PROSPECTUS
Organising Committee

On behalf of the Organising Committee, we invite you to consider sponsoring the 13th APSCVIR Annual Scientific Meeting being held in New Zealand for the first time.

Andrew Holden, Chair  
Auckland City Hospital
Brendan Buckley  
Auckland City Hospital
Brigid Connor  
Auckland City Hospital
Stephen Merrilees  
Auckland City Hospital

About APSCVIR

The Asia Pacific Society of Cardiovascular and Interventional Radiology (APSCVIR) is an international organization of interventional radiologists and individuals in related fields. Its aim is to improve the level of clinical practice and research of Cardiovascular & Interventional Radiology in the Asia Pacific region.

Its objectives are to:

a. meet annually to encourage international exchange of knowledge vital to Cardiovascular & Interventional Radiology among medical doctors in different countries of Asia Pacific region;

b. bring together Interventional Radiologists and individuals in related fields. Its aim is to improve the level of clinical practice and research of Cardiovascular & Interventional Radiology in Asia Pacific region;

c. support continuing education and training of doctors in each country through appropriate forum or refresher courses to further define the role of Cardiovascular & Interventional Radiology as a subspecialty of medicine in Asia Pacific region.

Delegate Profile

In 2014, over 1000 attendees registered for the Meeting representing over 14 countries from the Asia-Pacific region. An additional 240 faculty were also in attendance.

<table>
<thead>
<tr>
<th>Delegates:</th>
<th>1010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia / New Zealand</td>
<td>43</td>
</tr>
<tr>
<td>China</td>
<td>90</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>19</td>
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<td>India</td>
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<td>Indonesia</td>
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<td>Japan</td>
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<td>Korea</td>
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<td>Malaysia</td>
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<tr>
<td>Singapore</td>
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<td>Taiwan</td>
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<tr>
<td>Thailand</td>
<td>33</td>
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<tr>
<td>Vietnam</td>
<td>11</td>
</tr>
<tr>
<td>Other Asia Pac</td>
<td>43</td>
</tr>
<tr>
<td>Europe</td>
<td>47</td>
</tr>
<tr>
<td>Americas</td>
<td>32</td>
</tr>
</tbody>
</table>
## APSCVIR 2018 Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Overview</th>
<th>Premium Sponsor NZ$110,000 +GST (Limited to 4)</th>
<th>Major Sponsor NZ$65,000 +GST</th>
<th>Exhibitor NZ$15,000 +GST</th>
<th>Supporter NZ$10,000 +GST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary delegate registrations</td>
<td>8</td>
<td>4</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Complimentary exhibitor staff passes</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Exhibition Space</td>
<td>18 sqm (6m x 3m)</td>
<td>18 sqm (6m x 3m)</td>
<td>9sqm (3m x 3m)</td>
<td>5 sqm (2m x 2.5m)</td>
</tr>
<tr>
<td>Hospitality Suite for exclusive use for the duration of the Meeting</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary tickets to the Presidents Dinner (Friday 9 March 2018)</td>
<td>4</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional complimentary Gala Dinner tickets</td>
<td>4</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to conduct a morning Breakfast Symposium (Venue and Audio-visual provided. Catering and speaker at Sponsor cost)</td>
<td>✓</td>
<td>First priority opportunity to purchase Breakfast Symposium at discounted price of $6,500</td>
<td>Second priority opportunity to purchase Breakfast Symposium</td>
<td>Opportunity to purchase Breakfast Symposium (pending availability)</td>
</tr>
<tr>
<td>Opportunity to associate with One (1) speaker’s sessions (pending Committee and Speaker approval)</td>
<td>International Speaker</td>
<td>Australia/New Zealand Speaker</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch break sponsor on One (1) day (First come first serve basis)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee break sponsor on One (1) day (morning and afternoon break) (First come first serve basis - if all breaks are allocated, another sponsorship opportunity of similar profile will be provided)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbal acknowledgement of your sponsorship during the opening and closing sessions</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo on the Meeting Website (Linked to company website)</td>
<td>Linked to company website</td>
<td>Linked to company website</td>
<td>Linked to company website</td>
<td>Linked to company website</td>
</tr>
<tr>
<td>Company logo in the Pocket Program (Company name only)</td>
<td>✓</td>
<td>✓</td>
<td>Company name only</td>
<td>Company name only</td>
</tr>
<tr>
<td>Company logo on the Meeting Signage (Company name only)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to place a standard roll up banner next to the Meeting registration desk</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
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<th>Supporter NZ$10,000 +GST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to send a targeted email/content information to all confirmed delegates Two (2) months prior to the Meeting [Content to be approved by the committee]</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to place a printed product information document on the Sponsor Information table next to the Registration desk</td>
<td>✓ ✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Discounted rate on other available sponsor packages (limited to One (1) package)</td>
<td>50%</td>
<td>35%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Copy of delegate list in Excel Spreadsheet (name, organisation, state, country, email). Names are limited to those who have agreed to name disclosure.</td>
<td>3 weeks prior, 1 week prior, and at the Meeting</td>
<td>2 weeks prior to the Meeting, 1 week prior and at the Meeting</td>
<td>2 weeks prior, and at the Meeting</td>
<td>2 weeks prior, and at the Meeting</td>
</tr>
</tbody>
</table>

Please note registrations include the following:

**Delegate Registration:**
- Attendance at the Exhibition
- Attendance at all sessions
- Attendance at the Welcome Reception
- Attendance at the Gala Dinner
- Morning and afternoon teas
- Lunches

**Exhibitor Staff Passes:**
- Attendance at the Exhibition
- Attendance at the Welcome Reception
- Morning and afternoon teas
- Lunches
**Premium Sponsor (Limited to 4)**

**NZ$110,000 +GST**

**Benefits:**

**Registration**
- Eight (8) delegate registrations including sessions, morning coffee, afternoon coffee, lunch, Welcome Reception and Gala Dinner
- Four (4) exhibitor staff passes (morning coffee, afternoon coffee, lunch and Welcome Reception)
  - Four (4) complimentary tickets to the Presidents Dinner
  - Four (4) complimentary tickets to the Gala Dinner

**Exhibition Space**
- 318 sqm prime space (6m x 3m) in the Exhibition area

**High value association**
- Dedicated hospitality suite provided for your exclusive use for the duration of the Meeting. Venue will provide standard furniture, audiovisual equipment and specialised furniture at your expense
- Opportunity to conduct unlimited Breakfast Symposia in your hospitality suite (Speaker and catering at Sponsor’s expense)
- Opportunity to associate with One (1) International Speaker’s sessions (pending Committee and Speaker approval)
- Opportunity to send a targeted email/content information pack to all confirmed delegates Two (2) months prior to the Meeting (content to be approved by the Committee)
- Lunch sponsor on a selected afternoon (first come first serve basis – three available)

**Profile**
- Verbal acknowledgement as a Premium Sponsor at the Opening and Closing sessions
- Company logo on website with a hyperlink to your nominated website
- Company logo in the Meeting Pocket Program
- Company logo on Meeting signage where applicable
- Banner advertisement on the Meeting Website
- Opportunity to place a printed product information document on the Sponsor Information Table next to the registration desk
- 50% discount on all other sponsorship packages available (limited to One (1) package)
- Opportunity to place a standard roll up banner next to the registration desk
- Access to delegate list (provided 3 weeks prior to the Meeting and updates 1 week prior to the Meeting and at the Meeting in excel format)
**Major Sponsor**

**NZ$65,000 +GST**

**Benefits:**

**Registration**
- Four (4) delegate registrations including sessions, morning coffee, afternoon coffee, lunch, Welcome Reception and Gala Dinner
- Two (2) exhibitor staff passes (morning coffee, afternoon coffee, lunch and Welcome Reception)
  - Two (2) complimentary tickets to the Presidents Dinner
  - Two (2) complimentary tickets to the Gala Dinner

**Exhibition Space**
- 18 sqm central space (6m x 3m) in the Exhibition area

**High value association**
- Opportunity to associate with One (1) Australasian Speaker’s sessions (pending Committee and Speaker approval)
- Morning or afternoon tea break sponsor on a selected afternoon (first come first serve basis)
- First priority opportunity to purchase Breakfast Symposium at discounted price of $6,500

**Profile**
- Verbal acknowledgement as the Major Sponsor at the Opening and Closing sessions
- Company logo on website with a hyperlink to your nominated website
- Company logo in the Meeting Pocket Program
- Company logo on Meeting signage where applicable
- Banner advertisement on the Meeting Website
- Opportunity to place a printed product information document on the Sponsor Information Table next to the registration desk
- 35% discount on all other sponsorship packages available (limited to One (1) package)
- Access to delegate list (provided 2 weeks prior to the Meeting and updates 1 week prior to the Meeting and at the Meeting in excel format)
**Exhibitor**  
NZ$15,000 +GST

**Benefits:**

**Registration**
- Two (2) delegate registrations including sessions, morning coffee, afternoon coffee, lunch, Welcome Reception and Gala Dinner
- Two (2) exhibitor staff passes (morning coffee, afternoon coffee, lunch and Welcome Reception)

**Exhibition Space**
- 9 sqm space (3m x 3m) in the Exhibition area

**Profile**
- Second priority opportunity to purchase Breakfast Symposium
- Company logo on website with a hyperlink to your nominated website
- Company name in the Meeting Pocket Program
- Access to delegate list (provided 2 weeks prior to the Meeting and at the Meeting in excel format)

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**Supporter**  
NZ$10,000 +GST

**Benefits:**

**Registration**
- Two (2) exhibitor staff passes (morning coffee, afternoon coffee, lunch and Welcome Reception)

**Exhibition Space**
- 5 sqm space (2m x 2.5m) in the Exhibition area

**Profile**
- Opportunity to purchase Breakfast Symposium (pending availability)
- Company logo on website with a hyperlink to your nominated website
- Company name in the Meeting Pocket Program
- Access to delegate list (2 weeks prior to the Meeting and at the Meeting in excel format)
NETWORKING AND FOOD

Meeting Gala Dinner Sponsor
NZ$25,000 +GST

Benefits:

Registration
- Three (3) Meeting registrations including sessions, morning coffee, afternoon coffee, Welcome Reception and Gala Dinner

Dinner
- Three (3) tickets to the Gala Dinner
- One prime reserved table at the Gala Dinner
- Naming rights to the Meeting Gala Dinner
- Verbal acknowledgement at the Meeting Gala Dinner
- Opportunity to address the dinner guests (up to 5 minutes) at the Gala Dinner
- Opportunity to display a free standing banner (or other static display) at the Gala Dinner
- Company logo on Meeting website
- Opportunity to place one reusable insert in the Meeting satchel
- Access to delegate list (provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting)

Welcome Reception Sponsor
NZ$10,000 +GST

Benefits:

Registration
- One (1) Meeting registration including sessions, morning coffee, afternoon coffee, Welcome Reception and Gala Dinner
- Two (2) additional tickets to Welcome Reception

Profile
- Opportunity to address the audience for 2 minutes (sponsor address to be educational of nature and not product/service related)
- Naming rights to Welcome Reception
- Verbal acknowledgement at Welcome Reception
- Opportunity to display a free standing banner (or other static display) at the Welcome Reception
- Company logo on Meeting website
- Access to delegate list (provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting)
Industry Sponsored Breakfast  
NZ$10,000 +GST

Benefits:
Registration
- Two (2) day registrations including sessions, morning coffee, afternoon coffee, and lunch [speaker registration included in the package] on the day of sponsored breakfast session

Profile
- This sponsorship enables you to conduct a breakfast session prior to the start of the Meeting Program on a topic of your choice [pending approval from the Organising Committee]. Room and standard AV will be provided by the Meeting. Catering will be at the Sponsor’s expense. Speaker to be provided by the Sponsor
- Duration of the breakfast session will be 60 minutes prior to the start of the main program on the selected day.
- Opportunity to display a free standing banner [or other static display] in the breakfast room
- Company logo on Meeting website
- Access to delegate list [provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting]

Morning & Afternoon Tea Sponsor  
NZ$4,000 +GST
(per break and based on availability)

Benefits:
Profile
- Opportunity to have pull up banners near the catering stations during all the sponsored Morning and Afternoon Tea breaks
- Company logo as a holding slide in the session room during the morning coffee, afternoon coffee breaks
- Company logo on Meeting website
- Access to delegate list [provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting]
Coffee Cart Sponsor
NZ$10,000 +GST

Benefits:
Profile
- Promoted as the Coffee Cart Sponsor of the Meeting (Coffee Cart / Barista, coffee, branded cups, staff and all other costs are at Sponsor’s expense: estimated at $4,000 NZD)
- Coffee Cart / Barista will be located in a high traffic location or close to the sponsor’s space if exhibiting (Branding of Coffee Cart / Barista at Sponsors expense)
- Company logo on Meeting website
- Access to delegate list (provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting)

Meeting Fun Run Sponsor
NZ$5,000 +GST

Benefits:
Profile
- Company logo on Branded T-Shirts or Drink bottles given to participants registered to the fun run (to be supplied by the Sponsor)
- Company logo on Meeting website
- Access to delegate list (provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting)
PROGRAM AND EDUCATION

International Speaker Sponsor  NZ$15,000 +GST

Benefits:
Registration
- Two (1) Meeting registration including sessions, morning coffee, afternoon coffee, Welcome Reception and Gala Dinner

Profile
- This sponsorship enables you to be associated with a particular speaker for the duration of the Meeting (pending approval from the Organising Committee and the selected speaker)
- Opportunity to display a free standing banner (or other static display) in the room during the speaker’s presentation/s
- Company logo on Meeting website
- Opportunity to place one reusable insert in the Meeting satchel
- Access to delegate list (at the Meeting and immediately after the Meeting)

Australasian Speaker Sponsor  NZ$10,000 +GST

Benefits:
Registration
- One (1) Meeting registration including sessions, morning coffee, afternoon coffee, Welcome Reception and Gala Dinner

Profile
- This sponsorship enables you to be associated with a particular speaker for the duration of the Meeting (pending approval from the Organising Committee and the selected speaker)
- Opportunity to display a free standing banner (or other static display) in the room during the speaker’s presentation/s
- Company logo on Meeting website
- Opportunity to place one reusable insert in the Meeting satchel
- Access to delegate list (at the Meeting and immediately after the Meeting)

Session Sponsor  NZ$10,000 +GST

Benefits:
Profile
- Sponsor logo will be displayed in the session room’s audio visual platform at the commencement of the session and during any question and answer time
- Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the Session room/or stage (Banner to be provided by the Sponsor)
- Access to delegate list (provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting)
The EPOS System is an electronic poster management system allowing posters to be submitted, reviewed and presented electronically. The system is fully searchable and is seen by organising committees, authors and delegates as the future of the scientific exhibit program. The EPOS System will be located within the exhibition area during the meeting. It will also be accessible via the internet post-meeting which provides the Sponsor with superior levels of exposure both during and well beyond the meeting.

**Benefits:**

**Registration**
- Two (2) Meeting registrations including sessions, morning coffee, afternoon coffee, Welcome Reception and Gala Dinner

**Profile**
- Naming rights to the EPOS platform
- Opportunity to display a branded screen saver on the EPOS System (EPOS System and hardware provided by the Meeting. Maximum of 4 screens/laptops)
- Opportunity to display a freestanding banner (maximum size 2m high and 1m wide) in the EPOS area
- Company logo on the Meeting website
- Access to delegate list (provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting)
Polling Sponsor
NZ$10,000 + GST

APSCVIR 2018 will facilitate questions for polls throughout the Meeting program. The questions and options will appear on a static slide with the Sponsor logo at the end of the session prior to the corresponding break.

After the break finishes, and the attendees reconvene, the result of the poll will be shown on the static slide with the Sponsor logo. This double visibility platform will be across each of the Meeting catering breaks.

Benefits:
Registration
- One (1) Meeting registration including sessions, morning coffee, afternoon coffee, Welcome Reception and Gala Dinner

Profile
- Naming rights to the polling platform
- Static company logo will appear before, during, and after each time polling platform is used during the Meeting
- Company logo on Meeting website
- Access to delegate list (provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting)

WIFI SPONSOR
NZ$10,000 + GST

Benefits:
Profile
- Sponsor gets to nominate Landing page upon verification of logo details (this could be company website)
- Company logo and contact details on the Meeting website
- Access to delegate list (provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting)
BRANDING

Meeting Lanyards Sponsor
NZ$5,000 +GST

Benefits:

Profile
- Company logo on Meeting lanyards (to be supplied by the Meeting)
- Company logo on the Meeting website
- Access to delegate list (provided 2 weeks prior to the Meeting, at the Meeting and 1 week after the Meeting)
**Booking and Payment:**

All prices are quoted in New Zealand dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%).

Sponsorship packages and exhibition space will be allocated only upon receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe, you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 1 August 2017, to be paid by 20 August 2017. Applications made after 20 August 2017 must include full payment.

All payments should be made in New Zealand dollars by credit card or bank transfer.

All payments due must be received by the Meeting Managers prior to the Meeting. No sponsor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Meeting suppliers and contractors.

**Cancellation Policy:**

If notification of cancellation of sponsorship is received in writing:

- prior to 1 April 2017, your deposit will be refunded in full, less 20% administration fee
- between 1 April 2017 and 1 September 2017, you are liable for 50% of the package selected
- from 2 September 2017, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Meeting no later than 1 April 2017 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

All property, display materials and vehicles under the control and custody of the Exhibitor are understood to remain under the control and custody of the Exhibitor and therefore the total responsibility of the Exhibitor in relation to insurance protection and coverage in transit to, within the confines of the exhibition boundaries and in transit to and from the confines of the exhibition venue and its boundaries and for the total duration of an Event from the commencement of the set up through until an Event site is vacated. The Organiser is not responsible for any damage to or loss of goods of the Exhibitor or its servants, staff, agents or contractors due to any reason whatsoever. Exhibitors and others are not permitted to connect or otherwise interfere with the electrical, gas, water or other fittings within a venue or at the grounds where an Event is located.

Any such connections or alterations need to be approved by the Organiser and the venue and would then be carried out at the expense of the Exhibitor. All electrical items brought to an Event MUST HAVE valid electrical certification tags on them, including extension leads and power boards. Exhibitors who have ordered power and require more than one power outlet, must bring their own additional power leads and power boards. It is an inherent obligation of the Exhibitor and Sponsor to provide proof of currency of public liability insurance in accordance with the date set out in the Event Information – Public Liability Certificate of Currency Due Date set out in an Event specific terms and conditions. The Exhibitor and/or Sponsor will ensure that such public liability insurance is to the value of $20 million prior to allowing access to an Event. The Organiser recognises that Exhibitors and Sponsors securing site space at a number of Events will only need to provide Certificates of Currency of Insurance once yearly valid for the period of all Events to which the Exhibitor and/or Sponsor are attending. The Exhibitor and Sponsor acknowledge that Event sites can be hazardous. Exhibitors and Sponsors are required to take due care and attention in order to prevent injury and property damage. The Organiser cannot be held responsible nor liable for damage caused by the act or omission of an Exhibitor or Sponsor. The Exhibitor, its servants, agents, licensees, contractors or sub-contractors will be responsible for complying with workplace health and safety standards at all times. Exhibitors, contractors, delivery drivers, etc. MUST wear high visibility vests and closed in shoes during the set up and bump out hours of an Event. Children are not permitted on site at a venue during set up and bump out times.
APPLICATION FOR SPONSORSHIP
APSCVIR 2018 Meeting

Please complete the form below.

We, ________________________________ (company name), apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: ________________________________ Date: ________________________________

Please forward this form to: APSCVIR18@tcc.co.nz
By fax: +64 9 360 1242
By mail to: The Conference Company, PO Box 90040, Auckland, 1142, New Zealand

Company Details
Company:
Postal Address:
Telephone: Facsimile:
Mobile: Email:
Contact Person:

A. Sponsorship Opportunities
Sponsorship and/or Item/s requested
1. _______________ NZ$
2. _______________ NZ$
3. _______________ NZ$
4. _______________ NZ$

Total Sponsorship Spend (incl GST) _______________ NZ$

B. Exhibition Space Preferences
Please indicate your preferences in terms of the area you'd like to be positioned within the exhibition area:
1. ________________________________
2. ________________________________
3. ________________________________

Contact
Nihal Fernandez, Sponsorship and Exhibition Manager
on behalf of the APSCVIR 2018 Organising Committee

The Conference Company
PO Box 90040, Auckland 1142, New Zealand
E: APSCVIR2018@tcc.co.nz T: +64 9 360 1240