



APAIE 2025 Conference and Exhibition

24-28 March 2025 | Yashobhoomi, IICC | Delhi, India



APAIE 2025 Sponsorship Prospectus

Table of Contents



Invitation from APAIE	3
Asia-Pacific Association for International Education	4
APAIE 2025 Host and Local Support	5
Destination	6
Venue and Hotels	7
APAIE 2025	8
APAIE 2025 Schedule	10
New for 2025: APAIE Legacy Partnerships	11
Sponsorship Levels	12
APAIE 2025 Sponsorship Items and Benefits	13
Exhibition	18
Advertisement Opportunities	19



Further Information

If you have any questions, or need more information about the exhibition or sponsorship offerings in this prospectus, please contact:

Ani Santos, The Conference Company

Email: sponex@APAIEconference.net

Telephone: 1800 193 405 (within Australia) or +64 9 360 1240 (rest of the world)

Invitation from APAIE



Cultivating Global Citizens for the Future: The Higher Education Imperative in the Asia Pacific and Beyond

On behalf of the APAIE Advisory Council, it is my pleasure to extend a heartfelt invitation to you to join us from March 24th to 28th, 2025 at the YASHOBHOOMI (India International Convention & Expo Centre), Dwarka, New Delhi, India for the annual APAIE Conference and Exhibition. This marks APAIE's inaugural visit to India, and we are excited to welcome you to this vibrant and culturally rich destination. I encourage you to contemplate extending your stay to fully immerse yourself in the diverse and enriching experiences that this city has to offer. From its bustling markets to its historical landmarks, New Delhi promises an unforgettable journey of exploration and discovery.

Twenty years ago, APAIE was founded with a gathering of 13 universities in Seoul, South Korea. Just two years later, the inaugural conference and exhibition welcomed 400 delegates. Now, as we prepare to celebrate the 18th Conference and Exhibition, we anticipate hosting over 2,200 delegates. This remarkable journey highlights the significant growth and evolution of APAIE.

Over the years, the fundamental purpose of APAIE remains unchanged: to serve as a platform for international educators to come together, fostering connections within the Asia Pacific region and bridging it with the global community. In recent times, we are proud to incorporate a renewed emphasis on sustainability into our mission.

It is a privilege to be part of such a diverse region, with its array of cultures, histories, perspectives, and experiences. We are honoured to have the opportunity to share this richness with you through the annual APAIE conference and exhibition. Our program is designed to foster mutual sharing of ideas under the theme, "Cultivating Global Citizens for the Future: The Higher Education Imperative in the Asia Pacific and Beyond."

Together with the hosting university, O.P. Jindal Global University, and the support of the Indian Higher Education sector, we look forward to welcoming you to New Delhi for APAIE 2025.

Professor Venky Shankararaman
APAIE President



Asia-Pacific Association for International Education



The Asia-Pacific Association for International Education (APAIE) was established in 2004 by a Founding Committee consisting of thirteen university representatives from across the Asia-Pacific region, and has since expanded to become a thriving association. APAIE aims to encourage greater cooperation between institutions, to enrich and support international programmes, activities and exchanges, and to promote the value of international education across the region and beyond. In doing so, APAIE devotes itself to the principles of mutual respect, diversity and collective progress.



APAIE Advisory Council Member

- Singapore Management University
- Mahidol University
- Ritsumeikan Asia-Pacific University
- Griffith University
- The Chinese University of Hong Kong
- University of Hawai'i at Manoa
- The University of Melbourne
- Jilin University
- Renmin University of China
- O.P. Jindal Global University
- Keio University
- Waseda University
- Universiti Teknologi Malaysia
- The University of Auckland
- National University of Singapore
- Hanyang University
- Korea University
- Yonsei University
- National Sun Yat-Sen University

EXECUTIVE COMMITTEE

Represented by

- Prof Venky SHANKARARAMAN
- A/Prof Nopraenue DHIRATHITI
- Prof Rian BEISE-ZEE
- Prof Sarah TODD
- Prof Alan CHAN
- Prof Brent WHITE
- Prof Shanton CHANG
- Dr LI Meihua
- Prof ZHANG Xiaomeng
- Dr Akhil BHARDWAJ
- Prof Motohiro TSUCHIYA
- Prof Masahiko GEMMA
- Prof Mohd Ariffin ABU HASSAN
- Dr Erik LITHANDER
- Prof LUM Sau Kim
- Prof Han Sung KIM
- Prof Sang Kee SONG
- Prof Yong-Chan KIM
- Prof Chih Wen KUO

Role

- President
- Vice President
- Treasurer
- Past President
- Executive
- Executive
- Executive

APAIE 2025 Host and Local Support



Taking APAIE to India for the first time, APAIE is proud to welcome O.P. Jindal Global University as the APAIE 2025 host university, along with valuable support from across the Indian Higher Education sector.

Host University



O.P. JINDAL GLOBAL
INSTITUTION OF EMINENCE DEEMED TO BE
UNIVERSITY
A Private University Promoting Public Service

O.P. Jindal Global University (JGU), established in 2009, has rapidly emerged as one of India's leading private universities, celebrated for its academic excellence, ground-breaking research, and commitment to social responsibility. In 2020, the Government of India designated JGU as an **"Institute of Eminence (IoE)"**, making it one of just 12 institutions in the country to earn this prestigious status, a testament to its unwavering ambition to become a world-class institution.

As a non-profit, multi-disciplinary, and research-driven university, JGU offers a wide range of undergraduate, postgraduate, and doctoral programs across ten interdisciplinary schools. The university's emphasis on global education and its commitment to providing a world-class learning environment have distinguished it as a beacon of higher education in India.

The Jindal Global Law School (JGLS), the oldest of the schools at JGU is recognized as the No. 1 law school in India by the QS World University Rankings by Subject 2024 and ranks 72 in the list of law schools globally. This accolade underscores JGU's dedication to academic freedom, innovation, and expanding international collaborations, cementing its leadership in the Indian higher education landscape.

Supporters from India

The APAIE 2025 Conference and Exhibition is proudly supported by the Indian Higher Education sector, including the following:

AIU



Association of
Indian Universities

EPSI



Education Promotion
Society for India

Destination

Delhi, India

India is a young nation with over a billion people under 34 years old. Accounting for 20% of the world's student population, India has over 1,000 universities and 40,000 colleges, making it an ideal location to host APAIE 2025.

With a history going back many centuries, Delhi is a symbol of India's rich past and thriving present by showcasing both ancient culture and a rapidly modernising country across its two components: Old Delhi and New Delhi.

Delhi is home to three World Heritage monuments (Qutub Minar, Red Fort and Humayun's Tomb), as well as having all the best features of a modern city, such as a metro system, bustling markets and a well-planned and extensive Metro network that connects all corners of Delhi enabling you to easily explore all that is on offer.

Delhi has excellent international and domestic aviation access with a growing number of direct international flights, including Bangladesh, Japan, Melbourne, Sydney, Taiwan, Taipei, Singapore, Thailand, Malaysia, Kathmandu, Hong Kong, Kuala Lumpur, Dubai, Mauritius, Saudi Arabia, Sri Lanka, Kazakhstan, London, Paris, Spain, Switzerland, Frankfurt, Istanbul, Vancouver, New York, San Francisco, Chicago, Toronto, Virginia, New Jersey.



Jama Masjid Mosque in Delhi, India

Venue

APAIE 2025 will take place at Yashobhoomi (India International Convention & Expo Centre), in Dwarka, New Delhi. The name Yashobhoomi means “The Land of Pride” and India can certainly be proud of this impressive, world-class venue. Yashobhoomi IICC is conveniently located 10km from Delhi International Airport. With an entrance to the Airport Express Orange Line within the venue, the metro provides an easy commute from Yashobhoomi to the airport (2 stops) and New Delhi (6 stops).

Hotels

New Delhi has an abundance of hotels of varying price points and travel times to the Yashobhoomi IICC venue. APAIE 2025 has special rates with several hotels in Aerocity, which is adjacent to the airport and just 3 metro stops to the venue. A shuttle bus service will operate for APAIE 2025 delegates between the APAIE hotels and the venue. Refer to the [conference website](#) for more information.



Yashobhoomi, Delhi

APAIE 2025



The APAIE conference and exhibition is the pre-eminent event for international education in Asia Pacific.

APAIE 2025 brings together international education policy makers, practitioners and experts from across the globe to the Asia-Pacific region to network, improve professional skills and explore new developments in international education.

The annual APAIE Conference and Exhibition provides opportunities for networking and sharing best practice for professionals in international higher education. The 2025 Conference and Exhibition (APAIE 2025) will be held at Yashobhoomi (India International Convention & Expo Centre) in Dwarka, Delhi over 24 – 28 March.



APAIE 2025 is an excellent opportunity to interact with a diverse group of professionals:

- Senior higher education leaders including Presidents, Vice Chancellors, Rectors, Vice Presidents, Provosts, Directors, etc.
- Officers responsible for international mobility of students, faculty and staff
- Government representatives and policy makers
- National and regional international education organisations and associations
- Leaders in interculturalism, internationalisation, and the student experience
- Leaders in advancing opportunities for indigenous and newcomer communities in international education.



Sustainability and APAIE

As a signatory to the Climate Action Network for International Educators (CANIE) Accord, APAIE strives to embed and improve sustainability practices across all activities. This includes the introduction of Legacy Sponsorships for APAIE 2025 and seeking sustainable sources

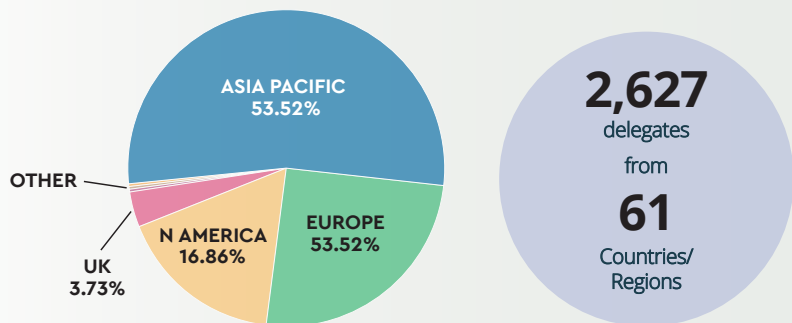
for sponsorship and conference items. APAIE encourages all sponsors, exhibitors and delegates to choose sustainable options, wherever feasible, to ensure we minimise our impact on the environment and contribute to a greener future.



Attendance

It is anticipated APAIE 2025 will attract over 2,200 delegates to Delhi, India, from 60+ countries/regions around the world, representing over 400 organisations.

APAIE 2023: Bangkok, Thailand

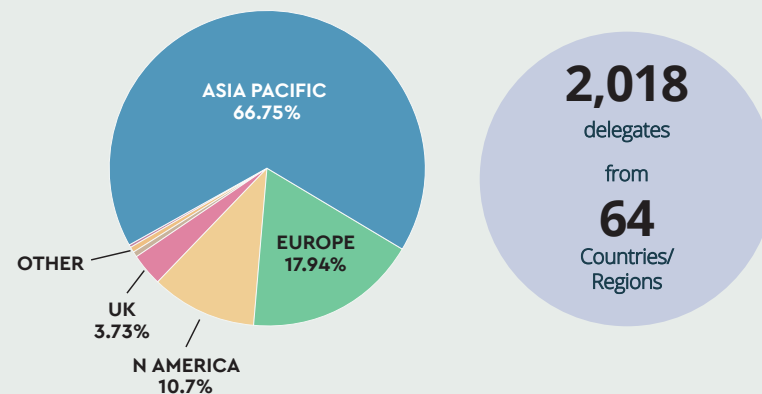


Asia Pacific = 53.52% of total

Top 15 Asia-Pacific regions		
1 Thailand (Host)	9.86%	
2 Australia	8.30%	
3 Japan	6.28%	
4 Malaysia	3.62%	
5 Taiwan	3.62%	
6 Indonesia	3.46%	
7 South Korea	3.39%	
8 Singapore	3.20%	
9 China	3.08%	
10 Hong Kong	2.32%	
11 India	1.87%	
12 Vietnam	1.56%	
13 New Zealand	1.22%	
14 Philippines	1.14%	
15 Bangladesh	0.11%	

Other regions		
Europe	25.20%	
North America	16.86%	
United Kingdom	3.73%	
Africa	0.34%	
South America	0.23%	
Middle East	0.11%	

APAIE 2024: Perth, Australia



Asia Pacific = 66.75% of total

Top 15 Asia-Pacific regions		
1 Australia (Host)	21.90%	
2 Japan	8.72%	
3 Indonesia	5.10%	
4 Thailand	3.91%	
5 Singapore	3.87%	
6 Taiwan	3.77%	
7 South Korea	3.67%	
8 Malaysia	3.47%	
9 China	3.32%	
10 Hong Kong	2.97%	
11 India	1.59%	
12 Philippines	1.34%	
13 Vietnam	1.04%	
14 New Zealand	0.84%	
15 French Polynesia	0.25%	

Other regions		
Europe	17.94%	
North America	10.70%	
United Kingdom	3.37%	
South America	0.59%	
Middle East	0.45%	
Africa	0.20%	

APAIE 2025 Schedule

The exhibition hall, including posters, will be open as follows:

Tuesday 25 March, 8:30-17:00 | Wednesday 26 March, 8:30-17:30 | Thursday 27 March, 8:30 – 15:30

	Mon 24 March Pre Conference	Tues 25 March Day 1	Wed 26 March Day 2	Thurs 27 March Day 3	Fri 28 March Post Conference	
08:00			Breakfast Plenary Session 07:15 – 08:15			
09:00	Pre-Conference Workshops 09:00 – 12:00	*First-Timers Session 08:30 – 09:15	Concurrent Presentations #6 08:30 – 09:15	Exhibition 08:30 – 15:30	Concurrent Presentations #12 08:30 – 09:15	
10:00		Concurrent Presentations #1 09:30 – 10:00	Concurrent Presentations #7 09:30 – 10:00		Concurrent Presentations #13 09:30 – 10:00	
11:00		Coffee Break 10:00 – 10:30	Coffee Break 10:00 – 10:30		Coffee Break 10:00 – 10:30	
12:00		Concurrent Presentations #2 10:30 – 11:15	Concurrent Presentations #8 10:30 – 11:15		Concurrent Presentations #14 10:30 – 11:00	
13:00	Pre-Conference Workshops 12:30 – 15:30	Opening Ceremony & Keynote 11:30 – 12:30	*The Student Voice Plenary Session 11:30 – 12:30	Exhibition 08:30 – 15:30	Concurrent Presentations #15 11:15 – 11:45	
14:00		Networking Lunch Exhibition Hall 12:30 – 14:00	Networking Lunch Exhibition Hall 12:30 – 14:00		Networking Lunch Exhibition Hall 12:30 – 14:00	Poster Discussions Exhibition Hall
15:00		Concurrent Presentations #3 14:00 – 14:45	Concurrent Presentations #9 14:00 – 15:00		Concurrent Presentations #17 14:00 – 14:30	
16:00		Concurrent Presentations #4 15:00 – 15:45	Concurrent Presentations #10 15:15 – 15:45		*Global Dialogue 14:45 – 15:45	
17:00		Coffee Break 15:45 – 16:15	Coffee Break 15:45 – 16:15	*Closing Ceremony 15:45 – 16:15		
18:00		Concurrent Presentations #5 16:15 – 17:00	Concurrent Presentations #11 16:15 – 17:00			
19:00		APAIE Welcome Reception 17:00 – 18:30				

* Plenary sessions available for sponsorship

The above program is indicative only. Please see www.APAIEconference.net/program/apaiie-2025-program-at-a-glance for the current program.

New for 2025: APAIE Legacy Partnerships

Exclusive per type | From USD\$50,000



APAIE is proud to introduce a unique sponsorship opportunity to create a legacy by taking action towards the United Nation's Sustainable Development Goals (UN SDGs) through APAIE Legacy Partnerships.

Forward-thinking organisations seeking something beyond traditional sponsorship offerings, and whose principles align with APAIE's core values of respect, diversity and collective progress, are invited to apply to be an APAIE 2025 Legacy Partner.

This is an opportunity to partner with APAIE and establish your brand as an organisation that actively supports and enhances the UN SDGs in the Asia Pacific.

Legacy Partners will be featured throughout the APAIE 2025 Conference and Exhibition including an invitation to say a few words on stage at the Opening Ceremony. (See table of sponsorship levels on page 12 for the full list of benefits.)

There are 4 types of APAIE Legacy Partnerships with each being offered on an exclusive basis (one organisation per Legacy Partnership type). The amount and application of Legacy Partnership funds will be agreed between the Legacy Partner and APAIE.

1. ACCESS

The Access Legacy Partner shares APAIE's principles of equity, diversity and inclusivity. Funds will be applied to enable access to the annual APAIE conference by delegates from under-represented regions of the Asia Pacific who do not have the economic resources to participate. This may include a subsidy to enable attendance and a mentor program to provide skills and experience to get the most out of an international education conference.

2. SUSTAINABILITY

The Sustainability Legacy Partner shares APAIE's principles of sustainability, aiming to adopt and promote sustainable practices wherever feasible. Funds will be applied to a sustainability program such as assisting a local environmental organisation in India and making the conference more sustainable through carbon-offset, engaging local charities for excess food, using sustainable materials, etc.

3. RESEARCH

The Research Legacy Partner supports APAIE's aims to promote the internationalisation of higher education through research, collaboration and sharing of ideas. Funds will support emerging scholars and early career researchers, enabling them to present their research at APAIE 2025 and establish a Research Special Interest Group.

4. INDIGENOUS

The Indigenous Legacy Partner shares APAIE's principles of respect for indigenous groups across the world, such as collaborating with indigenous people to ensure inclusion in the APAIE program. Funds will provide subsidies to enable more indigenous representation at APAIE's annual conference, run a workshop for indigenous participants, and establish an Indigenous Networking Group.

Interested organisations may email sponex@APAIEconference.net to submit your expression of interest.

Sponsorship Levels (USD)



For Diamond, Platinum, Gold and Silver sponsorship levels, select sponsorship items to the value of that level. For example, items totalling between \$10,000-\$14,999 achieves Silver Sponsorship. If also exhibiting, you may include the cost of 1 booth in this calculation.

Please contact us to discuss creating a sponsorship package to meet your specific goals.

	Legacy Partner See page 11	Diamond	Platinum	Gold	Silver
	\$50,000+	\$25,000+	\$20,000	\$15,000	\$10,000
Limit	Exclusive per type (4 types)	Maximum of 3	No limit	No limit	No limit
Booth (1)	✓				
Speak 1-2mins at Opening Ceremony	✓				
Engagement activity	✓				
Email to all delegates via APAIE	✓	✓			
Logo in various key locations: -Conference website -Sponsor board at venue -Screen at major plenary sessions	✓	✓	✓	✓	✓
Profile on conference website & App	Linked Logo, 150 word profile	Linked Logo, 150 word profile	Linked Logo, 100 word profile	Linked Logo, 50 word profile	Linked logo
Brief video prior to presentation sessions	✓	✓			
Logo on holding screen of presentation sessions	✓	✓	✓	-	-
Logo included in select marketing materials	✓	✓	-	-	-
Complimentary conference registrations	6	5	4	2	1
Invitations to APAIE President's Reception	4	4	2	1	1
"Sponsor" labels for name badge	✓	✓	✓	✓	-
Ad in conference e-publication	Full	Full	Half	Quarter	Brief 150 word text only

APAIE 2025 Sponsorship Items and Benefits

Sponsorship items are available individually or as part of a sponsorship package.
We look forward to working with you to customise profile and branding of your sponsorship items.

PLENARY SESSIONS



Global Dialogue and Closing Ceremony

Exclusive

USD\$15,000

Includes:

- Logo on screen
- Verbal acknowledgement by MC
- Option to have a banner on the stage at your expense (to be approved by APAIE)
- Option to have a short video on screen at the start of the ceremony (max 20 seconds)



The Student Voice

Exclusive

USD\$10,000

Includes:

- Logo on screen
- Verbal acknowledgement by MC
- Option to have a banner on the stage at your expense (to be approved by APAIE)
- Option to have a short video on screen at the start of the ceremony (max 15 seconds)



First Timers

Exclusive

USD\$10,000

Includes:

- Logo on screen
- Verbal acknowledgement by MC
- Option to have a banner on the stage at your expense (to be approved by APAIE)
- Option to have a short video on screen at the start of the ceremony (max 15 seconds)

NETWORKING



Hospitality Lounge with Barista – Exhibition Hall

2 lounges

USD\$17,500ea

Includes:

- Acknowledgment of sponsor, including organisation name and logo, on area signage
- Option to reserve a small table or up to 4 chairs to conduct your meetings within the lounge
- Optional extra to have your logo on the coffee cups



Networking Food Service Area – Exhibition Hall

Exclusive

USD\$17,500

Includes:

- Acknowledgment of sponsor, including organisation name and logo, on area signage and food service tables
- Option to reserve a small table or up to 4 chairs to conduct your meetings within the area



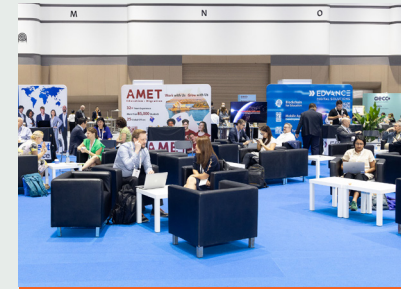
Tea/Coffee Break – Exhibition Hall

6 stations

USD\$7,000 for one
USD\$12,000 for two

Includes:

- Acknowledgment of sponsor, including organisation name and logo, on area signage and f&b service tables
- Optional extra to provide your own branded serviettes



Networking Lounge – outside Exhibition Hall

**Prime location outside
the Exhibition Hall**

USD\$10,000ea

Includes:

- Acknowledgment of sponsor, including organisation name and logo, on area signage
- Option to reserve a small table or up to 4 chairs to conduct your meetings within the lounge



Tea/Coffee Break – Conference Centre

**Prime location outside
the Exhibition Hall**

USD\$8,000ea

Includes:

- Acknowledgment of sponsor, including organisation name and logo, on area signage and f&b service tables
- Optional extra to provide your own branded serviettes

EXHIBITION HALL



Charging Stations

4 stations

USD\$7,000 ea

Includes:

- Acknowledgment of sponsor, including organisation name and logo, on area signage, including wall



Poster display

Exclusive

USD\$7,000

Includes:

- Acknowledgment of sponsor, including organisation name and logo, on area signage
- Option to include sponsor poster/ad on a poster board within area



Graffiti wall

Exclusive

USD\$7,000

Includes:

- Acknowledgment of sponsor with logo on graffiti wall
- Option for sponsor to propose a question to be printed on the graffiti wall to encourage delegates to respond



Relaxation Zone

Exclusive

USD\$7,000

Includes:

- Acknowledgment of sponsor, including organisation name and logo, on area signage, including wall

CONFERENCE ITEMS



Conference Bags

Exclusive

USD\$18,000

Includes:

- Logo included on the conference bag offered to all attendees



**Conference water bottles
(image shown as example only)**

Exclusive

USD\$15,000

Includes:

- Logo included on the water bottles offered to all attendees



Name badge lanyards

Exclusive

SOLD

Includes:

- Logo included on the name badge lanyards worn by all attendees

UNIQUE FOR 2025

— APAIE COMMUNITY —



Kulfi cart

Popular traditional Indian ice-cream treat
(image shown as example only)

Exclusive

USD\$12,000

Includes:

- Acknowledgment of sponsor, including organisation name and logo, on area signage
- Logo on cart
- Optional extra to provide your own branded serviettes



Chaiwala cart

Aromatically spiced Indian tea served with a touch of local tradition

Exclusive

USD\$12,000

Includes:

- Acknowledgment of sponsor, including organisation name and logo, on area signage
- Logo on cart
- Optional extra to have logo on tea cups



Student Guide T-Shirts

Exclusive

USD\$12,000

Includes:

- Logo on T-shirts worn by all student guides onsite
- Option to be part of the design process for the T-shirts
- Option to talk with student guides prior to the conference

EXHIBITION



STANDARD BOOTH

USD\$3,900

Includes:

- 2 x conference registrations per 6sqm
- Carpet
- Booth walls (panels)
- Fascia board with exhibitor name and booth number
- 1 x round table
- 4 x chairs
- 1 x power socket



CUSTOM EXHIBITION SPACE

USD\$3,600 per 6sqm

Includes:

- 2 x conference registrations per 6sqm
- Carpet

Email sponex@APAIConference.net to book your exhibition space, we can also share the latest copies of the exhibitor manual and floor plan with you.

ADVERTISEMENT OPPORTUNITIES

(not included as part of sponsorship level calculation)



Ad on conference website home page

Exclusive

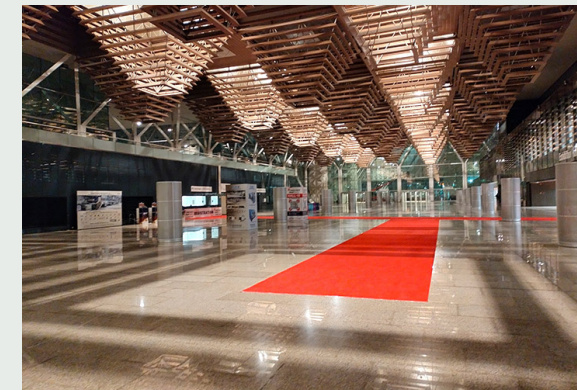
USD\$2,000 per month



Ad in digital conference publications

Limited availability

Full size USD\$1,500
Half size USD\$1,000
Quarter size USD\$650



Ad on-site at venue

Limited availability

Cost varies depending on requirement, contact us for more information

For those not wanting all that a sponsorship package entails, an ad may better meet your needs. Please get in touch with us to work out the type of ad that is most suitable. Email: sponex@APAIEconference.net

