

APAIE 2024



PERTH, AUSTRALIA 4-8 MARCH 2024

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Collaborating for sustainable impact: partnerships across the Asia Pacific

APAIE Perth 4 - 8 March 2024



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Session 8C: Weds 6th March, 10:30 – 11:15

Collaborating to Develop Sustainable Female Leadership Partnerships

Robin Sakamoto
Kyorin University, Japan

Developing a successful Joint Education Institute in China

Ian Jones
Manchester Metropolitan University, UK

Chair

Professor Rian Beise-Zee
Ritsumeikan Asia Pacific University, Japan

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Collaborating to Develop Sustainable Female Leadership Partnerships

Robin Sakamoto, PhD

Dean of the Graduate School of International Cooperation

Dean of the Faculty of Foreign Studies

Kyorin University, Tokyo、 JAPAN

McKinsey & Company (2021) report on Mobilizing Women to Step up as Leaders

- The top five reasons for not wanting to be promoted were the same for both genders.
- This was true even though the women surveyed were not as comfortable with their current jobs as the men and a promotion might bring them more job satisfaction.
- Furthermore, the lower the current position the larger the gap in career advancement goals becomes between the two genders.
- Their data suggests women should actively aspire for a better job from an earlier stage of their career, but both men and women realize women are less likely to reach management positions.
- Men attribute this inaccurately to there not being enough women in the first place.

Research in Asia

- Research in Vietnam (Nguyen, 2013) found support for Gooch (2009) and Ausmer (2009) that in fact women tend to rely on luck for future career advancement instead of actively pursuing promotion. Despite having excellent leadership qualities, the women studied attributed their promotion to being in the right place at the right time.
- In Japan, Yangson interviewed junior female academics in the first stage of their university careers and found they were confused about how to plan a career path while carrying out their current duties and traditional activities.
- Yphantides (2021) surveyed non-Japanese female academics of color and found that they all lacked mentors and support, which prevented them from reaching their full capacity in their leadership roles.

Implications from the research

- The research indicates that women need to see the benefits of promotion and managers need to recognize that the triggers for career advancement may be different between the genders.
- Furthermore, in order to develop sustainable female leadership in Asian universities, it is paramount to collaborate across borders to develop partnerships which can provide women with the mentors, support, and career guidance they may lack in their immediate surroundings.

First Step

- Once a month Zoom networking opportunity where women can discuss issues related to promotion and share their opinions and stories
- People wishing to connect further and/or more frequently can do so but under no obligation
- After one year, survey will be conducted to see what forms of collaboration resulted and examine potentiality for sustainable female leadership partnerships

Care to Join?



- Please sign up by either clicking on the QR code or contacting me directly at

rsakamoto@ks.kyorin-u.ac.jp

I look forward to hearing from you!

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Manchester
Metropolitan
University

湖北大学曼城联合学院

Manchester Metropolitan Joint
Institute, Hubei University

200
YEARS
— 1824–2024 —

Manchester Metropolitan Joint Institute, Hubei University

Ian Jones

Head of International Partnerships

Manchester Metropolitan University

Manchester Metropolitan University

- Established 1824 – 200 Year Anniversary
- c. 38,000 students
- Comprehensive University
- Manchester City Centre
- Top 600 in the World

Hubei University

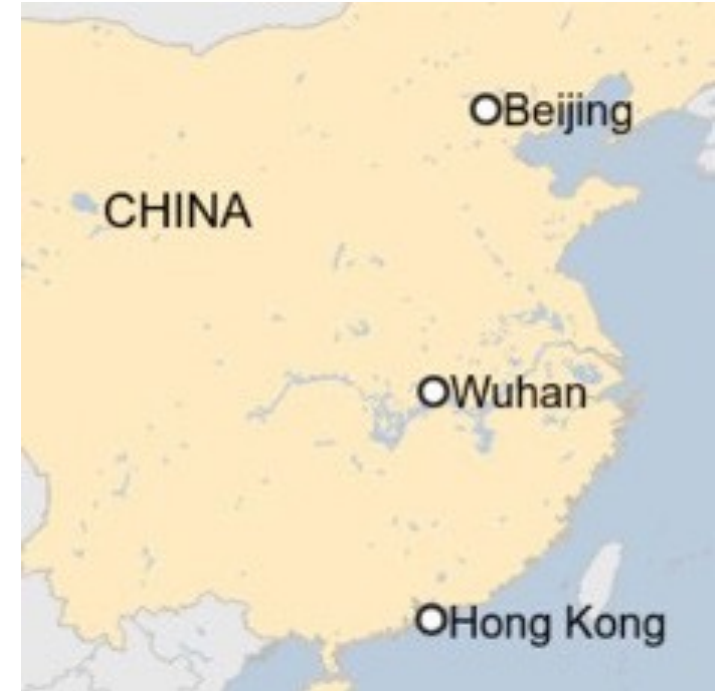
- Established 1931
- 90th anniversary celebrated as we launch the JEI
- c. 25,000 students
- Materials Science and Chemistry is a “First Class Discipline”
- Materials Science and Technology is a “Key Discipline Group”



City of Wuhan, Hubei Province

- Hubei Province population 57.2m
- Wuhan City metro population 19m
- Major centre for car manufacturing and Higher Education
- Sister city to Greater Manchester

Sources: National Bureau of Statistics, PRC and OECD



Source: BBC News

1986

Sister cities –
Manchester and
Wuhan

2016

Sister city 30th
anniversary – Hubei
University and
Manchester
Metropolitan
partnership officially
established

2018

JEI proposed and
planned between
universities

2019

Ministry of Education
application submitted
– VC and others
interviewed in Beijing

2020

Ministry of Education
approval granted

2021

JEI launched

2023

Joint Innovation
Centre on Smart
Sensing launched

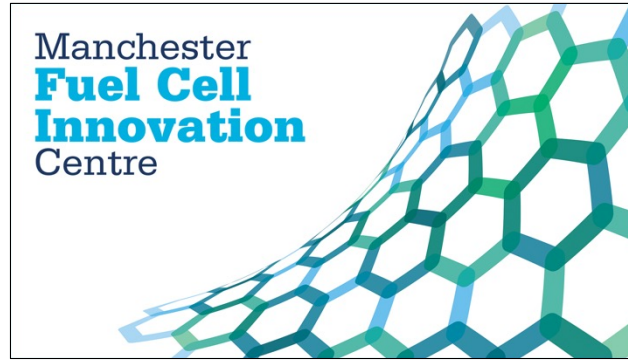
What is a Joint Education Institute?

- Joint Education Institute (JEI) is a formal construct of the Chinese Ministry of Education (MOE). Only MOE-approved JEIs can operate.
- JEI is an umbrella to host a number of Joint Programmes, each also approved by the MOE.
- Delivery – 2/3 by Chinese partner, 1/3 by Foreign partner
- Foreign partner staff live in China for part of delivery period
- Students receive dual degree awards – one from each University

Strategic Vision for JEI

- Increase internationalisation of both institutions
- Maximise complementary research and teaching strengths
- Increase student and staff mobility to and from China
- Support economic growth of Wuhan and Manchester
- Contribute to shared prosperity between China and UK
- Develop a research hub – Industry 4.0 (Made in China 2025) and Sustainability

Research Underpinning for JEl Programme Development



An overview of the Manchester Metropolitan Joint Institute, Hubei University (JEI)

- **3 programmes launched in 2021**
 - BSc (Hons) Chemistry
 - BEng (Hons) Electrical and Electronic Engineering
 - BSc (Hons) Software Engineering
- **1 programme launched in 2023**
 - MSc Advanced Materials
- **4 year UG and 3 year PGT programme duration**
- **Students study in China, with option to transfer to Manchester for 2 years of study (2+2)**

JEI Building, Hubei University Campus



200
YEARS
— 1824-2024 —



湖北大学曼城联合学院
Manchester Metropolitan Joint
Institute, Hubei University

Challenges and Risks

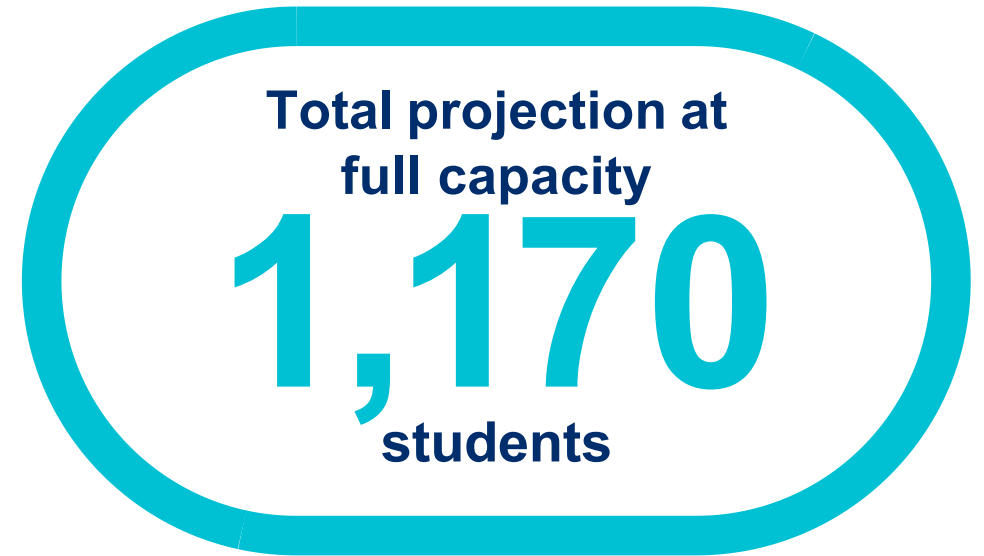
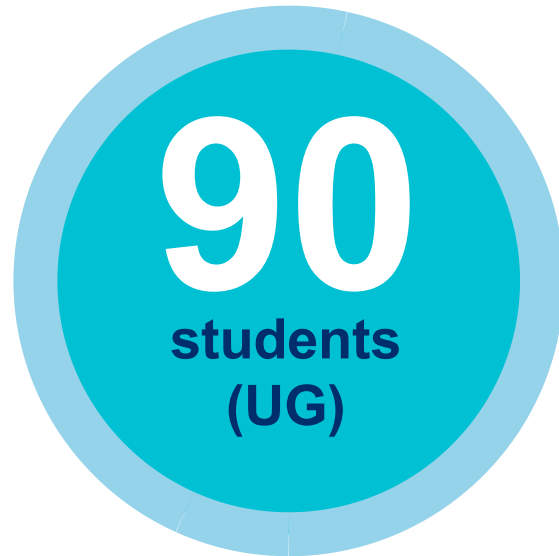
- MOE approval in April 2020 – entire set-up stage during pandemic
- Ongoing staff recruitment and UK / China visas (12 staff living in China at steady state)
- Understanding HR and Finance legal and regulatory framework
- Complexities of operating in China inc. research sensitivity, IT security etc.
- Pandemic uncertainty

A Team Effort

- Biggest international project undertaken by Manchester Met
- Excellent team work, adopting a One University Approach
 - **Academy**
 - **International Partnerships Team**
 - **Legal**
 - **Finance**
 - **Human Resources**
 - **Academic Services**
 - **Library/IT Services**
 - **Development and Alumni**
 - **Marketing and Communications**
 - **And many more...**

Enrolment Projections

Student number quota:



Current Intakes

Undergraduate



Postgraduate



Total:709

Governance

Ministry mandated structure

Joint Management Committee
(5 HUBU, 4 MMU)

Academic Committee and
Discipline Development
Committee

Manchester Met Internal Structure

Steering Group

Operational
Management Group

JEI Leadership

Dean

Professor Liu Guozhi,
Hubei University

Vice-Deans

Dr Hong Li,
Manchester Met
Professor Gao Yun,
Hubei University

Our first cohort – September 2021

Programme	2021 Enrolments
BSc (Hons) Chemistry	68
BEng (Hons) Electrical and Electronic Engineering	48
BSc (Hons) Software Engineering	73
Total	189



Official Launch



Our first cohort



2023/24 cohort



Future Expansion

- Maximise future student enrolments (300/year across 4 programmes)
- Additional programmes can be added after the first cohort have completed their studies (in 4 years)
- Post-launch, discussions to identify areas of common strength for future expansion to commence

Expanding our collaboration





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**Manchester Metropolitan Joint
Institute, Hubei University**

**Ian Jones, Head of International Partnerships,
Manchester Metropolitan University i.jones@mmu.ac.uk**

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