

# APAIE 2024



PERTH, AUSTRALIA 4-8 MARCH 2024

#APAIE24

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*Collaborating for sustainable impact: partnerships across the Asia Pacific*

APAIE Perth 4 - 8 March 2024



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Session 8B: Weds 6<sup>th</sup> March, 10:30 – 11:15

**Internationalisation Learning: 1100 Japanese Study  
Abroad students, 600 Local Ambassadors**

Simon Davies Burrows  
Edith Cowan University, Australia

Stephanie Coates  
Tokyo City University, Japan

Leanne Grimston  
Edith Cowan University, Australia

**Chair**  
Helen Vella Bonavita  
Edith Cowan University, Australia

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# Internationalisation Learnings: 1100 Japanese Study Abroad students, 600 Local Ambassadors

– Partnerships and Mobility –

Associate Professor Helen Vella Bonavita (ECU Australia)

Mr Simon Davies Burrows (ECU Australia)

Ms Leanne Grimston (ECU Australia)

Ms Stephanie Coates (TCU Japan)

Wednesday, 6 March 2024, 10.30am – 11.15am

# Acknowledgement of Country



# Edith Cowan University Tokyo City University Partnership



# Edith Cowan University



Established in 1991  
3 WA Campuses + ECU Sri Lanka



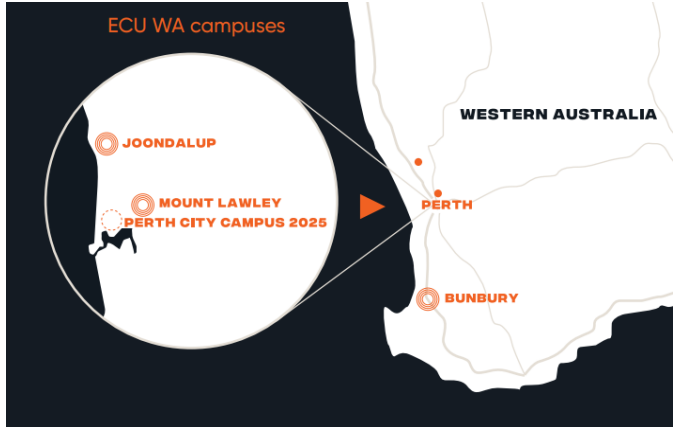
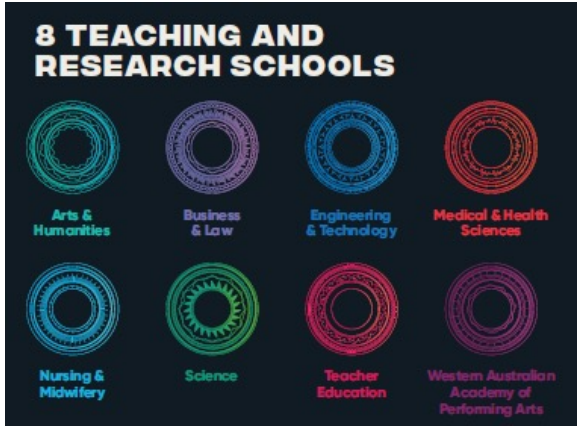
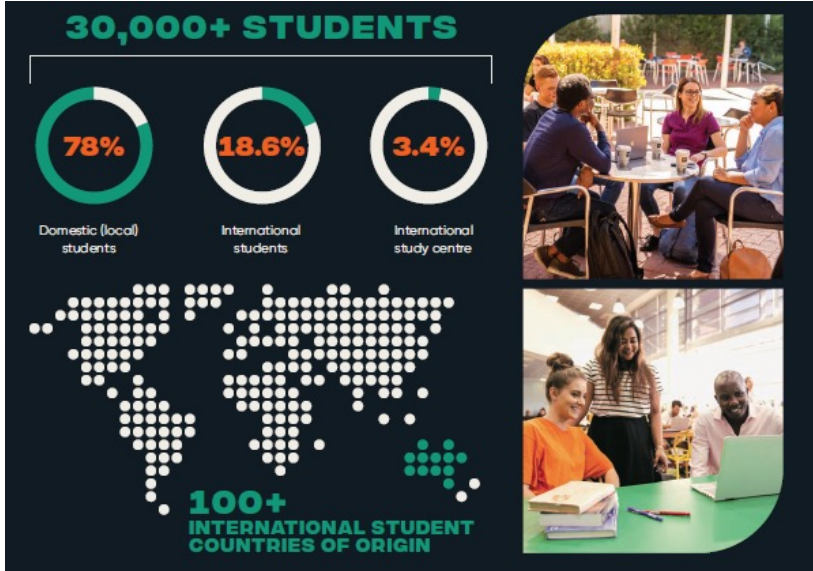
Named after the 1<sup>st</sup> woman elected in the Australian Parliament  
**EDITH DIRCKSEY COWAN**



8 schools with over 250 course offerings



Over 30,000 students  
6,000 international students



# Tokyo City University Australia Program (TAP) @ Edith Cowan University

16-week Tailored Study Aboard Program

7 weeks English

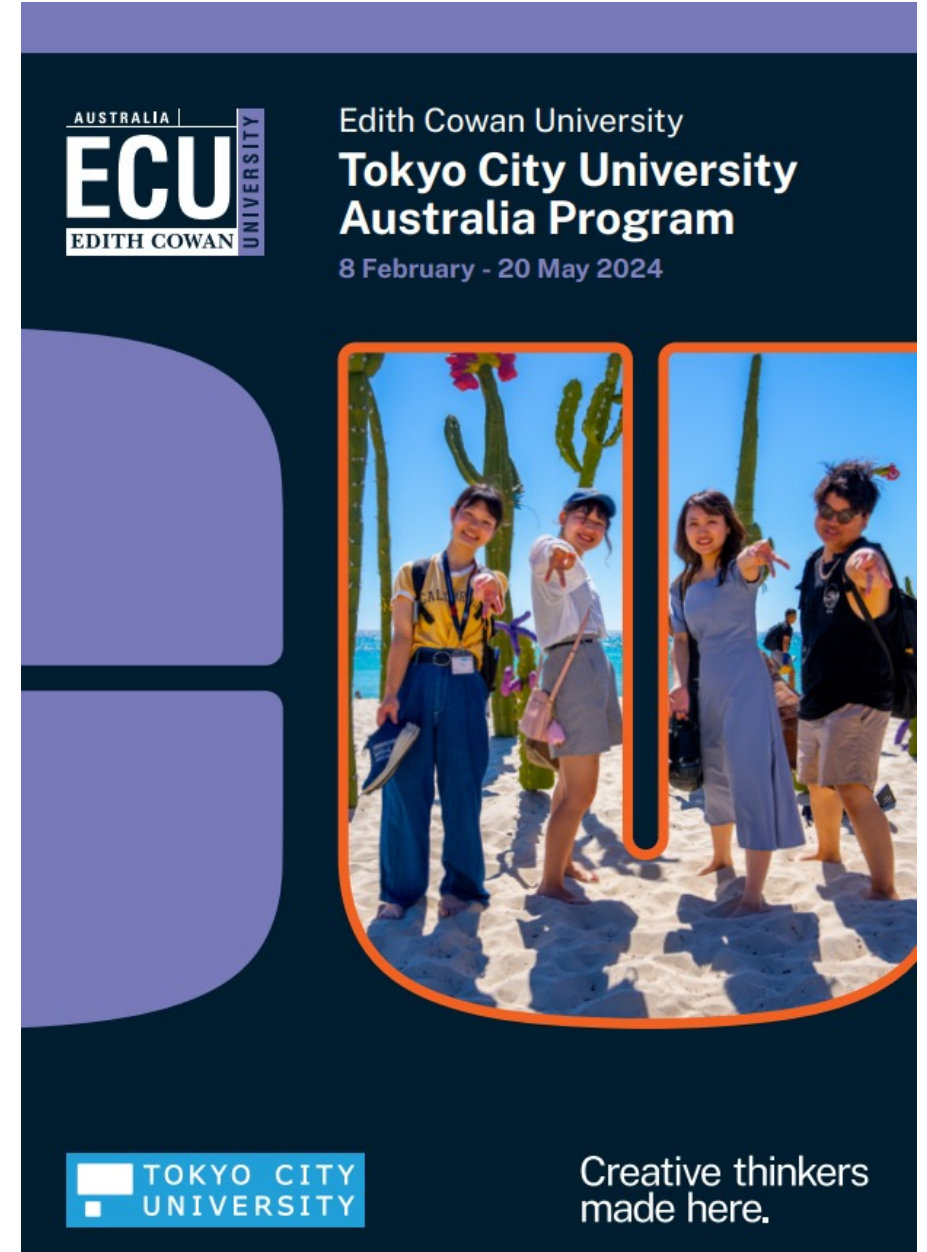
6 weeks Academic

16 week 'Experiencing Australia Program'

On and Off campus activities


Buddy Ambassadors

Integrated living, on-campus accommodation



AUSTRALIA |  
**ECU**  
EDITH COWAN UNIVERSITY

Edith Cowan University  
**Tokyo City University  
Australia Program**  
8 February - 20 May 2024



TOKYO CITY  
UNIVERSITY

Creative thinkers  
made here.

# TAP @ Edith Cowan University

TCU students at ECU 2016 – 2024

	2016	2017	2018	2019	2020	2022	2023	2024	TOTAL
Cycle A	122	117	129	68	70	0	113	107	726
Cycle B	80	113	99	77	0	131	72	TBC	572
TOTAL	202	230	228	145	70	131	185	107	1,298

Contributing to:  
On-Campus Diversity and  
*Internationalisation@home*





# TAP @ Edith Cowan University

## Experiencing Australia & ECU Buddy Ambassadors

	2016	2017	2018	2019	2020	2022	2023	2024	TOTAL
Cycle A	60	45	63	41	68	N/A	82	35	394
Cycle B	38	58	33	75	N/A	73	37	TBC	314
<b>TOTAL</b>	<b>98</b>	<b>103</b>	<b>96</b>	<b>116</b>	<b>68</b>	<b>73</b>	<b>119</b>	<b>35</b>	<b>708</b>



# Tokyo City University



Established in 1929 as Musashi Senior Technical School  
Accredited as a university in 1949 as Musashi Institute of  
Technology → reborn as Tokyo City University in 2009

4 Campuses in the Kanto region: Setagaya Campus (Tokyo, main  
campus), Yokohama Campus (Yokohama), Ozenji Campus (Kawasaki,  
nuclear reactor research facility) and Shibuya satellite campus



8 faculties (Science and Engineering, Information Technology,  
Architecture and Urban Design, Urban Life Studies, Human Life Sciences,  
Environmental Studies, Informatics, Design and Data Science)



7987 students  
203 international students



## TAP at TCU – why?

In 2014 the number of TCU students studying overseas was 30  
(2023 expected number: 386)

Strong focus on science, engineering and research →

English language ability, room in course

MEXT Super Global University project (2013)

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# TAP at TCU – why Perth?

Tokyu Group – Yanchep (1974)

Edith Cowan University Joondalup  
Campus

Support from WA Government in Tokyo /  
Consulate-General in Perth





# Program structure at TCU

- 2-year program
- April 2024 – apply & enter program
- May 2024-December 2024 – English prep course (6 classes a week) + pre-departure orientation
- February 2025 – Cycle A departs
- May 2025 – Cycle A returns to Japan
- August 2025 – Cycle B departs
- November 2025 – Cycle B returns to Japan



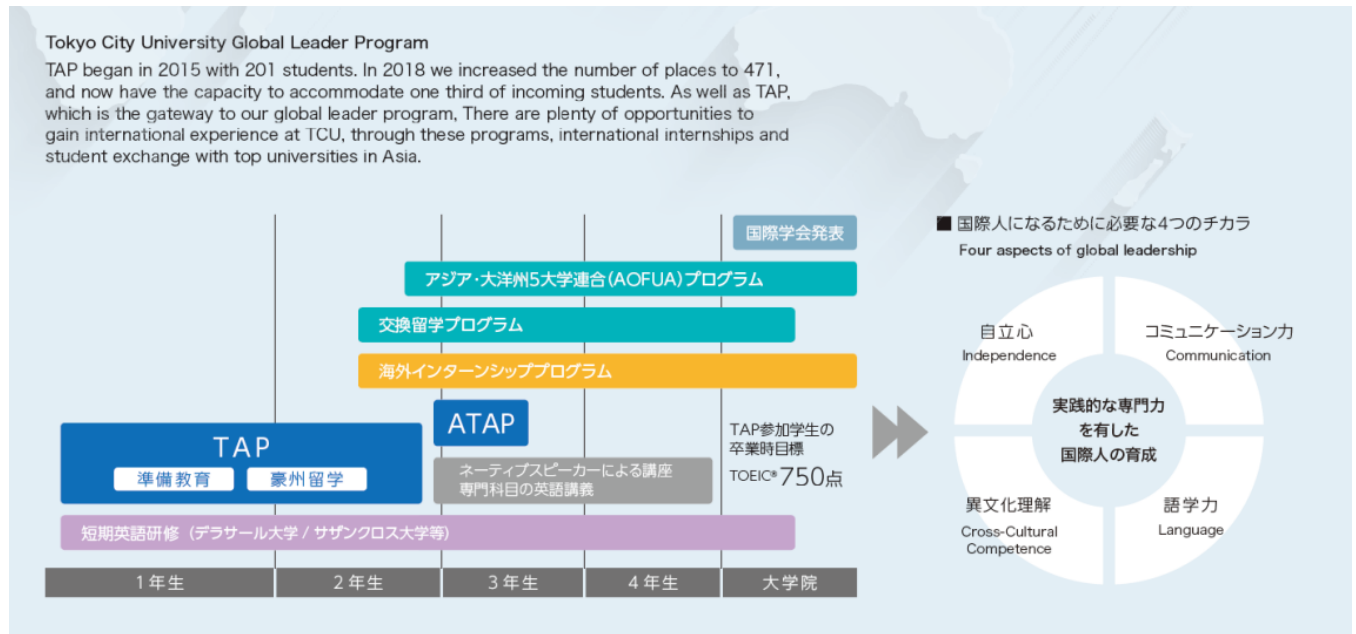
5 sessions

- What it's like in Perth/Australia
- Getting a passport/visa
- What to bring
- Safety
- Small group discussion with TAP returnee students
- Scholarship conferment
- Culture shock
- Making the most of the prep course

## Pre-departure orientation

# Expectations for students

- Satisfactorily complete 80% of the pre-departure program
- Be able to learn, think and share their opinion in English
- Add up to 100 points to their TOEIC score before departure + 100 points post-program
- Keep going!  
Overseas internship: 97  
Second study abroad program: 2  
Student exchange: 7  
Buddy to ECU students: 159



Cohort	TAP Program Numbers											
	TOEIC Test Takers											
	22B (142)	22A (109)	21B (119)	18B (135)	18A (129)	17B (125)	17A (129)	16B (111)	16A (117)	15B (80)	15A (121)	
	98	56	85	109	115	95	111	96	99	60	98	
【Program Start】 Highest Score	835	875	910	695	640	660	605	590	600	640	575	
【Program Start】 Average Score	454.0	433.0	422.2	380.4	369.3	432.6	368.1	393.9	370.8	407.3	363.8	
【Pre-Departure】 Highest Score	900	865	830	680	610	725	665	845	675	700	700	
【Pre-Departure】 Average Score	505.2	490.4	475.5	448.4	426.2	490.6	423.5	499.1	420.1	480.1	441.5	
【Post-Program】 Highest Score	940	925	950	785	690	800	775	845	755	845	750	
【Post-Program】 Average Score	584.1	539.8	542.9	474.7	476.6	560.9	488.9	513.7	485.5	515.5	482.9	
【Increase】 Start to end	130.1	106.8	120.7	94.4	107.3	128.4	120.8	119.8	114.8	108.2	119.1	
Students achieving TOEIC 650												
【Program Start】 650+	12	5	4	1	0	1	0	0	0	0	0	
【Post-Program】 650+	31	16	22	13	9	23	10	14	10	4	8	

Includes data from TAP students at Murdoch University

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# Student feedback (August 2023 program)

- 88% of students are satisfied or very satisfied with their program
- 84% of students said they grew through their experience in TAP
- 84% of students reported their buddy was a good friend to them
- 84% of students answered ECU staff helped them greatly



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# Japan Festival

- Share Japanese culture with others
- Think about what their culture means to them
- Practice their leadership, planning and group work skills
- Contribute to the community that supports them



# Experiencing Australia Program (EAP)

- An award winning program (CISWA awards 2018, PIE awards Finalist 2019)
- Introduction to Australian life, culture and social activities
- 2 elements : activities and people
- Approximately 20 activities throughout the 16-week program
- ECU Buddy Ambassadors attend all events



# EAP fun around Perth

- Activity formats:
  - Off campus led by TAP team
  - On campus led by TAP team
  - On campus led by Buddies
  - Independent off campus
- Unique Perth and Australian activities
- Beach safety session



# TCU student integration & culture exchange

- English and Academic and EAP
- CLV – sharing with other domestic/international
- Community events promoted including Perth Japan Festival
- TCU Japan Festival at ECU : sharing Japanese culture



# EAP & Buddy Ambassadors: Program Structure

- Buddy recruitment
- Buddy mandatory training
- Buddy and student groups
- Domestic and international Buddies from all schools



# Benefits for Buddy Ambassadors

- Internationalisation @ home
- Development of Leadership skills
- Development of Interpersonal skills and cross-cultural competency
- International network of peers and sometimes lifelong friendships
- CV enhancement
- Exposure to international opportunities



# Recognition of Buddy Ambassadors and ongoing development

- Buddy Leaders and paid Marshal roles
- End of cycle:
  - Buddy of the cycle acknowledgement
  - Networking and PD session
  - Careers session – CV enhancement
  - Certificate ceremony
  - Thank you lunch



# Support & an evolving program

- Native Japanese language speaker support
- Surveys to TCU students and Buddy Ambassadors
- Feedback shapes EAP and support for students





# Lasting Student and Buddy Ambassador impact



# Closing remarks and Questions



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