

APAIE 2024



PERTH, AUSTRALIA 4-8 MARCH 2024

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Collaborating for sustainable impact: partnerships across the Asia Pacific

APAIE Perth 4 - 8 March 2024



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Session 6F: Weds 6th March, 8:30 – 9:15

Harnessing Strategic Research Partnerships and Networks to Drive Internationalisation Strategies

Deborah McAllister
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Amanda Sayan
University of Sydney, Australia

Michael Lazzara
University of California, Davis, USA

Shauna Hughes
University College Dublin, Ireland

Chair
Deborah McAllister
Universitas 21, UK

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THE UNIVERSITY OF
SYDNEY



Harnessing Strategic Research Partnerships and Networks to Drive Internationalisation Strategies

8:30-9:15am Wednesday 6 March 2024

APAIE 2024 - Perth



Deborah McAllister
Projects Manager, Universitas 21

Debs leads on the development and implementation of strategic projects for U21 along with managing the network's research engagement portfolio. She has more than 15 years' experience in strategic relationship and partnership development in international education and is currently Vice-President of CANIE (Climate Action Network for International Educators).



Jolynn Shoemaker
Director, Global Engagements,
University of California, Davis, USA

Jolynn is the Director of Global Engagements, Global Affairs, UC Davis. She focuses on the UN Sustainable Development Goals and other strategic initiatives. She spent more than 20 years working on international peace and security. She holds a J.D. and M.A. (Georgetown University) and a B.A. (UC San Diego).



Amanda Sayan
Director, Global and Research
Engagement, University of
Sydney, Australia

Amanda Sayan is the Director, Office of Global & Research Engagement. She has worked in international education for 20 years and is responsible for managing the University's international partnership strategy. A key objective of her role is to help build and monitor alliances with leading universities around the world.



Shauna Hughes
Director, Global Relations,
Partnerships & Mobility, University
College Dublin, Ireland

Shauna is the Director for Global Relations, Partnerships & Mobility, at University College Dublin. She provides leadership of UCD Global to realise the ambitions set out in UCD's Global Engagement Strategy and guides senior management in the development of strategic partnerships, creative learning abroad initiatives and engagement with international networks and consortia.

Today's session

- Provide an overview of Universitas 21
- Explore 3 approaches to developing, maintaining and evaluating active partnerships
 - Partnering for international research collaboration
 - Leveraging networks, consortia and partnerships for impact
 - Strategies for internationalising the student experience through research partnerships
- Reflect on how institutions can seek to collaborate on global problem-solving
- Roundtable discussion to share and learn from each other

Fact hunting...



Introduce yourself to someone on your table you don't know

Find out:

- What institution/organisation they are from
- What role they play in relation to partnerships/internationalisation strategies
- Whether they are part of a network of universities/organisations



U21

UNIVERSITAS 21

Network Overview


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A world map with red circular markers indicating the locations of 29 research-led universities. The markers are distributed across North America, South America, Europe, Asia, and Australia.

Established
in 1997

1,200,000+
students

Members
from 21
countries

29 research-
led
Universities

250,000+
staff



Fudan University



The University of Hong Kong



Korea University



KU Leuven



Lund University



McMaster University



National University of Singapore



Pontificia Universidad Católica de Chile



Shanghai Jiao Tong University



Tecnológico de Monterrey



University of Sydney



Universitas Gadjah Mada



University College Dublin



University of Amsterdam



The University of Auckland



University of Birmingham



UC Davis



University of Connecticut



University of Delhi



The University of Edinburgh



University of Glasgow



University of Johannesburg



University of Maryland



The University of Melbourne



UNSW Sydney



University of Nottingham



The University of Queensland, Australia



University of Zurich



Waseda University

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Asia-Pacific Association for International Education

Mission & Principles

- Leading on challenges of our time
- Focus on sustainable development and EDI
- Sharing best practice
- Commitment to internationalisation
- Collaboration across borders & diverse cultures



Universitas 21

Global Education

Global Research

Education Innovation

Student Experience

Researcher Engagement

Educational
Leaders

Academic
Developers

Mobility

Employability

Research Leaders

DDoGS

Research
Collaboration

Student Programmes | Staff & Researcher Programmes | Research funding initiatives

Communities of Practice

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Supporting network engagement through internal grants

Amanda Sayan, Director Global & Research

Supporting strategic partnerships through internal grants

SDG Collaboration awards



- **Funding** of 150,000 per project to facilitate and support collaborative initiatives that develop multi-disciplinary cutting-edge research which addresses the **SDGs**
- Preference is for international partners which are **University strategic partner universities and/or network partners.**
- **Multidisciplinary**
- Sustainable projects – i.e., **able to leverage external funding**
- Successful USyd teams are expected to **submit external grant applications** (to the value of AUD 300,000) within 18 months.
- Projects must address **SDGs and teams are encouraged to use the impact tracker**

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Supporting network engagement through internal grants

Ignition grants



- **Reciprocal** seed funding to facilitate and support joint initiatives with priority partners
- Teams which include PhD or masters by research students, postdocs, early- and mid-career researchers, and researchers on Sabbatical Leave
- **Multidisciplinary**
- Sustainable projects – i.e., **able to leverage external funding**
- Projects address **SDGs**

Compact agreements



- Develop **multi-year contracts** between our priority partners and our multidisciplinary institutes for academic staff to **engage in collaborative research** on nominated SDGs i.e. climate action etc
- Further funding is dependent on **meeting milestones**
- Funding criteria includes **leveraging external funding** above 250,000

Partnership in Action: Leveraging Your Networks for Impact

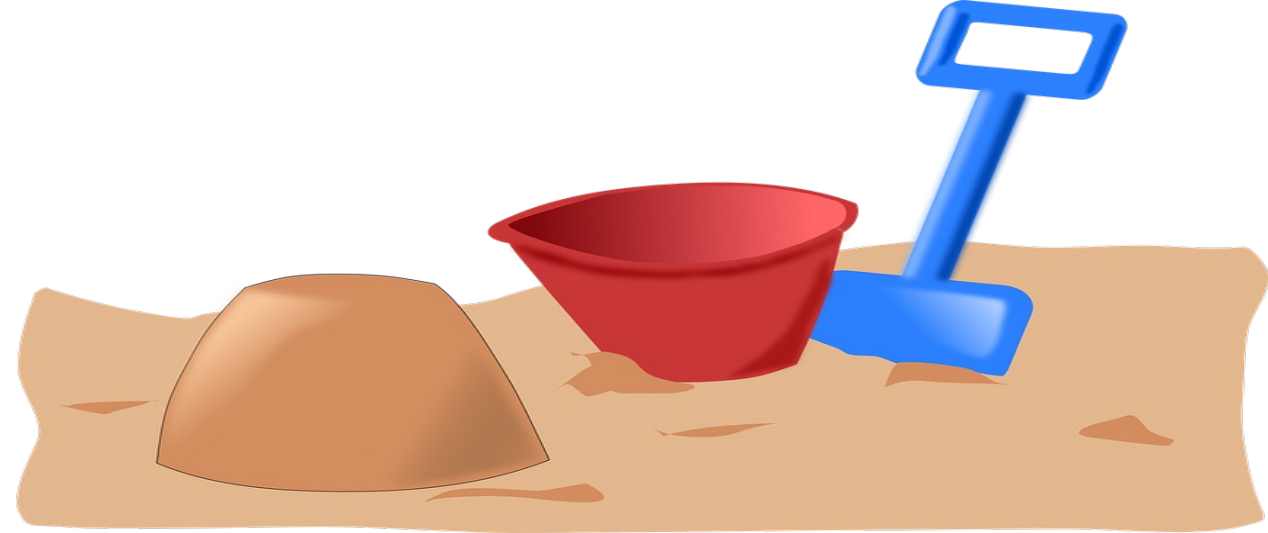
Jolynn Shoemaker

Director of Global Engagement

Global Affairs, University of California, Davis

A Case Study

- Setting the Stage: The Network as Sandbox and Catalyst
- Defining the "Why?": A Common Philosophy and Shared Goals
- Starting from Something: An Organic Build
- Giving It Shape: Creating Structures and "Seeding" Your Partnership
- Letting the Faculty Drive: Supporting and Nurturing Your Partnership



Strategies for Internationalising the Student Experience: Leveraging Universitas 21

Shauna Hughes, Director of Global Relations, Partnerships & Mobility

University College Dublin

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Global Experience for All

- Bilateral Mobility
 - 29 Partner Institutions
- U21 Initiatives such as:
 - Global Citizens Programme
 - Rise showcase and Awards
 - U21 Summer Schools
 - Sustainable Mirco-Internships



Global Experience for All

- Leveraging the U21 network
 - DIGIPASS Project
 - NICE
- Demonstrates impact
- Underpin strategic partnerships



Intro to roundtable discussion

- Opportunity to share your experience & learn from each other
- Nominate a spokesperson on your table
- Use flipcharts – TBC
- 15 mins discussion
- Feedback

Discussion questions

1. How do international networks & consortia benefit and underpin your strategic partnerships?
2. What are the challenges of engaging with partners/networks? Any examples of how these have been overcome?
3. How do international partnerships enhance and support faculty engagement and further faculty internationalisation strategies?
4. How do you demonstrate the impact of partnerships/networks?

Feedback from discussion

1. How do international networks & consortia benefit and underpin your strategic partnerships?
2. What are the challenges of engaging with partners/networks? Any examples of how these have been overcome?
3. How do international partnerships enhance and support faculty engagement and further faculty internationalisation strategies?
4. How do you demonstrate the impact of partnerships/networks?

U21

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