

APAIE 2024



PERTH, AUSTRALIA 4-8 MARCH 2024

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Collaborating for sustainable impact: partnerships across the Asia Pacific

APAIE Perth 4 - 8 March 2024



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**THE CHRONICLE
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Session 5B: Tues 5th March, 16:40 – 17:00

Developing successful pathways for international students through work-integrated learning (WIL)

Alain-Sebastien Malette
University of Ottawa, Canada

Chair
Professor Mitch Chou, Taiwan

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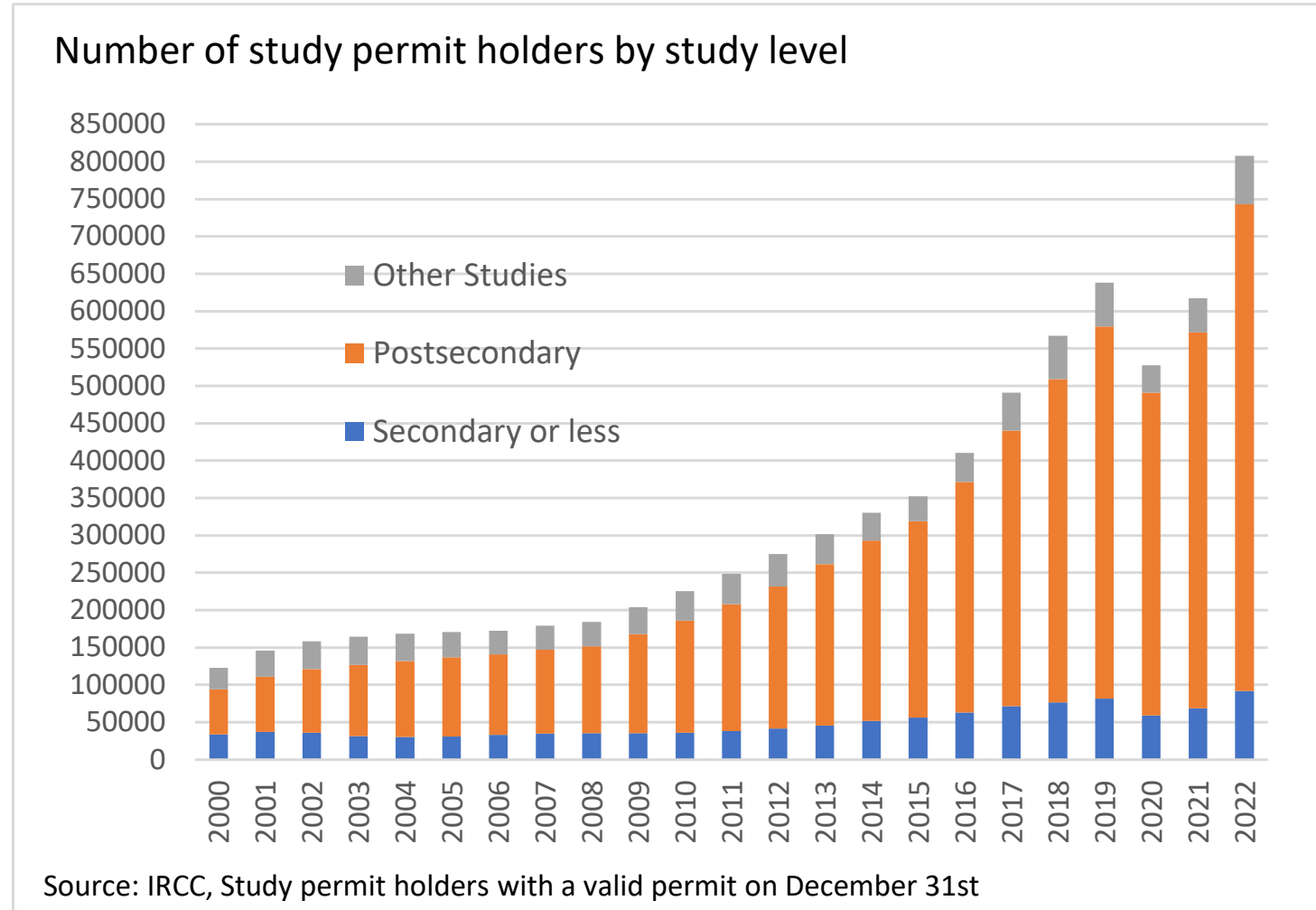
**coin
carrière**



**career
corner**

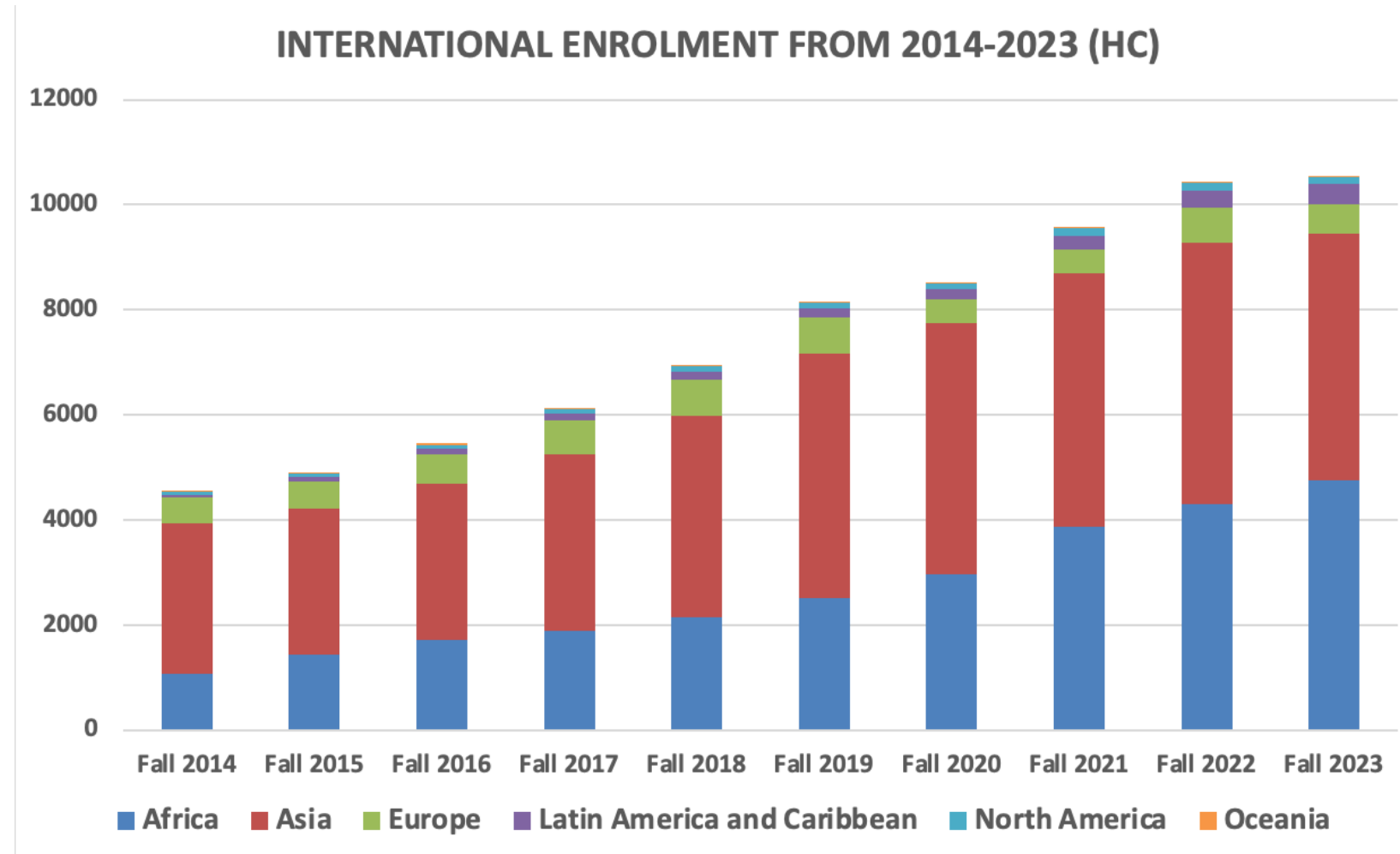
**Developing successful pathways
into the Canadian labour market
for international students through
work-integrated learning (WIL)**

The Context : Canada



- As per IRCC data : the number of **study permit holders** increased from **123,000** in **2000** to **808,000** in **2022**

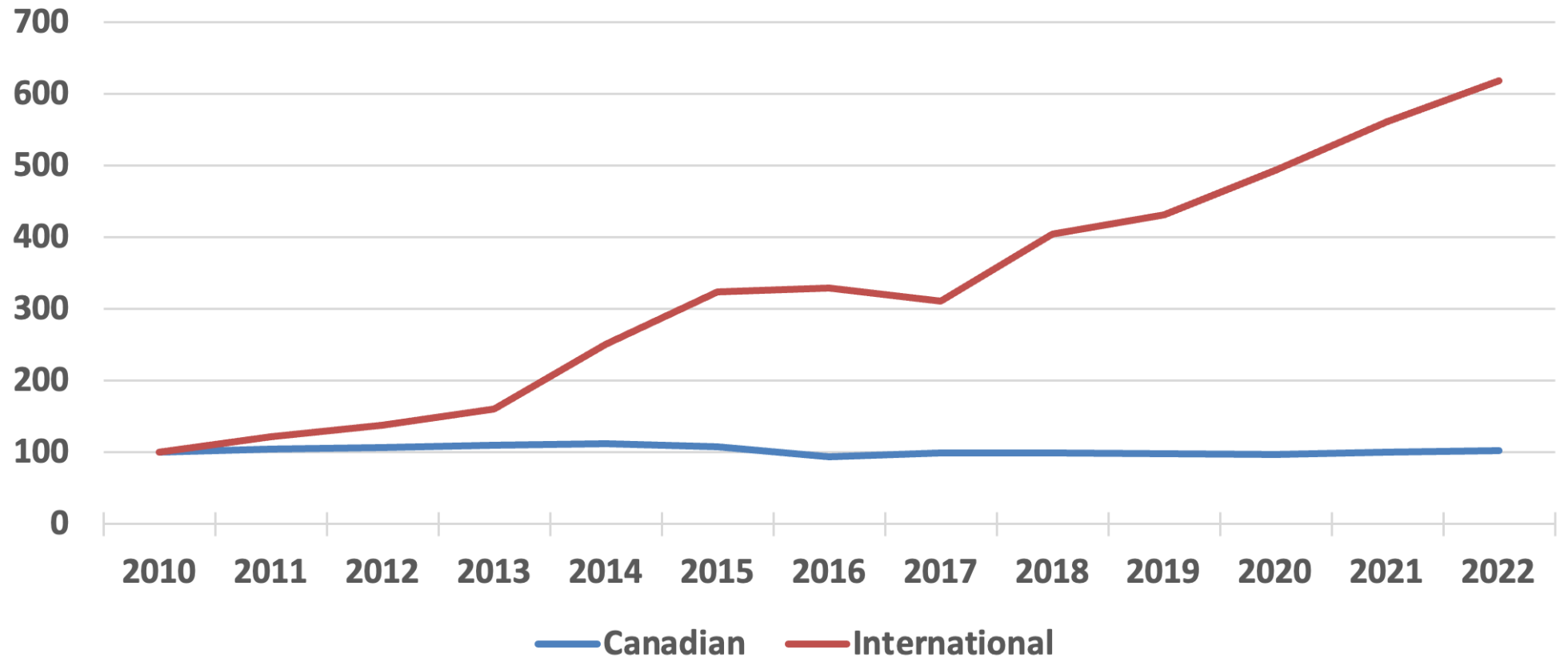
The Context: University of Ottawa, Enrolment



- International enrolment is primarily the **tale of two continents: Asia and Africa** (with different linguistic realities, PG vs UG, etc)

The Context: University of Ottawa, Graduation

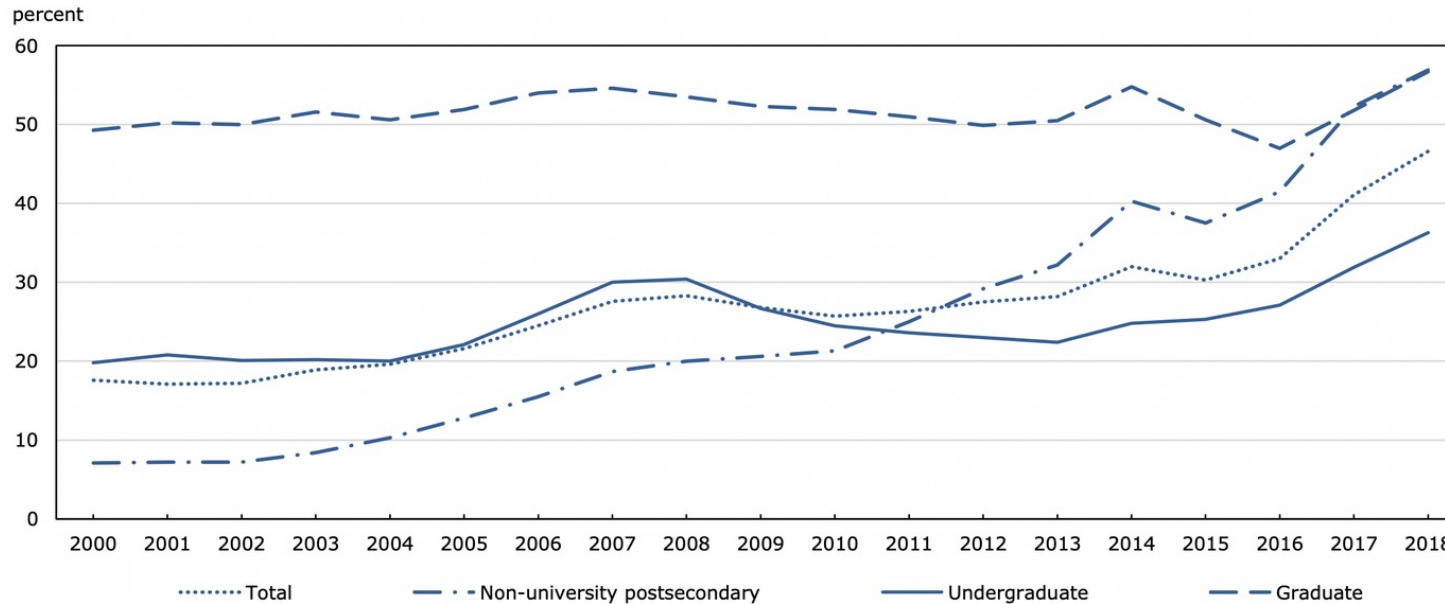
Degrees Conferred per Year (Indexed)



- **Demography** and **participation rates** have affected domestic student numbers
- Our **graduating cohort mix** has tremendously changed

The Challenge: Some Canadian stats* ...

Percentage of international students at the postsecondary education level with T4 earnings by level of education



Sources: Statistics Canada, Longitudinal Immigration Database and T4 file.

- Stats Can data shows that **pre-graduation Canadian work experience is crucial for understanding** the differences in post-graduate earnings trajectories (INTL vs Domestic)
- International students are playing a **growing role in the labour market**
- There are **notable differences between international students from different source countries**

**International students as a source of labour supply: Engagement in the labour market during their period of study*

Work Integrated Learning/Experiential Learning as a Key Value-Add?

The inspiration : Australian peers

Australia: in-study work and post-study work linked, report finds



In-study work is a strong predictor of post-study employment. Photo: IEAA

19
12/2022

Boost for Chinese students' learning

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Why Chinese and Australian students differ on the workplace skills that matter

20 August 2021

No 'one size fits all' approach to industry placements

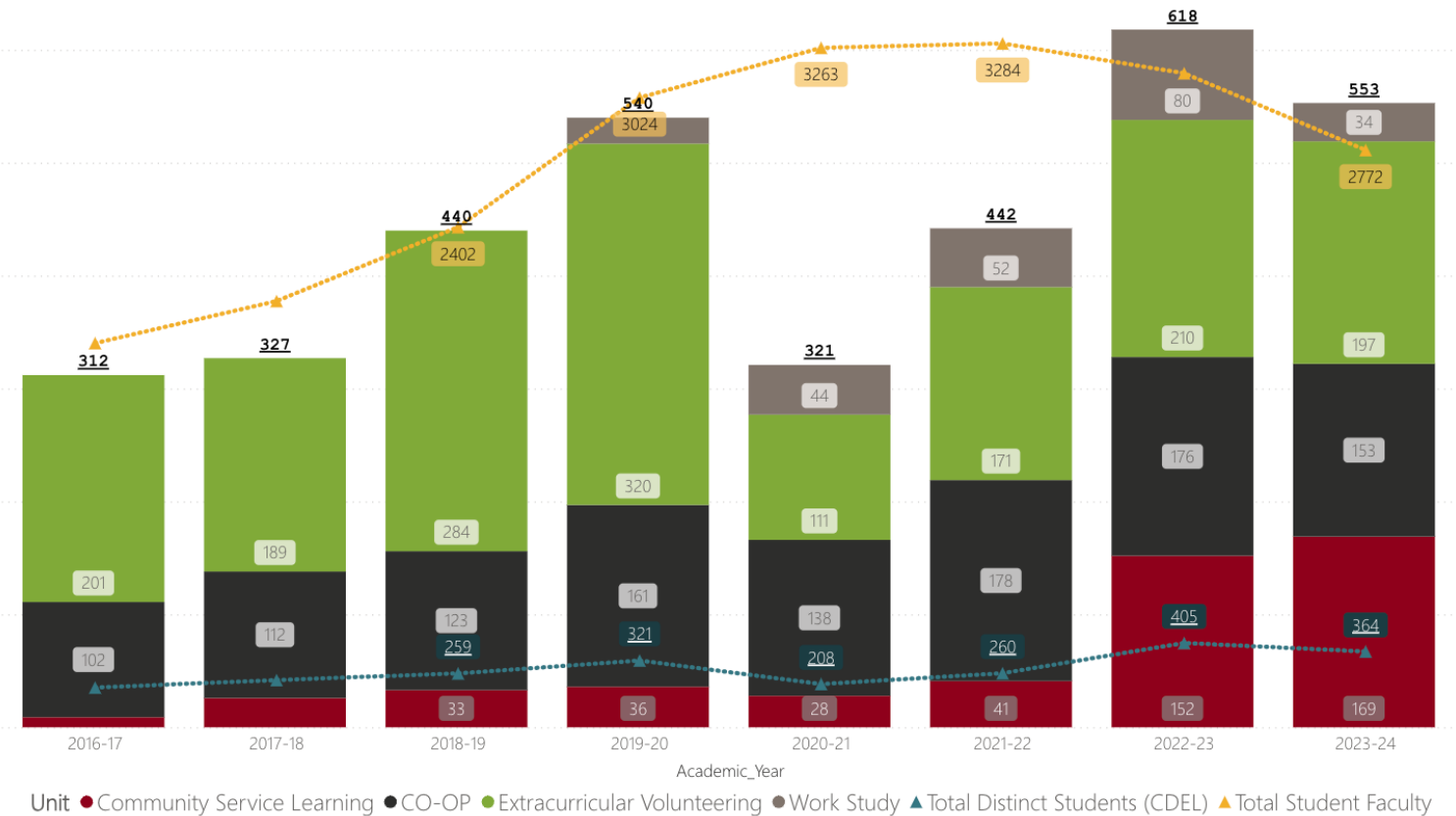


La Trobe University students from China and Australia will expand their industry networks and hone their skills in entrepreneurialism, as part of the University's new Chinese International Student Experiential Learning Ecosystem.

uOttawa, UG students, Asia

In 2023-24:

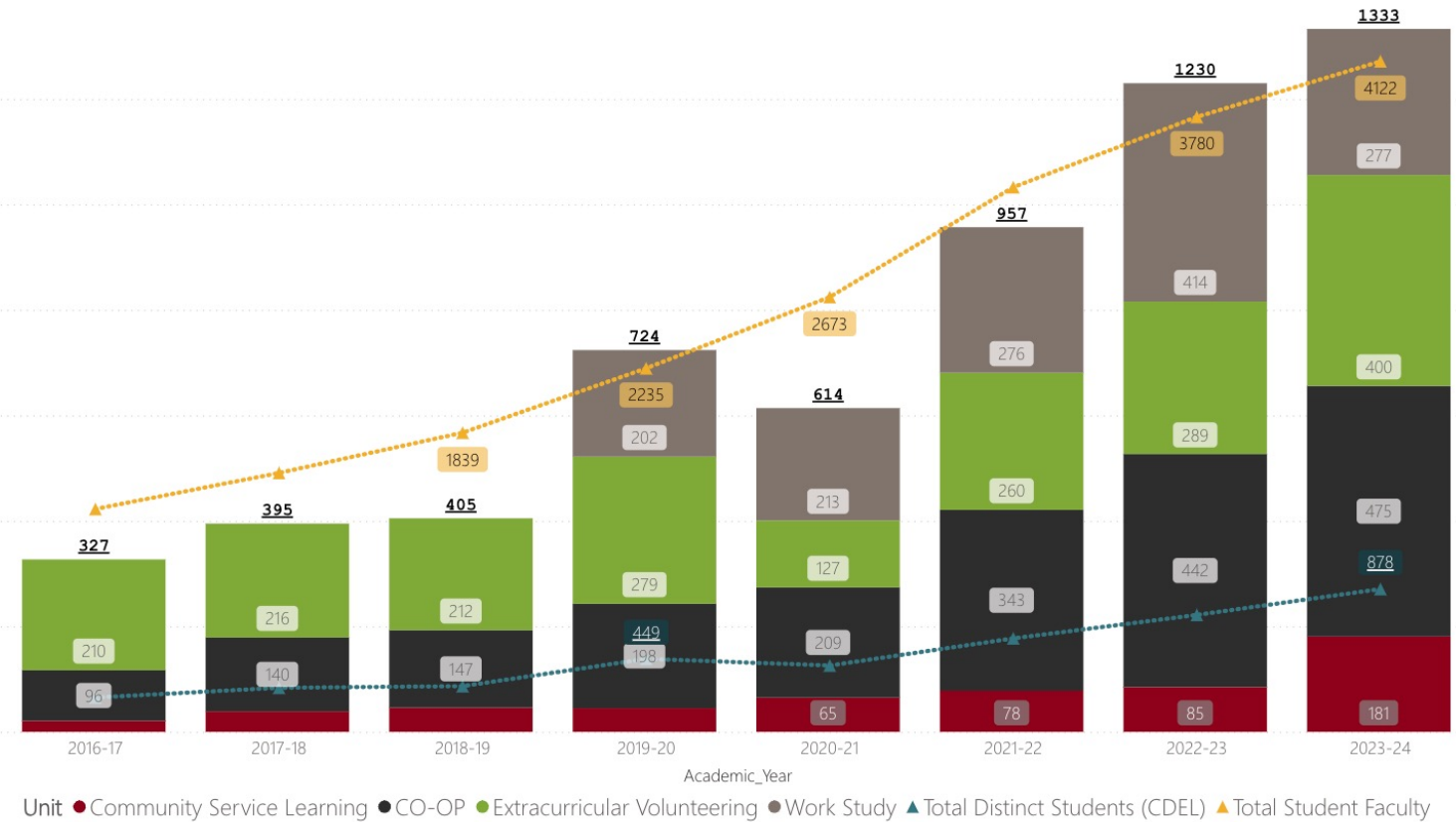
- 2772 students registered
- 364 participated in a major WIL/EL activity (13%)
- In terms of **placements**:
 - 169 Community service learning (CSL)
 - 153 COOP
 - 197 Extracurricular volunteering
 - 80 Work-Study



uOttawa, UG students, Africa

In 2023-24:

- **4122** students registered
- **878** participated in a major WIL/EL activity (**21%**)
- In terms of **placements**:
 - **181** Community service learning (CSL)
 - **475** COOP
 - **400** Extracurricular volunteering
 - **414** Work-Study



A step forward : A recent project funded by *Business and Higher Education Roundtable (BHER)*

Developing **successful pathways** for francophone and anglophone **international students** into the **National Capital Region labour market** through **work-integrated learning (WIL)**

Target

- 540 francophone and anglophone international students at the UG level from 2 faculties (Management & Social Sciences)

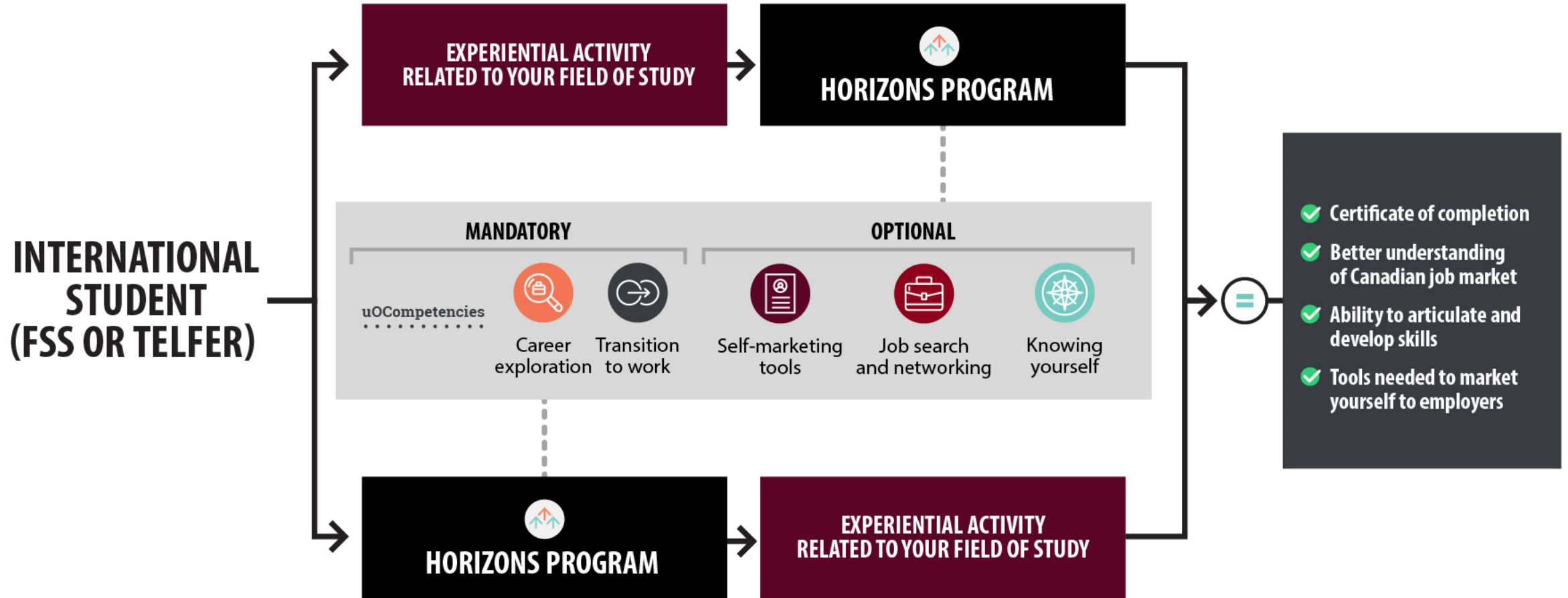
Objectives

- Increasing international student access to WIL opportunities
- Future-proofing students (e.g., skills development, career preparedness, expanding their social capital) to facilitate a successful transition into the Canadian labour market

Timelines

- Fall 2023 to January 2025

Career Development Path for International Students



Online, Asynchronous Modules



HORIZONS

INTRODUCTION TO HORIZONS

1 – KNOWING YOURSELF



- SELF-AWARENESS & CAREER
- EMPLOYABILITY SKILLS

2 – CAREER EXPLORATION



- ORIENTATION TO CAREER
- DISCOVERING CAREERS
- LABOUR MARKET INFORMATION

MODULES

3 – SELF-MARKETING TOOLS



- RESUME & COVER LETTER
- LINKEDIN
- INTERVIEWS

4 – JOB SEARCH & NETWORKING



- JOB SEARCH
- NETWORKING

5 – TRANSITION TO WORK



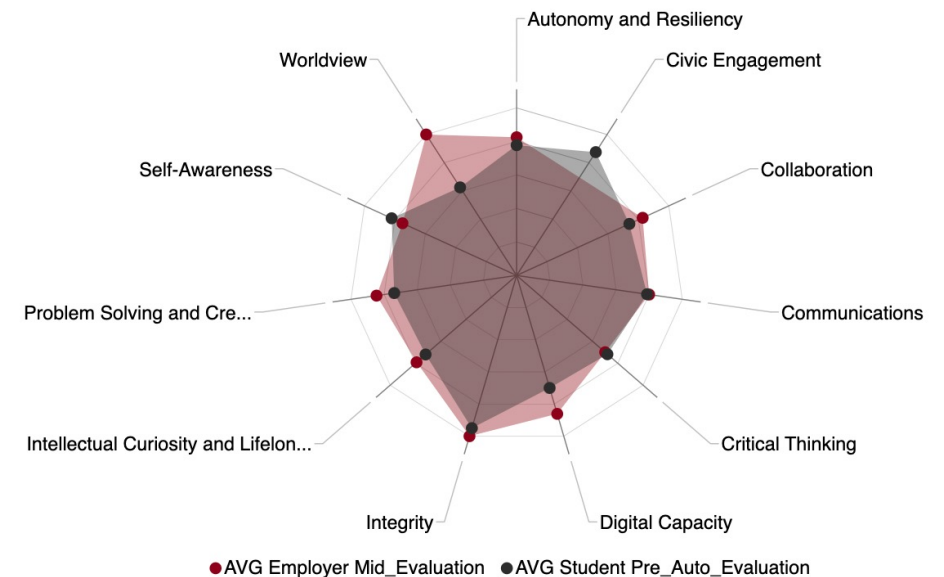
- CULTURE & COMMUNICATION IN THE WORKPLACE
- PROFESSIONALISM & TRANSITION TO WORK

KPIs

KPIs	Targets	Cumulative
Unique students who completed a WIL experience (Fall 2023)	540	94
Unique students who are doing a WIL experience (Winter 2024)		57
% of participants who have a positive opinion of their experience.	75%	83%
Number of industry/ community partners reached out to offer WIL opportunities to students.	750	1054
External partners that offered WIL experiences to students.	75	18

Some next steps

- Developing novel WIL/EL opportunities : strengthening existing initiatives but also going beyond them
- Expanding tracking tools to capture and monitor WIL/EL and career development initiatives in real-time
- Further integrating our uOcompetency framework to be able to capture skill development as per EL/WIL type and cultural group





DÉFI APPRENTISSAGE PAR
L'EXPÉRIENCE
CHALLENGE LEARNING BY
EXPERIENCING

Université d'Ottawa | University of Ottawa
Faculté des sciences sociales | Faculty of Social Sciences





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THANK YOU
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Promotion Tools



Votre carrière canadienne commence ici !

PARCOURS DE DÉVELOPPEMENT DE CARRIÈRE

POUR ÉTUDIANTS INTERNATIONAUX



- **Comprendre** : Le marché du travail canadien et ses opportunités
- ▼
- **Acquérir** : Des compétences pratiques grâce à une activité d'apprentissage par l'expérience et des modules de formation en ligne
- ▼
- **Développer** : Votre réseau professionnel et obtenez un certificat de réussite

REJOIGNEZ LE PARCOURS VERS LE SUCCÈS !

➤ INSCRIVEZ-VOUS MAINTENANT

Admissibilité: Les étudiantes et étudiants internationaux du premier cycle inscrits à la Faculté des sciences sociales ou à l'École de gestion Telfer

ENGLISH FOLLOWS

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