

APAIE 2024



PERTH, AUSTRALIA 4-8 MARCH 2024

#APAIE24

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Collaborating for sustainable impact: partnerships across the Asia Pacific

APAIE Perth 4 - 8 March 2024



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Session 4A: Tues 5th March, 15:00 – 15:45

Kangaroos in Austria? Get them moving! Strategic Austr(al)ia Collaboration

Gerhald Volz

OeAD | Austria's Agency for Education and Internationalisation, Austria

Melanie Dunkley

University of Melbourne, Australia

Peter B. Mayr

University of Salzburg, Austria

Chair

Gerhald Volz

OeAD | Austria's Agency for Education and Internationalisation, Austria

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Session 4A

Kangaroos in Austria? Get them moving!

Strategic Austr(al)ia Collaboration

Kangaroos in Austria? Get them moving!

Strategic Austr(al)ia Collaboration

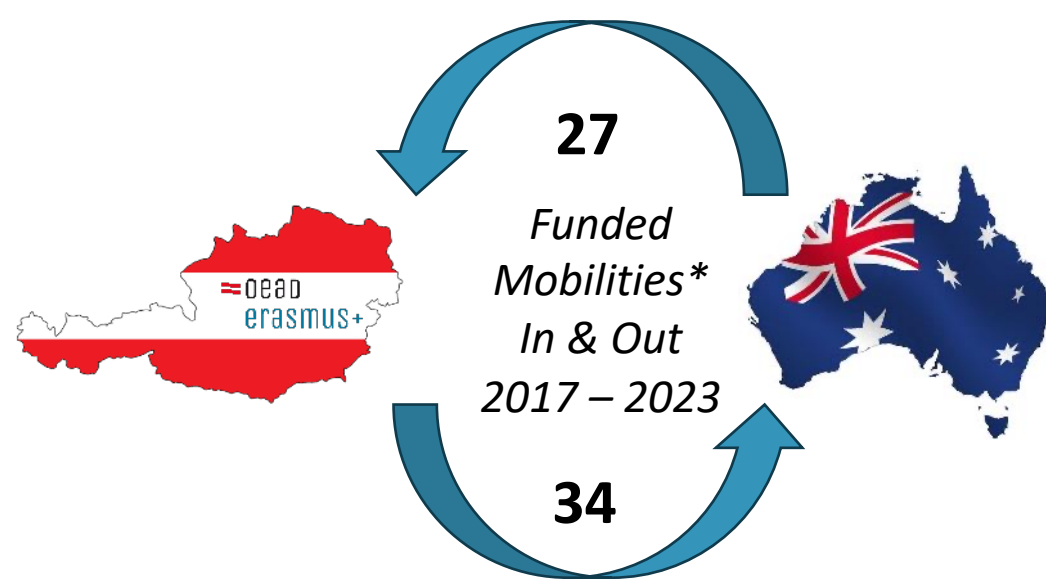
Speakers in the session

Melanie Dunkley | Team Leader Outbound Semester Programs Global Learning at the University of Melbourne

Peter Mayr | Director of the International Relations Office at the University of Salzburg

Gerhard Volz | Director International Cooperation in Higher Education at OeAD
(Austria's Agency for Education and Internationalisation)

Mobilities overview



<i>Source: UNESCO [numbers from 2019 if not indicated otherwise]</i>	Austria	Australia
Population (2023)	9,155,000	26,639,000
Tertiary Education Sector	423,049	1,794,403
Students Abroad	22,138	13,268
Foreign Students (degree seeking)	74,631	509,160
Foreign Students in %	17.64	28.37
Australian Students in Austria	87	-

* Erasmus+ KA107 / KA103, national and third-party funding programs of the OeAD

Towards a sustainable future for international education in the Asia Pacific

APAIE Perth: 4-8 March 2024

Erasmus+ supporting Austr(al)ia cooperation

- Erasmus+ Mobility
 - for **students** going either way between our countries with financial support for a **study abroad** period (2 – 12 months) or a study-related **internship**;
 - for **university staff** on **teaching** assignment or for professional **training**;
 - for short term mobility (Blended Intensive Programmes, summer school-like);
 - funding: mobility allowance + travel grant
- Strategic dimension involved
 - Erasmus+ aims at supporting universities in Europe to “internationalise”
 - Participation involves credit transfer (and recognition) & quality assurance



Taucht immer wieder auf – Rätsel um Känguru "Willi"

Ein kleines Känguru, ein sogenanntes Wallaby, sorgt in Oberösterreich seit Tagen für Schlagzeilen. Das Tier wird immer wieder gesichtet.



Von **Oberösterreich Heute**

19.11.2023, 15:21

Teilen



Kommentare



Dieses kleine Känguru, ein so genanntes Wallaby, wurde immer wieder im Bezirk Vöcklabruck gesichtet.

Eva Pabinger/Fa. Eichhorn



Kangaroos in Austria? Get them moving! Strategic Austr(al)ia Collaboration

The Paris Lodron University of Salzburg (PLUS)

Why study in the heart of Europe?

- One of the safest cities in the world (Global Peace Index 2023)





The Paris Lodron University of Salzburg (PLUS)

Why study in the heart of Europe?

University Sports Institute - 120 different types of sport - 1,200 courses - modern sports facilities all over Austria - in 15 different locations in the city of Salzburg

(<https://www.virtual-tour.at/kunden/rif/>)

From aqua fitness to ball sports, gymnastics, or popular new sports such as Zumba – the University Sports Institutes offers more than Olympia Center RIF





The Paris Lodron University of Salzburg (PLUS)

Why study in the heart of Europe?

- The city of Salzburg is surrounded by hundreds of mountains and lakes
- **View from the Gaisberg, one of Salzburg's city mountains – 1,667m**
- Highest mountain in the Salzburg region: Großvenediger – 3,666m
- Salzburg is ***the*** gate to Europe – connecting east and west, north and south





Studying in the heart of Europe: University of Salzburg



The City is the Campus



University of Salzburg: 120 countries

The Paris Lodron University of Salzburg (PLUS)

Why study in the heart of Europe?

Diverse Cultural Landscape: from classical music and theater to pop culture and contemporary arts



Why partnerships with Asia and the Pacific Regions?

- Change of global demographics
- Increasing mobility demands: towards Asia and the Pacific Region
- Increasing global student mobility (degree-seeking students)
- Higher education as a global market
- Changing role of governments and education and research politics:
 - (1) European Union as key stakeholder (programmes Horizon Europe, Erasmus+)
 - (2) Autonomy of Austrian universities
 - (3) Austrian ministry invests in global university networks for ASEAN and Asia Pacific Regions – national funds for joint research projects
- Increasing non-traditional teaching models in higher education
- Strategic alliances (institutional, national and European)
- Demand from employers/employees

Why a strategic partnership with the University of Melbourne?

- Academic specialisations complement each other:
 - Academic collaboration in research, joint teaching, student exchange, doctoral training initiatives, development of joint summer schools and hybrid workshops
 - Literary, Linguistic, and Cultural Studies as focus of partnership
 - UoM School of Languages and Linguistics: special focus on Translation Studies, Exile and Travel Literature, Critical Theory, Indigenous Studies.
 - Both universities offer Environmental Humanities
 - PLUS Faculty of Arts: teaching expertise with great historical depth, applied research in arts, archiving, editing, arts and literature promotion
 - Both PLUS and UOM also collaborate with top-ranked universities around the world (Oxford, Yale, Harvard, Cambridge) in Musicology, Classical Philology, Ancient History, Literary and Cultural Studies – networking synergies!



Breaking News:

The University of Salzburg coordinates this university network since February 2024

Eurasia Pacific UniNet (EPU):

- on behalf of 30 Austrian higher education institutions strong support of the Austrian Ministry of Education, Science, and Research
- Joint funding of research projects – starter grants and seed-funding

CALL FOR INTEREST – CALL FOR MEMBERSHIP for new partners in Asia and Pacific regions –

- targeting single universities – membership: Memoranda of Understanding
- targeting research and science funding agencies – public authorities (the joint seed-funding of projects)



Peter Mayr

Director

International Relations Department

University of Salzburg,
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THE UNIVERSITY OF
MELBOURNE

The University of Melbourne

- **Melanie Dunkley**

Team Leader, Outbound Semester Programs, Global Learning



The University of Melbourne



#1 in Australia



52,000+ students



150+ nationalities



52% UG / 48% PG



International Strategy



- New strategy 'Advancing Melbourne Globally' launched 2024
- UoM = 248 exchange partnerships
- Semester exchange program –1500 annually
- Increasing post covid, last semester 1000+
- Funding - Melbourne Mobility Awards
- Europe + UK most popular

Partnerships Process

- Proposals via Faculty or central division
- University-wide require 3 faculties to support
- Global Strategy Forum
- Erasmus Plus important marker of a successful European partnership
- Testing ground for developing strong Faculty relationships
- Recruiting students = support from Faculty



Austria + Australia



Melanie Balke

@Melanie_Balke · Follow



If you're having a bad day just remember that the Salzburg airport has a counter for people who flew to Austria instead of Australia

Readers added context



While people often confuse Australia and Austria existence of a help desk in the Salzburg Airport appears to be a joke/hoax from 9gag, made popular by a recent Tiktok.

twitter.com/MagnusHambleto...

thelocal.com/20231016/do-au...

Context is written by people who use X, and appears when rated helpful by others. [Find out more.](#)

12:27 PM · Oct 19, 2023



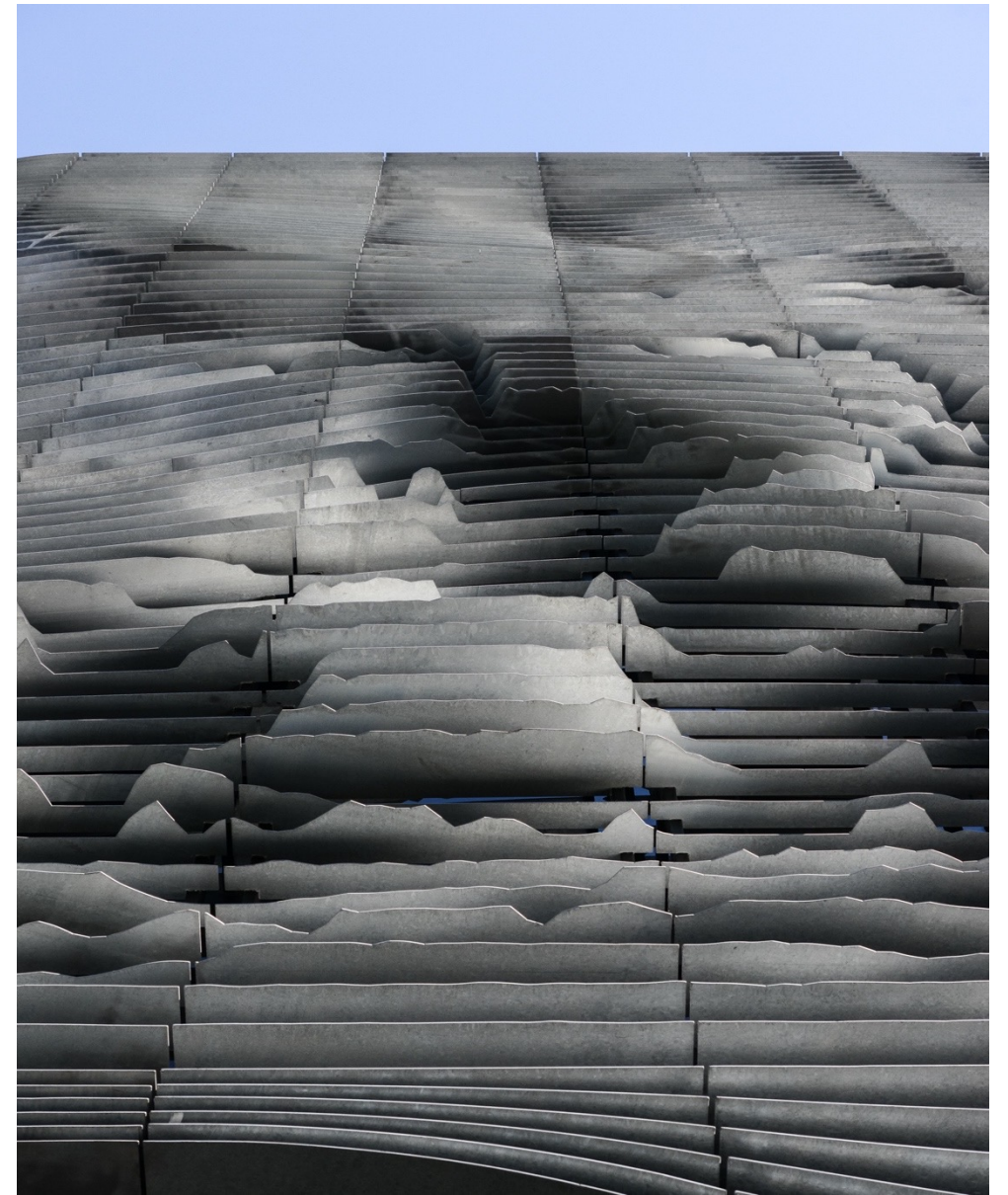
Sorry, this is Austria not Australia!
Stay calm and call for help.

You are in Salzburg, home of the world's first Intercom Station with
Emergency Mode, the **ID 5 Touch Station**, even for the most unlikely
of situations.

[www.commend.com](http://wwwcommend.com)

UoM + PLUS

- Historical relationship with PLUS through Faculty of Arts
- Successful Erasmus Plus projects
- Steady stream of students to Austria
- Diversification strategy
- Support of Faculty and Global Learning
- Research – PhD students - exchange – future opportunities





What Next?

- Kick start exchange agreement in 2024
- Work with key Faculty colleagues
- Application for continued Erasmus + seed funding
- Staff exchange
- Targeted promotions

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