



APAIE 2024

PERTH, AUSTRALIA 4-8 MARCH 2024



APAIE 2024 Sponsorship Prospectus

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Invitation from APAIE

Please join the celebrations in Perth, Western Australia, as APAIE turns 20!

Oh behalf of the APAIE Advisory Council, I am pleased to extend a warm invitation to you to join us over 4-8 March 2024 for the annual APAIE Conference and Exhibition. I encourage you to extend your stay to explore this beautiful part of the world which conveniently shares a time zone with many in our region.

20 years ago APAIE was established with a gathering of 13 universities in Seoul, South Korea. Two years later the first conference and exhibition was launched for 400 delegates. We are now preparing to celebrate 20 years of APAIE with a 17th Conference and Exhibition for over 2,500 delegates. That is quite a journey!

Throughout the years the original purpose of APAIE has not changed from being a conduit to bring international educators together, both within the Asia Pacific and also to connect the region to the rest of the world. In more recent years we are pleased to add a focus on sustainability.

It is a privilege to be part of such a diverse region, with diverse cultures, histories, perspectives and experiences. It is an honour to be able to share some of this with you through the annual APAIE conference and exhibition, with a program to encourage mutual sharing of ideas under the theme, Collaborating for sustainable impact: partnerships across the Asia Pacific.

Along with the hosting team of all 5 Western Australian universities (Curtin University, The University of Western Australia, Murdoch University, The University of Notre Dame Australia, and Edith Cowan University), I look forward to welcoming you to Perth for APAIE 2024.

Professor Venky Shankararaman
APAIE President





The Asia-Pacific Association for International Education (APAIE) was established in 2004 by a Founding Committee consisting of thirteen university representatives from across the Asia-Pacific region, and has since expanded to become a thriving association. APAIE aims to encourage greater cooperation between institutions, to enrich and support international programmes, activities and exchanges, and to promote the value of international education across the region and beyond. In doing so, APAIE devotes itself to the principles of mutual respect, diversity and collective progress.

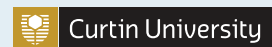
APAIE's primary activity is the annual Conference and Exhibition to provide networking opportunities and to share best practice for professionals in international higher education. The 2024 Conference and Exhibition (APAIE 2024) will be held at the Perth Convention and Exhibition Centre (PCEC) from 4–8 March.



APAIE 2024 Hosts



Host Universities



In partnership with



Further Information

If you have any questions, or need more information about the exhibition or sponsorship offering in this prospectus please contact:

Nihal Fernandez

Sponsorship and Exhibition Manager on behalf of APAIE 2024

The Conference Company

Email: sponex@APAIEconference.net

Telephone: 1800 193 405 (within Australia) or

+ 64 9 360 1240 (rest of the world)

Destination

Perth, Western Australia

Perth is conveniently located in the same time zone as 60 per cent of the world's population, (+/- 2 hours). Known as the western gateway to Australia from Asia, Africa, the Middle East and Europe, Perth has excellent international and domestic aviation access with a growing number of direct international flights, including Tokyo, Shanghai, Manila, Hong Kong, Singapore, Bangkok, Kuala Lumpur, Jakarta, Dubai, Johannesburg, London and Auckland.



Venue Information

APAIE 2024 will take place at the Perth Convention and Exhibition Centre (PCEC) which is conveniently located in the centre of Perth, on the banks of the Swan River, adjacent to Elizabeth Quay.

Hotels

Perth has an abundance of hotels within varying walking distances of the PCEC or you can take any of the free city buses to get around. Special rates for APAIE 2024 delegates are available at select hotels. To secure these special rates, you must book through the official APAIE 2024 conference organiser, The Conference Company. Those on the mail list will receive notification when hotel bookings open.

APAIE 2024

The APAIE conference and exhibition is the pre-eminent event for international education in Asia Pacific.

APAIE 2024 brings together international education policy-makers, practitioners and experts from across the globe to the Asia-Pacific region to network, improve professional skills and learn about new developments in international education.

APAIE 2024 is an excellent opportunity to interact with a diverse group of professionals:

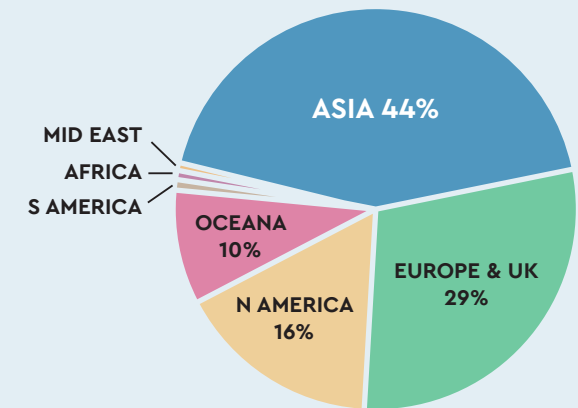
- Presidents, Vice Chancellors and Directors in higher education
- Officers responsible for international mobility of students, faculty and staff
- Government representatives and policy makers
- National and regional international education organizations and associations
- Leaders in interculturalism, internationalization, and the student experience
- Leaders in advancing opportunities for indigenous and newcomer communities in international education.

Attendance

It is anticipated APAIE 2024 will attract over 2,000 delegates to Perth, Australia, from over 55+ countries/regions around the world.

After no in-person conference for 3 years, APAIE 2023 returned with record numbers. 2,627 gathered in Bangkok, Thailand, representing 61 countries/regions, along with over 500 exhibiting organisations.

APAIE 2023 Bangkok, Thailand



APAIE 2024 Schedule

The exhibition hall, including posters, will be open as follows:

Tuesday 5 March, 8:30–17:00 | Wednesday 6 March, 8:30–17:30 | Thursday 7 March, 8:30–15:30

The following program is indicative only. Please see www.APAIEconference.net/program/program-at-a-glance for the current program.

Monday 4 March	Tuesday 5 March	Wednesday 6 March	Thursday 7 March	Friday 8 March
		Breakfast Session 7:15 – 8:15	Breakfast Session 7:15 – 8:15	
	First-Timers' Session 8:30 – 9:15	Concurrent Presentations #6 8:30 – 9:15	Concurrent Presentations #13 8:30 – 9:15	
Coffee Break				
Pre-conference Workshops 9:00 – 12:00	Concurrent Presentations #1 9:45 – 10:30	Concurrent Presentations #7 9:45 – 10:30	Concurrent Presentations #14 9:45 – 10:30	Post-conference Host University Campus Visits (various times)
	Concurrent Presentations #2 10:45 – 11:15	Concurrent Presentations #8 10:45 – 11:30	Concurrent Presentations #15 10:45 – 11:30	
	Opening Ceremony and Keynote 11:30 – 12:30	Concurrent Presentations #9 11:15 – 12:30	Concurrent Presentations #16 11:15 – 12:30	
	Networking Lunch Poster Discussions 12:30 – 14:00	Networking Lunch Poster Discussions 12:30 – 14:00	Networking Lunch Poster Discussions 12:30 – 14:00	
Pre-conference Workshops 12:30 – 15:30	Concurrent Presentations #3 14:00 – 14:45	Concurrent Presentations #10 14:00 – 14:45	Concurrent Presentations #17 14:00 – 14:45	
	Concurrent Presentations #4 15:00 – 15:45	Concurrent Presentations #11 15:00 – 15:45	Global Dialogue 14:45 – 15:45	
	Coffee Break		Closing Ceremony 15:45 – 16:15	
	Concurrent Presentations #5 16:15 – 17:00	Concurrent Presentations #12 16:15 – 17:00		
	APAIE Welcome Reception 17:00 – 18:30			

Sponsorship Levels (USD)

To achieve a sponsorship level, sponsor items to the value of that level. For example, items to the value of \$10,000 qualifies you for Gold Sponsorship status. Note, Silver Sponsorship status may be attained through either sponsoring items to the value of \$7,000 or a payment of \$7,000. The 2 Diamond Sponsorships have sold out. For those seeking more than Platinum, a tailored "Platinum Plus" package can be created. Please contact us to discuss possibilities.

	Diamond SOLD \$25,000	Platinum \$17,500	Gold \$10,000	Silver \$7,000
USD				
Logo in various key locations: - conference website - sponsor board at venue - screen at major plenary sessions	✓	✓	✓	✓
Profile on conference website	Full profile	Half profile	Brief profile	Linked logo
Holding screen of presentation sessions	Short video & logo	Logo	-	-
Logo included in select marketing materials	✓	-	-	-
Listing in conference app	Logo, 150 word profile, contact	Logo, 100 word profile, contact	Logo, 50 word profile, contact	Logo and Contact details
Complimentary conf registrations	6	4	2	1
Invitations to APAIE President's Reception	4	2	1	1
"Sponsor" labels for name badge	Optional	Optional	Optional	-
Ad in conference e-publication	Full	Half	Quarter	Brief
Priority choice of exhibition booth location in Expo hall	✓	✓	-	-

APAIE 2024 Sponsorship Items and Benefits

Sponsorship items are available individually or as part of a sponsorship package.
We look forward to working with you to customise profile and branding of your sponsorship items.

PLENARY SESSIONS



Opening Ceremony with Keynote

Exclusive

USD\$20,000

PLATINUM



Global Dialogue and Closing Ceremony

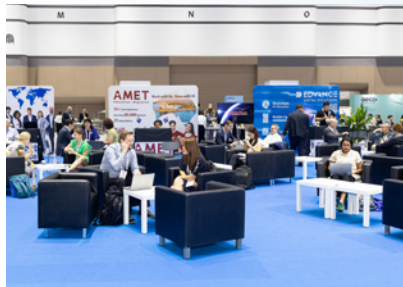
Exclusive

USD\$15,000

GOLD



NETWORKING



**Hospitality Lounge
with Barista –
Exhibition Hall**

2 lounges

USD **SOLD**

PLATINUM



**Networking Food
Service Area –
Exhibition Hall**

Exclusive

USD **SOLD**

PLATINUM



**Tea/Coffee Break
– Exhibition Hall
(1 package = 2 stations)**

2 packages available

USD\$10,000

GOLD



**Tea/Coffee Break
– Presentation
room level**

Exclusive

USD\$7,000ea

SILVER



**Networking Lounges
– Presentation
room level**

Limited availability

USD\$8,000ea

SILVER



EXHIBITION HALL



Charging Stations

Exclusive

USD

SOLD

GOLD



Poster display

Exclusive

USD\$7,000

SILVER



Graffiti wall

Exclusive

USD\$7,000

SILVER



Relaxation Zone

Exclusive

USD\$7,000

SILVER



CONFERENCE ITEMS



Conference Bags

SOLD

PLATINUM



Conference water bottles
(image shown as example only)

(1 available)

USD\$15,000

GOLD



Name badge lanyards

SOLD

GOLD



APAIE COMMUNITY



Student volunteer T-shirts

USD

SOLD

GOLD

ADVERTISEMENT OPPORTUNITIES



Ad on conference
website home page

Exclusive

USD\$2,000 per month



Ad in digital
Conference Guide

Limited availability

Full size USD\$1,500 per month
Half size USD\$1,000 per month
Quarter size USD\$650 per month