

Special offer from eduKUDU

for APAIE 2023 sponsors and exhibitors



In a bid to make APAIE 2023 as sustainable as possible, you are requested to keep printed materials to a minimum. APAIE has teamed up with [eduKUDU](#), the conference Digital Partner, to offer each sponsor and exhibitor a customised **Digital Snapshot** for use at the upcoming APAIE 2023 conference and exhibition and beyond, at a substantially discounted price.

A Snapshot is a one-page digital introduction to your organisation and is:

- Responsive – With content optimised for mobile
- Accessible – Compliant with WCAG & ADA legislation
- Trackable – Designed for lead generation, with GA reporting available

Examples: [APAIE](#) [CAVI](#) [UC Irvine](#) [Griffith Uni](#)

Snapshots are accessible via a web link or a branded QR code. You are only limited by your imagination on how to then use your Snapshot. Enhance your ad in the digital APAIE 2023 Conference Guide by linking your ad to your Snapshot. Eliminate (or significantly reduce) printed materials by incorporating your Snapshot QR code in your exhibition booth design.

Example:

QR code for the APAIE 2023 Snapshot



Used at APAIE's booth, EAIE 2022



Special offer

eduKUDU is offering a 60% reduction in price for APAIE 2023 sponsors and exhibitors.

If you are interested in a Digital Snapshot for APAIE 2023 and would like to take advantage of this special offer, please contact Vytas at eduKUDU at vytas@edukudu.com.

For more ways to support sustainability in Higher Education, visit [CANIE](#).