

INVESTED: Australia - Indonesia

The Time is Now / Sekarang Waktunya!

AIBC National Conference
Sydney, Australia,
11-13 November 2024

The Australian government has released its ‘Southeast Asia Economic Strategy to 2040’ to deepen economic and trade engagement with the region.

With Indonesia at the heart of ASEAN, this strategy has special importance and relevance to AIBC and its membership, who play a key role in the bilateral trade and investment relationship between Australia and Indonesia.

This Conference, with the theme of **“INVESTED: Australia - Indonesia, The Time is Now / Sekarang Waktunya”** will be a key forum for business, government and academia as important new initiatives and opportunities emerge from this heightened focus.



SPONSORSHIP PACKAGES

Dear Conference Sponsor,

Following the highly successful 2022 AIBC National Conference in Darwin, AIBC is pleased to welcome returning and new sponsors with a range of sponsorship opportunities.

PLATINUM SPONSORSHIP (two)

Platinum Sponsorship (covers all conference sessions on the day of the conference)

Benefits include:

- Eight (8) complimentary conference delegates with VIP seating
- Eight (8) complimentary tickets for the gala dinner
- Speaker opportunity in the conference program
- Facilitation of a one-on-one high-level meeting. This will be arranged in consultation with the sponsor and is subject to availability.
- Prominent placement of company banner
- Logo featured on the VIP front row table at conference
- Logo featured prominently on all communications material
- Logo featured on media backdrop for speaker and other interviews (TV & print)
- 4 x 30 sec video advertising slot broadcast between sessions
- Corporate profile featured in conference program
- Logo featured on place-holder slide forming conference backdrop on-screen in between sessions
- Prime space in physical exhibition
- Mention in welcome and closing address by AIBC President

Platinum Sponsor Fees:

- For AIBC Members: A\$30,000 +GST
- For Non-Members: A\$35,000 +GST

GOLD SPONSORSHIP (multiple)

Gold Sponsorship (covers all conference sessions on the day of the conference)

Benefits include:

- Three (3) complimentary conference delegates with VIP seating
- Three (3) complimentary tickets for the gala dinner
- Facilitation of a one-on-one high-level meeting. This will be arranged in consultation with the sponsor and is subject to availability.
- Sole logo featured on front row table at conference
- Logo featured on all communications material
- Logo featured on media backdrop for speaker and other interviews (TV & print)
- 1 x 30 sec video advertising slot broadcast between a session
- Corporate profile featured in conference program
- Logo featured on Place-holder slide forming conference backdrop on-screen in between sessions
- Prime space in the physical exhibition
- Mention in welcome and closing address by AIBC President

Gold Sponsor Fees:

- For AIBC Members: A\$15,000 +GST
- For Non-Members: A\$17,500 +GST

SILVER SPONSORSHIP (multiple)

Silver Sponsorship (covers all conference sessions on the day of the conference)

Benefits include:

- Two (2) complimentary conference delegates with VIP seating (includes conference dinner)
- Facilitation of a one-on-one high-level meeting. This will be arranged in consultation with the sponsor and is subject to availability. This will be arranged in consultation with the sponsor and is subject to availability.
- Sole Logo featured on second row table at conference
- Logo featured on all communications material
- Logo featured on place-holder slide forming conference backdrop on-screen in between sessions

Silver Sponsor Fees:

- For AIBC Members: A\$5,000 +GST
- For Non-Members: A\$7,000 +GST

INDUSTRY SESSION SPONSORSHIP (four)

This offers one sponsor an opportunity to highlight their brand as the main sponsor of an Industry session

Benefits include:

- Two (2) complimentary Conference delegates with VIP seating (includes conference dinner)
- Logo featured on all communications material
- Logo featured on Place-holder slide forming conference backdrop on-screen
- 15 sec video advertising slot during the session.
- Mention in welcome and closing address by moderator

Industry Main Sponsor Fees (per event):

- For AIBC Members: A\$5,000 +GST
- For Non-Members: A\$7,000 +GST

Support sponsor:

Benefits include:

- Logo included on all communications material
- Logo on place-holder slide forming conference backdrop on-screen
- Mention in welcome and closing address by moderator

Industry Supporting Sponsor Fees (per event):

- For AIBC Members: A\$1,500 +GST
- For Non-Members: A\$2,500 +GST

CONFERENCE DINNER SPONSORSHIP (one)

Conference Dinner Sponsorship on the evening of Tuesday 12th November

Benefits Include:

- AIBC MC to acknowledge and thank the sponsor
- Two (2) complimentary VIP seats for the dinner
- Sponsor's nominee to introduce the guest speaker or deliver vote of thanks
- Promotional materials around room, on tables and in backdrop presentation slides
- 30 sec video advertising slot during the dinner

Dinner Sponsor Fees (per event):

- For AIBC National Corporate Members: A\$10,000 +GST
- For Non-Members: A\$12,500 +GST

LUNCHEON SPONSORSHIP (one)

Luncheon Sponsorship

This offers the opportunity to sponsor the Lunch during the conference on the afternoon of Tuesday 12 November.

Benefits Include:

- AIBC MC to acknowledge and thank the sponsor
- Sponsor's nominee to introduce the guest speaker or deliver vote of thanks
- Promotional materials around room, on tables and in backdrop presentation slides
- Other benefits as agreed

Luncheon Sponsor Fees (per event):

- For AIBC Members: A\$2,000 +GST
- For Non-Members: A\$3,000 +GST

COFFEE SPONSORSHIP coffee cart

Coffee Sponsorship:

There are two coffee breaks - on the morning and afternoon of Tuesday 12 November.

Benefits Include:

- AIBC MC to acknowledge the Sponsor prior to the break
- Signage and marketing materials in coffee area

Fees:

- For AIBC Members: A\$3,000 +GST
- For Non-Members: A\$4,000 +GST

For all sponsorship enquiries, please contact us early to avoid disappointment as opportunities are limited.

For clarifications, special requests and assistance, please contact Rosemary Guyatt at executiveofficer@aibc.com.au

We look forward to your support in delivering a successful National Conference.

AIBC Conference Committee
January 2024