



# SPONSORSHIP & EXHIBITION PROSPECTUS

HYBRID EVENT  
**13-16 OCTOBER 2025**  
**ŌTAUTAHI CHRISTCHURCH NEW ZEALAND**



100% PURE  
NEW ZEALAND



## KIA ORA AND WARM PACIFIC GREETINGS!

In 2025 Aotearoa New Zealand will host Adaptation Futures, the flagship event of the United Nations' World Adaptation Science Programme. This is the premier international climate change adaptation conference series where practitioners, policymakers, industry researchers and academics from across the world gather to collaborate, learn and inspire!

The Conference provides a chance to share expertise and skills, and exchange experiences with the world's climate adaptation network.

Adaptation Futures 2025 will 'walk the talk' as a hybrid format event. This acknowledges our responsibility as a climate event to keep carbon emissions low, and seeks to attract more Pacific, indigenous and Global South delegates than ever before. (Global South refers to nations with a relatively low level of economic and industrial development which are typically located to the south of more industrialised nations.)

## WORLD ADAPTATION SCIENCE PROGRAMME

The United Nations' World Adaptation Science Programme (WASP) represents seven UN agencies: the United Nations Environment Programme (UNEP), the World Meteorological Organization (WMO), the United Nations Framework Convention on Climate Change (UNFCCC), the Intergovernmental Panel on Climate Change (IPCC), the Green Climate Fund (GCF), the Global Environment Facility (GEF) and the United Nations University (UNU).

WASP's core vision is ensuring that climate adaptation knowledge gaps are filled. Its work focuses on policy-relevant science for decision-makers, and priority knowledge needs in vulnerable developing countries and communities. WASP seeks to bridge the climate adaptation knowledge gap with transformative, just and resilient action, evidence-based policies, and solutions.

## ABOUT THE CONFERENCE

### Adaptation Futures 2025 emphasises:

#### Indigenous Innovation

Indigenous leadership and knowledge for transformation, opportunities and limits of adaptation, finance, including loss and damage.

#### Cities, Settlements and Infrastructure

Climate-resilient development solutions for urban governments and communities, climate mobility and global action.

#### Food and Water Security, Land Use and Biodiversity and Oceans

Human and ecosystem health, agricultural innovation, the food-water-energy nexus, nature based solutions and ocean security.

#### Art of Climate Adaptation

This these showcases how to reach people with show storytelling, performance, and creative and communication arts to accelerate adaptation.

#### Capacity Building and Youth

Global talanoa/discussion events connect students, teachers, educators in the lead up to and during AF2025 for intergenerational justice and a fair future.



# ABOUT THE CONFERENCE

## Expected attendance

Adaptation Futures is organised every two years. Around 1,500 people attended the last Conference in Montreal Canada in 2023, while 1,300 gathered for Adaptation Futures in 2018.

Adaptation Futures 2025 will bring together over 1500 people spanning experts, policymakers and the business sector to share and explore cutting-edge issues in climate change adaptation.

## One conference, available worldwide in hybrid format

Adaptation Futures 2025 walks the talk. As a climate community we are committed to a hybrid conference in Ōtautahi Christchurch, New Zealand and worldwide. The programme focuses on accelerating adaptation action with 180+ sessions involving more than 900 speakers. It is co-designed by experts from around the globe and features a complete takeover of Te Pae Christchurch Convention Centre, followed by a day of Living Labs including field experiences across the Canterbury region. The Conference is preceded by a talanoa (discussion) for early career scientists and a wānanga (discussion) for indigenous peoples from around the world, both happening on 12 October.

Alongside the conference, an arts outreach programme and other public events will bring new climate adaptation ideas to the local community through a variety of accessible formats, including talks, exhibitions, and music and drama performances.

The fully integrated Conference will be delivered to a worldwide audience using OnAIR, a powerful hybrid and virtual solution, linked to EventsAIR. The technology will allow online participants to experience the Conference in carefully produced audio-visual productions, and enables the Conference to be fully interactive, ensuring speakers and participants can join from around the world, participate in presentations in real time, and connect with sponsors and exhibitors.

Sunday 12 October	Monday 13 October	Tuesday 14 October	Wednesday 15 October	Thursday 16 October	Friday 17 October
<p>Early Career Talanoa (discussion)</p> <p>Indigenous peoples' wānanga (discussion)</p>	<p>(media)</p> <p>Pōwhiri</p> <p>Dignitaries welcome</p> <p>Plenary session</p> <p>Thirteen concurrent breakouts (three blocks)</p> <p>Welcome reception</p>	<p>Two plenary sessions</p> <p>Thirteen concurrent breakouts (three blocks)</p> <p>Declaration preview</p> <p>Conference dinner</p> <p>Performances</p>	<p>Two plenaries</p> <p>Thirteen concurrent breakouts (three blocks)</p> <p>(media)</p> <p>Declarations announced</p> <p>Poroporoaki closing and handover ceremony</p>	<p>Ten morning</p> <p>Living Lab events across the city and region</p> <p>Ten afternoon</p> <p>Living Lab events</p>	<p>Art of Climate Adaptation Performances Exhibition</p>
Art of Climate Adaptation Performances Exhibition	Art of Climate Adaptation Performances Exhibition	Art of Climate Adaptation Performances Exhibition	Art of Climate Adaptation Performances Exhibition	Art of Climate Adaptation Performances Exhibition	Art of Climate Adaptation Performances Exhibition



# ŌTAUTAHI CHRISTCHURCH: THE HUB FOR ADAPTATION FUTURES 2025

## The city

Ōtautahi Christchurch is the second largest city in New Zealand. It is located in the Canterbury region in the country's South Island Te Wai Pounamu. It is connected to the world by an international airport, just 20 minutes from the central city.

Christchurch is a smart, connected city with a compact central business district and fascinating mix of expansive parks, stunning heritage venues and a wide range of accommodation, cafes and restaurants all within a short, flat walk of the convention centre, Te Pae.

## The venue

Te Pae Christchurch Convention Centre is in the heart of the city and is a special gathering place. This world class convention centre opened in 2021. It has contributed significantly to the city's regeneration and transformation in the last decade, and plays a key role in building lasting social, cultural, and economic connections between the Canterbury region and the world.

## SPONSORSHIP OPPORTUNITIES

A range of opportunities have been designed to accommodate sponsors but we are very open to tailoring offerings to suit your needs. Your contact is:

### Nihal Fernandez

Sponsorship and Exhibition Manager  
on behalf of the Adaptation Futures 2025 Convenors

The Conference Company

Email: [af2025@theconferencecompany.com](mailto:af2025@theconferencecompany.com)

Telephone: +64 9 360 1240

### By participating as a sponsor or exhibitor, your organisation will have:

- Access to key decision and policy makers, and climate adaptation investors from 120+ countries
- The opportunity to profile your ideas and solutions on the global stage
- The ability to design a bespoke offering that suits your needs (e.g. booth, scholarships, or a regional focus)



# SPONSORSHIP OPPORTUNITIES

## CLIMATE ARTS OUTREACH FESTIVAL NZD55,000 / USD34,000

The Climate Arts Outreach festival encompasses live public performances, exhibitions, and talks designed to raise awareness of climate risks and injustice, and inspire action and conversations about how communities can prepare. The programme uses the creativity of the arts to communicate the climate risks in ways that encourage determination and hope.

### Benefits

#### Registration

- Four tickets to every event that is part of the programme
- Four in-person participant registrations

#### Branding during the Events

- Mention of your organisation's sponsorship at the start of each event
- The opportunity to make a 3-5 minute speech at the festival opening

#### Profile

- Promoted as the Climate Arts Outreach Festival Sponsor in all media
- Your organisation's logo on the Conference website with a hyperlink to your nominated website
- Your organisation's name on the Conference App, together with contact details
- Your organisation acknowledged in a selection of social media posts

## GALA DINNER NZD25,000 / USD15,500

The dinner will be held in the Rivers Room at Te Pae and is expected to attract 500-600 guests. It will feature local produce and entertainment from New Zealand and the Pacific, reflecting the partnership involved in the conference hosting.

### Benefits

#### Dinner Tickets

- A table for ten at the dinner

#### Branding during the dinner

- Mention of your organisation's sponsorship at the start of the dinner
- The opportunity to make a 3-5 minute speech at the dinner

#### Profile

- Promoted as the Gala Dinner Sponsor
- Your organisation's logo on the Conference website with a hyperlink to your nominated website
- Your organisation's name on the Conference App, together with contact details
- Your organisation acknowledged in a selection of social media posts
- Your organisation's logo on table number cards and on menus
- Your organisation's logo on a food item, e.g. as part of dessert
- An option of your organisation's team welcoming participants on arrival

# SPONSORSHIP OPPORTUNITIES

## WELCOME RECEPTION NZD15,000 / USD9,300

The welcome reception in the spectacular Christchurch Art Gallery sets the scene for a truly global meeting. It is the largest United Nations event that Aotearoa New Zealand has hosted and is an opportunity to weave art and culture into the conference's focus of accelerating climate adaptation action.

### Benefits

#### Reception Tickets

- Entry for ten for the reception

#### Branding during the welcome

- Mention of your organisation's sponsorship at the start of the welcome
- The opportunity to make a 3-5 minute speech at the Gala Dinner

#### Profile

- Promoted as the Welcome Reception Sponsor
- Your organisation's logo on the Conference website with a hyperlink to your nominated website
- Your organisation's name on the Conference App, together with contact details
- Your organisation acknowledged in a selection of social media posts
- An option of your organisation's team welcoming participants on arrival

## CONFERENCE APP SPONSOR NZD20,000 / USD12,400

The Conference App will provide attendees with up-to-the-minute information on the programme and exhibition, as well as enabling in-person participants to interact with those online.

### Benefits

#### Registration

- Two in-person participant registrations including attendance at sessions, morning teas, lunches and afternoon teas
- One online participant registration

#### Branding on the App

- Exclusive logo presence on the front 'splash' page of the App, highlighting the Conference. This page is hyperlinked to your organisation's website and appears every time a participant opens the app
- Exclusive logo presence on every navigation page (bottom lower half of App page) hyperlinked to your organisation's website
- Logo presence on the App sponsorship page. This page also features other sponsors' logos, details and links

#### Profile

- Promoted as the exclusive App Sponsor on the Conference website
- Your organisation's logo on the Conference website with a hyperlink to your nominated website
- Your organisation's name on the Conference App, together with contact details
- The list of participants provided two weeks prior to the Conference as well as updates one week prior to the Conference and immediately after the Conference (only names of those who have agreed to name disclosure are shared)

# SPONSORSHIP OPPORTUNITIES

## PAVILION (FOUR OPPORTUNITIES – CITIES, OCEANIA, LATIN AMERICA, AFRICA) NZD35,000 / USD21,700

A Pavilion, located in the Exhibition Hall, provides the perfect setting and level of comfort for participants to network and highlight regional issues and solutions. Sponsorship includes a translation service and a leading keynote speaker for each of the four regions.

### Benefits

#### Registration

- Four in-person participant registrations including attendance at sessions, morning teas, lunches, and afternoon teas

#### Pavilion

- Consultation regarding furnishing and theme of the space with the sponsor

#### Profile

- Promoted as the Oceania, OR Cities OR Latin America OR Africa Pavilion Sponsor on the Conference website
- Mention of your organisation's sponsorship at the start of each session
- Your organisation's logo on the Conference website with a hyperlink to your nominated website
- Your organisation's name on the Conference App, together with contact details
- The list of participants provided one week prior to the Conference and immediately after the Conference (only names of those who have agreed to name disclosure are shared)

## MASTER CLASSES AND LIVING LAB EVENTS (SIX OPPORTUNITIES) NZD12,500 / USD7,800

A keynote event or speaker featured during the Conference or on day four as public activities. Sponsorship enables speaker costs, online production and public outreach.

### Benefits

#### Registrations

- Two in-person participant registrations including attendance at sessions, morning teas, lunches, afternoon teas
- Two online participant registrations

#### Branding during the events

- Exclusive logo presence on the event entry in the programme
- Video content for a maximum of 30 seconds to play at the start of Master Classes
- Acknowledgement of your sponsorship by the session moderator

#### Profile

- Promoted as the exclusive Sponsor of the selected events on the Conference website
- Your organisation's logo on the Conference website with a hyperlink to your nominated website
- Your organisation's name on the Conference App, together with contact details
- Your organisation acknowledged in a selection of social media posts

# SPONSORSHIP OPPORTUNITIES

## EXHIBITION STAND NZD6,500 / USD4,000

Showcase your organisation and offerings to attendees in the Exhibition Hall.

### Benefits

#### Exhibition booth (in carpeted Exhibition Hall)

- Three-sided 9m<sup>2</sup> exhibition booth
- Back panel and 2x side panels each 2.3m high. On corner stands you have the option of panels on two sides only, i.e. back panel and one side panel.
- 2x spotlights
- 1x 10 amp four-way power outlet
- Organisation name on an ID fin at the top of one of the side panels
- 1x draped table
- 2x chairs
- Catering for two exhibition booth personnel

### Profile

- Promoted as an exhibitor on the Conference website
- Your organisation's name on the Conference App, together with contact details

## SCHOLARSHIP/TRAVEL GRANT (MULTIPLE OPPORTUNITIES)

A scholarship/travel grant to support participation by an indigenous person including Pacific and Māori delegates, or Least Developed Country delegate or youth/early career delegate.

- NZD7,000 / USD4,300 per participant for in-person international scholarship
- NZD2,500 / USD1,800 per participant for in-person domestic scholarship
- NZD400 / USD250 per participant virtual scholarship

Sponsor an indigenous community participant to attend, including travel and accommodation and per diem. This supports community leaders and innovators on the front line of climate impacts.

### Benefits

#### Profile

- Promoted as the sponsor of a scholarship/travel grant
- Your organisation's logo on the Conference website with a hyperlink to your nominated website
- Your organisation's name on the Conference App, together with contact details
- Your organisation acknowledged in a selection of social media posts



## FOR MORE INFORMATION

To talk about tailoring offerings to suit your needs,  
your contact is:

**Nihal Fernandez**

Sponsorship and Exhibition Manager  
on behalf of the Adaptation Futures 2025 Convenors

The Conference Company

Email: [af2025@theconferencecompany.com](mailto:af2025@theconferencecompany.com)

Telephone: +64 9 360 1240

