



# ACHD Symposium 2024

ADULT CONGENITAL HEART DISEASE

20-22 November 2024, Byron Bay, Australia

[www.achdsymposium.com](http://www.achdsymposium.com)

## Sponsorship Prospectus

Hosted by:



# Invitation

Dear Valued Sponsor & Exhibitor

We invite you to join us as a sponsor or exhibitor at the 4th Adult Congenital Heart Disease Symposium, which is again endorsed by The Cardiac Society of Australia and New Zealand. This Symposium will be held at the Crystalbrook Byron Bay, Australia from 20-22 November 2024.

We are excited to be making arrangements for this high calibre international scientific meeting on adult congenital heart disease and look forward to sharing cutting edge research and showcasing clinical advancements in the care of these complex patients. Our aim is to bring together leading regional and international ACHD experts with interested cardiologists, surgeons and nursing and allied health colleagues from across the region. Details of our keynote international speakers and the themes of our scientific program are included in this prospectus.

This prospectus also outlines the opportunities available for investment. The Symposium will be setup to ensure maximum contact time with attendees by creating an education and hospitality hub instead of a traditional exhibition area. This, along with the semirural location, has become renowned for creating a highly collegial atmosphere for the Symposium as a whole, which is appreciated by attendees and sponsors alike.



A/Prof Rachael Cordina  
(Convenor)



Dr William Wilson  
(Convenor)



# Organisation

We are pleased to introduce the Organising Committee.

**A/Prof Rachael Cordina (Convenor)**

Cardiologist, Royal Prince Alfred, Sydney

**Dr William Wilson (Convenor)**

Cardiologist, Royal Melbourne Hospital

**Dr David Baker**

Staff Specialist, Royal Prince Alfred Hospital, Sydney

**Cheryl Dickson**

Senior Nurse, Westmead Hospital, Sydney

**Dr Tim Hornung**

Paediatric and Adult Congenital Cardiologist, Starship and Auckland City Hospitals

**Dr Clare O'Donnell**

Paediatric and Adult Congenital Cardiologist, Starship and Auckland City Hospitals

**A/Prof Dominica Zentner**

Associate Professor, The University of Melbourne

# Sponsorship Liaison

To confirm your support or if you have any questions, or to tailor any opportunity, please contact:

Holly Niadoo, Sponsorship and Exhibition Manager, The Conference Company  
on behalf of the Adult Congenital Heart Symposium Organising Committee

Email: [ha@theconferencecompany.com](mailto:ha@theconferencecompany.com)

Telephone: New Zealand +64 9 360 1240, free calling from Australia 1800 193 405



# Attendee profile

With the growth in the adult congenital heart disease population, this field is becoming a hot topic in both adult and paediatric cardiology communities.

Our Symposium will be designed to be of interest not only to cardiologists from adult and paediatric backgrounds, cardiac surgeons and our senior nursing colleagues, but also to engage other professional colleagues including congenital heart anaesthetists and intensivists looking to upskill and participate in discussion around some of the complex questions in this field.

Our principal target population will be colleagues in Australia and New Zealand, but we also encourage engagement with regional and international colleagues through the Asia Pacific Society for Adult Congenital Heart Disease and International Society of Adult Congenital Heart Disease.

## Statistics from the Adult Congenital Heart Symposium held in Queenstown in 2022

### Delegates: By Profession

136



Cardiologists



Trainees/Students



Cardiothoracic Surgeons



Anaesthetists



Other Consultant clinicians



Senior Nurses



Other health professionals

39

3

3

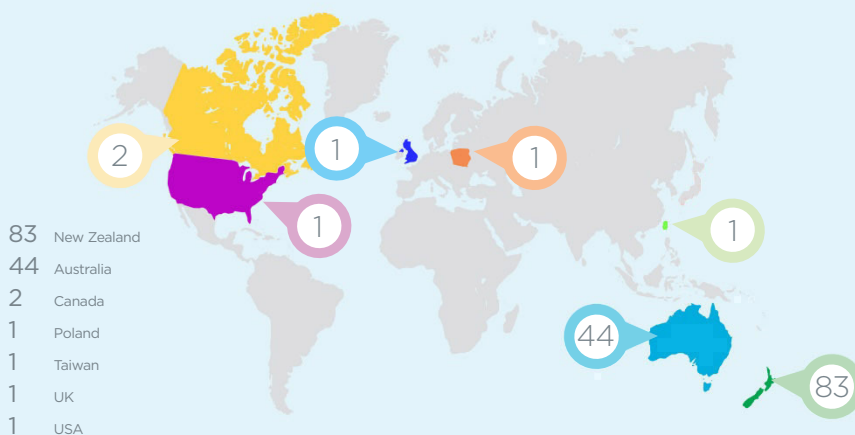
4

37

22

26

### From 7 different countries



### Speakers

37



### Sponsors & Exhibitors



8



# Scientific Program

## Speakers

We are pleased to confirm our two international speakers:

**Dr Emile Bacha** is a board-certified cardiothoracic surgeon with a subspecialization in pediatric cardiac surgery. From 2000-2004, he was the Surgical Director of the Congenital Heart Center at the University of Chicago. From 2004-2009, he was Senior Associate in Cardiac Surgery at the Children's Hospital Boston and Associate Professor of Surgery at Harvard Medical School, as well as Cardiac Surgery Fellowship Program Director, and Director of the Pediatric Heart Valve Center. Since January 2010, Dr. Bacha has been Director of the Congenital and Pediatric Cardiac Surgery program at New York-Presbyterian Morgan Stanley Children's Hospital, Columbia University's College of Physicians and Surgeons, and Weill Cornell Medical School. In July 2011, he was appointed Chief of the Division of Cardiac, Thoracic, and Vascular Surgery at New York-Presbyterian/Columbia University Irving Medical Center.

**Dr Lucy Roche** is Staff Physician, Division of Cardiology, Toronto General Hospital. Lucy attended medical school at Leeds University, UK. She spent one year as the extracorporeal life support Fellow at the Freeman Hospital (Newcastle upon Tyne, UK) before completing pediatric cardiology training, also at the Freeman Hospital. Between 2007 and 2009 she was the Philip Witchel Heart Failure Fellow at The Hospital for Sick Children (Toronto, Canada). She completed fellowship training in adult congenital heart disease at Toronto General Hospital (Toronto, Canada). Her areas of expertise are heart failure and transplantation in congenital heart disease, pediatric cardiology, and pregnancy and heart disease.



## Program Overview

The program will include contributions from our two high profile international speakers with support from a New Zealand/Australia faculty.

The program will include cardiology and cardiac surgical topics highlighting current controversies and recent advances in adult congenital heart disease. It will be designed to have appeal to cardiac teams with established and developing programs for this expanding field.

Main topics will include:

- Evolving interventional strategies for adult congenital heart disease
- Refining excellence in surgical outcome
- Comparing surgical and interventional approaches in the current era
- Newer ACHD populations - adults with hypoplastic left heart and arterial switch patients settle in to the ACHD community
- Fontan circulation update

With major themes of:

- Congenital/Structural Intervention
- Optimisation of models of care
- Evolving therapies for an evolving population

There will be 2 Case Presentation Prize sessions for junior members of the team to present with the support of their local team. Case based discussion of these complex cases will be undertaken and we anticipate a highly interactive and collegial gathering.

We hope you will also consider joining us for one of the activities on offer such as yoga, a surfing lesson or gin tasting after a walk in the rainforest.



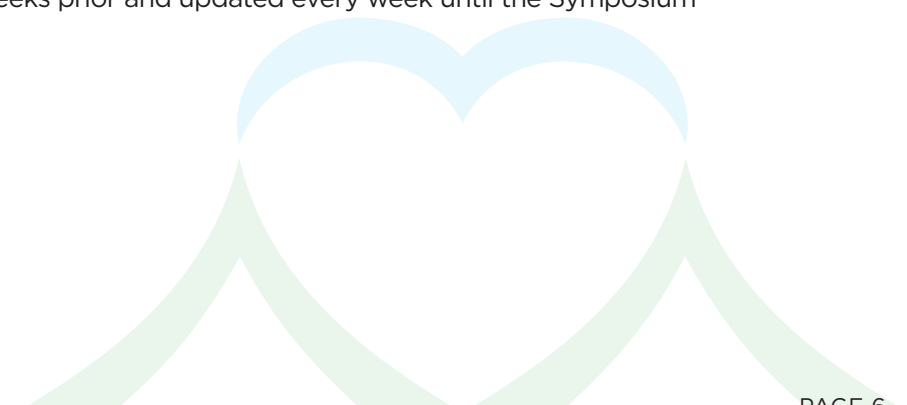
# Sponsor Opportunities

## Exclusive Diamond Sponsor - \$20,000 + GST

- Acknowledgement as the **Diamond Sponsor** at the Opening and Closing Ceremonies
- **Complimentary Exhibition space** - see details under Exhibition (page 11)
- Four (4) Full Symposium Registrations which include attendance to the Program Sessions, Welcome Reception and Symposium Dinner
- **Symposium Dinner Sponsor**, which includes:
  - Naming rights to the Symposium Dinner
  - Verbal acknowledgement prior to the dinner
  - Opportunity to display free standing banners in the dinner venue
  - Opportunity to welcome audience and speak for 3 minutes on the evening
  - Branding/theming to be incorporated where feasible
- **Your choice of:**
  - Website Sponsor; or
  - Symposium App Sponsor(see details of sponsorship options on page 7)
- Company logo on the Symposium Website with link to your chosen website
- Company logo on the Symposium App
- 300-word company profile on the Symposium App
- Access to the delegate list 4 weeks prior and updated every week until the Symposium

## Platinum Sponsor - \$14,000 + GST

- Acknowledgement as a **Platinum Sponsor** at the Opening and Closing Ceremonies
- **Complimentary Exhibition space** - see details under Exhibition (page 11)
- Three (3) Full Symposium Registrations which include attendance to the Program Sessions, Welcome Reception and Symposium Dinner
- **Your choice of** (once Diamond Sponsor has selected their option):
  - Website Sponsor; or
  - Symposium Handbook Sponsor(see details of sponsorship options on page 7)
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 200-word company profile in the Symposium Handbook
- Half page advertisement in the Symposium Handbook (Sponsor to provide print quality artwork within required deadlines)
- Access to the delegate list 3 weeks prior and updated every week until the Symposium



## Gold Sponsor - \$9,000 + GST

- Acknowledgement as a **Gold Sponsor** at the Opening and Closing Ceremonies
- **Complimentary Exhibition space** - see details under Exhibition (page 11).
- Two (2) Full Symposium Registration which include attendance to the Program Sessions, Welcome Reception and Symposium Dinner
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Quarter page advertisement in the Symposium Handbook (Sponsor to provide print quality artwork within required deadlines)
- Access to the delegate list 2 weeks prior and updated every week until the Symposium

## Exhibitor Only - \$5,000 + GST

### Package includes:

- **Complimentary Exhibition space**, see details under Exhibition (page 11).
- One (1) Full Symposium Registration which include attendance to the Program Sessions, Welcome Reception and Symposium Dinner
- Company name listed on the Symposium Website
- Company name and contact details in the Symposium Handbook
- Access to the delegate list at the Symposium

## Sponsorship Options for Diamond and Platinum

### Website - Exclusive Opportunity

The website will be the flagship of Symposium updates providing delegates, sponsors and interested parties with information on the program, exhibition and details.

#### Benefits:

- Company Logo to be placed on every page of the Symposium website. Sponsor to provide specific format within the required deadlines

### Symposium Handbook - Exclusive Opportunity

The Symposium Handbook will contain details on the scientific program as well as information on the venue and planned social program. This publication will be a valuable source of information for all delegates and will provide the sponsor with various entitlements.

#### Benefits:

- Full page advertisement on the outside back cover of the Symposium Handbook (sponsor to provide print quality artwork within required deadlines)



## Additional Sponsorship Opportunities

### Welcome Reception - \$7,000 + GST - Exclusive Opportunity

Demonstrate your support of the Symposium by sponsoring the first social event. The Welcome Reception is included in the delegate registration.

#### Benefits:

- One (1) Full Symposium Registration which include attendance to the Program Sessions, the Exhibition and Welcome Reception
- Two (2) minute opportunity to address the audience
- Acknowledgement of Sponsorship across applicable platforms
- Opportunity to display up to two (2) freestanding banners at a prominent location (maximum size 2m high and 1m wide). Banners to be provided by the Sponsor
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook (Sponsor to provide print quality artwork within required deadlines)
- Access to the delegate list 2 weeks prior and updated every week until the Symposium

### Breakfast Symposium Sponsor - \$7,000 + GST - (Only 1 symposium available)

#### Exclusivity on the selected focus (Imaging, Device or Pharmaceutical)

This is an opportunity to host an organisation Breakfast Symposium event. Breakfast Symposiums will be held between 0700 and 0830 on Thursday 21 November. The event may include guest speakers, scientific presentations and product launches.

#### Benefits:

- Two (1) Full Symposium Registration which include attendance to the Program Sessions, Welcome Reception, and Symposium Dinner
- Sponsor topic and speaker information to be forwarded for approval by the Organising Committee
- Sponsor logo is projected on the screen at the start and end of the Breakfast Symposium.
- Opportunity to display up to two (2) freestanding banners at a prominent location (maximum size 2m high and 1m wide). Banners to be provided by the Sponsor and subject to approval by the Organising Committee.
- Sponsor can provide branded gifts to all attendees (at sponsor expense and subject to approval by the Organising Committee)
- Venue and standard audio-visual facilities will be provided by the Symposium (If the Sponsor wishes to provide catering, this will be at the Sponsor's expense).
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Access to the delegate list 2 weeks prior and updated every week until the Symposium

## Conference APP Sponsor - \$6,000 + GST - Exclusive Opportunity

Sponsorship of the App will provide the sponsor with front of mind exposure throughout the event.

### Benefits:

- One (1) Full Symposium Registration which includes attendance to the Program Sessions, the Welcome Reception, and Symposium Dinner
- Logo presence on the front 'splash' page of the APP, highlighting the meeting - this page will appear anytime anyone opens the App
- Logo/banner on navigation/home page (bottom of App). This will also be hyperlinked to the company website
- Logo presence on the App sponsorship page - this page will also contain other sponsor logos, details and links (Sponsor to provide logo in the specific format within required deadlines)
- Promoted as the App Sponsor for the Meeting on the website
- Digital advertisement included in the App News & Alerts (Sponsor to provide artwork within required deadlines)

## Symposium Lanyards - \$4,000 + GST -Exclusive Opportunity

All delegates to the Symposium are required to wear a name badge. Alignment with the Symposium lanyards will provide the sponsor with front of mind exposure throughout the event.

### Benefits:

- One (1) Full Symposium Registration which includes attendance to the Program Sessions, the Welcome Reception, and Symposium Dinner
- Sponsor logo to appear on the Symposium Lanyards alongside the conference logo, provided by the Symposium (Sponsor to provide print quality artwork within required deadlines)
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Access to the delegate list at the Symposium

## Official ACHD Stationery Sponsor - \$4,000 + GST - Exclusive Sponsorship

A marketing opportunity is available to provide delegates with company branded stationery. If you have pre-existing pens (with your company name or logo) we will include these in the delegate satchels.

### Benefits:

- Branded pens and/or writing pads to be available for delegates
- One (1) Full Symposium Registration which includes attendance to the Program Sessions, Welcome Reception, and Symposium Dinner
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Access to the delegate list at the Symposium

## Marketing/Advertising options

Full page advertisement	(Handbook)	\$1,740 + GST
Half page advertisement	(Handbook)	\$1,130 + GST

# Exhibition

We are looking to move away from a traditional exhibition space and create a welcoming and relaxed area suitable for the unique venue and location for delegates to interact with sponsors and exhibitors. Therefore, all exhibitors will be provided a 3.6x3.6m spring top pagoda marquee located on the lawn at Crystalbrook Byron Bay. Should you wish to change the look and feel of your space we will put you in touch with our Exhibition supplier. In the case of adverse weather, we will be moving the exhibition to the venue's veranda for shelter. This may mean a slightly smaller space is provided.

## Space allocation

Refer to the floor plan for space allocation. The Organising Committee reserve the right to change the program times and floor plan without notice. All stands will be allocated on a first come first served basis.

## Exhibition handbook

Further information regarding hire goods, electricity, storage, delivery, move in/out schedule, and venue information will be provided in the exhibitor handbook and will be distributed to confirmed exhibitors and sponsors from July 2024 onwards.

## Accommodation

Sponsors will be able to book accommodation at the Meeting hotels. Further details will be provided when Meeting registration opens in April 2024.

## Preliminary Exhibition Timetable

Wednesday 20 November	1500-1700 1700-2000 1800-2000	Exhibitor access and set up Exhibition open Welcome Function
Thursday 21 November	0800-1515	Exhibition open
Friday 22 November	0800-1515 1515-1715	Exhibition open Exhibition pack-out



# We invite your support

Thank you for taking the time to consider the possibilities the Adult Congenital Heart Symposium 2024 has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the Symposium Managers.

We hope that you are as enthusiastic about the opportunities that are available as we are and look forward to welcoming you to Byron Bay in November 2024.

Sponsorship Contact:

**Holly Naidoo**

**Sponsorship and Exhibition Manager on behalf of the Organising Committee**

The Conference Company

PO Box 90040, Auckland 1142, New Zealand

Email: [achd@theconferencecompany.com](mailto:achd@theconferencecompany.com)

Telephone: New Zealand +64 9 360 1240, calling from Australia 1800 193 40



# Booking and Payment

All prices are quoted in Australian dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 10%). If you are registered for Australian GST, the GST paid may be reclaimed on your GST returns.

The Meeting reserves the right to vary the quoted prices in line with any changes in the rate of the GST.

Sponsorship packages and exhibition space will be allocated only on receipt a signed hard copy booking form (i.e. a first come, first served basis).

Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe, then you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 1 August 2024, to be paid by 21 August 2024. Applications made after 1 August 2024 or for a total of \$5,000 plus GST must include full payment.

All payments should be made in Australian dollars by credit card or bank transfer. Payment by credit card will attract a fee of 2.8%.

All payments due must be received by the Symposium Managers prior to the Symposium. No sponsor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Symposium suppliers and contractors.

## **Cancellation Policy**

If notification of cancellation of sponsorship is received in writing:

- Prior to 1 June 2024, your deposit will be refunded in full, less 20% of the package selected.
- Between 1 June 2024 and 31 July 2024, you are liable for 50% of the package selected
- From 1 August 2024, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Symposium not later than 31 August 2024 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

### **Public and Product Liability Insurance**

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10,000,000 or above.

This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Sponsors/exhibitors are required to submit their Public Liability Insurance Certificate to the Meeting Managers at the time of submitting their sponsorship booking form.

### **Sponsorship and Exhibitor Protocol:**

- i. Trade displays must only be directed to health care professionals.
- ii. Product information for all products being promoted must be available from the display stand.
- iii. Starter Packs must not be made available for collection from unattended stands nor be supplied to nonauthorized or non-qualified persons.
- iv. Competitions intended to encourage participants to attend trade displays must be consistent with the requirement of the Medicines Australia (MA) Code available on the industry association's website [www.medicinesaustralia.com.au](http://www.medicinesaustralia.com.au). Prizes should not be of a nature or economic value which would bring discredit upon the industry or recipient. Specifically having regard to the ethical nature of the pharmaceutical industry, competitions and prizes must fulfil at least two of the following criteria:
  - a) The competition is based on medical knowledge or the acquisition of medical knowledge;
  - b) The prize is directly relevant to the practice of medicine or pharmacy;
  - c) Individual prizes offered are of low monetary value or an item of educational material.



# Application for Sponsorship

Please complete the form below and send to [achd@theconferencecompany.com](mailto:achd@theconferencecompany.com).

We apply for sponsorship/exhibition space in accordance with the terms and conditions set out in the prospectus.

Signed	Date
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Please forward this form:

By email: [achd@theconferencecompany.com](mailto:achd@theconferencecompany.com)

By mail to: The Conference Company, PO Box 90040, Auckland, 1142, New Zealand

<b>Company Details</b>			
Company Details			
Postal Address			
Telephone		Mobile	
Email			
Contact Person			
<b>Sponsorship requirements</b>			
	Sponsor	AU\$	
	Sponsor	AU\$	
	Sponsor	AU\$	
	Sponsor	AU\$	



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