



# ACHD Symposium 2022

THE QUEENSTOWN MEETING

8-10 Dec 2022, Queenstown, New Zealand

[www.achdsymposium.nz](http://www.achdsymposium.nz)



# Invitation

## Dear Valued Sponsor & Exhibitor

We invite you to join us as a sponsor or exhibitor at the third Adult Congenital Heart Disease Symposium, which is again endorsed by The Cardiac Society of Australia and New Zealand. This Symposium will be held at the Millbrook Hotel from 8 – 10 December 2022.

Following our inability to run the ACHD Symposium in 2021 we are excited to be making arrangements this year for this high calibre international scientific meeting on adult congenital heart disease and look forward to sharing cutting edge research and showcasing clinical advancements in the care of these complex patients. Our aim is to bring together leading regional and international ACHD experts with interested cardiologists, surgeons and nursing and allied health colleagues from across the region. Details of our keynote international speakers and the themes of our scientific program are included in this prospectus.

This prospectus also outlines the opportunities available for investment. The Symposium will be setup to ensure maximum contact time with attendees by creating an education and hospitality hub instead of a traditional exhibition area. This, along with the semirural location, has become renowned for creating a highly collegial atmosphere for the Symposium as a whole, which is appreciated by attendees and sponsors alike.

Tim Hornung (Convenor)



Clare O'Donnell (Convenor)



# Organisation

We are pleased to introduce those who will be part of the Organising Committee.

Tim Hornung (Convenor)

Paediatric and Adult Congenital Cardiologist, Starship and Auckland City Hospitals

Clare O'Donnell (Convenor)

Paediatric and Adult Congenital Cardiologist, Starship and Auckland City Hospitals

Kirsten Finucane

Cardiothoracic Surgeon, Starship and Auckland City Hospitals

Rachael Cordina

Cardiologist, Royal Prince Alfred, Sydney

Jane Hannah

ACHD Nurse Practitioner, Auckland City Hospital

Will Wilson

Cardiologist, Royal Melbourne Hospital, Melbourne

Dominica Zentner

Cardiologist, Royal Melbourne Hospital, Melbourne

# Sponsorship Liaison

To confirm your support or if you have any questions, or to tailor any opportunity, please contact:

Nihal Fernandez, Sponsorship and Exhibition Manager, The Conference Company  
on behalf of the Adult Congenital Heart Symposium Organising Committee

Email: [nf@theconferencecompany.com](mailto:nf@theconferencecompany.com)

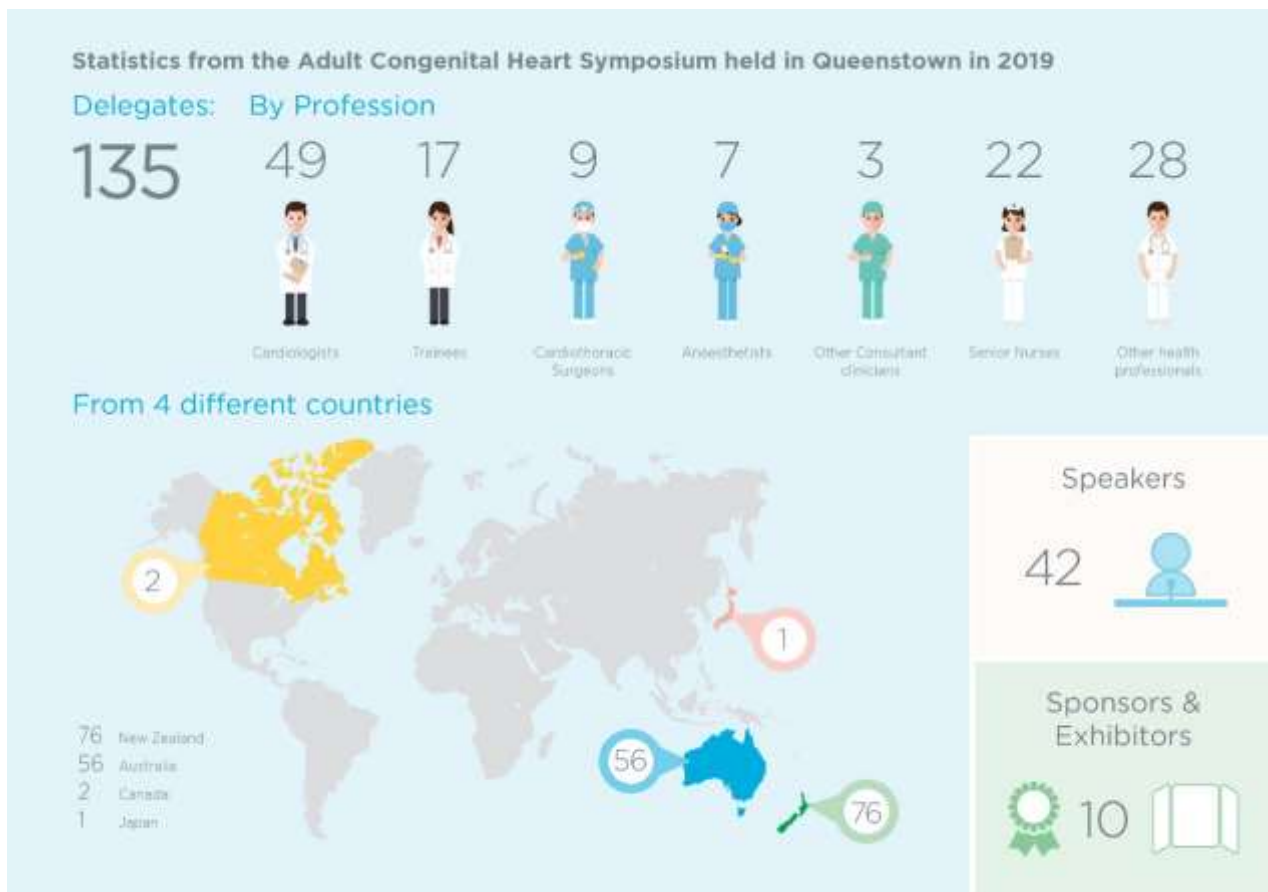
Telephone: New Zealand +64 9 360 1240, free calling from Australia 1800 193 405

# Attendee profile

With the growth in the adult congenital heart disease population, this field is becoming a hot topic in both adult and paediatric cardiology communities.

Our Symposium will be designed to be of interest not only to cardiologists from adult and paediatric backgrounds, cardiac surgeons and our senior nursing colleagues, but also to engage other professional colleagues including congenital heart anaesthetists and intensivists looking to upskill and participate in discussion around some of the complex questions in this field.

Our principal target population will be colleagues in Australia and New Zealand, but we also envisage (as has occurred previously) engagement with regional and international colleagues through the Asia Pacific Society for Adult Congenital Heart Disease and International Society of Adult Congenital Heart Disease. In 2022 we will be offering, for the first time, symposium content via a virtual link to colleagues from outside our New Zealand/Australian regional border.



# Scientific Program

## Speakers

We are pleased to confirm our two international speakers:

**Dr Eric Horlick** holds the Peter Munk Chair in Structural Heart Disease Intervention at Toronto General Hospital, part of the University Health Network in Toronto, Ontario. He is a world authority on Congenital and Structural Intervention and has a particular interest in percutaneous valves.

**Dr Tara Karamlou** is a paediatric and congenital heart surgeon in the Department of Thoracic and Cardiovascular Surgery at the Cleveland Clinic. She has a particular research interest in investigating and improving outcomes in children and adults with complex congenital heart disease.

## Program Overview

The program will include contributions from our two high profile international speakers with support from a New Zealand/Australia faculty. There is potential for additional overseas speakers to present remotely via video streaming.

The program will include cardiology and cardiac surgical topics highlighting current controversies and recent advances in adult congenital heart disease. It will be designed to have appeal to cardiac teams with established and developing programs for this expanding field.

Main topics will include:

- Evolving interventional strategies for adult congenital heart disease
- Refining excellence in surgical outcome
- Comparing surgical and interventional approaches in the current era
- Newer ACHD populations – adults with hypoplastic left heart and arterial switch patients settle in to the ACHD community
- Fontan palliation update
- Quality and Equity in ACHD care
- Newer models of patient partnership – websites, online consultation and beyond
- Newer medications– what can they offer

With major themes of:

- Congenital/Structural Intervention
- Risk stratification in ACHD surgery
- Outcomes assessment
- Quality improvement
- Evolving therapies for an evolving population

And Novel Approaches to assessment and therapy:

- Intervention – TAVR, RVOT rehabilitation and beyond
- Newer medications – NOACs, ARNIs, SGLT2 inhibitors
- Technologies – ‘online’ consultation and assessment
- Research – large scale, multicentre databases and collaboration

Case based discussion of complex cases will also be featured and we would anticipate a highly interactive and collegial gathering.

# Sponsor Opportunities

## Exclusive Diamond Sponsor - \$20,000 + GST

- Acknowledgement as the Diamond Sponsor at the Opening and Closing Ceremonies
- Complimentary Exhibition space of 18sqm (6m x 3m) – see details under Exhibition (page 10)
- Three (3) Full Symposium Registrations which include attendance to the Program Sessions, Exhibition and Welcome Reception
- Two (2) Exhibitor passes which include access to the Exhibition and Welcome Reception
- **Option to use Hospitality Suite** for exclusive use during Symposium breaks
- **Symposium Dinner Sponsor**, which includes:
  - Naming rights to the Symposium Dinner
  - Verbal acknowledgement prior to the dinner
  - Opportunity to display free standing banners in the dinner venue
  - Opportunity to welcome audience and speak for 3 minutes on the evening
  - Branding/theming to be incorporated where feasible
  - Three tickets to the Symposium Dinner
- **Your choice of:**
  - Website Sponsor; or
  - Symposium Handbook Sponsor; or
  - Satchel Sponsor; or
  - Exclusive Lunch Sponsor

(see details of sponsorship options on page 7)
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 300-word company profile in the Symposium Handbook
- Half page advertisement in the Symposium Handbook (Sponsor to provide print quality artwork within required deadlines)
- Access to the delegate list 4 weeks prior and updated every week until the Symposium
- Option to buy **additional sponsorship packages at 50% discount**

*Or*

## Platinum Sponsor - \$14,000 + GST

- Acknowledgement as a Platinum Sponsor at the Opening and Closing Ceremonies
- **Complimentary Exhibition space** of 9sqm (3m x 3m) - see details under Exhibition (page 10)
- Two (2) Full Symposium Registrations which include attendance to the Program Sessions Exhibition and Welcome Reception
- Two (2) Exhibitor passes which include access to the Exhibition and Welcome Reception
- **Your choice of** (once Diamond Sponsor has selected their option):
  - Website Sponsor; or
  - Symposium Handbook Sponsor; or
  - Satchel Sponsor; or
  - Lunch Sponsor for one day

(see details of sponsorship options on page 7)

- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 200-word company profile in the Symposium Handbook
- Half page advertisement in the Symposium Handbook (Sponsor to provide print quality artwork within required deadlines)
- Access to the delegate list 3 weeks prior and updated every week until the Symposium
- Option to buy **additional sponsorship packages at 25% discount**

*Or*

### Gold Sponsor - \$9,000 + GST

- Acknowledgement as a Gold Sponsor at the Opening and Closing Ceremonies
- Complimentary Exhibition space of 9sqm (3m x 3m) – see details under Exhibition (page 11).
- One (1) Full Symposium Registration which include attendance to the Program Sessions, the Exhibition and Welcome Reception
- Two (2) Exhibitor passes which include access to the Exhibition and Welcome Reception
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Quarter page advertisement in the Symposium Handbook (Sponsor to provide print quality artwork within required deadlines)
- Access to the delegate list 2 weeks prior and updated every week until the Symposium
- Option to buy **additional sponsorship packages at 20% discount**

*Or*

### Exhibitor Only - \$5,000 + GST

**Package includes:**

- 6 sqm space (3m x 2m) – need to be networking focused
- Two (2) Exhibitor passes with access to the exhibition area only
- Company name listed on the Symposium Website
- Company name and contact details in the Symposium Handbook
- Access to the delegate list at the Symposium

## Sponsorship Options for Diamond and Platinum

### Website - Exclusive Opportunity

The website will be the flagship of Symposium updates providing delegates, sponsors and interested parties with information on the program, exhibition and details.

#### **Benefits:**

- Company Logo to be placed on every page of the Symposium website. Sponsor to provide specific format within the required deadlines

### Symposium Handbook - Exclusive Opportunity

The Symposium Handbook will contain details on the scientific program as well as information on the venue and planned social program. This publication will be a valuable source of information for all delegates and will provide the sponsor with various entitlements.

#### **Benefits:**

- Full page advertisement on the outside back cover of the Symposium Handbook (sponsor to provide print quality artwork within required deadlines)

### Symposium Lunch – Exclusive for Diamond / Per Day for Platinum

Offers a key opportunity to increase your brand awareness with focussed visibility in front of all the attendees makes this an opportunity which cannot be missed.

#### **Benefits:**

- Acknowledgement by Symposium at lunch breaks
- Sponsor tent cards on all lunch catering tables (provided by the Symposium)
- Opportunity to display up to two (2) freestanding banners in the exhibition hall next to the catering stations (maximum size 2m high and 1m wide). Banners to be provided by the Sponsor.



## Additional Sponsorship Opportunities

### Welcome Reception - \$7,000 + GST - Exclusive Opportunity

Demonstrate your support of the Symposium by sponsoring the first social event. The Welcome Reception is included in the delegate registration and will be held in the exhibition hall.

#### Benefits:

- Two (2) Full Symposium Registration which include attendance to the Program Sessions, the Exhibition and Welcome Reception
- Two (2) complimentary tickets to the Welcome Reception
- Three (3) minute opportunity to address the audience
- Acknowledgement of Sponsorship across applicable platforms
- Sponsor tent cards on all refreshment tables (provided by the Symposium)
- Opportunity to display up to two (2) freestanding banners at a prominent location in the Reception venue (maximum size 2m high and 1m wide). Banners to be provided by the Sponsor
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Access to the delegate list 2 weeks prior and updated every week until the Symposium

### Breakfast Symposium Sponsor - \$7,000 + GST - (Only 2 symposia available)

#### Exclusivity on the selected focus (Imaging, Device or Pharmaceutical)

This is an opportunity to host an organisation Breakfast Symposium event. Breakfast Symposiums will be held between 0700 and 0830 on Friday 9 December or Saturday 10 December. The event may include guest speakers, scientific presentations and product launches.

#### Benefits:

- Two (2) Full Symposium Registration which include attendance to the Program Sessions, the Exhibition and Welcome Reception
- Sponsor topic and speaker information to be forwarded for approval by the Organising Committee
- Five (5) complimentary tickets to invite guests, or speakers for the Breakfast Symposium
- Sponsor logo is projected on the screen at the start and end of the Breakfast Symposium.
- Opportunity to display up to two (2) freestanding banners at a prominent location in the Breakfast venue (maximum size 2m high and 1m wide). Banners to be provided by the Sponsor and subject to approval by the Organising Committee.
- Sponsor can provide branded gifts to all attendees (at sponsor expense and subject to approval by the Organising Committee)
- Venue and standard audio-visual facilities will be provided by the Symposium (If the Sponsor wishes to provide catering, this will be at the Sponsor's expense).
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Access to the delegate list 2 weeks prior and updated every week until the Symposium

## WI-FI Sponsor - \$5,000 + GST - Exclusive Opportunity

Delegates will be able to keep in touch with via email using the complimentary WIFI provided.

### Benefits

- One (1) Full Symposium Registration which includes attendance to the Program Sessions, the Exhibition and Welcome Reception
- Company logo on Wi-Fi signage and company reference when Wi-Fi is mentioned throughout Symposium
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Access to the delegate list 1 week prior and at the Symposium

## Charging Station - \$5,000 + GST- Exclusive Opportunity

Receive valuable exposure when delegates use the sponsored charging station to plug in their mobile phones, smartphone or tablets to the re-charge outlets in the Charging Station. The Charging Station will be in high demand; therefore this is an opportunity not to be missed.

### Benefits:

- One (1) Full Symposium Registration which includes attendance to the Program Sessions, the Exhibition and Welcome Reception
- Signage on the Charging Station to feature Sponsor name and logo (Symposium to provide sample visuals to the sponsor for approval prior to that start of the Symposium)
- Opportunity to place promotional material within the Charging Station Area
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Access to the delegate list 1 week prior and at the Symposium

## Symposium Lanyards - \$4,000 + GST -Exclusive Opportunity

All delegates to the Symposium are required to wear a name badge. Alignment with the Symposium lanyards will provide the sponsor with front of mind exposure throughout the event

### Benefits:

- One (1) Full Symposium Registration which includes attendance to the Program Sessions, the Exhibition and Welcome Reception
- Sponsor logo to appear exclusively on the Symposium Lanyards, provided by the Symposium (Sponsor to provide print quality artwork within required deadlines)
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Access to the delegate list at the Symposium

## Official ACHD Stationery Sponsor - \$4,000 + GST - Exclusive Sponsorship

A marketing opportunity is available to provide delegates with company branded stationery. If you have pre-existing pens (with your company name or logo) we will include these in the delegate satchels.

### Benefits:

- Branded pens and/or writing pads to be included into the delegate satchels (provided by the Sponsor)
- One (1) Full Symposium Registration which includes attendance to the Program Sessions, the Exhibition and Welcome Reception
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Access to the delegate list at the Symposium

## Coffee Cart Sponsor - \$5,000 + GST

This is an opportunity to be recognised as the Coffee Cart Sponsor for the Symposium. The coffee cart will be conveniently located in the exhibition area for delegates to use throughout the Symposium.

### Benefits:

- Opportunity to brand the coffee cart, barista and coffee cups (coffee cart will be provided by the Symposium, branding to be at the Sponsor's expense)
- Opportunity to display one (1) freestanding banner in the exhibition hall next to the coffee cart (maximum size 2m high and 1m wide). Banner to be provided by the Sponsor
- One (1) Full Symposium Registration which includes attendance to the Program Sessions, the Exhibition and Welcome Reception
- Company logo on the Symposium Website
- Company logo in the Symposium Handbook
- 100-word company profile in the Symposium Handbook
- Access to the delegate list at the Symposium

## Marketing/Advertising options

Full page advertisement	(Handbook)	\$1,740 + GST
Half page advertisement	(Handbook)	\$1,130 + GST

# Exhibition

We are looking to move away from a traditional exhibition space and create a welcoming and relaxed networking lounge area for delegates to interact with sponsors and exhibitors. Therefore there will only be space allocated to each Exhibitor based on their sponsorship level. You will also receive two chairs and a small table. Should you wish to change the look and feel of your space we will put you in touch with our Exhibition supplier.

## Space allocation

Refer to the floor plan for space allocation. The Organising Committee reserve the right to change the program times and floor plan without notice. All stands will be allocated on a first come first served basis.

## Exhibition handbook

Further information regarding hire goods, electricity, storage, delivery, move in/out schedule, additional stand catering and venue information will be provided in the exhibitor handbook and will be distributed to confirmed exhibitors and sponsors from July 2022 onwards.

## Staff passes

An allocation of Staff Passes is included in each sponsorship package. These passes include morning tea, lunch, and afternoon tea, but do not include attendance to any of the scientific sessions. Sponsors will receive access to an online form to register staff. Additional passes may be purchased at NZ\$295 (plus GST) per person. Should sponsors wish to attend scientific sessions, they need to purchase a delegate registration.

## Accommodation

Sponsors will be able to book accommodation at Meeting hotels. Further details will be provided when Meeting registration opens in April 2022.

## Preliminary Exhibition Timetable

Wednesday 7 December	1200 onwards	Exhibitor access
Thursday 8 December	0630-1000	Exhibitor access and set up
	1000-1715	Exhibition open
	1730-1900	Welcome Function
Friday 9 December	0800-1430	Exhibition open
	1900-late	Symposium Dinner
Saturday 10 December	0800-1315	Exhibition open
	1315-1530	Exhibition pack-out



# We invite your support

Thank you for taking the time to consider the possibilities the Adult Congenital Heart Symposium 2022 has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the Symposium Managers.

We hope that you are as enthusiastic about the opportunities that are available as we are and look forward to welcoming you to Queenstown in December 2022. *Contact:*

**Nihal Fernandez**

**Sponsorship and Exhibition Manager on behalf of the Organising Committee**

The Conference Company

PO Box 90040, Auckland 1142, New Zealand

Email: [achd@theconferencecompany.com](mailto:achd@theconferencecompany.com)

Telephone: New Zealand +64 9 360 1240, calling from Australia 1800 193 40

# Booking and Payment

All prices are quoted in New Zealand dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%). If you are registered for New Zealand GST with the New Zealand Inland Revenue Department, the GST paid may be reclaimed on your GST returns.

Sponsorship packages and exhibition space will be allocated only on receipt of the online booking form or a signed hard copy booking form (i.e. a first come, first served basis). Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable within 20 days of date of tax invoice. If the deposit is not received within this timeframe, then you relinquish your right to the requested sponsorship package and exhibition space.

The balance will be invoiced on 1 July, to be paid by 21 July 2022. Applications made after 1 July 2022 or for a total of \$5,000 plus GST must include full payment.

All payments should be made in New Zealand dollars by credit card or bank transfer. Payment by credit card will attract a fee of 2.8%.

All payments due must be received by the Symposium Managers prior to the Symposium. No sponsor will be allowed to set up their exhibition stand at the Meeting until full payment has been received.

Sponsors may not assign or sublet any part of their exhibition space.

The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Symposium suppliers and contractors.

## **Cancellation Policy**

If notification of cancellation of sponsorship is received in writing:

- Prior to 1 May 2022, your deposit will be refunded in full, less 20% of the package selected.
- Between 1 May 2022 and 30 June 2022, you are liable for 50% of the package selected
- From 1 July 2022, you are liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the Conference not later than 31 August 2022 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

## **Medicines New Zealand Code of Practice**

Sponsors must comply with the guidelines for 'Activities Directed at Healthcare Professionals' described in the most recent edition of the Medicines New Zealand Code of Conduct.

# Application for Sponsorship

Please complete the form below and send to [achd@theconferencecompany.com](mailto:achd@theconferencecompany.com). If you wish to pay the deposit by credit card, then you will need to use the online booking facility as card details can only be captured via a secure system.

We apply for sponsorship/exhibition space in accordance with the terms and conditions set out in the prospectus.

Signed	Date
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Please forward this form:

By email: [achd@theconferencecompany.com](mailto:achd@theconferencecompany.com)

By fax: +64 9 360 1242

By mail to: The Conference Company, PO Box 90040, Auckland, 1142, New Zealand

Company Details			
Company			
Postal Address			
Telephone		Facsimile	
Mobile		Email	
Contact Person			
Sponsorship requirements			
	Sponsor	NZ\$	
	Sponsor	NZ\$	
	Sponsor	NZ\$	
	Exhibitor	NZ\$	
Space Preferences			
Please indicate your space preferences: 1.                      2.                      3.			